

COMMUNICATION STUDIES (COMM)

COMM 15000 INTRODUCTION TO HUMAN COMMUNICATION (KADL) 3 Credit Hours

This course offers an overview of communication in interpersonal, group and public contexts. Students will develop a wide range of practical communication skills like listening, giving and receiving constructive feedback, presenting information, persuading audiences and more that will help them succeed in both personal and professional settings. These skills will help prepare students to engage confidently in interpersonal interactions, group discussions and public speaking.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Kent Core Additional, TAG Communication, Transfer Module Composition

COMM 20000 FOUNDATIONS OF COMMUNICATION 3 Credit Hours

This course serves as an introduction to the major. Provides an introduction to communication studies faculty, research and the major concentrations of the school; highlights possible careers in communication studies; and introduces possible ways students can supplement curriculum efforts through involvement.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 20001 INTERPERSONAL COMMUNICATION 3 Credit Hours

Introduction to human interpersonal communication. Components and structures situations and contexts are described nonevaluative focus with emphasis on informal experience.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: TAG Communication

COMM 21000 COMMUNICATION GRAMMAR REVIEW 1 Credit Hour

Designed to increase grammar, punctuation, spelling and syntax skills and proficiency. Students must earn a minimum C grade to fulfill the grammar requirement.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

COMM 26000 CRITICISM OF PUBLIC DISCOURSE (DIVD) (KHUM) 3 Credit Hours

A critical examination of selected public speeches representing diverse viewpoints on a variety of historic and contemporary issues, emphasizing methods of evaluating public oral communication and the role of speechmaking in free societies.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Diversity Domestic, Kent Core Humanities, Transfer Module Humanities

COMM 30000 COMMUNICATION RESEARCH METHODS 3 Credit Hours

Communication research skills are marketable for career advancement. This course provides basic skills in communication research in order to evaluate and have conversations about research findings with others. The class gives students the tools to know what questions to ask when an individual, social media post, or organization uses research to back up thinking, make an argument, or come to a decision. Students will learn how to conduct interviews, focus groups, surveys and other research tools and interpret that information to be competitive in industries such as, media companies, nonprofit and public relations.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 34000 DIFFICULT DECISIONS IN COMMUNICATION (WIC) 3 Credit Hours

Right and wrong. Good and bad. Moral and immoral. These phrases are commonly used to describe the decisions people must make daily. Communication professionals must wrestle with ethical issues like privacy, transparency, representation, advocacy, power, truthfulness. In this course, students will explore the complex circumstances surrounding the rights and responsibilities of the current communication landscape to prepare them for life after graduation.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Writing Intensive Course

COMM 35464 ARGUMENTATION AND PERSUASIVE COMMUNICATION 3 Credit Hours

Students will be introduced to principles and practices of effective argumentation and persuasive communication. Through exposure to rhetorical and social scientific theories, students will engage in research to develop argumentative cases and assess persuasive messaging strategies in mediated contexts. The course emphasizes processes of reasoning, the nature and use of evidence, recognition of common fallacies, media and information literacy, and generation and construction of valid and ethical arguments. Assignments will allow students to practice argumentation and persuasive communication as well as develop critical thinking skills needed to evaluate arguments and persuasive messages.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 35600 COMMUNICATION IN SMALL GROUPS AND TEAMS 3 Credit Hours

Focuses on the application and practice of group communication skills and techniques applied to goal-oriented small group situations. Course explores communication theory and research about small groups and teams, relating in group and teams, managing conflict in groups and teams, leadership in groups and teams and problem-solving in groups and teams.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: TAG Communication

COMM 35852 INTERCULTURAL COMMUNICATION (DIVG) 3 Credit Hours

Theory and application of communication between people of different cultures and different national systems.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Diversity Global

COMM 35860 INTERVIEWING 3 Credit Hours

Techniques, principles and practical skills for interviews most likely to occur in business environments; job searches and selection interviews, information-gathering interviews, performance appraisals, counseling interviews and persuasive interviews.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 35863 BUSINESS AND PROFESSIONAL COMMUNICATION 3 Credit Hours

This course covers public and conference speaking, conducting meetings, electronic presentations, interviewing and interpersonal relations as applied to business and organizational settings.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 35864 ORGANIZATIONAL COMMUNICATION 3 Credit Hours

Application of communication theory to organizational settings. Exploration of communication structures processes and methods in organizations.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 35902 COMMUNICATION THEORY 3 Credit Hours

Study of the process of human communication. Emphasis on source, message, channel and receiver dimensions of communication. Examination of major theories of communication and social influence.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 35912 GENDER AND COMMUNICATION (DIVD) 3 Credit Hours

