

BUSINESS ADMINISTRATION - M.B.A.

College of Business Administration

Department of Management and Information Systems
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Kent Campus
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Description

Admission to the Entrepreneurship, Fashion Design and Merchandising and Marketing concentrations have been temporarily suspended as of fall 2016.

The Master of Business Administration degree prepares students for responsible leadership positions in public, private and nonprofit organizations. Regardless of their undergraduate education, students will find a challenging program designed to meet their specific backgrounds and needs.

The degree is structured for full-time and online students:

- The full-time program is targeted at young professionals, nationally and internationally, who wish to change careers or to jump-start their career in business. The program operates in cohorts so that students proceed through the sequence of required courses as a group. Students take six to seven courses a semester (offered in eight-week modules) and are expected to participate in experiential activities such as internships, mentoring and case competitions. Delivery of the program is accelerated; students will be able to earn the M.B.A. degree in 12 to 16 months.
- The online program is designed for working professionals who intend to keep working full-time while pursuing the M.B.A. The program is offered fully online for students selecting specific optional concentrations.

The Business Administration major includes the following optional concentrations:

- The **Accounting** concentration allows students to specialize their degree with courses in managerial and financial accounting, business valuation using financial statements and international accounting. Completion of this concentration is not sufficient to sit for the CPA exam in Ohio unless the student has an undergraduate accounting major.
- The **Business Analytics** concentration allows students to gain the technical, analytical, communication, decision-making and leadership skills needed to glean useful information from data to make strategic business decisions.
- The **Economics** concentration allows students to specialize their degree with advanced topics in various areas in economics.
- The **Entrepreneurship** concentration allows students to specialize their degree with topics related to the various aspects of the entrepreneurial process and the knowledge and skills required to identify, evaluate and act upon entrepreneurial opportunities.
- The **Fashion Design and Merchandising** concentration allows students to specialize their degree with advanced topics in fashion

theory, fashion design management and the opportunity to conduct research in the business of fashion.

- The **Finance** concentration allows students to specialize their degree with advanced courses in investments, financial markets and institutions, real estate and other related areas.
- The **Human Resource Management** concentration allows students to specialize their degree with advanced topics in employee selection and appraisal, organizational analysis and the opportunity for real-world applications.
- The **Information Systems** concentration allows students to specialize their degree with advanced topics in database management systems, emerging hardware and software technology and other related area courses.
- The **International Business** concentration allows students to specialize their degree with courses in accounting, marketing, finance and strategy with an international focus. Study abroad options are possible, with no language skills required.
- The **Marketing** concentration allows students to specialize their degree with courses in marketing research, brand management and other related areas.
- The **Supply Chain Management** concentration allows students to specialize their degree in vendor-customer relationships and logistic matters, with courses in global supply chain management, supply chain business models and vendor management strategies.

Students have the opportunity to complete a combined degree program with the D.P.M degree in Podiatric Medicine and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

Several dual degree programs with the M.B.A. degree are possible, including the following.

- **Dual Degree with the Master of Arts degree in Translation** is designed for linguists. By combining the practices and language of business, students can pursue language-based careers in the private, public and governmental sectors.
- **Dual Degree with the Master of Architecture degree** is designed for architects or undergraduate architectural students whose career goals include assuming middle or executive management positions in architectural practices, or who are interested in starting their own businesses.
- **Dual Degree with the Master of Library and Information Science degree** is designed for managers of large libraries and information centers. Individuals in these positions need knowledge pertaining to planning, organizing, staffing, directing and controlling. Advanced education to obtain knowledge and learn skills related to these management functions enables students to take advantage of career opportunities both in library settings and other information settings, both in the profit and nonprofit sectors.
- **Dual Degree with the Master of Science in Nursing degree** is designed for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own business. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.
- **Dual Degree with the Master of Arts degree in Communication Studies** is designed for students and professionals whose career goals focus on communication, particularly global communication,

and provides direction and leadership in economic and business development processes.

Fully Offered At:

- Online (part-time program only with optional concentrations Business Analytics, International Business and Supply Chain Management)
- Kent Campus (full-time only for all concentrations)

Accreditation

AACSB International - The Association to Advance Collegiate Schools of Business

Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcripts
- GMAT or GRE scores
- Résumé
- Goal statement
- Two-to-three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score (paper-based version)
 - Minimum 79 TOEFL IBT score (internet-based version)
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score

For the full-time options: Admission to the full-time Master of Business Administration program is in the fall semester only. For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes

Graduates of the program will be able to:

1. Use critical thinking skills to apply analytical models and concepts to make business decisions.
2. Present business knowledge and decisions individually and as a team.
3. Understand the ethical and legal implications of business decisions.
4. Understand the impact of globalization on business decisions.

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2

ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2

Capstone Requirement

MIS 64185	BUSINESS STRATEGY	3
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Additional Requirements or Concentrations

Choose from the following:	9
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Additional Requirements for Students Not Declaring a Concentration

Accounting Concentration

Business Analytics Concentration

Economics Concentration

Entrepreneurship Concentration

Fashion Design and Merchandising Concentration

Finance Concentration

Human Resource Management Concentration

Information Systems Concentration

International Business Concentration

Marketing Concentration

Supply Chain Management Concentration

Minimum Total Credit Hours:	37
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Additional Requirements for Students Not Declaring a Concentration

Code	Title	Credit Hours
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Major Requirements

Electives ¹	9
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Minimum Total Credit Hours:	9
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¹ Students may select courses from all concentrations and are not required to concentrate in any one area, although they are strongly encouraged to do so.

