

# COLLEGE OF BUSINESS ADMINISTRATION

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## College of Business Administration

Business Administration Building  
Kent Campus  
330-672-2772  
business.kent.edu

## Academic Advising Offices

Undergraduate  
107 Business Administration Building  
Kent Campus  
330-672-2872  
advisingbus@kent.edu  
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Graduate  
A310 Business Administration Building  
Kent Campus  
330-672-2282  
gradbus@kent.edu

## Description

The mission of the College of Business Administration is to provide global impact through innovative education, leading research, and meaningful engagement with the business community. We are guided by our core values of respect, ethics, collaboration and a sense of purpose in all we do.

The College of Business Administration has three centers (Center for Entrepreneurship & Business Innovation, Center for Information Systems and Global Management Center) and offers comprehensive business education from bachelor's to doctoral degrees. Its approach to education blends classroom instruction, experiential learning and education abroad to produce graduates that are exceptionally well prepared for the challenges of a global economy.

The College of Business Administration is dually accredited by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting.

## Departments

- Department of Accounting
- Department of Economics
- Department of Finance
- Department of Management and Information Systems
- Department of Marketing and Entrepreneurship

## Undergraduate

- Accounting - B.B.A.
- Business Management - B.B.A.
- Computer Information Systems - B.B.A.
- Economics - B.B.A.
- Entrepreneurship - B.B.A.

- Finance - B.B.A.
- General Business - B.B.A.
- Human Resource Management - B.B.A.
- Managerial Marketing - B.B.A.
- Marketing - B.B.A.

## Minors

- Accounting
- Business
- Computer Information Systems
- Data Analytics
- Doctoral Accounting
- Doctoral Applied Statistics
- Doctoral Economics
- Doctoral Finance
- Doctoral Information Systems
- Doctoral International Business
- Doctoral Management Systems
- Doctoral Marketing
- Economics
- Entrepreneurship for Business Majors
- Entrepreneurship for Non-Business Majors
- Finance
- Healthcare Systems Management for Business Majors
- Healthcare Systems Management for Non-Business Majors
- Human Resource Management
- International Business for Business Majors
- International Business for Non-Business Majors
- Joint Military Studies
- Management for Business Majors
- Management for Non-Business Majors
- Marketing

## Undergraduate Certificate

- Professional Sales

## Graduate Programs

- Accounting - M.S.A.
- Business Administration - Executive M.B.A. - M.B.A.
- Business Administration - M.B.A.
- Business Administration - Ph.D.
- Business Analytics - M.S.
- Economics - M.A.E.

## Graduate Programs - Dual Degrees

- Dual Degree with the Master of Arts in Translation - M.A./M.B.A.
- Dual Degree with the Master of Architecture - M.Arch/M.B.A.
- Dual Degree with the Master of Library and Information Science - M.L.I.S./M.B.A.
- Dual Degree with the Master of Science in Nursing - M.S.N./M.B.A.
- Dual Degree with the Master of Arts in Communication Studies - M.A./M.B.A.

## College of Business Administration Faculty

### Department of Accounting Faculty

- Alam, Pervaiz (1985), Professor, Ph.D, University of Houston, 1984
- Altieri, Mark P. (1992), Professor, L.L.M., New York University, 1982
- Bolchalk, James R. (2006), Associate Professor, Ph.D., University of Akron, 1996
- Fang, Shunlan (2014), Assistant Professor, Ph.D., Temple University, 2013
- Hinkel, Timothy (2013), Assistant Professor, Ph.D., University of Arizona, 2013
- Hoffman, Benjamin W. (2012), Assistant Professor
- Laksmana, Indrarini (2004), Associate Professor, Ph.D., Georgia State University, 2004
- Li, Wei (2006), Associate Professor, M.B.A., Washington State University, 2001
- Malbasa, Malinda B. (2009), Assistant Professor, M.Tax., University of Akron, 1995
- Sellers, R. Drew (2011), Assistant Professor, D.M., Case Western Reserve University, 2008
- Tietz, Wendy M. (2000), Professor, Ph.D., Kent State University, 2007
- Zucca, Linda J. (1988), Associate Professor and Chair, Ph.D., Case Western Reserve University, 1989