Explores how gender is socially constructed in everyday communicative interactions and institutional contexts, including close relationships, organizations, school settings and the media. In the process, this course uncovers how the social construction of gender perpetuates power imbalances in society.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Diversity Domestic

COMM 36001 PUBLIC COMMUNICATION IN SOCIETY 3 Credit Hours

Examines communication in public settings. Content includes communication campaigns, corporate crisis communication, public opinion and communication issues in executive, legislative and judicial settings. Students explore the influence of mediated messages via application of mass communication theories and constructs.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 36500 HEALTH COMMUNICATION 3 Credit Hours

Introduction to the roles of communication in health, health and risk behavior, health care, and health promotion, including interpersonal, organizational and media contexts.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 36501 COMMUNICATION IN HEALTH CARE 3 Credit Hours

Examination of the dynamics of communication in health care settings, including provider-patient interaction, using communication theory, research and health advocacy skills across a variety of health care contexts.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 36505 COMMUNICATION, AGING AND CULTURE 3 Credit Hours

Examination of the roles of aging and culture on human communication.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 37091 SEMINAR IN COMMUNICATION AND POPULAR CULTURE 3 Credit Hours

(Repeatable twice for credit) Popular culture is driven by communication. The messages contained in that communication can be both prescriptive and descriptive and can reveal much about people's culture, attitudes, fears, values and perceptions of reality. Course will focus on messages contained in various popular culture artifacts including, but not limited to film, television, internet, music and literature.

Prerequisite: None.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 40001 ADVANCED INTERPERSONAL COMMUNICATION 3 Credit Hours

Advanced treatment of interpersonal communication theory and research. Interpersonal principles are applied to group and organizational contexts.

Prerequisite: COMM 20001.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 40095 SPECIAL TOPICS IN COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for credit) (Slashed with COMM 50095 and COMM 70095)
Special topic courses cover emerging issues or specialized content in Communication Studies that is not represented in the existing curriculum. Not offered every semester.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 1-6 lecture

Grade Mode: Standard Letter

COMM 41000 SPORTS COMMUNICATION 3 Credit Hours

An examination of the inter-relationship between sports and communication in today's society. Students discuss and examine sports through communication lenses (groups, interpersonal, media/mediated and organizational).

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 42000 MEDIA, WAR AND PROPAGANDA 3 Credit Hours

Examines the influence of TV, movies, and media images of war, the war effort and portrayals of enemies, protesters and anti-war groups on communication research, including mass communication and persuasion.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 43000 COMMUNICATION TECHNOLOGY AND HUMAN INTERACTION 3 Credit Hours

Course aims to help students develop a critical understanding of diverse newer media and how they are used and affect human interaction. In achieving this goal, students are expected to learn how newer media are different from and similar to face-to-face communication or traditional mass media, newer media's social and psychological effects on human interactions, and theoretical frameworks explaining these media.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45006 MEDIA USE AND EFFECTS 3 Credit Hours

The course examines the ways in which communication scholars have conceptualized and analyzed media processes, uses and effects. We explore such issues as media portrayals, news coverage, political campaigns, sex and violence in the media, media entertainment, children and television, and newer communication technologies.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45007 FREEDOM OF SPEECH 3 Credit Hours

(Slashed with COMM 55007) What kind of speech is protected by the First Amendment? What can the government censor? How have issues like libel, slander, sedition, blasphemy, obscenity and words that provoke people to anger affect how we communicate in today's society? It seems simple at first, "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances." Yet, ever since its adoption, these 45 words have been a point of contention for citizens, the Supreme Court and the government. This course will help students grasp why the First Amendment is an important part of American life, what it protects and why it matters personally and professionally.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45091 SEMINAR IN COMMUNICATION STUDIES 3 Credit Hours

(Repeatable for credit) Examination of selected communication topics/ areas and related research.

Prerequisite: None.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 45092 INTERNSHIP IN COMMUNICATION STUDIES (ELR) 3-6 Credit Hours

(Repeatable for credit) A formal, cooperative field experience with a designated organization or agency as designed by the student and the internship coordinator.

Prerequisite: Minimum C grade in COMM 34000 or COMM 45902.

Schedule Type: Practical Experience

Contact Hours: 9-18 other

Grade Mode: Satisfactory/Unsatisfactory-IP

Attributes: Experiential Learning Requirement

COMM 45196 INDEPENDENT STUDY: COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for a maximum of 6 credit hours) Readings and/or research on problems approved by undergraduate coordinator in consultation with student's adviser and faculty project director.

Prerequisite: Special approval.

