BUSINESS ADMINISTRATION - M.B.A.

College of Business Administration
Business Administration Building
Kent Campus
330-672-2772
www.kent.edu/business

Description
The Master of Business Administration degree prepares students for responsible leadership positions in public, private and nonprofit organizations. Regardless of their undergraduate education, students will find a challenging program designed to meet their specific backgrounds and needs.

The degree is structured for full-time and part-time (online) students:

• The full-time program is targeted at young professionals, nationally and internationally, who wish to change careers or to jump-start their career in business. The program operates in cohorts so that students proceed through the sequence of required courses as a group. Students take six to seven courses a semester and are expected to participate in experiential activities such as internships, mentoring and case competitions. The full-time program is for students who can concentrate all their efforts towards earning the M.B.A. degree over the course of 12-16 months.
• The part-time (online) program is designed for working professionals who intend to keep working full-time while pursuing the M.B.A.

The Business Administration major includes the following optional concentrations:

• The Accounting concentration allows students to specialize their degree with courses in managerial and financial accounting, business valuation using financial statements and international accounting. Completion of this concentration is not sufficient to sit for the CPA exam in Ohio unless the student has an undergraduate accounting major.
• The Economics concentration allows students to specialize their degree with advanced topics in various areas in economics.
• The Entrepreneurship concentration allows students to specialize their degree with topics related to the various aspects of the entrepreneurial process and the knowledge and skills required to identify, evaluate and act upon entrepreneurial opportunities. Admission to the Entrepreneurship concentration has been temporarily suspended as of fall 2016.
• The Fashion Design and Merchandising concentration allows students to specialize their degree with advanced topics in fashion theory, fashion design management and the opportunity to conduct research in the business of fashion. Admission to the Fashion Design and Merchandising concentration has been temporarily suspended as of fall 2016.
• The Finance concentration allows students to specialize their degree with advanced courses in investments, financial markets and institutions, real estate and other related areas.
• The Human Resource Management concentration allows students to specialize their degree with advanced topics in employee selection and appraisal, organizational analysis and the opportunity for real-world applications. Admission to the Human Resources Management concentration has been temporarily suspended as of fall 2016.
• The Information Systems concentration allows students to specialize their degree with advanced topics in database management systems, emerging hardware and software technology and other related areas.
• The International Business concentration allows students to specialize their degree with courses in accounting, marketing, finance and strategy with an international focus. Study abroad options are possible, with no language skills required.
• The Marketing concentration allows students to specialize their degree with courses in marketing research, brand management and other related areas. Admission to the Marketing concentration has been temporarily suspended as of fall 2016.
• The Supply Chain Management concentration allows students to specialize their degree in vendor-customer relationships and logistic matters, with courses in global supply chain management, supply chain business models and vendor management strategies.

Several dual degree programs with the M.B.A. are possible, including the following.

• Dual Degree with the Master of Arts degree in Translation is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.
• Dual Degree with the Master of Architecture degree is designed for architects or undergraduate architectural students whose career goals include assuming middle or executive management positions in architectural practices, or who are interested in starting their own businesses.
• Dual Degree with the Master of Library and Information Science degree is designed for managers of large libraries and information centers. Individuals in these positions need knowledge pertaining to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.
• Dual Degree with the Master of Science in Nursing degree is designed for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own business. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.
• Dual Degree with the Master of Arts degree in Communication Studies is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Fully Offered At:

• Accelerated
• Online (part-time program only with optional concentrations International Business and Supply Chain Management)
• Kent Campus
Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements
For the full-time options: Admission to the full-time Master of Business Administration program is in the fall semester only.

- Official transcripts
- GMAT or GRE scores
- Goal statement
- Two-to-three letters of recommendation
- Résumé

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 550 TOEFL score (79 on the Internet-based version), minimum 77 MELAB score, minimum 6.5 IELTS score or minimum 58 PTE Academic score. For more information on international admission, visit the Office of Global Education’s admission website. Effective spring 2018.

