TRANSLATION - M.A./M.B.A. - DUAL DEGREE PROGRAM

College of Arts and Sciences
Department of Modern and Classical Language Studies
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College of Business Administration
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Description
The Master of Arts (M.A.) in Translation consists of six concentrations:

- Arabic
- French
- German
- Japanese
- Russian
- Spanish
- a Dual Degree with a Master of Business Administration

Arabic, French, German, Japanese, Russian and Spanish concentrations prepare students for careers in translation, language project management, international business and government.

The Dual Degree with a Master of Business Administration (M.B.A.) is for students with a sufficient level of proficiency in a foreign language who wish to integrate a graduate business education with advanced translation training. This program is suitable for those whose career goals include assuming middle or executive management positions in international business or language industry enterprises or those interested in starting their own business in the language services industry.

FULLY OFFERED AT:
- Kent Campus

Admission Requirements
Applicants to the MA program must have:

- Official transcript(s)
- Goal statement
- Three letters of recommendation
- A CD or MP3/wav file with a 5 minute oral sample in the applicant’s first and second languages (conversational, not read from a script)
- Writing sample(s) in applicant’s second language, which should be accompanied by a signed declaration that the sample is original work and that the applicant received no help in its preparation
- International applicants should also submit a writing sample in English.

For more information about graduate admissions, please visit the Graduate Studies website.

Applicants to the MBA program must have:

- the full-time Master of Business Administration program is in the fall semester only.
  - Official transcripts
  - GMAT or GRE
  - Goal statement
  - Two-to-three letters of recommendation
  - Resume
  - TOEFL, IELTS, MELAB or PTE, if applicable

For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of the MA program will be able to:

1. Critically examine translations based on objective and subjective criteria.
2. Translate text types of moderate difficulty in various domains from the source language into English.
3. Copy/edit their own work and that of others.
4. Articulate and defend translation choices based on a basic understanding of translation studies.
5. Identify distinguishing features of different text types that are meaningful for the translation act.
6. Research the subject matter of a text in appropriate resources.
7. Perform tasks at Intermediate High and Advanced Low levels of proficiency using the American Council on the Teaching of Foreign Languages (ACTFL) Proficiency Guidelines. Proficiency in ACTFL terms is understood to describe a range of qualities rather than an absolute norm and will vary according to task type, language function, topic, skill (listening, speaking, reading, writing), and so forth.
8. Demonstrate knowledge of how to vary the register (formality level) of their speech.
9. Read somewhat longer and more complex prose that have been written for native speakers and not edited or adapted for students. They will be able to read a wide variety of text types such as poems, plays, novels, magazine articles, newspaper articles, brochures, pamphlets, menus, letters, and so forth. Some texts they will understand completely; for others they will be able to grasp the main idea and some or most details.
10. Compose routine social correspondence, take notes, write cohesive summaries and resumes, as well as narratives and descriptions of a factual nature in the target language. Additionally, they will be able to complete course-related writing tasks such as essays and term papers in the target language. They will be able to defend a thesis statement and make stylistic decisions based on the needs of specific audiences and on specific writing purposes.
Graduates of the MBA program will be able to:

1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

**M.A. Translation/M.B.A. Dual Degree Program Requirements**

**Major Requirements**

- ACCT 63037 FINANCIAL ACCOUNTING FOR DECISION MAKING 2
- ACCT 63038 MANAGERIAL ACCOUNTING FOR DECISION MAKING 2
- BAD 68051 BUSINESS PROFESSIONAL DEVELOPMENT I 1
- ECON 62021 GLOBAL CONDITIONS AND MACROECONOMICS POLICY 2
- ECON 62022 MANAGERIAL ECONOMICS 2
- FIN 66050 LAW AND ETHICS 2
- FIN 66060 MANAGERIAL FINANCE 2
- MIS 64005 ANALYTICS FOR DECISION MAKING 2
- MIS 64041 OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT 2
- MIS 64158 LEADERSHIP AND MANAGERIAL ASSESSMENT 2
- MIS 64185 BUSINESS STRATEGY 3
- MKTG 65051 MARKETING MANAGEMENT 2
- TRST 60001 GRADUATE RESEARCH AND WRITING IN TRANSLATION STUDIES 3
- TRST 60010 THEORY OF TRANSLATION AND INTERPRETING 2
- TRST 60011 TERMINOLOGY AND COMPUTER APPLICATIONS IN TRANSLATION 3
- TRST 60012 SOFTWARE LOCALIZATION 3

**Second Language, Culture or other approved courses (3 credit hours if a culture or appropriate language course is used for International Elective below):**

- FR 63010 THE PRACTICE OF FRENCH LOCALIZATION 2
- GER 61010 THE PRACTICE OF GERMAN LOCALIZATION 2
- JAPN 65010 THE PRACTICE OF JAPANESE LOCALIZATION 2
- RUSS 62010 THE PRACTICE OF RUSSIAN LOCALIZATION 2
- SPAN 68010 THE PRACTICE OF SPANISH LOCALIZATION 2

**International Electives**

- Translation, choose from the following:
  - FR 63000 THE PRACTICE OF FRENCH LOCALIZATION 2
  - GER 61000 THE PRACTICE OF GERMAN LOCALIZATION 2
  - JAPN 65000 THE PRACTICE OF JAPANESE LOCALIZATION 2
  - RUSS 62000 THE PRACTICE OF RUSSIAN LOCALIZATION 2
  - SPAN 68000 THE PRACTICE OF SPANISH LOCALIZATION 2

**Scientific, Technical and Medical Translation, choose from the following:**

- FR 63250 SCIENTIFIC, TECHNICAL AND MEDICAL LOCALIZATION 3
- GER 61250 SCIENTIFIC, TECHNICAL AND MEDICAL LOCALIZATION 3
- JAPN 65250 SCIENTIFIC, TECHNICAL AND MEDICAL LOCALIZATION 3
- RUSS 62250 SCIENTIFIC, TECHNICAL AND MEDICAL LOCALIZATION 3
- SPAN 68250 SCIENTIFIC, TECHNICAL AND MEDICAL LOCALIZATION 3

**Case Study in Translation, choose from the following:**

- FR 63979 CASE STUDY IN TRANSLATION 3
- GER 61979 CASE STUDY IN TRANSLATION 3
- JAPN 65979 CASE STUDY IN TRANSLATION 3
- RUSS 62979 CASE STUDY IN TRANSLATION 3
- SPAN 68979 CASE STUDY IN TRANSLATION 3

**Additional Business or Translation Electives, choose from the following:**

- MIS 64042 GLOBALIZATION AND TECHNOLOGY STRATEGY 3
- MIS 64043 HUMAN RESOURCE MANAGEMENT 3
- TRST 60012 SOFTWARE LOCALIZATION 3
- TRST 60013 LANGUAGE PROJECT MANAGEMENT 3
- MCLS elective 2

**Minimum Total Credit Hours:** 61

1. Or approved substitute including study abroad
2. Minimum 3 credits must be taken from MCLS

**Graduation Requirements**

- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year and MCLS and COBA jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from the MCLS and COBA graduate coordinators.

**Graduation Requirement**

- Students must successfully complete 36 credit hours of coursework, including a case study project.