

# BUSINESS ADMINISTRATION INTERDISCIPLINARY (BUS)

## **BUS 10123 EXPLORING BUSINESS 3 Credit Hours**

(Equivalent to BMRT 11000) An introduction to the basic areas of business with an integrated perspective on how the various areas work together. Technological competencies and communicative skills will be developed. Team building opportunities will be announced. This course is open to any major. This course should be taken sometime during student's first 30 semester hours.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

## **BUS 10195 SPECIAL TOPICS 1-3 Credit Hours**

(Repeatable for credit) Special topics course that will be offered on a semester basis with different topics and different faculty.

**Prerequisite:** Special approval.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

## **BUS 20192 INTERNSHIP IN BUSINESS (ELR) 1-3 Credit Hours**

(Repeatable for credit) Preparation of research report concurrent with on-the-job experience with cooperating business or other organization.

**Prerequisite:** Special approval.

**Schedule Type:** Practical Experience

**Contact Hours:** 1-3 other

**Grade Mode:** Standard Letter

**Attributes:** Experiential Learning Requirement

## **BUS 20195 SPECIAL TOPICS 1-3 Credit Hours**

(Repeatable for credit) Special topics course that will be offered on a semester basis with different topics and different faculty.

**Prerequisite:** Special approval.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

## **BUS 20293 VARIABLE TITLE WORKSHOP IN BUSINESS 1-3 Credit Hours**

(Repeatable for credit) Variable topics.

**Prerequisite:** None.

**Schedule Type:** Workshop

**Contact Hours:** 1-3 other

**Grade Mode:** Satisfactory/Unsatisfactory

## **BUS 30062 ADVANCED PROFESSIONAL DEVELOPMENT 3 Credit Hours**

This course provides an application of professional skills required in the workplace. Specifically, students are exposed to research and analysis methods that drive evidence-based conclusions; preparation and delivery of business proposals and reports; face-to-face and virtual team-building and team interaction; professionalism in job-seeking and networking techniques; etiquette involved in various messaging technologies; ethical decision making as well as other general business acumen, leadership, negotiation, critical thinking, time and self-management, conflict resolution, providing and receiving constructive feedback, etiquette appropriate attire.

**Prerequisite:** BUS 10123 and COMM 15000 and UC 10162; and ENG 11011 or HONR 10197.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

## **BUS 30189 INTERNATIONAL BUSINESS EXPERIENCE (DIVG) (ELR) 3 Credit Hours**

This is a two to three week course at an international site that explores business in emerging markets across a full range of functions such as marketing, finance, investment, and business strategies.

**Prerequisite:** ECON 22060 and ECON 22061; and special approval from instructor.

**Schedule Type:** International Experience

**Contact Hours:** 9 other

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

## **BUS 30195 SPECIAL TOPICS 1-3 Credit Hours**

(Repeatable for credit) Special topics course that will be offered on a semester basis with different topics and different faculty.

**Prerequisite:** Special approval.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

## **BUS 30234 INTERNATIONAL BUSINESS 3 Credit Hours**

Learn how international business is affected by the forces of globalization: opportunities, threats and challenges that ensue from hypercompetition and the institutional checks and balances necessary to prevent complexity deteriorating into chaos.

**Prerequisite:** ECON 22060.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

## **BUS 40192 INTERNSHIP IN BUSINESS (ELR) 1-3 Credit Hours**

(Repeatable for credit) Preparation of research report concurrent with on-the-job experience with cooperating business or other organization.

**Prerequisite:** Permission.

**Schedule Type:** Practical Experience

**Contact Hours:** 1-3 other

**Grade Mode:** Standard Letter

**Attributes:** Experiential Learning Requirement

## **BUS 40195 SPECIAL TOPICS 1-3 Credit Hours**

(Repeatable for credit) Special topics course that will be offered on a semester basis with different topics and different faculty.

**Prerequisite:** Special approval.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

**BUS 60092 MBA INTERNSHIP 3 Credit Hours**

(Repeatable for credit) Practical experience with a commercial or non-profit organization under the guidance of a member of the graduate faculty. Periodic progress reports are required with a graduate level quality paper and possible presentation at the end of the course. Students should have a minimum cumulative GPA 3.000 and completed 12 hours in the MBA program.

**Prerequisite:** Minimum overall 3.000 GPA; and graduate standing; and special approval.

**Schedule Type:** Practical Experience

**Contact Hours:** 11 other

**Grade Mode:** Standard Letter

**BUS 60095 SPECIAL TOPICS IN BUSINESS ADMINISTRATION 1-3 Credit Hours**

(Repeatable for credit) In-depth exposure to selected topics in business administration. Topics will vary depending on instructor and topic of current interest.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

**BUS 60096 INDIVIDUAL INVESTIGATION 2-3 Credit Hours**

(Repeatable for credit) For M.B.A, M.S. or M.A. candidates who have completed a minimum 12 hours of work of superior quality with permission of the director graduate school of management.

**Prerequisite:** Graduate standing; and special approval.

**Schedule Type:** Individual Investigation

**Contact Hours:** 2-3 other

**Grade Mode:** Standard Letter

**BUS 60098 RESEARCH 1-15 Credit Hours**

(Repeatable for credit) Research or individual investigation for master's level graduate students. Credits earned may be applied toward meeting degree requirements if the department approves.

