

# INTERNATIONAL BUSINESS FOR NON-BUSINESS MAJORS - MINOR

Ambassador Crawford College of Business and Entrepreneurship  
 Department of Management  
 www.kent.edu/business

## About This Program

The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

## Contact Information

- Interim Department Chair: **Steven A. Dennis** | sdenni14@kent.edu | 330-672-2426
- Speak with an Advisor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

- To declare the minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

## Program Requirements

### Minor Requirements

Code	Title	Credit Hours
<b>Minor Requirements</b>		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
BUS 30234	INTERNATIONAL BUSINESS	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
ECON 42075	INTERNATIONAL ECONOMIC RELATIONS	3
or FIN 46064	INTERNATIONAL BUSINESS FINANCE	

or MKTG 45060	INTERNATIONAL MARKETING	
FIN 36053	BUSINESS FINANCE	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Global Experience (study abroad, internship abroad or global internship) <sup>1</sup>		3
For study abroad, choose from the following:		
ACCT 43089	INTERNATIONAL ACCOUNTING EXPERIENCE (ELR)	
BUS 30189	INTERNATIONAL BUSINESS EXPERIENCE (ELR)	
ECON 42189	INTERNATIONAL ECONOMIC EXPERIENCE (ELR)	
ENTR 47189	INTERNATIONAL EXPERIENCE IN ENTREPRENEURSHIP (ELR)	
FIN 46089	INTERNATIONAL FINANCE EXPERIENCE (ELR)	
HRM 34189	INTERNATIONAL EXPERIENCE IN HUMAN RESOURCE MANAGEMENT (ELR)	
MGMT 44189	INTERNATIONAL MANAGEMENT EXPERIENCE	
MKTG 45189	INTERNATIONAL EXPERIENCE IN MARKETING (ELR)	
Language Requirement, choose from the following:		0-11
Courses on a single foreign language		
Two courses in two foreign languages		
Interagency Language Roundtable (ILR) Level One competency <sup>2</sup>		

**Minimum Total Credit Hours: 24-35**

- <sup>1</sup> Students who study aboard and take at least one business course can use any other courses taken for their program (such as Kent Core) to satisfy the global experience.
- <sup>2</sup> As determined by an international business faculty advisor in consultation with the appropriate language faculty member. Generally, this proficiency can be achieved by completion of the Intermediate I level of a foreign language.

## Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.000	2.000

- Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500.
- Satisfaction of all course prerequisites is required.
- Students may not pursue a minor and major in the same discipline.
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

## Program Learning Outcomes

Graduates of this program will be able to:

1. Explain the role of culture and history on international business.
2. Demonstrate understanding of how to leverage technology as an instrument of globalization.
3. Explain dynamics of cross-border trade, tariffs and non-trade barriers.

4. Elaborate on the foundational concepts of international business.
5. Explain direct foreign investment, exchange rates.