### Department of Economics Faculty

- Barnette, Justin (2011), Assistant Professor, Ph.D., University of Minnesota-Twin Cities, 2012
- Dechenaux, Emmanuel (2004), Associate Professor, Ph.D., Purdue University, 2004
- El-Bahnasawy, Nasr G. (2007), Assistant Professor, Ph.D., Colorado State University, 2008
- Ellis, Michael A. (1990), Associate Professor, Ph.D., Texas A&M University, 1991
- Engelhardt, Lucas M. (2010), Assistant Professor, Ph.D., The Ohio State University, 2010
- Greenhalgh-Stanley, Nadia (2009), Associate Professor, Ph.D., Syracuse University, 2009
- Harris, Jeremiah R. (2014), Assistant Professor, Ph.D., Purdue University, 2014
- Hayduk, Iryna (2014), Assistant Professor, Ph.D., University of Houston, 2014
- Johnson, Eric D. (2005), Associate Professor
- Kang, Wensheng (2009), Associate Professor, Ph.D., University of Missouri, 2009
- Leontieva, Ludmila (2007), Lecturer
- Liu, Dandan (2008), Associate Professor, Ph.D., Texas A&M University, 2005
- Mukherjee, Deepraj (2012), Assistant Professor, Ph.D., University of Memphis, 2010
- Park, Jooyoun (2009), Assistant Professor, Ph.D., University of Michigan, 2009
- Reynolds, Curtis Lockwood (2007), Associate Professor, Ph.D., University of Michigan, 2007
- Rohlin, Shawn M. (2012), Associate Professor

- Williams, Donald R. (1983), Professor and Department Chair, Ph.D., Northwestern University, 1984
- Wilson, Kathryn S. (1996), Professor, Ph.D., University of Wisconsin-Madison, 1996

### Department of Finance Faculty

- Baran, Lindsay C. (2011), Assistant Professor, Ph.D., University of North Carolina-Charlotte, 2010
- Beier, Lois J. (1985), Associate Professor, J.D., University of Akron, 1980
- Dennis, Steven A. (2014), Professor and Department Chair, Ph.D., University of Kentucky, 1993
- Dumpe, David A. (1991), Associate Professor, Ph.D., Kent State University, 1996
- Muthuswamy, Jayaram (2007), Associate Professor, Ph.D., University of Chicago, 1990
- Pu, Xiaoling X. (2008), Associate Professor, Ph.D., University of Massachusetts-Amherst, 2008
- Shynkevich, Andrei (2009), Associate Professor, Ph.D., Louisiana State University, 2009
- Thornton, John H. (1999), Associate Professor, Ph.D., Georgia State University, 1999
- Via, Marc (2014), Assistant Professor, Ph.D., University of Alabama, 2014

### Department of Management Information Systems Faculty

- Akpan, Ikpe A. (2012), Assistant Professor, Ph.D., Lancaster University, 2006
- Antenucci, Robert P. (2010), Assistant Professor, Ph.D., Kent State University, 2013
- Arikan, Asli M. (2014), Assistant Professor, Ph.D., The Ohio State University, 2004
- Arikan, Ilgaz (2014), Assistant Professor
- Berardi, Victor L. (1993), Associate Professor, Ph.D., Kent State University, 1998
- Blundell, Gregory E. (2001), Associate Professor, Ph.D., Kent State University, 2015
- Brandyberry, Alan A. (2000), Associate Professor, Ph.D., University of Illinois-Urbana-Champaign, 1985
- Datta, Pratim (2007), Associate Professor, Ph.D., Louisiana State University, 2003
- Derubertis, Diane E. (2008), Lecturer, M.Ed., Kent State University, 1983
- Dragan, Natalia (2003), Assistant Professor, Ph.D., Kent State University, 2010
- Dubois, Cathy L. (1992), Associate Professor and Associate College Dean, Ph.D., University of Minnesota-Twin Cities, 1991
- Duchon, Michael S. (2000), Assistant Professor, Ed.D., Nova Southeastern University, 2012
- Gomez, Claudia (2013), Assistant Professor, Ph.D., New Mexico State University, 2012
- Guiffrida, Alfred L. (2006), Associate Professor, Ph.D., State University of New York at Buffalo, 2005
- Hogue, Mary B. (2001), Associate Professor, Ph.D., University of Akron, 2000

