

# EVENT PLANNING - MINOR

**College of Education Health and Human Services**  
School of Foundations, Leadership and Administration  
www.kent.edu/ehhs/fla

## About This Program

The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this minor affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

## Contact Information

- Program Coordinator: **Mark Lyberger** | mlyberge@kent.edu | 330-672-2015
- Speak with an Advisor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

## Program Requirements

Code	Title	Credit Hours
<b>Minor Requirements</b>		
HEM 23030	HOTEL OPERATIONS <sup>1</sup>	3
HEM 33270	GLOBAL CUISINE	3
RPTM 36075	EXPERIENCE DESIGN IN RECREATION, PARK AND TOURISM SETTINGS <sup>1</sup>	3
SPAD 45022	EVENT PLANNING AND PRODUCTION <sup>1</sup>	3
Practicum Elective, choose from the following: <sup>2</sup>		1-3
HEM 43092	PRACTICUM IN HOSPITALITY AND EVENT MANAGEMENT (ELR)	
SPAD 25092	PRACTICUM I IN SPORT ADMINISTRATION (ELR)	
SPAD 35092	PRACTICUM II IN SPORT ADMINISTRATION (ELR)	

Discipline Electives, choose from the following: <sup>3</sup>		9
<i>Hospitality/Event Management</i>		
HEM 33140	CONVENTION SALES AND MANAGEMENT	
HEM 41095	SPECIAL TOPICS IN HOSPITALITY AND EVENT MANAGEMENT	
HEM 43143	HOSPITALITY MEETINGS AND EVENT MANAGEMENT	
<i>Recreation, Park and Tourism Management</i>		
RPTM 26030	LEADERSHIP IN RECREATION, PARKS AND TOURISM	
RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)	
RPTM 36040	INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)	
RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	
RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
RPTM 46095	SELECTED TOPICS IN RECREATION <sup>4</sup>	
<i>Sport Administration</i>		
SPAD 35025	FACILITY MANAGEMENT	
SPAD 45023	SPORT MARKETING	
SPAD 45024	SPORT IN GLOBAL PERSPECTIVE	
SPAD 45026	SPORT AND THE MEDIA	
SPAD 45027	PUBLIC RELATIONS AND PROMOTION IN SPORT	
SPAD 45030	SPORT ENTERPRISE (WIC)	
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION	
SPAD 46095	SPECIAL TOPICS IN SPORT ADMINISTRATION <sup>4</sup>	

**Minimum Total Credit Hours:** 22

- <sup>1</sup> With permission, students may register for HEM 23030, SPAD 45022, and RPTM 36075 without completion of the prerequisite courses.
- <sup>2</sup> Students may repeat the practicum for maximum 3 credit hours with advisor approval.
- <sup>3</sup> Students **not** enrolled in the Hospitality/Event Management; Sport Administration or Recreation, Park and Tourism major (or one of their related minors) must select at least one course from each of the three categories. Students enrolled in one of those three majors or a related minor must select one course from each of the two categories that are not their major or minor; remaining coursework may be selected from any of the three categories or consist of an approved elective.
- <sup>4</sup> Students may select a special topics with advisor approval.

## Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.500	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

## Program Learning Outcomes

Graduates of this program will be able to:

1. apply the event planning process in the design, implementation, and evaluation of special events

2. integrate event planning principles in a variety of settings including hospitality, sport, recreation, and tourism
3. gain practical experience in event planning