DUAL DEGREE M.B.A./TRANSLATION M.A.

College of Business Administration
Business Administration Building
Kent Campus
330-672-2282
www.kent.edu/business

College of Arts and Sciences
Department of Modern and Classical Language Studies
109 Satterfield Hall
Kent Campus
330-672-2150
mcls@kent.edu
www.kent.edu/mcls

Description
The Master of Business Administration program seeks to prepare students for responsible leadership positions in public, private, and nonprofit organizations. Regardless of undergraduate education, the candidates will find a challenging program designed to meet their specific backgrounds and needs. Several dual degree programs are possible. The Master of Business Administration offers a dual degree program with the Master of Arts in Translation. The Dual Degree with the Master of Arts in Translation is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.

Accreditation
The Association to Advance Collegiate Schools of Business International

Admission Requirements
For the full-time options: Admission to the full-time Master of Business Administration program is in the fall semester only.

- Official transcripts
- GMAT or GRE
- goal statement
- two-to-three letters of recommendation
- resume
- TOEFL, IELTS, MELAB or PTE, if applicable

For more information about graduate admission, please visit the Graduate Studies website.

Admission to the Master of Arts degree in Translation:

- Official transcript(s);
- goal statement;
- three letters of recommendation;
- a CD or MP3/wav file with a 5 minute oral sample in the applicant’s first and second languages (conversational, not read from a script);
- and writing sample(s) in applicant’s second language, which should be accompanied by a signed declaration that the sample is original work and that the applicant received no help in its preparation.

International applicants should also submit a writing sample in English.

Admission into the Dual Degree with the MBA concentration requires the GMAT.

For more information about graduate admissions, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of the MBA program will be able to:

1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>BAD 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
<td>2</td>
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<tr>
<td>ECON 62021</td>
<td>GLOBAL CONDITIONS AND MACROECONOMICS POLICY</td>
<td>2</td>
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<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
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<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
<td>2</td>
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<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
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<td>MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
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<td>MIS 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
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<tr>
<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
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<tr>
<td>MIS 64185</td>
<td>BUSINESS STRATEGY</td>
<td>2</td>
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<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
<td>2</td>
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<td>TRST 60001</td>
<td>GRADUATE RESEARCH AND WRITING IN TRANSLATION STUDIES</td>
<td>3</td>
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<td>TRST 60010</td>
<td>THEORY OF TRANSLATION AND INTERPRETING</td>
<td>2</td>
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<tr>
<td>TRST 60011</td>
<td>TERMINOLOGY AND COMPUTER APPLICATIONS IN TRANSLATION</td>
<td>3</td>
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<tr>
<td>TRST 60012</td>
<td>SOFTWARE LOCALIZATION</td>
<td>3</td>
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Second Language, Culture or other approved courses (3 credit hours if a culture or appropriate language course is used for International Elective below)

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<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
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<td>International Electives</td>
<td>3-6</td>
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International Electives
Translation, choose from the following:

- FR 63010 THE PRACTICE OF FRENCH TRANSLATION
- GER 61010 THE PRACTICE OF GERMAN TRANSLATION
- JAPN 65010 THE PRACTICE OF JAPANESE TRANSLATION
- RUSS 62010 THE PRACTICE OF RUSSIAN TRANSLATION
- SPAN 68010 THE PRACTICE OF SPANISH TRANSLATION

Commercial, Legal and Diplomatic Translation, choose from the following:

- FR 63250 COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- GER 61250 COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- JAPN 65250 COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- RUSS 62250 COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION
- SPAN 68250 COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION

Scientific, Technical and Medical Translation, choose from the following:

- FR 63251 SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- GER 61251 SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- JAPN 65251 SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- RUSS 62251 SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION
- SPAN 68251 SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION

Case Study in Translation, choose from the following:

- FR 63979 CASE STUDY IN TRANSLATION
- GER 61979 CASE STUDY IN TRANSLATION
- JAPN 65979 CASE STUDY IN TRANSLATION
- RUSS 62979 CASE STUDY IN TRANSLATION
- SPAN 68979 CASE STUDY IN TRANSLATION

Additional Business or Translation Electives, choose from the following:

- MIS 64042 GLOBALIZATION AND TECHNOLOGY STRATEGY
  or TRST 60012 SOFTWARE LOCALIZATION
- MIS 64271 HUMAN RESOURCE MANAGEMENT
  or TRST 60013 LANGUAGE PROJECT MANAGEMENT
- MCLS elective
- Business electives
- International elective (either unit)

Minimum Total Credit Hours: 61

1 Or approved substitute including study abroad
2 Minimum 3 credits must be taken from MCLS

**Graduation Requirements**

- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year and MCLS and COBA jointly provide a pre-approved recommended course of study.