- Knapp, Deborah K. (1992), Associate Professor, Ph.D., Kent State University, 1994
- Kwak, Dong-Heon (2014), Assistant Professor, Ph.D., University of Wisconsin-Milwaukee, 2014
- Landingham, Velvet L. (2004), Associate Professor, Ph.D., Case Western Reserve University, 2004
- Levanshina, Julia (2008), Associate Professor, Ph.D., Purdue University, 2005
- Offodile, Onyebuchi Felix (1988), Professor and Department Chair, Ph.D., Texas Tech University, 1984
- Patuwo, Eddy B. (1988), Professor, Ph.D., Virginia Polytechnic Institute and State University, 1989
- Polites, Greta L. (2012), Assistant Professor
- Porr, Dean A. (2004), Assistant Professor, Ph.D., Regent University, 2004
- Riczo, Steve (2014), Lecturer, M.H.A., Xavier University, 1982
- Shanker, Murali S. (1990), Professor
- Steinberg, Geoffrey (1991), Associate Professor, Ph.D., Temple University, 1991
- Stirbens, Kathleen A. (1993), Associate Lecturer, M.B.A., Indiana University of Pennsylvania, 1984
- Whitmore, Mark D. (2011), Assistant Professor, Ph.D., The Ohio State University, 1985
- Zamudio Michelsen, Cesar A. (2013), Assistant Professor, Ph.D., University of Texas-Dallas, 2013

### **Department of Marketing and Entrepreneurship Faculty**

- Anokhin, Sergey A. (2002), Associate Professor, Ph.D., Case Western Reserve University, 2006
- Bridges, Eileen (1994), Professor, Ph.D., Northwestern University, 1987
- Campbell, Colin (2013), Assistant Professor, Ph.D., Simon Fraser University, 2011
- Daniels, Ellen P. (1981), Lecturer, M.B.A., Kent State University, 1986
- Easterling, Denise M. (2009), Lecturer, M.B.A., Ashland University, 2006
- Grimm, Pamela E. (1992), Associate Professor, Ph.D., State University of New York at Buffalo, 1993
- Groening, Christopher (2013), Assistant Professor
- Heidler, Mary R. (2011), Lecturer, M.B.A., American University, 1995
- Hisrich, Robert D. (2015), Professor and College Associate Dean, Ph.D., University of Cincinnati, 1971
- Howell, William P. (1986), Assistant Professor, Ph.D., Kent State University, 1996
- Jewell, Robert D. (2004), Professor and Department Chair, Ph.D., Ohio University, 1999
- Marks, Lawrence J. (1986), Associate Professor
- Mayo, Michael A. (1986), Associate Professor
- Sokira, Walter J. (2003), Lecturer, M.B.A., Kent State University, 1991
- Stettler, Tatiana (2015), Assistant Professor, Ph.D., University of Bern, 2014
- Thacker, Donald (1998), Associate Lecturer, M.B.A., Kent State University, 1996
- Wang, Tuo (2004), Associate Professor, Ph.D., University of Pittsburgh, 2004
- Wiggins Johnson, Jennifer A. (2006), Associate Professor, Ph.D., University of Wisconsin-Madison, 2006
- Zmary, Craig J. (2008), Lecturer, M.B.A., Kent State University, 2012