

BUSINESS ADMINISTRATION - M.B.A.

Ambassador Crawford College of Business and Entrepreneurship
Department of Management and Information Systems
www.kent.edu/business/mis

Contact Information

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Fully Offered

- **Delivery:**
 - Fully online (full-time and part-time program with optional concentrations in Business Analytics, Human Resource Management and International Business)
 - In person
- **Location:**
 - Kent Campus (full-time only for general degree and all concentrations)

Applications to the Information Systems concentration are not being accepted at this time.

Admission Terms

- Fall
- Spring (online only)
- Summer (online only)

Examples of Possible Careers*

General and operations managers

- 5.8% faster than the average
- 2,486,400 number of jobs
- \$103,650 potential earnings

Human resources managers

- 6.3% faster than the average
- 165,200 number of jobs
- \$121,220 potential earnings

Management analysts

- 10.7% much faster than the average
- 876,300 number of jobs
- \$87,660 potential earnings

Market research analysts and marketing specialists

- 17.7% much faster than the average
- 738,100 number of jobs
- \$65,810 potential earnings

Financial and investment analysts, financial risk specialists, and financial specialists, all other

- 5.5% faster than the average
- 487,800 number of jobs
- \$83,660 potential earnings

*Note

Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Description

The Master of Business Administration degree prepares students for responsible leadership positions in private, nonprofit and public organizations. Upon completion of the M.B.A. degree, graduates demonstrate a global mindset and competence in critical thinking, digital technology, communication, teamwork and ethical and sustainable management.

The program welcomes students from the full range of undergraduate degrees. Regardless of their undergraduate education, students will find a challenging program designed to prepare them for management positions in organizations.

The degree is structured for full-time/in-person and full-time or part-time online students:

- The full-time/in-person program is targeted to early career professionals, both nationally and internationally, who wish to jump-start their business career, and to those who wish to make a business-related career change. The program operates in cohorts so that students proceed through the sequence of required courses as a group. Students take six to seven courses each semester (offered in eight-week modules) and are expected to participate in experiential activities such as internships, mentoring and professional development activities. Delivery of the program is accelerated; students are able to earn the M.B.A. degree in 12 to 16 months.
- The online program is designed for those who want maximum flexibility in pursuing their M.B.A. degree. Students can take courses to suit their life: from one course at a time to a full-time course load. This is an ideal program for professionals who intend to keep working full-time while pursuing the M.B.A., and for those students who want to pursue their M.B.A. without commuting to campus.

The Business Administration major includes the following optional concentrations:

- The **Accounting** concentration allows students to specialize their degree with courses in managerial and financial accounting, business valuation using financial statements and international accounting. Completion of this concentration is not sufficient to sit for the CPA exam in Ohio unless the student has an undergraduate accounting major.
- The **Business Analytics** concentration allows students to gain the technical, analytical, communication, decision-making and leadership skills needed to glean useful information from data to make strategic business decisions.

- The **Economics** concentration allows students to specialize their degree with advanced topics in various areas in economics.
- The **Finance** concentration allows students to specialize their degree with advanced courses in investments, financial markets and institutions, real estate and other related areas.
- The **Human Resource Management** concentration allows students to specialize their degree with advanced topics in employee selection and appraisal, organizational analysis and the opportunity for real-world applications.
- The **Information Systems** concentration allows students to specialize their degree with advanced topics in database management systems, emerging hardware and software technology and other related area courses. *Applications to the Information Systems concentration are not being accepted at this time.*
- The **International Business** concentration allows students to specialize their degree with courses in accounting, marketing, finance and strategy with an international focus. Study abroad options are possible, with no language skills required.

Students may pursue an online stackable certificate pathway to the M.B.A. by completing the Leadership and Management graduate certificate, the Financial Management graduate certificate and a set of remaining courses to earn the M.B.A. degree. Students who choose either a Business Analytics or Human Resource Management concentration can take one additional course and stack an additional graduate certificate in Business Analytics or Human Resource Management.

Ten dual degree programs with the M.B.A. are possible. A separate application must be submitted for each program.

