

FINANCE - B.B.A.

College of Business Administration
 Department of Finance
 404 Business Administration Building
 Kent Campus
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Description

The Bachelor of Business Administration degree in Finance is designed to provide students with an academic background appropriate for entry into a financial career, including financial management, investments, banking/financial institutions, risk/insurance and related areas. The courses are designed to provide students with an understanding of the relationship between business finance and the economic system in the context of managerial analysis and decision making.

Fully Offered At:

- Kent Campus

Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on

international admission, visit the Office of Global Education’s admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Transfer Student: A minimum 2.500 overall GPA is required for admission into the major. Students who have previously attended Kent State must also have a minimum 2.50 GPA in their former Kent State coursework, and a minimum C grade in COMM 15000, ENG 21011, FIN 36053 and MATH 11010.

Program Learning Outcomes

Graduate of this program will be able to:

1. Demonstrate a broad fundamental knowledge of the theory and practice of investments, international business finance, business and corporate finance and financial markets and institutions.
2. Demonstrate the critical thinking skills needed to apply financial theory to specific business situations.
3. Demonstrate the skills needed to work effectively as a finance professional in a group or task force environment.
4. Demonstrate the oral and written presentation skills needed by finance professionals to effectively communicate in a business environment.
5. Demonstrate the computer skills needed to successfully employ commonly used software packages (specifically, spreadsheet, word processing and presentation software) in the performance of their duties as finance professionals.

Graduates of all Bachelor of Business Administration programs will be able to:

1. Recall strategic frameworks that are used to make business decisions.
2. Perform basic calculations using quantitative tools that are used to support business decisions.
3. Articulate and deliberate their ideas in writing.
4. Articulate and deliberate their ideas orally.
5. Identify ethical dilemmas and stakeholders.
6. Recommend alternatives and consequences and choose a reasoned conclusion from the alternatives given.
7. Identify global factors in making a business decision.
8. Analyze global factors in making a business decision.

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	

Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	36-37

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
FIN 26085	INTRODUCTION TO FINANCIAL MODELING (min C grade)	1
FIN 36051	THE FINANCIAL SYSTEM	3
FIN 36054	INTERMEDIATE CORPORATE FINANCE	3
FIN 36059	INTERMEDIATE INVESTMENTS	3
FIN 36085	ADVANCED FINANCIAL MODELING	3
FIN 46059	FINANCIAL POLICY (ELR) (WIC) (min C grade)	3
FIN 46064	INTERNATIONAL BUSINESS FINANCE	3
Accounting or Finance Electives, choose from the following (no more than 6 hours can be counted from ACCT courses): ¹		9
ACCT 33001	INTERMEDIATE FINANCIAL ACCOUNTING I	
ACCT 33010	COST ACCOUNTING	
ACCT 33012	INTERMEDIATE FINANCIAL ACCOUNTING II	
FIN 36061	PRINCIPLES OF REAL ESTATE	
FIN 36081	PRINCIPLES OF INSURANCE	
FIN 46054	FINANCIAL RISK MANAGEMENT	
FIN 46055	ADVANCED DERIVATIVE SECURITIES	
FIN 46067	ADVANCED PORTFOLIO ANALYSIS	
FIN 46068	COMMERCIAL BANK MANAGEMENT	
FIN 46087	INTERNATIONAL FINANCE EXPERIENCE	
FIN 46096	INDIVIDUAL INVESTIGATION IN FINANCE	
FIN 46192	INTERNSHIP IN FINANCE (ELR)	
Additional Requirements (courses do not count in major GPA)		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ACCT 23021	INTRODUCTION TO MANAGERIAL ACCOUNTING	3

BUS 10123	EXPLORING BUSINESS ²	3
BUS 30062	ADVANCED PROFESSIONAL DEVELOPMENT	3
CIS 24053	INTRODUCTION TO COMPUTER APPLICATIONS	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL) (min C grade)	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
FIN 26074	LEGAL ENVIRONMENT OF BUSINESS	3
FIN 36053	BUSINESS FINANCE (min C grade)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR) (min C grade)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3-5
or MATH 12002	ANALYTIC GEOMETRY AND CALCULUS I (KMCR)	
MGMT 24056	BUSINESS ANALYTICS I	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MGMT 34060	OPERATIONS MANAGEMENT	3
MGMT 44285	INTEGRATED BUSINESS POLICY AND STRATEGY	3
MKTG 25010	PRINCIPLES OF MARKETING	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
UC 10162	INTRODUCTION TO PROFESSIONAL DEVELOPMENT	1
Kent Core Composition (min C grade) ⁴		6
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences		3
Kent Core Basic Sciences (must include one laboratory)		6-7
General Electives (total credit hours depends on earning 120 credits hour, including 39 upper-division credit hours) ⁵		15
Minimum Total Credit Hours:		120

