M.ARC./M.B.A.- DUAL DEGREE

College of Architecture and Environmental Design
Center for Architecture and Environmental Design
Kent Campus
330-672-2917
CAED_info@kent.edu
www.kent.edu/caest

College of Business Administration
Business Administration Building
Kent Campus
330-672-2772
business.kent.edu

Description
The dual degree combining a Master of Architecture (M.ARC.) with a Master of Business Administration (M.B.A.) is designed for architects or undergraduate architectural students who aspire to middle or executive management positions in architectural practices, or who are interested in starting their own business along with the preparation to enter the profession of architecture by stimulating the growth of technical knowledge and design creativity. It fosters the refinement of design skills acquired in undergraduate programs, also by offering a broad exposure to professional issues and knowledge.

Accreditation
National Architectural Accrediting Board, Inc. (NAAB)
The Association to Advance Collegiate Schools of Business International (AACSB)

Admission Requirements
- Official transcript(s)
- GRE (or GMAT for the Dual Degree with MBA concentration)
- Goal statement (include intent and background information)
- Three letters of recommendation (one letter should be from a non-academic source)
- Resume
- TOEFL, IELTS, MELAB or PTE, if applicable
- Portfolio (design work should clearly indicate role in group projects; and pre-professional degree in architecture (B.A. or B.Arch.). Visit the CAED’s website for more information
- Applicant must have undergraduate coursework equivalent to Kent State B.S. degree. Conditional admission may be granted with specific additional coursework, such as the Fourth Year Design Studio II (ARCH 40102), currently offered in the fourth year of the B.S. in Architecture

For more information about graduate admissions, please visit the Graduate Studies website, the College of Architecture and Environmental Design (CAED) or the College of Business (COB).

Program Learning Outcomes
Graduates of the M.B.A. program will be able to:
1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

Graduates of the M.ARC. program will be able to:
1. Develop an awareness of and sensitivity to international cultures.
2. Understand different cultural perspectives, values, customs and traditions.
3. Understand the following professional practices: real estate and development, contract and planning law, leadership and ethics, office and finance management.
4. Understand western traditions.
5. Understand the principles of building programming, including assessment of user needs, review of precedents, an inventory of space requirements, site analysis and review of the relevant laws and standards.
6. Increase level of intellectual discourse about architecture.
7. Understand design principles and theories of urban design.
8. Develop an ability to compare and contrast the perspectives, values, customs and traditions of student’s own culture from those held by other cultures.
9. Develop and enhance student’s research skills.
10. Develop and enhance student’s writing skills.
11. Develop management and leadership skills; verbal and graphic communication skills; collaborative learning, research and work experiences.
12. Understand design and systems integration through a thesis or capstone experience through an array of professional practice and “field” related coursework.
13. Develop and enhance problem solving and reasoning skills; an ability to critically analyze information and fundamental design skills. Understand the complexities of environmental design including both technical and theoretical components.
14. Understand site.
15. Understand the responsibility of the architect to elicit, understand and resolve the needs of the client.
16. Demonstrate the ability to think critically and to gather, record and apply relevant information.
17. Develop an awareness of diverse cultures, ideals and beliefs.
18. Demonstrate enhanced verbal, graphic and writing skills.
19. Use critical thinking skills to apply analytical models and concepts to make business decisions.
20. Present business knowledge and decisions individually and as a team.
21. Understand the ethical and legal implications of business decisions.
22. Understand the impact of globalization on business decisions.
# Program Requirements

## Major Requirements

**[BU-MBA-BAD-DMBA]**

**[AE-MARC-ARCH-DMAB]**

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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Minimum Total Credit Hours: 64

1. Topics in Professional Practice.

- Actual offerings and schedules vary from year to year and CAED and COBA will jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from CAED and COBA graduate coordinators. Contact the CAED graduate secretary for details on coursework registration.

## Graduation Requirements

Minimum of 64 credit hours, 35 from the M.Arch. program and 29 from the M.B.A. program.