- **Dual degree with the Doctor of Podiatric Medicine degree** prepares students to run their own Podiatric Medicine practice. Students can view admission requirements for each program on their respective catalog page.
- **Dual degree with the M.A. degree in Communication Studies** is designed for students and professionals whose career goals focus on communication, particularly global communication. The program provides direction and leadership in economic and business development processes.
- **Dual degree with the M.A. degree in Sport Administration** is designed to provide students with the knowledge, skills and experiences to enable them to become successful professionals in the field of sports and recreation management. The program integrates management theory and application in sports settings with a broad business curriculum to give graduates a competitive advantage.
- **Dual degree with the M.A. degree in Translation** is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.
- **Dual degree with the Master of Architecture degree** is designed for architects or undergraduate architectural students whose career goals include assuming middle or executive management positions in architectural practices, or who are interested in starting their own businesses.
- **Dual degree with the M.Ed. degree in Higher Education Administration and Student Affairs** is designed for professionals who aspire to responsible leadership positions in higher education. The program provides an integrated curriculum grounded in theory and focused on practice to support diverse student populations. Students are equipped with necessary skills to make the business decisions required of leaders in higher education.

- **Dual degree with the Master of Library and Information Science degree** is designed for managers of large libraries and information centers. Individuals in these positions need knowledge pertaining to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.
- **Dual degree with the Master of Science in Nursing degree** is designed for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own business. The program combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.
- **Dual degree with the M.S. degree in Aviation Management and Logistics** prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.
- **Dual degree with the M.S. degree in Hospitality and Tourism Management** prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Accreditation

AACSB International - The Association to Advance Collegiate Schools of Business

Admission Requirements

- Bachelor's degree from an accredited college or university
- Minimum 3.000 undergraduate GPA on a 4.000-point scale
- Official transcripts
- GMAT or GRE scores (may be waived for those who qualify)
- Résumé
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score (paper-based version)
 - Minimum 79 TOEFL IBT score (internet-based version)
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score
 - Minimum 110 Duolingo English test score

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Program Learning Outcomes

Graduates of the program will be able to:

1. **Critical Thinking:** analyze the elements of a business problem and construct well-reasoned solutions
2. **Digital Technology:** employ appropriate tools in order to analyze business problems

3. Written Communication: write effective business communications
4. Oral Communication: make effective business presentations, using appropriate technologies
5. Teamwork: collaborate effectively with others to achieve a common business purpose
6. Business Ethics: recognize ethical business dilemmas and use ethical decision making to resolve the dilemma
7. Responsible Management: analyze the complex issues confronting organizations and craft solutions to business problems that create long term value and shared prosperity for the broad array of stakeholders
8. Global Mindset: distinguish and analyze the key global factors when making business decisions

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
<i>Capstone Requirement</i>		
MIS 64185	BUSINESS STRATEGY	3
Additional Requirements or Concentrations		
Choose from the following:		9
Additional Requirements for Students Not Declaring a Concentration		
Accounting Concentration		
Business Analytics Concentration		
Economics Concentration		
Finance Concentration		
Human Resource Management Concentration		
Information Systems Concentration		
International Business Concentration		
Minimum Total Credit Hours:		37

Additional Requirements for Students Not Declaring a Concentration

Code	Title	Credit Hours
Major Requirements		
Electives ¹		9
Minimum Total Credit Hours:		9

¹ Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so. Students who are currently enrolled in the Doctor of Podiatric Medicine degree may fulfill this requirement with CMD 80326, CMD 80327 and PMD 80417.

Accounting Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following: ¹		9
ACCT 53013	ADVANCED MANAGEMENT ACCOUNTING	
ACCT 53089	INTERNATIONAL ACCOUNTING EXPERIENCE	
ACCT 63025	ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS	
ACCT 63092	INTERNSHIP	
Minimum Total Credit Hours:		9

¹ Students with a B.B.A. degree in Accounting may apply the following courses toward concentration electives: ACCT 53009, ACCT 53020, ACCT 53033, ACCT 53043, ACCT 63022, ACCT 63024 and ACCT 63031.

