BUSINESS ADMINISTRATION - M.B.A.

College of Business Administration
Business Administration Building
Kent Campus
330-672-2772
www.kent.edu/business

Description

The Master of Business Administration degree prepares students for responsible leadership positions in public, private and nonprofit organizations. Regardless of their undergraduate education, students will find a challenging program designed to meet their specific backgrounds and needs.

The degree is structured for full-time and part-time (online) students:

- The full-time program is targeted at young professionals, nationally and internationally, who wish to change careers or to jump-start their career in business. The program operates in cohorts so that students proceed through the sequence of required courses as a group. Students take six to seven courses a semester and are expected to participate in experiential activities such as internships, mentoring and case competitions. The full-time program is for students who can concentrate all their efforts towards earning the M.B.A. degree over the course of 12-16 months.
- The part-time (online) program is designed for working professionals who intend to keep working full-time while pursuing the M.B.A.,

The Business Administration major includes the following optional concentrations:

- The Accounting concentration allows students to specialize their degree with courses in managerial and financial accounting, business valuation using financial statements and international accounting. Completion of this concentration is not sufficient to sit for the CPA exam in Ohio unless the student has an undergraduate accounting major.
- The Economics concentration allows students to specialize their degree with advanced topics in various areas in economics.
- The Entrepreneurship concentration allows students to specialize their degree with topics related to the various aspects of the entrepreneurial process and the knowledge and skills required to identify, evaluate and act upon entrepreneurial opportunities. Admission to the Entrepreneurship concentration has been temporarily suspended as of fall 2016.
- The Fashion Design and Merchandising concentration allows students to specialize their degree with advanced topics in fashion theory, fashion design management and the opportunity to conduct research in the business of fashion. Admission to the Fashion Design and Merchandising concentration has been temporarily suspended as of fall 2016.
- The Finance concentration allows students to specialize their degree with advanced courses in investments, financial markets and institutions, real estate and other related areas.
- The Human Resource Management concentration allows students to specialize their degree with advanced topics in employee selection and appraisal, organizational analysis and the opportunity for real-world applications. Admission to the Human Resources Management concentration has been temporarily suspended as of fall 2016.
- The Information Systems concentration allows students to specialize their degree with advanced topics in database management systems, emerging hardware and software technology and other related areas.
- The International Business concentration allows students to specialize their degree with courses in accounting, marketing, finance and strategy with an international focus. Study abroad options are possible, with no language skills required.
- The Marketing concentration allows students to specialize their degree with courses in marketing research, brand management and other related areas. Admission to the Marketing concentration has been temporarily suspended as of fall 2016.
- The Supply Chain Management concentration allows students to specialize their degree in vendor-customer relationships and logistic matters, with courses in global supply chain management, supply chain business models and vendor management strategies.

Several dual degree programs with the M.B.A. are possible, including the following:

- Dual Degree with the Master of Arts degree in Translation is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.
- Dual Degree with the Master of Architecture degree is designed for architects or undergraduate architectural students whose career goals include assuming middle or executive management positions in architectural practices, or who are interested in starting their own businesses.
- Dual Degree with the Master of Library and Information Science degree is designed for managers of large libraries and information centers. Individuals in these positions need knowledge pertaining to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.
- Dual Degree with the Master of Science in Nursing degree is designed for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own business. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.
- Dual Degree with the Master of Arts degree in Communication Studies is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Fully Offered At:

- Accelerated
- Online (part-time program only with optional concentrations International Business and Supply Chain Management)
- Kent Campus
Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements
For the full-time options: Admission to the full-time Master of Business Administration program is in the fall semester only.

- Official transcripts
- GMAT or GRE scores
- Goal statement
- Two-to-three letters of recommendation
- Résumé

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 550 TOEFL score (79 on the Internet-based version), minimum 77 MELAB score, minimum 6.5 IELTS score or minimum 58 PTE Academic score. For more information on international admission, visit the Office of Global Education’s admission website. Effective spring 2018.

