

# BUSINESS ADMINISTRATION - PH.D.

College of Business Administration  
Business Administration Building  
Kent Campus  
330-672-2772  
www.kent.edu/business

## Description

**Admission to the Supply Chain Management concentration has been suspended temporarily as of fall 2019.**

The Ph.D. in Business Administration prepares doctoral students to conduct high-quality, scholarly research and teach effectively in the field of business. The degree's purpose is to develop the intellectual potential of the student through emphasis on specific areas of concentration within the framework of the general field of business administration. Academic objectives are accomplished through close student-faculty working relationships. The program provides the flexibility to allow for a considerable degree of individual design, based upon the career needs and objectives of the student.

The Business Administration major comprises the following concentrations:

- The **Accounting** concentration prepares highly qualified candidates for faculty positions in colleges and universities. In addition to completing doctoral-level coursework and a dissertation, students conduct scholarly research and become effective teachers.
- The **Finance** concentration prepares students for finance faculty positions in colleges and universities. Students complete courses in business and finance, learn how to conduct high-quality, scholarly research and become effective teachers.
- The **Information Systems** concentration creates a strong grounding in areas of behavioral, strategic and economic aspects of global IS decision-making. Students are trained to become renowned scholars and exceptional teachers.
- The **Management** concentration prepares students for academic positions in the field of management. The program is flexible and interdisciplinary with students being able to specialize in general management, strategic management or human resource management. Students are trained to be outstanding researchers and teachers.
- The **Marketing** concentration prepares highly qualified candidates for positions of professional responsibility in university teaching and research, or administrative and research careers in governmental and private organizations. The program offers a solid balance of teaching experience and preparation for conducting scientific research.
- The **Supply Chain Management** concentration prepares students to address our technology-powered economy by information and driven by knowledge. The concentration educates students in the latest thinking, theory and empirical research in order to address the supply and value chain management challenges facing organizations today.

In addition to declaring a concentration, students select a doctoral minor (Accounting, Applied Statistics, Finance, Information Systems,

International Business, Management Systems or Marketing), or they may tailor a 12-credit hour research focus with coordinator approval.

## Fully Offered At:

- Kent Campus

## Accreditation

AACSB International - The Association to Advance Collegiate Schools of Business

## Admission Requirements

- Master's degree from an accredited college or university for unconditional admission
- Minimum 3.000 GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GMAT scores required for the Accounting concentration; for all other concentrations require concentrations, GMAT or GRE scores (effective fall 2021, all concentrations will accept GMAT or GRE scores)
- Résumé
- Goal statement
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 600 TOEFL PBT score (paper-based version)
  - Minimum 100 TOEFL IBT score (internet-based version)
  - Minimum 85 MELAB score
  - Minimum 7.0 IELTS score
  - Minimum 68 PTE score
  - Minimum 110 Duolingo English Test score

Admission to the Ph.D. degree is in the fall semester only. For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admissions, visit the Office of Global Education's admission website.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate an in-depth knowledge and understanding of their interest area and display a high degree of mastery in appropriate theories, analytical skills, research design and methodologies.
2. Conduct original research by integrating knowledge of specific areas of interest and successfully articulating their research in written form.

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
BAD 71094	COLLEGE TEACHING	1
BAD 80199	DISSERTATION I <sup>1</sup>	30

ECON 72054	ECONOMETRICS I	3
or MIS 84023	LINEAR STATISTICAL MODELS	
Department Electives <sup>2</sup>		0-9
Major Electives, choose from the following:		6
ECON 72050	MICROECONOMIC THEORY I	
ECON 72051	MACROECONOMIC THEORY I	
ECON 72055	ECONOMETRICS II	
ECON 72056	TIME SERIES ANALYSIS	
MIS 84011	SYSTEMS SIMULATION	
MIS 74017	MULTIVARIATE STATISTICS	
MIS 84007	PHILOSOPHY OF SCIENCE AND BUSINESS MODELS	
MIS 84015	STOCHASTIC MODELS	
MIS 84112	RESEARCH METHODOLOGY	
MKTG 85057	RESEARCH DESIGN	
MKTG 85063	ANALYTICAL METHODS IN MARKETING RESEARCH	
MKTG 85097	SEMINAR IN MARKETING AND ENTREPRENEURSHIP	
<b>Minors</b>		
Choose from the following: <sup>3</sup>		12
Doctoral Accounting		
Doctoral Applied Statistics		
Doctoral Finance		
Doctoral Information Systems		
Doctoral International Business		
Doctoral Management Systems		
Doctoral Marketing		
<b>Concentrations</b>		
Choose from the following:		15
Accounting		
Finance		
Information Systems		
Management		
Marketing		
Supply Chain Management		
Minimum Total Credit Hours:		67