Business Analytics Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
MIS 54050	DATA VISUALIZATION	3
or MIS 64038	ANALYTICS IN PRACTICE	
or MIS 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	
MIS 64036	BUSINESS ANALYTICS	3
MIS 64060	FUNDAMENTALS OF MACHINE LEARNING	3
Minimum Total Credit Hours:		9

Economics Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following (minimum two courses from one category):		9
<i>Econometrics</i>		
ECON 62054	ECONOMETRICS I	
ECON 62055	ECONOMETRICS II	
ECON 62056	TIME SERIES ANALYSIS	
<i>International</i>		
ECON 52076	ECONOMIC DEVELOPMENT	
ECON 62075	INTERNATIONAL TRADE	
ECON 62076	INTERNATIONAL FINANCE	
ECON 62077	ECONOMIC PROBLEMS OF DEVELOPING AREAS	

Macroeconomics	
ECON 52065	PROBLEMS OF MONETARY AND FISCAL POLICY
ECON 62051	MACROECONOMIC THEORY I
ECON 62061	MONETARY THEORY AND POLICY
Microeconomics	
ECON 52068	INDUSTRIAL ORGANIZATION: FIRMS AND STRATEGY
ECON 52081	URBAN ECONOMICS: CITIES AND HOUSING
ECON 52085	PUBLIC ECONOMICS: GOVERNMENT AND POLICY
ECON 52086	ECONOMICS OF HEALTH CARE
ECON 62050	MICROECONOMIC THEORY I
ECON 62072	ECONOMICS OF LABOR MARKETS
Economics (ECON) Electives (50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval	

Minimum Total Credit Hours: 9

Finance Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
FIN 56055	ADVANCED DERIVATIVE SECURITIES	
FIN 56056	ADVANCED FIXED INCOME MANAGEMENT	
FIN 56059	APPLIED FINANCIAL MANAGEMENT STRATEGIES	
FIN 56061	REAL ESTATE FINANCE	
FIN 56064	INTERNATIONAL BUSINESS FINANCE	
FIN 56067	ADVANCED PORTFOLIO ANALYSIS	
FIN 56068	COMMERCIAL BANK MANAGEMENT	
FIN 56070	ADVANCED COMMERCIAL BANK MANAGEMENT	
FIN 56280	GOLDEN FLASH ASSET MANAGEMENT DIRECTOR	

Minimum Total Credit Hours: 9

Human Resource Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
MIS 54183	DEVELOPMENT AND TRAINING HUMAN RESOURCES IN ORGANIZATIONS	
MIS 54185	STAFFING HUMAN RESOURCES	
MIS 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
MIS 54660	PERFORMANCE MANAGEMENT AND COMPENSATION SYSTEMS	
MIS 64108	APPLIED TOPICS IN HUMAN RESOURCE MANAGEMENT	
MIS 64160	LEADERSHIP AND ORGANIZATIONAL CHANGE	

Minimum Total Credit Hours: 9

Information Systems Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
MIS 54011	SYSTEMS SIMULATION	
MIS 64080	EMERGING HARDWARE AND SOFTWARE TECHNOLOGIES	
MIS 64081	DATA COMMUNICATIONS AND NETWORKING IN BUSINESS	
MIS 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	

Minimum Total Credit Hours: 9

International Business Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
ECON 62076	INTERNATIONAL FINANCE ¹	
FIN 56064	INTERNATIONAL BUSINESS FINANCE	
MIS 54009	THE BUSINESS CASE FOR SUSTAINABILITY	
MIS 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
MIS 64026	GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES	
MIS 64275	STRATEGIC GLOBAL MANAGEMENT	
MKTG 65054	INTERNATIONAL MARKETING	
MKTG 65184	INTERNATIONAL BUSINESS	

Minimum Total Credit Hours: 9

¹ ECON 62076 and MIS 54009 are not offered online currently.

Graduation Requirements

Students may receive permission to have M.B.A coursework waived if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting, Economics, Finance, Management and Information Systems and Marketing and Entrepreneurship). Students may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

Dual Degree with M.A. degree in Communication Studies

Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
COMM 65000	FOUNDATIONS OF COMMUNICATION INQUIRY	3
COMM 65652	THEORIES OF COMMUNICATION	3
COMM 65851	ORGANIZATIONAL COMMUNICATION	3
COMM 65020	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	2-3
or MIS 64005	ANALYTICS FOR DECISION MAKING	
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		6-7
Communication Studies (COMM) Electives, choose from the following options:		18
<i>Thesis Option</i>		
COMM 60199	THESIS I	
<i>Coursework Only Option</i>		
Communication Studies (COMM) Electives		
<i>Project Option</i>		
COMM 61198	MASTERS PROJECT IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives		
<i>Internship Option</i>		
COMM 64092	MASTERS INTERNSHIP IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives		
Minimum Total Credit Hours:		60

