

# AGRIBUSINESS - B.S.

## College of Applied and Technical Studies

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## Description

The Bachelor of Science degree in Agribusiness is designed to meet the agribusiness industry's needs for professionals and entrepreneurs who have the educational background to become successful decision-makers in the rapidly changing agribusiness world. Students take a blend of courses in business and agriculture, giving them a balance between the decision-making framework of business and the technical aspects of modern agriculture and food systems. In addition, students have the opportunity to interact with agribusiness professionals as invited speakers in the classroom and in work-related internships.

## Fully Offered at:

- Tuscarawas Campus

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**Freshman Students on the Kent Campus:** The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

**Freshman Students on the Regional Campuses:** Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

**English Language Proficiency Requirements for International Students:** All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

**Transfer, Transitioning and Former Students:** For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

## Program Learning Outcomes

Graduates of the program will be able to:

1. Demonstrate in-depth knowledge of the agribusiness industry
2. Evaluate and apply agriculture principles, methods and techniques in an agribusiness environment
3. Possess strong analytical and problem-solving skills to identify and critically assess problems facing the agribusiness industry
4. Work effectively in a team-based environment
5. Communicate clearly and effectively both orally and in writing
6. Use computer technology and mathematical reasoning
7. Demonstrate ethical and professional understanding and conduct

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

## Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
ACTT 11000	ACCOUNTING I: FINANCIAL <sup>1</sup>	4
ACTT 11001	ACCOUNTING II: MANAGERIAL <sup>1</sup>	4
AGRI 20000	ECONOMIC PERSPECTIVES ON FOOD AND AGRICULTURE	3
AGRI 30000	FARM BUSINESS MANAGEMENT	3
AGRI 31000	AGRIBUSINESS MANAGEMENT	3
AGRI 32000	FARM RECORDS ANALYSIS AND INCOME TAX MANAGEMENT	3
AGRI 33000	AGRICULTURAL COMMODITY MARKETING	3
AGRI 34000	LIVESTOCK PRODUCTION MANAGEMENT	3
AGRI 35000	CROP AND FORAGE PRODUCTION MANAGEMENT	3
AGRI 40000	ADVANCED FARM BUSINESS MANAGEMENT	3
AGRI 40092	AGRIBUSINESS INTERNSHIP (ELR)	3
AGRI 41000	AGRICULTURAL PRICE ANALYSIS	3
AGRI 42000	AGRICULTURAL FINANCE	3
AGRI 43000	AGRICULTURAL ENVIRONMENTAL LAW	3
AGRI 44000	AGRICULTURAL AND INTERNATIONAL TRADE POLICY	3
AGRI 45000	SENIOR SEMINAR (WIC) <sup>2</sup>	3
BMRT 11000	INTRODUCTION TO BUSINESS	3
BMRT 11009	INTRODUCTION TO MANAGEMENT TECHNOLOGY	3
BMRT 21000	BUSINESS LAW AND ETHICS I	3
BMRT 21050	FUNDAMENTALS OF MARKETING TECHNOLOGY	3
BMRT 31006	HUMAN RESOURCE MANAGEMENT	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
Business Management Elective, choose from the following:		3
BMRT 21008	CASE STUDIES IN MANAGEMENT TECHNOLOGY	
BMRT 21020	INTRODUCTION TO ENTREPRENEURSHIP	
BMRT 21052	PROFESSIONAL SELLING TECHNIQUES	
BMRT 21053	ADVERTISING IN BUSINESS	
<b>Additional Requirements (courses do not count in major GPA)</b>		
BSCI 10110	BIOLOGICAL DIVERSITY (KBS) (KLAB)	4
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3
or MATH 10041	INTRODUCTORY STATISTICS (KMCR)	
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Composition		6
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences		3
Kent Core Basic Sciences		2
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) <sup>3</sup>		12
Minimum Total Credit Hours:		120

<sup>1</sup> ACTT 11000 is equivalent to ACCT 23020; and ACTT 11001 is equivalent to ACCT 23021.

<sup>2</sup> A minimum C grade must be earned to fulfill the writing-intensive requirement.

<sup>2</sup> *Agribusiness - B.S.*

<sup>3</sup> Students planning to declare the Business minor should take IT 11000 and FIN 36063 and review the minor's admission and graduation criteria.

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.000	2.000

# Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

<b>Semester One</b>		<b>Credits</b>
ACTT 11000	ACCOUNTING I: FINANCIAL	4
AGRI 20000	ECONOMIC PERSPECTIVES ON FOOD AND AGRICULTURE	3
BMRT 11009	INTRODUCTION TO MANAGEMENT TECHNOLOGY	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Requirement		3
Credit Hours		14
<b>Semester Two</b>		
ACTT 11001	ACCOUNTING II: MANAGERIAL	4
AGRI 30000	FARM BUSINESS MANAGEMENT	3
BMRT 11000	INTRODUCTION TO BUSINESS	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
AGRI 31000	AGRIBUSINESS MANAGEMENT	3
BMRT 21000	BUSINESS LAW AND ETHICS I	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3
or	or INTRODUCTORY STATISTICS (KMCR)	
MATH 10041		
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
AGRI 32000	FARM RECORDS ANALYSIS AND INCOME TAX MANAGEMENT	3
BMRT 21050	FUNDAMENTALS OF MARKETING TECHNOLOGY	3
BSCI 10110	BIOLOGICAL DIVERSITY (KBS) (KLAB)	4
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Five</b>		
AGRI 33000	AGRICULTURAL COMMODITY MARKETING	3
BMRT 31006	HUMAN RESOURCE MANAGEMENT	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
Business Management Elective		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Six</b>		
AGRI 34000	LIVESTOCK PRODUCTION MANAGEMENT	3
AGRI 35000	CROP AND FORAGE PRODUCTION MANAGEMENT	3
AGRI 40000	ADVANCED FARM BUSINESS MANAGEMENT	3
Kent Core Requirement		3
General Electives		2
Credit Hours		14
<b>Semester Seven</b>		
AGRI 41000	AGRICULTURAL PRICE ANALYSIS	3

AGRI 42000	AGRICULTURAL FINANCE	3
AGRI 43000	AGRICULTURAL ENVIRONMENTAL LAW	3
Kent Core Requirement		3
General Electives		3
Credit Hours		15
<b>Semester Eight</b>		
! AGRI 40092	AGRIBUSINESS INTERNSHIP (ELR)	3
AGRI 44000	AGRICULTURAL AND INTERNATIONAL TRADE POLICY	3
! AGRI 45000	SENIOR SEMINAR (WIC)	3
General Electives		6
Credit Hours		15
Minimum Total Credit Hours:		120