For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of the program will be able to:

1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
</tr>
<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
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<tr>
<td>BAD 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
<td>1</td>
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<tr>
<td>ECON 62021</td>
<td>GLOBAL CONDITIONS AND MACROECONOMICS POLICY</td>
<td>2</td>
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<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>MIS 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
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<tr>
<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2</td>
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<tr>
<td>MIS 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>2</td>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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Capstone Requirement

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>MIS 64185</td>
<td>BUSINESS STRATEGY</td>
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</table>

Additional Requirements or Concentration Requirements

Choose from the following:

Additional Requirements for Students Not Declaring a Concentration
- Accounting
- Economics
- Entrepreneurship
- Fashion Design and Merchandising
- Finance
- Human Resource Management
- Information Systems
- International Business
- Marketing
- Supply Chain Management

Minimum Total Credit Hours: 37

Graduation Requirements

The College of Business Administration will permit the waiving of M.B.A coursework if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting, Economics, Finance, Management and Information Systems and Marketing and Entrepreneurship). Student may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

Additional Requirements for Students Not Declaring a Concentration

[BU-MBA-BAD] Additional Requirements
Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so.

Minimum Total Credit Hours: 9

Accounting Concentration Requirements

[BU-MBA-BAD-ACCT]

Concentration Electives, choose from the following:

- ACCT 53013  ADVANCED MANAGEMENT ACCOUNTING
- ACCT 53014  ADVANCED ACCOUNTING SYSTEMS
- ACCT 53034  NONPROFIT ACCOUNTING AUDITING
- ACCT 63025  ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS
- ACCT 63030  INTERNATIONAL ACCOUNTING
- ACCT 63032  ACCOUNTING THEORY, HISTORY AND INSTITUTIONS

Minimum Total Credit Hours: 9

Economics Concentration Requirements

[BU-MBA-BAD-ECON]

Concentration Electives, choose from the following (minimum two courses from one category):

Econometrics
- ECON 62054  ECONOMETRICS I
### Kent State University Catalog 2017-2018

#### ECON 62055 ECONOMETRICS II
#### ECON 62056 TIME SERIES ANALYSIS

### International

**ECON 52076** ECONOMIC DEVELOPMENT  
**ECON 62075** INTERNATIONAL TRADE  
**ECON 62076** INTERNATIONAL FINANCE  
**ECON 62077** ECONOMIC PROBLEMS OF DEVELOPING AREAS

### Macroeconomics

**ECON 52065** PROBLEMS OF MONETARY AND FISCAL POLICY  
**ECON 62051** MACROECONOMIC THEORY I  
**ECON 62061** MONETARY THEORY AND POLICY

### Microeconomics

**ECON 52068** INDUSTRIAL ORGANIZATION AND PUBLIC POLICY  
**ECON 52081** URBAN ECONOMICS  
**ECON 52085** ECONOMICS OF HEALTH CARE  
**ECON 62050** MICROECONOMIC THEORY I  
**ECON 62072** ECONOMICS OF LABOR MARKETS

Economics Electives (ECON 50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval

Minimum Total Credit Hours: 9

### Entrepreneurship Concentration Requirements  
**[BU-MBA-BAD-ENTR]**

**Admission Suspended**

### Concentration Requirements

**MKTG 65050** MODERN ENTREPRENEURIAL MANAGEMENT 3

Concentration Electives, choose from the following:

- **DSCI 59995** SPECIAL TOPICS IN DIGITAL SCIENCES 3
- **ECON 52295** SPECIAL TOPICS IN ECONOMICS 3
- **FDM 60020** FASHION DESIGN MANAGEMENT 3
- **KM 60301** FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT 3
- **PADM 60471** NONPROFIT LAW 3
- **PADM 60477** NONPROFIT FINANCIAL RESOURCE DEVELOPMENT 3
- **TECH 60000** PROJECT MANAGEMENT IN A TECHNOLOGICAL ENVIRONMENT 3
- **TECH 63050** TRIZ-THEORY OF INVENTIVE PROBLEM SOLVING 3
- **TRST 60013** LANGUAGE PROJECT MANAGEMENT 3