Schedule Type: Individual Investigation

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 45459 COMMUNICATION AND CONFLICT MANAGEMENT 3 Credit Hours

(Slashed with COMM 55459) Conflict is inevitable in relationships, but it doesn't have to destroy them. This course highlights how effective conflict management leads to happier and more fulfilling relationships. It also provides students with essential communication skills for resolving conflicts in personal and professional environments.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45660 POLITICAL COMMUNICATION 3 Credit Hours

Modern society requires us to communicate with others to craft laws and policies, address competing needs and select our representatives. This course will provide an overview of this political communication process. Course content includes the importance of communication in democracies, the role of media in politics, ways to analyze political messages and studies of contemporary campaigns.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45678 SOCIAL MEDIA AND GLOBALIZATION 3 Credit Hours

The course introduces students to social media and how they operate in a globalized context. Through the relevant literature, students will be able to use key theoretical tools to understand and critically analyze implications of globalization and social media on issues related to communication, social inequalities, citizenship, and youth cultures. The students will navigate the relationship between globalization and social media processes through practical examples including media texts, audiovisual material, social media content, etc. In class, the students will be expected to fully engage in discussions and group activities designed to emphasize their individual, professional, and academic growth.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45684 COMMUNICATION TRENDS, RISKS AND WARNINGS 3 Credit Hours

Recognizing and exploring the role of communicators in building new and deeper public understanding of critical, pervasive, and enduring human problems across conventional borders.

Prerequisite: None.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 45756 INTERNATIONAL COMMUNICATION 3 Credit Hours

International communication examines global communication approaches as they relate to issues of justice, equity and peaceful coexistence. The course critically examines the role of communication in shaping international politics, public diplomacy, social movements and across border cultural practices. Specifically, it engages with global communication and information inequalities and how this divide is intertwined with economic, environmental and material disparities that hinder the development aspirations of communities in non-Western contexts. Driven by the proposition that the sustainability of our planet and its inhabitants rests upon global collaboration—not competition—the course puts communication as a cornerstone of global understanding. By closely studying actors such as nation states, corporations, hackers, and activists, students will be equipped with theoretical and practical literacies of international communication that empower them to respond to our shared problems ranging from the climate crisis to pandemics, and, in doing so, advocate for a just, equitable and sustainable global society.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45760 MEDIA AND NATIONALISM 3 Credit Hours

The goal of this course is to introduce and discuss the images, signs, symbols, commodities, cultural commercial products and personal and collective identities that emerge and circulate through mundane engagement with commodities and global media forms. Students will analyze connections and tensions between the forces of nationalism and the forces of globalization and explore some of the scholarly literature about the role of the media and consumer culture in those tensions.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours

Offers a broad-based treatment of a variety of topics in our "globalizing" world from the standpoint of communication. Considers the importance of communication on multiple levels of the international landscape, ranging from the very ways globalization is defined and framed to new communication media and networks, to campaigns and debates about global issues, and including the transformation of organizational and institutional relationships as well as local-to-global interactions.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45776 COMMUNICATION AND TERRORISM 3 Credit Hours

This course examines many facets of terrorism, including its historic roots and its social, political, ethnic, geographic, moral and spiritual causes. Students will be challenged to understand basic definitions of terrorism and think beyond conventional assumptions about terrorist organizations, especially assumptions derived from mass media, popular culture and Western biases. We will examine two central premises: first, that communication – spoken/written, traditional/nontraditional, public/private, visual/symbolic – is both a tool and the goal of organized terrorism; and second, that terrorist organizations use brand-positioning strategies we often associate with commercial entities. Students will be required to think deeply, critically and objectively about the narratives, messages, images and symbolism used by past and present-day terrorist movements.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45807 HIGH IMPACT PROFESSIONAL SPEAKING 3 Credit Hours

Principles and practices of effective communication in a variety of professional contexts. Emphasis on professional presentation skills development.

Prerequisite: COMM 15000.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45865 ORGANIZATIONAL COMMUNICATION TRAINING AND DEVELOPMENT (ELR) 3 Credit Hours

This course prepares students for careers as professional development specialists, communication consultants and corporate coaches. They acquire practical skills to design and deliver communication training programs using a needs centered approach. Theory and application underpin a comprehensive training approach, incorporating contemporary best practices and real-world applications for effective modern training.