¹ Please meet with the Chair of the Department of Finance or academic advisor for a listing of courses that will provide the best possible preparation for the following career tracks: corporate finance, banking, investments (CFA or CFP) or risk management and insurance. Students may not receive major elective credit for more than six credit hours from the following four courses: FIN 46087, FIN 46096, FIN 46192 and FIN 46295. Any excess credit hours can be used for general electives, if needed.

² A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 if:

- 30 or more credit hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053) have successfully been completed.
- 60 or more credit hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053)
- At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

³ Students who have taken MATH 10041 for another program may use it as a substitute for MGMT 24056.

⁴ Minimum C grade in ENG 21011 or HONR 20197.

⁵ Students may take or use any course at any level as long as the minimum 39-credit hours requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses. A minor (business or non-business) is encouraged. Any other exceptions must be approved by the assistant dean. FIN 36280 is repeatable for a maximum of 3 credits for students in the major, the credits may only count towards general electives. FIN 46280 is repeatable for a maximum of 6 credit hours for students in the major; credits will automatically count towards general electives when taken both times. Students who want to use the credits earned the second time taken towards the Accounting or Finance elective major requirement will need to request an override from an academic advisor to have the credits applied to the major requirement.

Progression Requirements

Progression in the major: minimum 2.500 overall GPA, minimum C grade in COMM 15000, ENG 21011, MATH 11010 (or placement out of MATH 11010), FIN 26085 and FIN 36053.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.500	2.500

- Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- Students must complete two measures of outcomes assessment as specified by the College of Business Administration for complete satisfaction of the B.B.A.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
BUS 10123	EXPLORING BUSINESS	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Two		
CIS 24053	INTRODUCTION TO COMPUTER APPLICATIONS	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
MATH 11012	INTUITIVE CALCULUS (KMCR) or MATH 12002	3-5 or ANALYTIC GEOMETRY AND CALCULUS I (KMCR)
UC 10162	INTRODUCTION TO PROFESSIONAL DEVELOPMENT	1
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Three		
! ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
! ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
FIN 26074	LEGAL ENVIRONMENT OF BUSINESS	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
Kent Core Requirement		3
Credit Hours		15
Semester Four		
ACCT 23021	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
FIN 26085	INTRODUCTION TO FINANCIAL MODELING	1
FIN 36051	THE FINANCIAL SYSTEM	3
MGMT 24056	BUSINESS ANALYTICS I	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Kent Core Requirement		3
Credit Hours		16
Semester Five		
Required for progression in the major: Minimum 2.500 overall GPA, minimum C grade in COMM 15000, ENG 21011, MATH 11010, FIN 26085 and FIN 36053		
! FIN 36053	BUSINESS FINANCE	3
MGMT 34060	OPERATIONS MANAGEMENT	3
Kent Core Requirement		3
Kent Core Requirement		3
General Electives		3
Credit Hours		15
Semester Six		
Required: minimum overall 2.500 GPA		
! FIN 36054	INTERMEDIATE CORPORATE FINANCE	3
FIN 36059	INTERMEDIATE INVESTMENTS	3
FIN 36085	ADVANCED FINANCIAL MODELING	3

General Electives		6
Credit Hours		15
Semester Seven		
Required: minimum overall 2.500 GPA		
BUS 30062	ADVANCED PROFESSIONAL DEVELOPMENT	3
FIN 46064	INTERNATIONAL BUSINESS FINANCE	3
Accounting or Finance Electives		3
General Electives		6
Credit Hours		15
Semester Eight		
Required: minimum overall 2.500 GPA. Note: completion of The Assurance of Learning Assessment given in FIN 46059 and MGMT 44285		
FIN 46059	FINANCIAL POLICY (ELR) (WIC)	3
MGMT 44285	INTEGRATED BUSINESS POLICY AND STRATEGY	3
Accounting or Finance Electives		6
Credit Hours		12
Minimum Total Credit Hours:		120