ENTREPRENEURSHIP - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies
www.kent.edu/cats

About This Program

The Entrepreneurship undergraduate certificate addresses the needs of individuals who manage small businesses, as well as individuals who believe they would like to start a business in the future. In addition, the program addresses the intrapreneurship (innovative risk taking) needs of individuals who are currently working for larger organizations in which management is sharing decision-making and product development with all employees.

Contact Information

- Lead Faculty: **Joe Muscatello** | jmuscate@kent.edu | 440-834-4187
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Ashtabula Campus
  - Leavittsburg, Ohio

Examples of Possible Careers

- Business owner
- Business founder
- Sole-proprietor
- Entrepreneur

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements

Certificate Requirements

Code	Title	Credit Hours
Certificate Requirements		
ACTT 11000	ACCOUNTING I: FINANCIAL	4
BMRT 11000	INTRODUCTION TO BUSINESS	3
BMRT 21000	BUSINESS LAW AND ETHICS I	3
BMRT 21020	INTRODUCTION TO ENTREPRENEURSHIP	3
BMRT 21023	FINANCING THE BUSINESS VENTURE	3
BMRT 21052	PROFESSIONAL SELLING TECHNIQUES	3
IT 11000	INTRODUCTION TO OFFICE PRODUCTIVITY APPS	3
Minimum Total Credit Hours:		**22**

Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
2.000	2.000

Program Learning Outcomes

1. Demonstrate introductory business skills.
2. Demonstrate introductory accounting and financial skills.
3. Understand the practical and strategic requirements of entrepreneurship.
4. Understand business law and its practical application.