

EBUSINESS - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies
www.kent.edu/cats

Graduation Requirements

Minimum Certificate GPA	Minimum Overall GPA
2.000	2.000

Contact Information

- Program Coordinator: **Sean Ratican** | sratikan@kent.edu
- Speak with an Advisor
- Chat with an Admissions Counselor

Fully Offered

- Tuscarawas Campus

Description

The eBusiness undergraduate certificate provides hands-on and theoretical instruction to help students understand the use of Internet technologies to provide goods and/or services to customers in today's global business environment.

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

For more information on admissions, contact the Regional Campuses admissions offices.

Program Requirements

Certificate Requirements

Code	Title	Credit Hours
Certificate Requirements		
BMRT 11000	INTRODUCTION TO BUSINESS	3
BMRT 11006	BUSINESS COMPUTATIONS I	3
BMRT 21020	INTRODUCTION TO ENTREPRENEURSHIP	3
IT 11000	INTRODUCTION TO OFFICE PRODUCTIVITY APPS	3
IT 11006	INTRODUCTION TO WEB SITE TECHNOLOGY	3
IT 21007	CYBER ETHICS IN INFORMATION TECHNOLOGY	3
Minimum Total Credit Hours:		18