<sup>1</sup> Successful completion of the comprehensive examinations and approval of a dissertation topic shall constitute admission to candidacy for the Ph.D. degree. The final phase of the Ph.D. program is the preparation of the Ph.D. dissertation. Upon completion, the dissertation is defended before a committee of the graduate faculty. Each doctoral candidate must register for BAD 80199 for a total of 30 credit hours. It is expected that a doctoral candidate will continuously register for Dissertation I, and thereafter BAD 80299, each semester, until all requirements for the degree have been met.

<sup>2</sup> Department elective need is determined by department.

<sup>3</sup> As an alternate to declaring a minor, students may select four courses (12 credit hours) specific to a research focus, with approval of area coordinator.

## Accounting Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
ACCT 83098	RESEARCH IN ACCOUNTING	3
ACCT 83031	AUDITING ISSUES	3

ACCT 83033	MANAGERIAL ACCOUNTING ISSUES	3
ACCT 83037	FINANCIAL ACCOUNTING ISSUES	3
ACCT 83038	BASIC ACCOUNTING RESEARCH METHODOLOGY	3

Minimum Total Credit Hours: 15

## Finance Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
FIN 86061	THEORIES OF FINANCIAL DECISION-MAKING	3
FIN 86062	RESEARCH METHODS IN CORPORATE FINANCE	3
FIN 86064	RESEARCH METHODS IN DERIVATIVES	3
FIN 86066	RESEARCH METHODS INVESTMENTS	3
FIN 86098	RESEARCH TOPICS IN FINANCE	3

Minimum Total Credit Hours: 15

## Information Systems Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MIS 84080	INNOVATION, ADOPTION, DIFFUSION	3
MIS 84045	SOCIAL ISSUES IN INFORMATION SYSTEMS	3
MIS 84081	INFORMATION SYSTEMS STRATEGY AND INNOVATION	3
MIS 84277	ORGANIZATIONAL BEHAVIOR AND THEORY	3
MIS 84291	SEMINAR IN MANAGEMENT SYSTEMS	3

Minimum Total Credit Hours: 15

## Management Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
Concentration Electives, choose from the following:		15
ECON 72055	ECONOMETRICS II	
ECON 82072	ECONOMICS OF LABOR MARKETS	
EVAL 85516	QUALITATIVE RESEARCH DESIGN	
MIS 84047	VALUE AND SUPPLY CHAIN MANAGEMENT	
MIS 84108	ACQUIRING HUMAN RESOURCES	
MIS 84262	THEORY OF THE FIRM	
MIS 84263	OPTIMIZING HUMAN RESOURCES	
MIS 84266	STATISTICS FOR MANAGEMENT	
MIS 84275	THEORETICAL AND EMPIRICAL GLOBAL STRATEGY	
MIS 84277	ORGANIZATIONAL BEHAVIOR AND THEORY	
MIS 84285	TECHNOLOGY AND INNOVATION STRATEGY	
MIS 84291	SEMINAR IN MANAGEMENT SYSTEMS	
PSYC 71654	QUANTITATIVE STATISTICAL ANALYSIS II	
SOC 72220	SURVEY RESEARCH METHODS	

Minimum Total Credit Hours: 15

## Marketing Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MKTG 85054	INTERNATIONAL MARKETING	3
or MKTG 85060	MARKETING STRATEGY AND PLANNING	

or MKTG 85097	SEMINAR IN MARKETING AND ENTREPRENEURSHIP	
MKTG 85057	RESEARCH DESIGN	3
MKTG 85063	ANALYTICAL METHODS IN MARKETING RESEARCH	3
MKTG 85064	BUYER BEHAVIOR	3
MKTG 85066	MARKETING THEORY	3
Minimum Total Credit Hours:		15

### Supply Chain Management Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
MIS 74019	RESEARCH SEMINAR IN SUPPLY CHAIN MANAGEMENT	3
MIS 84011	SYSTEMS SIMULATION	3
MIS 84012	SCHEDULING AND PLANNING	3
MIS 84015	STOCHASTIC MODELS	3
MIS 84291	SEMINAR IN MANAGEMENT SYSTEMS	3
Minimum Total Credit Hours:		15