Prerequisite: COMM 35864.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

COMM 45902 COMMUNICATION AND INFLUENCE (WIC) 3 Credit Hours

Explores theories and strategies of social influence in contemporary society. Students discuss and critique influential communication practices such as interpersonal persuasion, product and services advertisements, social movements and political messages.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Writing Intensive Course

COMM 45903 COMMUNICATION CAMPAIGNS (ELR) 3 Credit Hours

The primary purpose of this course is to enable students to understand the fundamentals of how persuasive communication campaigns are developed, implemented and evaluated.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

COMM 45957 LANGUAGE IN THE 21ST CENTURY 3 Credit Hours

An overview of how languages affect the way we communicate with each other. In this course, students will learn about verbal and nonverbal communication, language evolution, cultural differences in language, language and social change, languages in traditional and social media and language in the workplace.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 45959 NONVERBAL COMMUNICATION 3 Credit Hours

Students will explore how we create meaning through nonverbal behaviors including physical appearance, eye behavior, facial expressions, gesture, posture and voice. In addition, readings and class discussions investigate nonverbal communication in online platforms, impression management, flirting behaviors and how to detect deception. The importance of culture in interpreting nonverbal codes will be emphasized, along with understanding how nonverbal and verbal codes interact in different communication contexts.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 46091 SENIOR SEMINAR (ELR) 3 Credit Hours

(Repeatable for credit) Senior Seminar is an advanced level course that features current topics in communication and is driven by problem-analysis and a search for solutions. In-depth exploration and analysis of a communication issue is an opportunity for students to synthesize coursework and communication experiences into transferable skills and applications. A summative experience, this course may result in a research project or paper, portfolio, multimedia presentation, community-based initiative, and or a public presentation. Topics vary based on faculty expertise and research interests. The Senior Seminar course is applied and experiential.

Prerequisite: Senior standing.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

Attributes: Experiential Learning Requirement

COMM 46503 HEALTH COMMUNICATION AND MEDIA 3 Credit Hours

Investigation of health messages in traditional and new media, including both incidental communication and planned campaigns.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 46507 COMMUNICATION FOR HEALTH AND WELL-BEING 3 Credit Hours

From bullying to social support, whether face-to-face or on Instagram, interpersonal communication affects wellness. This course is designed to help students demonstrate the many ways that our interpersonal and mediated interactions with friends, family and acquaintances can affect our health and well-being. Students will also learn about communication tools that can help reduce health risks and bolster their health and the health of others.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 46601 COMMUNICATION IN RELATIONSHIPS 3 Credit Hours

Synthesizes theory and research about communication in the development, maintenance and dissolution of the relationships of romantic partners, personal friends, professional colleagues, spouses and family members. Sub-topics include personal identity, culture, social attraction, self-disclosure, relationship stages, affection, love, sex, social support, conflict, power dynamics, hurt, jealousy and infidelity.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 46605 COMMUNICATION ACROSS THE LIFESPAN (DIVD) 3 Credit Hours

Explores common life stages (childhood, youth, midlife and old age) and the transitioning of communication within and between these different stages of development. Sub-topics include life span communication and: family, friendships, social and gender role development, multigenerational workplace and the use of varied communication technologies facilitating human interaction across the life span.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

Attributes: Diversity Domestic

COMM 46608 FAMILY COMMUNICATION 3 Credit Hours

Examines the interactions among individuals in families. Sub-topics of the course include family communication and storytelling, identity, rules, conflict, intimacy, stress, external influences on family communication, and family communication and the media.

Prerequisite: None.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 50095 SPECIAL TOPICS IN COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for credit) (Slashed with COMM 40095 and COMM 70095) Special topic courses cover emerging issues or specialized content in Communication Studies that is not represented in the existing curriculum. Not offered every semester.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 1-6 lecture

Grade Mode: Standard Letter

COMM 55007 FREEDOM OF SPEECH 3 Credit Hours

(Slashed with COMM 45007) What kind of speech is protected by the First Amendment? What can the government censor? How have issues like libel, slander, sedition, blasphemy, obscenity and words that provoke people to anger affect how we communicate in today's society? It seems simple at first, "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances." Yet, ever since its adoption, these 45 words have been a point of contention for citizens, the Supreme Court and the government. This course will help students grasp why the First Amendment is an important part of American life, what it protects and why it matters personally and professionally.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 55093 VARIABLE TITLE WORKSHOP IN COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for credit) Variable topic workshop in communication studies.

Prerequisite: Graduate standing.

Schedule Type: Workshop

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory

COMM 55459 COMMUNICATION AND CONFLICT MANAGEMENT 3 Credit Hours

(Slashed with COMM 45459) Conflict is inevitable in relationships, but it doesn't have to destroy them. This course highlights how effective conflict management leads to happier and more fulfilling relationships. It also provides students with essential communication skills for resolving conflicts in personal and professional environments.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 55766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours

(Slashed with COMM 45766) Offers a broad-based treatment of a variety of topics in our "globalizing" world from the standpoint of communication. Considers the importance of communication on multiple levels of the international landscape, ranging from the very ways globalization is defined and framed to new communication media and networks, to campaigns and debates about global issues, and including the transformation of organizational and institutional relationships as well as local-to-global interactions.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 60199 THESIS I 2-6 Credit Hours

Thesis student must register for a total of 6 hours, 2 to 6 hours in a single semester or distributed over several semesters if desired.