Dual Degree with M.A. degree in Sport Administration

Students have the opportunity to complete a dual degree program with the M.A. degree in Sport Administration and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual MBA/M.A. in Sports Administration provides students with an integrated business and sports management education and prepares students for responsible leadership positions in sports settings. The program culminates with an internship, research project or thesis.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2-3
or RMS 65510	STATISTICS I FOR EDUCATIONAL SERVICES	
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2-3
or SPAD 65042	LEADERSHIP OF SPORT	
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
SPAD 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY	3
SPAD 63091	RESEARCH SEMINAR	1
SPAD 65039	FINANCIAL ASPECTS OF SPORT	3
SPAD 65045	SPORT MARKETING	3
Law Elective, choose from the following:		2-6
FIN 66050	LAW AND ETHICS	
SPAD 53018	ETHICS IN SPORT	
& SPAD 65033	and SPORT LAW	
Ambassador Crawford College of Business and Entrepreneurship Electives, choose from the following:		6
Accounting (ACCT) Courses		
Business Administration (BAD) Courses		
Economics (ECON) Courses		
Entrepreneurship (ENTR) Courses		
Finance (FIN) Courses		
Management and Information Systems (MIS) Courses		
Marketing (MKTG) Courses		
Sport Administration Major Electives, choose from the following: ¹		6-9
CI 55015	PSYCHOLOGY OF COACHING	
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
RMS 68714	FACTOR ANALYSIS IN EDUCATIONAL RESEARCH	
RMS 68713	MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH	
RPTM 56060	ADMINISTRATION OF LEISURE SERVICES	
RPTM 56070	PARK PLANNING	
SPAD 55022	EVENT PLANNING AND PRODUCTION	
SPAD 55029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	
SPAD 55031	SPORT TOURISM	
SPAD 55032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	

SPAD 55033	CHANGE YOUR MIND, GAME AND LIFE
SPAD 56028	SPORT IN FILM
SPAD 56030	DYNAMICS OF LEISURE BEHAVIOR
SPAD 63195	SPECIAL TOPICS IN SPORT ADMINISTRATION
SPAD 65006	CONTEMPORARY ISSUES IN SPORT MANAGEMENT
SPAD 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY
SPAD 65021	ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS
SPAD 65034	CONTEMPORARY SPORT LAW
SPAD 65036	SPORT IN HIGHER EDUCATION
SPAD 65038	SPORT PROMOTION AND FUNDRAISING
SPAD 65046	FACILITY MANAGEMENT AND OPERATIONS
SPAD 65048	INTRAMURAL AND CLUB SPORT ADMINISTRATION
Thesis or Non-Thesis Option, choose from the following: 3-6	
<i>Thesis Option (6 credit hours)</i>	
SPAD 63199	THESIS I
<i>Non-Thesis Option (3 credit hours)¹</i>	
SPAD 63098	RESEARCH ²
or SPAD 65092 INTERNSHIP IN SPORT ADMINISTRATION	

Minimum Total Credit Hours: 56

¹ Students who select the non-thesis option must select 9 credit hours of Sport Administration electives.

² Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.

Dual Degree with M.A. degree in Translation

Students have the opportunity to complete a dual degree program with the M.A. degree in Translation and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The Dual Degree with a M.B.A. degree in Business Administration and the M.A. degree in Translation is for students with a sufficient level of proficiency in a foreign language who wish to integrate a graduate business education with advanced translation training. This program is suitable for those whose career goals include assuming middle or executive management positions in international business or language industry enterprises or those interested in starting their own business in the language services industry.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2

FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY ¹	3
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
TRST 60001	GRADUATE RESEARCH AND WRITING IN TRANSLATION STUDIES	3
TRST 60010	THEORY OF TRANSLATION AND INTERPRETING	2
TRST 60011	TERMINOLOGY AND COMPUTER APPLICATIONS IN TRANSLATION	3
TRST 60012	SOFTWARE LOCALIZATION	3
Second Language, Culture or other approved courses (3 credit hours if a culture or appropriate language course is used for International Elective below)		3-6