Minimum Total Credit Hours: 9

### Fashion Design and Merchandising Concentration Requirements  
**[BU-MBA-BAD-FDM]**

**Admission Suspended**

### Concentration Requirements

Concentration Electives, choose from the following:

- **FDM 60010** THEORIES IN FASHION 3
- **FDM 60020** FASHION DESIGN MANAGEMENT 3
- **FDM 60030** FORMS OF INQUIRY IN FASHION 3
- **FDM 60098** RESEARCH PROJECT IN FASHION DESIGN AND MERCHANDISING 3

Minimum Total Credit Hours: 9

### Finance Concentration Requirements  
**[BU-MBA-BAD-FIN]**

**Concentration Requirements**

Concentration Electives, choose from the following:

- **FIN 66062** FINANCIAL MANAGEMENT II 3
- **FIN 66063** FINANCIAL MARKETS AND INSTITUTIONS 3
- **FIN 66064** INTERNATIONAL FINANCIAL MANAGEMENT 3
- **FIN 66066** ADVANCED SECURITY AND INVESTMENT THEORY 3
- **FIN 66069** REAL ESTATE 3

Minimum Total Credit Hours: 9

### Human Resource Management Concentration Requirements  
**[BU-MBA-BAD-HRM]**

**Admission Suspended**

### Concentration Requirements

- **MIS 64108** APPLIED TOPICS IN HUMAN RESOURCE MANAGEMENT 3
- **MIS 64160** LEADERSHIP AND ORGANIZATIONAL CHANGE 3
- **MIS 64270** ORGANIZATIONAL ANALYSIS AND DESIGN 3

Minimum Total Credit Hours: 9

### Information Systems Concentration Requirements  
**[BU-MBA-BAD-INSY]**

**Concentration Requirements**

Concentration Electives, choose from the following:

- **MIS 64011** SYSTEMS SIMULATION 3
- **MIS 64080** EMERGING HARDWARE AND SOFTWARE TECHNOLOGIES 3
- **MIS 64081** DATA COMMUNICATIONS AND NETWORKING IN BUSINESS 3
- **MIS 64082** DATABASE MANAGEMENT AND DATABASE ANALYTICS 3

Minimum Total Credit Hours: 9

### International Business Concentration Requirements  
**[BU-MBA-BAD-IBUS]**

**Concentration Requirements**

Concentration Electives, choose from the following:

- **ACCT 63030** INTERNATIONAL ACCOUNTING 3
- **ECON 62076** INTERNATIONAL FINANCE 3
- **FIN 66064** INTERNATIONAL FINANCIAL MANAGEMENT 3
- **MIS 64026** GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES 3
- **MIS 64275** STRATEGIC GLOBAL MANAGEMENT 3
- **MKTG 65054** INTERNATIONAL MARKETING 3
- **MKTG 65184** INTERNATIONAL BUSINESS 3

Minimum Total Credit Hours: 9

### Minimum Total Credit Hours:

- 9
- 9
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- 9
## Marketing Concentration Requirements
### [BU-MBA-BAD-MKTG]

*Admission Suspended*

**Concentration Requirements**

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<thead>
<tr>
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<td>MKTG 65053</td>
<td>PROMOTION MANAGEMENT</td>
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<td>MKTG 65054</td>
<td>INTERNATIONAL MARKETING</td>
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<tr>
<td>MKTG 65057</td>
<td>MARKETING RESEARCH</td>
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<tr>
<td>MKTG 65060</td>
<td>MARKETING STRATEGY AND PLANNING</td>
<td>3</td>
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<tr>
<td>MKTG 65064</td>
<td>BUYER BEHAVIOR</td>
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Minimum Total Credit Hours: 9

## Supply Chain Management Concentration Requirements
### [BU-MBA-BAD-SCM]

**Concentration Requirements**

<table>
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<tr>
<td>MIS 64026</td>
<td>GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES</td>
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<tr>
<td>MIS 64028</td>
<td>GLOBAL SUPPLY CHAIN BUSINESS MODELS</td>
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<tr>
<td>MIS 64029</td>
<td>SUPPLY CHAIN AND VENDOR MANAGEMENT STRATEGIES</td>
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Minimum Total Credit Hours: 9