Prerequisite: Graduate standing.

Schedule Type: Masters Thesis

Contact Hours: 2-6 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 60299 THESIS II 2 Credit Hours

Thesis students must continue registration each semester until all degree requirements are met.

Prerequisite: COMM 60199; and graduate standing.

Schedule Type: Masters Thesis

Contact Hours: 2 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 61198 MASTERS PROJECT IN COMMUNICATION STUDIES 3 Credit Hours

One of the non-thesis options for graduation. Students propose a theory-driven applied research project on a communicative phenomenon or issue. The final written paper is evaluated by the students' academic advisor and the Graduate Coordinator to deem satisfactory for graduation.

Prerequisite: COMM 65000 and COMM 65020 and COMM 65652.

Schedule Type: Research

Contact Hours: 3 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 64092 MASTERS INTERNSHIP IN COMMUNICATION STUDIES
3 Credit Hours

(Repeatable for credit) One of the non-thesis options for graduation. Students choose and secure an internship position with a designated organization or agency that requires the student to utilize communication skills and knowledge. Students complete 135 hours of internship. The employer, the academic advisor, and the Graduate Coordinator evaluate the student's overall performance. The advisor and the Graduate Coordinator determine whether the student complete the requirements.

Prerequisite: COMM 65000 and COMM 65020 and COMM 65652; and graduate standing; and special approval.

Schedule Type: Practical Experience

Contact Hours: 3 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65000 FOUNDATIONS OF COMMUNICATION AND ADVOCACY
3 Credit Hours

(Slashed with COMM 85000) This course will introduce students to the foundation of scientific inquiry and its application to effective advocacy generally and communication studies specifically. Research in the field of communication has been central to the study and practice of advocacy. Students will learn about the history of the field and representative communication perspectives and paradigms that have been central to the study and practice of advocacy in different contexts. In this course, students will explore how communication has played a role in advocacy and social change. Students will understand the root and the development of the field and thinking related to advocacy and will evaluate, critique and synthesize communication literature.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65020 QUANTITATIVE RESEARCH METHODS IN COMMUNICATION
3 Credit Hours

(Slashed with COMM 75020) An examination of basic quantitative social scientific research methods and procedures for the study of communication.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65040 QUALITATIVE RESEARCH METHODS IN COMMUNICATION
3 Credit Hours

Exploration of qualitative methods in human communication research. Focus on the nature of qualitative data participant observation, and archival strategies of data collection and interpretive and interactionist approaches to data analysis.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65070 SOCIAL INFLUENCE
3 Credit Hours

(Slashed with COMM 85070) This course explores theories, ethics, and strategies of social influence in contemporary society. Students discuss and critique influential communication practices such as advocacy, interpersonal persuasion, product and services advertisements, social movements and political messages.

Prerequisite: Graduate standing.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 65093 VARIABLE TITLE WORKSHOP IN COMMUNICATION
1-6 Credit Hours

(Repeatable for credit) Variable topic workshop in communication studies.

Prerequisite: Graduate standing.

Schedule Type: Workshop

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory

COMM 65096 INDIVIDUAL INVESTIGATION
1-6 Credit Hours

(Repeatable for a maximum of 6 credit hours) (Slashed with COMM 75096) Independent study of area or problem to be selected in consultation with graduate staff.

Prerequisite: Graduate standing.

Schedule Type: Individual Investigation

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65098 RESEARCH
1-15 Credit Hours

(Repeatable for credit) Research or individual investigation for master's level graduate students. Credits may be applied toward meeting degree requirements if school approves.

Prerequisite: Graduate standing.

Schedule Type: Research

Contact Hours: 1-15 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65591 SEMINAR IN SMALL GROUP COMMUNICATION
3,4 Credit Hours

(Repeatable for credit) (Slashed with COMM 75591) Research theories and findings in small group communication.

Prerequisite: Graduate standing.

Schedule Type: Seminar

Contact Hours: 3-4 other

Grade Mode: Standard Letter

COMM 65652 THEORIES OF COMMUNICATION
3 Credit Hours

(Slashed with COMM 75652) Introduction to approaches in the study of human communication. Focuses on differing views of interaction from theory building and research-generation perspective.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65660 POLITICAL COMMUNICATION
3 Credit Hours

(Slashed with COMM 75660) (Crosslisted with JMC 65660) An examination of political communication theory and research. Content includes approaches to political communication, role of the media in politics and analysis of political messages.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65661 COMMUNICATION IN AN INFORMATION SOCIETY
3 Credit Hours

(Slashed with COMM 75661) Examines how the development and use of newer communication technologies have influenced human communication. Considers the evolution, social and psychological impact, and culture of newer communication technologies such as the Internet, and how research adapts to these newer media.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65662 MEDIA EFFECTS 3 Credit Hours