International Electives

Translation, choose from the following:		2
FR 63010	THE PRACTICE OF FRENCH TRANSLATION	
GER 61010	THE PRACTICE OF GERMAN TRANSLATION	
JAPN 65010	THE PRACTICE OF JAPANESE TRANSLATION	
RUSS 62010	THE PRACTICE OF RUSSIAN TRANSLATION	
SPAN 68010	THE PRACTICE OF SPANISH TRANSLATION	

Commercial, Legal and Diplomatic Translation, choose from the following: 3

FR 63250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
GER 61250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
JAPN 65250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
RUSS 62250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
SPAN 68250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	

Scientific, Technical and Medical Translation, choose from the following: 3

FR 63251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
GER 61251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
JAPN 65251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
RUSS 62251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
SPAN 68251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	

Case Study in Translation, choose from the following: 3

FR 63979	CASE STUDY IN TRANSLATION	
GER 61979	CASE STUDY IN TRANSLATION	
JAPN 65979	CASE STUDY IN TRANSLATION	
RUSS 62979	CASE STUDY IN TRANSLATION	
SPAN 68979	CASE STUDY IN TRANSLATION	

Additional Business or Translation Electives, choose from the following: 12

MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	
or TRST 60012	SOFTWARE LOCALIZATION	

MIS 64271	HUMAN RESOURCE MANAGEMENT
or TRST 60013	LANGUAGE PROJECT MANAGEMENT
MCLS elective ²	
Business electives	
International elective (either unit)	
Minimum Total Credit Hours: 61	

¹ Or approved substitute including study abroad
² Minimum 3 credits must be taken from MCLS

Graduation Requirements

- Students in the M.A. Translation and M.B.A dual degree program must earn a total of 61-64 credit hours. There is a minimum requirement of 31-33 credit hours from the M.B.A. program and 30-33 credit hours from the M.A. in Translation. A minimum GPA of 3.0 must be maintained.
- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year and MCLS and COBA jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from the MCLS and COBA graduate coordinators.

Dual Degree with M.Arch. degree in Architecture

Students have the opportunity to complete a dual degree program with the M.Arch. degree in Architecture and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree combining a Master of Architecture (M.Arch.) with a Master of Business Administration (M.B.A.) is designed for architects or undergraduate architectural students who aspire to middle or executive management positions in architectural practices, or who are interested in starting their own business along with the preparation to enter the profession of architecture by stimulating the growth of technical knowledge and design creativity. It fosters the refinement of design skills acquired in undergraduate programs, also by offering a broad exposure to professional issues and knowledge.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ARCH 60101	GRADUATE DESIGN STUDIO I	6
ARCH 60102	GRADUATE DESIGN STUDIO II	4
ARCH 60103	GRADUATE DESIGN STUDIO III	9
ARCH 60150	PROJECT PROGRAMMING	3
ARCH 60301	THEORIES OF ARCHITECTURE	3

ARCH 60922	METHODS OF INQUIRY IN ARCHITECTURAL STUDIES	2
ARCH 65001	PROFESSIONAL PRACTICE: REAL ESTATE AND DEVELOPMENT	2
ARCH 65002	PROFESSIONAL PRACTICE: CONTRACT AND PLANNING LAW	2
ARCH 65003	PROFESSIONAL PRACTICE: LEADERSHIP, ETHICS AND OFFICE MANAGEMENT	3
ARCH 66995	SPECIAL TOPICS IN ARCHITECTURE ¹	1
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		3
Minimum Total Credit Hours:		64

¹ Topics in Professional Practice.

- Actual offerings and schedules vary from year to year and College of Architecture and Environmental Design (CAED) and Ambassador Crawford College of Business and Entrepreneurship will jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from both college graduate coordinators. Contact the CAED graduate secretary for details on coursework registration.

Graduation Requirements

Minimum of 64 credit hours, 35 from the M.Arch. program and 29 from the M.B.A. program.

