

EBUSINESS - UNDERGRADUATE CERTIFICATE

College of Applied and Technical Studies

cats@kent.edu
www.kent.edu/cats

Description

The eBusiness undergraduate certificate provides hands-on and theoretical instruction to help students understand the use of Internet technologies to provide goods and/or services to customers in today's global business environment.

Fully Offered At:

- Tuscarawas Campus

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, and the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

For more information on admissions, contact the Regional Campuses admissions offices.

Gainful Employment Disclosure

Disclosure statement for this certificate.

Program Requirements

Certificate Requirements

Code	Title	Credit Hours
Certificate Requirements		
BMRT 11000	INTRODUCTION TO BUSINESS	3
BMRT 11006	BUSINESS COMPUTATIONS I	3
BMRT 21020	INTRODUCTION TO ENTREPRENEURSHIP	3
IT 11000	INTRODUCTION TO OFFICE PRODUCTIVITY APPS	3
IT 11006	INTRODUCTION TO WEB SITE TECHNOLOGY	3
IT 21007	INTERNET ETHICS AND POLICIES	3
Minimum Total Credit Hours:		18

Graduation Requirements

Minimum Certificate GPA

2.000