(Slashed with COMM 85662) This course examines the uses and effects of mediated communication, media processes, how information flows through societies, and audience reactions to media messages. Attention is paid to diverse channels, audiences and representations in media across a range of contexts.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65665 PERSONAL AND MEDIATED COMMUNICATION 3 Credit Hours

(Slashed with COMM 75665) Examination of the interface of interpersonal and mediated communication in everyday life. Includes topics such as parasocial interaction, talk radio, TV co-viewing, cell phones, teleconferencing, computer-mediated relationships and media portrayals.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65670 INTERPERSONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 75670) Survey of recent theoretical developments and research in interpersonal communication. Topics include relationship development, interaction, interpersonal traits, compliance, conversational analysis and research methods.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65675 COMMUNICATION, UNCERTAINTY AND PRIVACY MANAGEMENT 3 Credit Hours

(Slashed with COMM 85675) Communication, uncertainty, and the management of private information examines theory and research about disclosure and uncertainty issues in communication in a variety of contexts. Course content examines disclosure and uncertainty management applications in relational contexts, health contexts, organizational contexts, and contexts involving human interaction occurring through technology.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65677 RELATIONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 85677) Relational communication provides an exploration of theory and research about the interactions among individuals in personal relationships. Subtopics of the course include communication and the development, maintenance, and dissolution of personal relationships, relationships across the life span, individual differences in relationships and relational processes, qualities and outcomes.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65680 INTERCULTURAL/INTERNATIONAL COMMUNICATION 3 Credit Hours

Examination of theoretical perspectives, research issues and the rhetorical analyses of intercultural and international communication.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65683 INTERGROUP COMMUNICATION 3 Credit Hours

(Slashed with COMM 85683) Overview of theory and research of communication between groups of individuals, including issues of discrimination, language, identity, social status, religion and demographics.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65684 COMMUNICATION AND TRANSNATIONAL TREND ANALYSIS 3 Credit Hours

Recognizes and explores the role of communicators in building new and deeper public understanding of critical, pervasive and enduring human problems across conventional borders.

Prerequisite: Graduate standing.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 65686 GLOBAL CULTURES, INTERGROUP COMMUNICATION AND IDENTITIES 3 Credit Hours

This course will introduce students to intercultural and intergroup communication and factors contributing to successful communication among different cultures and social groups. In this course, we will discuss issues pertaining to identities and their relationships with advocacy intervention strategies. After completing this course, students will be able to analyze interactions among various groups from cultural and socio-psychological perspectives. They will learn to describe and discuss current issues of intercultural and intergroup communication by taking a critical and analytical approach. Furthermore, they will propose advocacy interventions based on their assessment of communication needs to improve relationships between members of cultures and/or social groups.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours

Overview of, analysis of, and critical reflection on topics and issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and "civilizational" identity, discourses of marketization and consumerism, organizational communication dynamics of "the anti-globalization movement" and "globalization from below," definitions and frameworks of security, symbols of war and peace, debates over corporate social responsibility, frames of environmental sustainability, the roles of new media in alternative organizational and institutional formation, and understanding global problems in terms of communication networks. Contributes to the core curriculum for the global communication concentration in the MA program in COMM. Open to PhD students in CCI, plus other masters students within CCI.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65794 TEACHING OF COLLEGE COMMUNICATION 3 Credit Hours

(Repeatable for credit) (Slashed with COMM 75794) Training and experience in college teaching. Maximum of three hours applicable toward master's degree requirements.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65851 ORGANIZATIONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 85851) Structure, methodology and application of communication theory in industrial and organizational settings.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 65891 SEMINAR IN ORGANIZATIONAL COMMUNICATION 3,4 Credit Hours

(Repeatable for credit) Theories and problems of human communication within, between and/or among formal organizations.

Prerequisite: Graduate standing; and special approval.

Schedule Type: Seminar

Contact Hours: 3-4 other

Grade Mode: Standard Letter

COMM 66501 HEALTH COMMUNICATION 3 Credit Hours

(Slashed with COMM 86501) This course provides an overview of the ways health communication can empower individuals and communities to improve their health and well-being. Students will learn about theoretical and practical tools for communicating about and enhancing health in personal, community and healthcare contexts. In addition, the course explores how effective partnerships between researchers and community groups can be utilized in community-based participatory research.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 66503 HEALTH COMMUNICATION AND MEDIA EFFECTS 3 Credit Hours

(Slashed with COMM 86503) Overview of theory and research on the processing and effects of health messages in the media.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 66506 HEALTH COMMUNICATION AND NEW MEDIA 3 Credit Hours