Dual Degree with M.Ed. in Higher Education Administration and Student Affairs

Students have the opportunity to complete a dual degree program with the M.Ed. degree in Higher Education Administration and Student Affairs and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2

ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HIED 66492	INTERNSHIP IN HIGHER EDUCATION ADMINISTRATION	6
HIED 66652	LAW AND HIGHER EDUCATION	3
HIED 66653	COLLEGE STUDENT DEVELOPMENT: THEORY AND PRACTICE	3
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	3
HIED 66662	POLITICS AND POWER IN ORGANIZATIONS	3
HIED 66667	BUSINESS ADMINISTRATION IN HIGHER EDUCATION	3
HIED 66671	THE ADMINISTRATION OF MULTICULTURALISM AND DIVERSITY IN HIGHER EDUCATION	3
HIED 66676	INTERCULTURAL COMMUNICATION FOR INTERNATIONAL EDUCATORS	3
HIED 66733	INTERPERSONAL AND GROUP DYNAMICS IN EDUCATIONAL ORGANIZATIONS	3
HIED 66749	ASSESSMENT AND ACCREDITATION IN HIGHER EDUCATION	3
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I ¹	1
MKTG 65051	MARKETING MANAGEMENT	2
Higher Education (HIED) Electives		3
Ambassador Crawford College of Business and Entrepreneurship Electives, choose from the following:		3
Accounting (ACCT) Courses		
Business Administration (BAD) Courses		
Economics (ECON) Courses		
Finance (FIN) Courses		
Management and Information Systems (MIS) Courses		
Marketing (MKTG) Courses		
Minimum Total Credit Hours:		65

¹ MIS 64081 may be waived for students with at least two years of full-time work experience

Dual Degree with M.L.I.S. degree in Library and Information Science

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.L.I.S. degree in Library and Information Science. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

At 61 credit hours for the dual degree, students receive an M.L.I.S.-M.B.A. dual-degree. The curriculum includes 24 credit hours of M.B.A. coursework, 25 credit hours of Library and Information Science courses and 12 credit hours from either business or library and information science.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
LIS 60020	INFORMATION ORGANIZATION	3
LIS 60030	PEOPLE IN THE INFORMATION ECOLOGY	3
LIS 60040	INFORMATION INSTITUTIONS AND PROFESSIONS	3
LIS 60050	RESEARCH AND ASSESSMENT IN LIBRARY AND INFORMATION SCIENCE	3
LIS 60280	MASTER'S PORTFOLIO IN LIBRARY AND INFORMATION SCIENCE	1
LIS 60401	LEADERSHIP IN LIBRARIES AND INFORMATION CENTERS	3
LIS 60692	INTERNSHIP IN INFORMATION AND CULTURAL HERITAGE INSTITUTIONS	3
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY	3
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective, Any business graduate course in accordance to student's career goals may count as an elective. Recommended: ECON 62015		3
Library and Information Science Electives, Any Library Science (LIS) graduate course in accord to student's career goals may count as an elective. ¹		6
Business or Library and Information Science Elective, Minimum 3 credit hours must be from Library Science (LIS), choose from the following:		12
LIS 50645	DATABASE FUNDAMENTALS FOR INFORMATION PROFESSIONALS	
LIS 60652	FOUNDATIONS OF RECORDKEEPING IN SOCIETY	
LIS 61095	SELECTED TOPICS IN INFORMATION STUDIES	
MIS 64005	ANALYTICS FOR DECISION MAKING	
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	
MIS 64271	HUMAN RESOURCE MANAGEMENT	
Minimum Total Credit Hours:		61

¹ Students interested in working in a corporate or nonprofit environment will find topics such as recordkeeping, records management, information policy, knowledge management, library management, and database fundamentals to be important in their future work. In consultation with academic advisors, select 6 credit hours of coursework from these areas of interest.