For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of the program will be able to:

1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
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<tr>
<td>BAD 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
<td>1</td>
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<td>ECON 62021</td>
<td>GLOBAL CONDITIONS AND MACROECONOMICS POLICY</td>
<td>2</td>
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<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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</table>

Capstone Requirement

MIS 64185 BUSINESS STRATEGY 3

Additional Requirements or Concentration Requirements
Choose from the following:

- Additional Requirements for Students Not Declaring a Concentration
- Accounting
- Economics
- Entrepreneurship
- Fashion Design and Merchandising
- Finance
- Human Resource Management
- Information Systems
- International Business
- Marketing
- Supply Chain Management

Minimum Total Credit Hours: 37

Graduation Requirements
The College of Business Administration will permit the waiving of M.B.A coursework if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting, Economics, Finance, Management and Information Systems and Marketing and Entrepreneurship). Student may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

Additional Requirements for Students Not Declaring a Concentration
[BU-MBA-BAD]

Additional Requirements
Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so.

Minimum Total Credit Hours: 9

Accounting Concentration Requirements
[BU-MBA-BAD-ACCT]

Concentration Requirements
Concentration Electives, choose from the following:

ACCT 53013 ADVANCED MANAGEMENT ACCOUNTING
ACCT 53014 ADVANCED ACCOUNTING SYSTEMS
ACCT 53034 NONPROFIT ACCOUNTING AUDITING
ACCT 63025 ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS
ACCT 63030 INTERNATIONAL ACCOUNTING
ACCT 63032 ACCOUNTING THEORY, HISTORY AND INSTITUTIONS

Minimum Total Credit Hours: 9

Economics Concentration Requirements
[BU-MBA-BAD-ECON]

Concentration Requirements
Concentration Electives, choose from the following (minimum two courses from one category):

- Econometrics

ECON 62054 ECONOMETRICS I

Minimum Total Credit Hours: 9
### Macroeconomics
- ECON 52065 Problems of Monetary and Fiscal Policy
- ECON 62051 Macroeconomic Theory I
- ECON 62061 Monetary Theory and Policy

### Microeconomics
- ECON 52068 Industrial Organization and Public Policy
- ECON 52081 Urban Economics
- ECON 52085 Public Finance
- ECON 52086 Economics of Health Care
- ECON 62050 Microeconomic Theory I
- ECON 62072 Economics of Labor Markets

Economics Electives (ECON 50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval

### Entrepreneurship Concentration Requirements
#### [BU-MBA-BAD-ENTR]

**Admission Suspended**

#### Concentration Requirements

- MKTG 65050 Modern Entrepreneurial Management

#### Concentration Electives, choose from the following:
- DSCI 59995 Special Topics in Digital Sciences
- ECON 52295 Special Topics in Economics
- FDM 60020 Fashion Design Management
- KM 60301 Foundational Principles of Knowledge Management
- PADM 60471 Nonprofit Law
- PADM 60477 Nonprofit Financial Resource Development

#### Minimum Total Credit Hours: 9

### Fashion Design and Merchandising Concentration Requirements
#### [BU-MBA-BAD-FDM]

**Admission Suspended**

#### Concentration Requirements

- FDM 60011 Theories in Fashion

#### Concentration Electives, choose from the following:
- FDM 60030 Forms of Inquiry in Fashion

#### Minimum Total Credit Hours: 9
Marketing Concentration Requirements
[BU-MBA-BAD-MKTG]

Admission Suspended

Concentration Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>MKTG 65053</td>
<td>PROMOTION MANAGEMENT</td>
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<tr>
<td>MKTG 65054</td>
<td>INTERNATIONAL MARKETING</td>
<td>3</td>
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<tr>
<td>MKTG 65057</td>
<td>MARKETING RESEARCH</td>
<td>3</td>
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<tr>
<td>MKTG 65060</td>
<td>MARKETING STRATEGY AND PLANNING</td>
<td>3</td>
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<tr>
<td>MKTG 65064</td>
<td>BUYER BEHAVIOR</td>
<td>3</td>
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Minimum Total Credit Hours: 9

Supply Chain Management Concentration Requirements
[BU-MBA-BAD-SCM]

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<tr>
<td>MIS 64026</td>
<td>GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES</td>
<td>3</td>
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<tr>
<td>MIS 64028</td>
<td>GLOBAL SUPPLY CHAIN BUSINESS MODELS</td>
<td>3</td>
</tr>
<tr>
<td>MIS 64029</td>
<td>SUPPLY CHAIN AND VENDOR MANAGEMENT STRATEGIES</td>
<td>3</td>
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Minimum Total Credit Hours: 9