(Slashed with COMM 86506) Investigation of the implementation and effects of new media technologies and their implications for health communication.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 66507 INTERPERSONAL COMMUNICATION AND HEALTH 3 Credit Hours

(Slashed with COMM 86507) Investigation of the interpersonal communication processes that influence and/or are influenced by health and health contexts.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 66508 HEALTH COMMUNICATION LITERACY 3 Credit Hours

(Slashed with COMM 86508) Investigation of the concept and consequences of communication as it relates to health literacy, including social, cultural, educational and political forces that affect health literacy levels and strategies for creating accessible health communication.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 70095 SPECIAL TOPICS IN COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for credit) (Slashed with COMM 40095 and COMM 50095) Special topic courses cover emerging issues or specialized content in Communication Studies that is not represented in the existing curriculum. Not offered every semester.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 1-6 lecture

Grade Mode: Standard Letter

COMM 75020 QUANTITATIVE RESEARCH METHODS IN COMMUNICATION 3 Credit Hours

(Slashed with COMM 65020) An examination of basic quantitative social scientific research methods and procedures for the study of communication.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75040 QUALITATIVE RESEARCH METHODS IN COMMUNICATION 3 Credit Hours

(Slashed with COMM 65040) Exploration of qualitative methods in human communication research. Focus on the nature of qualitative data, participant observation and archival strategies of data collection and interpretive and interactionist approaches to data analysis.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75093 VARIABLE TITLE WORKSHOP IN COMMUNICATION STUDIES 1-6 Credit Hours

(Repeatable for credit) Variable title workshop in communications.

Prerequisite: Doctoral standing.

Schedule Type: Workshop

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory

COMM 75096 INDIVIDUAL INVESTIGATION 1-6 Credit Hours

(Repeatable for credit) (Slashed with COMM 65096) Independent study of area or problem to be selected in consultation with graduate staff.

Prerequisite: Doctoral standing.

Schedule Type: Individual Investigation

Contact Hours: 1-6 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 75591 SEMINAR IN SMALL GROUP COMMUNICATION 3,4 Credit Hours

(Repeatable for credit) (Slashed with COMM 65591) Research theories and findings in small group communication.

Prerequisite: Doctoral standing.

Schedule Type: Seminar

Contact Hours: 3-4 other

Grade Mode: Standard Letter

COMM 75652 THEORIES OF COMMUNICATION 3 Credit Hours

(Slashed with COMM 65652) Introduction to approaches in the study of human communication. Focuses on differing views of interaction from theory building and research generation perspective.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75660 POLITICAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 65660 and COMM 75660) An examination of political communication theory and research. Content includes approaches to political communication, role of the media in politics and analysis of political messages.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75661 COMMUNICATION IN AN INFORMATION SOCIETY 3 Credit Hours

(Slashed with COMM 65661) Examines how the development and use of newer communication technologies have influenced how people communicate. Considers the evolution, social and psychological impact and culture of newer communication technologies (especially the Internet) and how research adapts to such technologies.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75665 PERSONAL AND MEDIATED COMMUNICATION 3 Credit Hours

(Slashed with COMM 65665) Examination of the interface of interpersonal and mediated communication in everyday life. Includes topics such as parasocial interaction, talk radio, TV co-viewing, cell phones, teleconferencing, computer-mediated relationships and media portrayals.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75670 INTERPERSONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 65670) Survey of recent theoretical developments and research in interpersonal communication. Topics include relationship development, interaction, interpersonal traits, compliance, conversational analysis and research methods.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75680 INTERCULTURAL/INTERNATIONAL COMMUNICATION 3 Credit Hours

Examination of theoretical perspectives, research issues and the rhetorical analyses of intercultural and international communication.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75794 TEACHING OF COLLEGE COMMUNICATION 3 Credit Hours

(Repeatable for credit) (Slashed with COMM 65794) Training and experience in college teaching. Maximum of three hours applicable toward doctoral degree requirements.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 75891 SEMINAR IN ORGANIZATIONAL COMMUNICATION 3,4 Credit Hours

(Repeatable for credit) Theories and problems of human communication within, between and/or among formal organizations.

Prerequisite: Doctoral standing; and special approval.

Schedule Type: Seminar

Contact Hours: 3-4 other

Grade Mode: Standard Letter

COMM 80199 DISSERTATION I 15 Credit Hours

(Repeatable for credit) Doctoral dissertation for which registration in at least two semesters is required, first of which will be semester in which dissertation work is begun and continuing until the completion of 30 hours.

Prerequisite: Doctoral standing.

Schedule Type: Dissertation

Contact Hours: 15 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 80299 DISSERTATION II 15 Credit Hours

(Repeatable for credit) Continuing registration required of doctoral students who have completed the initial 30 hours of dissertation and continuing until all degree requirements are met.