Dual Degree with M.S. degree in Aviation Management and Logistic

Students have the opportunity to complete a dual degree program with the M.S. degree in Aviation Management and Logistics and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.S./M.B.A. degree program prepares students for responsible leadership positions and provides an integrated business and aviation management and logistics education with an emphasis on regional, national and global implications in the field of aviation.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
AERN 65091	SEMINAR IN EMERGING ISSUES IN AVIATION LOGISTICS	2
AERN 65100	LOGISTICAL STRATEGIES IN AVIATION MANAGEMENT	2
AERN 65150	LEGAL AND REGULATORY ISSUES FOR AIR CARGO MANAGEMENT	2
AERN 65200	AVIATION ECONOMICS AND FISCAL MANAGEMENT	2
AERN 65230	MODELING AND FORECASTING FOR AVIATION LOGISTICS PLANNING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
ENGR 60003	SIX-SIGMA: TOOLS AND APPLICATIONS FOR TECHNOLOGY MANAGEMENT	2
ENGR 60030	QUANTITATIVE METHODS I	2
ENGR 60040	QUANTITATIVE METHODS II	2
ENGR 60078	RESEARCH METHODS IN TECHNOLOGY	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I ¹	1
MKTG 65051	MARKETING MANAGEMENT	2
Master of Business Administration electives		3
Aeronautics electives, choose from the following: ²		4
AERN 65092	PRACTICUM IN AERONAUTICS ³	
AERN 65201	AVIATION INDUSTRY CONTRACT MANAGEMENT	
AERN 65235	HUMAN ERROR ANALYSIS IN AVIATION	
AERN 65240	AVIATION SAFETY MANAGEMENT SYSTEMS	
AERN 65300	AIRLINE TRANSPORTATION OPERATIONS	
AERN 65301	AIR CARGO SECURITY	

AERN 65400	WEATHER FOR AVIATION LOGISTICS PLANNING ²	
AERN 65496	INDIVIDUAL INVESTIGATION IN AERONAUTICS ³	
Capstone		
MIS 64185	BUSINESS STRATEGY	3
Minimum Total Credit Hours:		53

- ¹ MIS 64081 may be waived for students with at least two years of full-time work experience.
- ² Students with no previous aviation weather experience are required to take AERN 65400 as an elective.
- ³ Maximum 6 credit hours of AERN 65092 and AERN 65496, combined, may be applied toward degree.

Dual Degree with M.S. degree in Hospitality and Tourism Management

Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree Master of Business Administration and Master of Science degree in Hospitality and Tourism Management degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HTM 55047	GLOBAL ISSUES OF TOURISM TRADE	3
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
HTM 63022	CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3
HTM 63091	RESEARCH SEMINAR	1
HTM 65041	TOURISM AND HOSPITALITY REVIEW	3
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
RMS 65511	RESEARCH IN EDUCATIONAL SERVICES	3

Culminating Experience

HTM 51092	HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	3
HTM 64099	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	3
MIS 64185	BUSINESS STRATEGY	3
Minimum Total Credit Hours:		50

Dual Degree with M.S.N. degree in Nursing

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S.N. degree in Nursing. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree is for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own businesses. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 52086 or ECON 62022	ECONOMICS OF HEALTH CARE MANAGERIAL ECONOMICS	2-3
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
FIN 66050 or NURS 60020	LAW AND ETHICS LEGAL AND REGULATORY MANAGEMENT FOR NURSE ADMINISTRATORS	2-3
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042 or NURS 60010	GLOBALIZATION AND TECHNOLOGY STRATEGY ADVANCED NURSING INFORMATICS	2-3
MIS 64158 or NURS 60014	LEADERSHIP AND MANAGERIAL ASSESSMENT LEADERSHIP IN NURSING AND HEALTH CARE MANAGEMENT	2-3
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I ¹	0-1
MKTG 65051	MARKETING MANAGEMENT	2
NURS 60024	HEALTH CARE ORGANIZATION STRUCTURE AND BEHAVIOR	3
NURS 60025	HEALTH POLICY AND ADVANCED NURSING PRACTICE	3
NURS 60101	THEORETICAL BASIS FOR NURSING PRACTICE	3
NURS 60403	METHODS OF INQUIRY	3

NURS 64002	PROGRAM DEVELOPMENT AND EVALUATION FOR NURSE ADMINISTRATORS	3
NURS 64202	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I SEMINAR	2
NURS 64292	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I PRACTICUM	2
NURS 64302	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II SEMINAR	2
NURS 64392	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II PRACTICUM	2
Ambassador Crawford College of Business and Entrepreneurship Electives		6
Minimum Total Credit Hours:		56

¹ Required for students who have not worked a minimum of two years, full-time, since obtaining their baccalaureate degree.