**Prerequisite:** Graduate standing.

**Schedule Type:** Research

**Contact Hours:** 1-15 other

**Grade Mode:** Standard Letter

**BUS 67093 WORKSHOP IN ADVANCED BUSINESS TOPICS 1-6 Credit Hours**

(Repeatable for a maximum of 6 credit hours) Designed for those MBA Graduates who want advanced education in selected areas of business. A variety of topics could be addressed in this workshop. The topics may include business technology, innovation in business, advanced leadership and a variety of other areas of interest.

**Prerequisite:** Graduate standing; and special approval.

**Schedule Type:** Workshop

**Contact Hours:** 1-6 other

**Grade Mode:** Standard Letter-S/U

**BUS 70095 SPECIAL TOPICS IN BUSINESS ADMINISTRATION 1-3 Credit Hours**

(Repeatable for credit) In-depth exposure to selected topics in business administration. Topics will vary depending on instructor and topic of current interest.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

**BUS 70198 RESEARCH 1-15 Credit Hours**

(Repeatable for credit) Research or individual investigation for doctoral level students, or master's students with at least 34 hours of graduate coursework.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Research

**Contact Hours:** 1-15 other

**Grade Mode:** Satisfactory/Unsatisfactory

**BUS 71094 COLLEGE TEACHING 1-2 Credit Hours**

(Repeatable for credit) Training, supervision and evaluation in college level instruction. Maximum of 2 hours applicable toward degree.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-2 lecture

**Grade Mode:** Satisfactory/Unsatisfactory

**BUS 80050 RESEARCH DESIGN 3 Credit Hours**

Students will become familiar with a variety of research design options that would enable them to test a conceptual model, including survey, experimental and quasi-experimental designs. Students will understand how to choose an appropriate design for their research question and to make informed decisions related to sampling, measure selection, use and study procedures.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Seminar

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**BUS 80052 REGRESSION ANALYSIS 3 Credit Hours**

Statistical models for regression are widely used in fields of business. Use of these models requires a fundamental understanding of both the theory and their practical applications to problems. This course balances theory and application and provides several opportunities for application to practical problems.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Seminar

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**BUS 80054 ANALYSIS OF VARIANCE 3 Credit Hours**

Analysis of variance models are used to analyze the data generated from experimental designs. Use of these models requires a fundamental understanding of experimental design and how it translates to statistical analysis of simple and interaction effects. This course bridges the link from experimental design to statistical analysis.

**Prerequisite:** BUS 80050; and BUS 80052 or ECON 72054; and doctoral standing.

**Schedule Type:** Seminar

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**BUS 80056 STRUCTURAL EQUATION MODELING 3 Credit Hours**

This course will provide students with a solid foundation in covariance-based structural equation modeling (SEM) techniques, and also introduce them to component-based SEM. After a brief review of relevant concepts from the linear regression and multivariate analysis courses, we will cover SEM topics such as model specification, identification, estimation, fit, and testing of both measurement and structural models. Time will also be devoted to understanding formative vs. reflective measurement, higher order constructs, mediation & moderation, multi-group analysis and assessing common method bias.

**Prerequisite:** BUS 80050; and BUS 80052 or ECON 72054; and doctoral standing.

**Schedule Type:** Seminar

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**BUS 80091 DOCTORAL SEMINAR 1 Credit Hour**

(Repeatable for credit) A continuing seminar for all students in a Ph.D. program which cuts across all areas of functional specialization.

**Prerequisite:** Admission to a PhD program.

**Schedule Type:** Seminar

**Contact Hours:** 1 other

**Grade Mode:** Standard Letter

**BUS 80095 SPECIAL TOPICS IN BUSINESS ADMINISTRATION 1-3 Credit Hours**

(Repeatable for credit) In-depth exposure to selected topics in business administration. Topics will vary depending on instructor and topic of current interest.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

**BUS 80098 RESEARCH 1-3 Credit Hours**

(Repeatable for credit) Research or individual investigation for doctoral students who have not yet passed their candidacy examination. Usually research applied toward dissertation.

**Prerequisite:** PhD standing; and special approval.

**Schedule Type:** Research

**Contact Hours:** 1-3 other

**Grade Mode:** Standard Letter

**BUS 80199 DISSERTATION I 15 Credit Hours**

(Repeatable for credit) Doctoral dissertation for which registration in at least two semesters is required, first of which will be semester in which dissertation work is begun and continuing until the completion of 30 hours.

**Prerequisite:** Doctoral standing; and special approval.

**Schedule Type:** Dissertation

**Contact Hours:** 15 other

**Grade Mode:** Satisfactory/Unsatisfactory-IP

**BUS 80299 DISSERTATION II 15 Credit Hours**

(Repeatable for credit) Continuing registration required of doctoral students who have completed the initial 30 hours of dissertation and continuing until all degree requirements are met.

**Prerequisite:** BUS 80199; and doctoral standing.

**Schedule Type:** Dissertation

**Contact Hours:** 15 other

**Grade Mode:** Satisfactory/Unsatisfactory-IP