Prerequisite: COMM 80199; and doctoral standing.

Schedule Type: Dissertation

Contact Hours: 15 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 85000 FOUNDATIONS OF COMMUNICATION AND ADVOCACY 3 Credit Hours

(Slashed with COMM 65000) This course will introduce students to the foundation of scientific inquiry and its application to effective advocacy generally, and communication studies specifically. Research in the field of communication has been central to the study and practice of advocacy.

Students will learn about the history of the field and representative communication perspectives and paradigms that have been central to the study and practice of advocacy in different contexts. In this course, students will explore how communication has played a role in advocacy and social change. Students will understand the root and the development of the field and thinking related to advocacy, and will evaluate, critique and synthesize communication literature.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85070 SOCIAL INFLUENCE 3 Credit Hours

(Slashed with COMM 65070) This course explores theories, ethics, and strategies of social influence in contemporary society. Students discuss, and critique influential communication practices such as advocacy, interpersonal persuasion, product and services advertisements, social movements, and political messages.

Prerequisite: Doctoral standing.

Schedule Type: Seminar

Contact Hours: 3 other

Grade Mode: Standard Letter

COMM 85098 RESEARCH 1-15 Credit Hours

(Repeatable for credit) Research or individual investigation for doctoral students who have not yet passed their candidacy examination. Credits may be applied toward degree if school approves.

Prerequisite: Doctoral standing.

Schedule Type: Research

Contact Hours: 1-15 other

Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 85662 MEDIA EFFECTS 3 Credit Hours

(Slashed with COMM 65662) This course examines the uses and effects of mediated communication, media processes, how information flows through societies, and audience reactions to media messages. Attention is paid to diverse channels, audiences, and representations in media across a range of contexts.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85675 COMMUNICATION, UNCERTAINTY AND PRIVACY MANAGEMENT 3 Credit Hours

(Slashed with COMM 65675) Communication, uncertainty and the management of private information examines theory and research about disclosure and uncertainty issues in communication in a variety of contexts. Course content examines disclosure and uncertainty management applications in relational contexts, health contexts, organizational contexts, and contexts involving human interaction occurring through technology.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85677 RELATIONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 65677) Relational communication provides an exploration of communication theory and research about the interactions among individuals in personal relationships. Subtopics of the course include communication and the development, maintenance, and dissolution of personal relationships, relationships across the life span, individual differences in relationships and relational processes, qualities and outcomes.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85683 INTERGROUP COMMUNICATION 3 Credit Hours

(Slashed with COMM 65683) Overview of theory and research of communication between groups of individuals, including issues of discrimination, language, identity, social status, religion and demographics.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours

Overview of, analysis of, and critical reflection on topics and issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and "civilizational" identity, discourses of marketization and consumerism, organizational communication dynamics of "the anti-globalization movement" and "globalization from below," definitions and frameworks of security, symbols of war and peace, debates over corporate social responsibility, frames of environmental sustainability, the roles of new media in alternative organizational and institutional formation, and understanding global problems in terms of communication networks. Open to graduate students in and outside the College of Communication and Information who are interested in international dimensions of communication.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 85851 ORGANIZATIONAL COMMUNICATION 3 Credit Hours

(Slashed with COMM 65851) Structure, methodology and application of communication theory in industrial and organizational settings.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 86501 HEALTH COMMUNICATION 3 Credit Hours

(Slashed with COMM 66501) This course provides an overview of the ways health communication can empower individuals and communities to improve their health and well-being. Students will learn about theoretical and practical tools for communicating about and enhancing health in personal, community, and healthcare contexts. In addition, the course explores how effective partnerships between researchers and community groups can be utilized in community-based participatory research.

Prerequisite: Doctoral standing.

Schedule Type: Seminar

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 86503 HEALTH COMMUNICATION AND MEDIA EFFECTS 3 Credit Hours

(Slashed with COMM 66503) Overview of theory and research on the processing and effects of health messages in the media.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 86506 HEALTH COMMUNICATION AND NEW MEDIA 3 Credit Hours

(Slashed with COMM 66506) Investigation of the implementation and effects of new media technologies and their implications for health communication.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 86507 INTERPERSONAL COMMUNICATION AND HEALTH 3 Credit Hours

(Slashed with COMM 66507) Investigation of the interpersonal communication processes that influence and/or are influenced by health and health contexts.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter

COMM 86508 HEALTH COMMUNICATION LITERACY 3 Credit Hours

(Slashed with COMM 66508) Investigation of the concept and consequences of communication as it relates to health literacy, including social, cultural, educational, and political forces that affect health literacy levels, and strategies for creating accessible health communication.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 3 lecture

Grade Mode: Standard Letter