Accounting Concentration Requirements

Code	Title	Credit Hours
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Concentration Requirements

Concentration Electives, choose from the following:	9
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ACCT 53013 ADVANCED MANAGEMENT ACCOUNTING

ACCT 53014 ADVANCED ACCOUNTING SYSTEMS

ACCT 53034 NONPROFIT ACCOUNTING AUDITING

ACCT 63025 ANALYSIS AND VALUATION OF BUSINESS USING FINANCIAL STATEMENTS

ACCT 63030 INTERNATIONAL ACCOUNTING

ACCT 63032	ACCOUNTING THEORY, HISTORY AND INSTITUTIONS	
Minimum Total Credit Hours:		9

Business Analytics Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
MIS 64036	BUSINESS ANALYTICS	3
MIS 64037	ADVANCED DATA MINING AND PREDICTIVE ANALYTICS	3
or MIS 64038	ANALYTICS IN PRACTICE	
MIS 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	3
Minimum Total Credit Hours:		9

Economics Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following (minimum two courses from one category):		9
<i>Econometrics</i>		
ECON 62054	ECONOMETRICS I	
ECON 62055	ECONOMETRICS II	
ECON 62056	TIME SERIES ANALYSIS	
<i>International</i>		
ECON 52076	ECONOMIC DEVELOPMENT	
ECON 62075	INTERNATIONAL TRADE	
ECON 62076	INTERNATIONAL FINANCE	
ECON 62077	ECONOMIC PROBLEMS OF DEVELOPING AREAS	
<i>Macroeconomics</i>		
ECON 52065	PROBLEMS OF MONETARY AND FISCAL POLICY	
ECON 62051	MACROECONOMIC THEORY I	
ECON 62061	MONETARY THEORY AND POLICY	
<i>Microeconomics</i>		
ECON 52068	INDUSTRIAL ORGANIZATION: FIRMS AND STRATEGY	
ECON 52081	URBAN ECONOMICS: CITIES AND HOUSING	
ECON 52085	PUBLIC ECONOMICS: GOVERNMENT AND POLICY	
ECON 52086	ECONOMICS OF HEALTH CARE	
ECON 62050	MICROECONOMIC THEORY I	
ECON 62072	ECONOMICS OF LABOR MARKETS	
Economics Electives (ECON 50000 or 60000 level), except ECON 62010, ECON 62015, ECON 62021 and ECON 62022, with economics faculty advisor approval		
Minimum Total Credit Hours:		9

Entrepreneurship Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
MKTG 65050	MODERN ENTREPRENEURIAL MANAGEMENT	3
Concentration Electives, choose from the following:		6
DSCI 59995	SPECIAL TOPICS IN DIGITAL SCIENCES	
ECON 52295	SPECIAL TOPICS IN ECONOMICS	

FDM 60020	FASHION INDUSTRY DESIGN MANAGEMENT	
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	
PADM 60471	NONPROFIT LAW	
PADM 60477	NONPROFIT FINANCIAL RESOURCE DEVELOPMENT	
TECH 60000	PROJECT MANAGEMENT IN A TECHNOLOGICAL ENVIRONMENT	
TECH 63050	TRIZ-THEORY OF INVENTIVE PROBLEM SOLVING	
TECH 63060	MANAGEMENT OF TECHNOLOGY INNOVATION	
TRST 60013	LANGUAGE PROJECT MANAGEMENT	
Minimum Total Credit Hours:		9

Fashion Design and Merchandising Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
FDM 60010	THEORIES AS APPLIED TO THE FASHION INDUSTRY	
FDM 60020	FASHION INDUSTRY DESIGN MANAGEMENT	
FDM 60031	FORMS OF INQUIRY IN THE FASHION INDUSTRY	
FDM 60098	RESEARCH PROJECT IN FASHION INDUSTRY	
Minimum Total Credit Hours:		9

Finance Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
FIN 66062	FINANCIAL MANAGEMENT II	
FIN 66063	FINANCIAL MARKETS AND INSTITUTIONS	
FIN 66064	INTERNATIONAL FINANCIAL MANAGEMENT	
FIN 66066	ADVANCED SECURITY AND INVESTMENT THEORY	
FIN 66069	REAL ESTATE	

Human Resource Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
MIS 54091	SEMINAR IN HUMAN RESOURCE MANAGEMENT	
MIS 54183	DEVELOPMENT AND TRAINING HUMAN RESOURCES IN ORGANIZATIONS	
MIS 54185	STAFFING HUMAN RESOURCES	
MIS 54445	GLOBAL HUMAN RESOURCE MANAGEMENT	
Minimum Total Credit Hours:		9

Information Systems Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
MIS 64011	SYSTEMS SIMULATION	
MIS 64080	EMERGING HARDWARE AND SOFTWARE TECHNOLOGIES	
MIS 64081	DATA COMMUNICATIONS AND NETWORKING IN BUSINESS	
MIS 64082	DATABASE MANAGEMENT AND DATABASE ANALYTICS	
Minimum Total Credit Hours:		9

International Business Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
ACCT 63030	INTERNATIONAL ACCOUNTING	
ECON 62076	INTERNATIONAL FINANCE	
FIN 66064	INTERNATIONAL FINANCIAL MANAGEMENT	
MIS 64026	GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES	
MIS 64275	STRATEGIC GLOBAL MANAGEMENT	
MKTG 65054	INTERNATIONAL MARKETING	
MKTG 65184	INTERNATIONAL BUSINESS	
Minimum Total Credit Hours:		9

Marketing Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
Concentration Electives, choose from the following:		9
MKTG 65053	PROMOTION MANAGEMENT	
MKTG 65054	INTERNATIONAL MARKETING	
MKTG 65057	MARKETING RESEARCH	
MKTG 65060	MARKETING STRATEGY AND PLANNING	
MKTG 65064	BUYER BEHAVIOR	
Minimum Total Credit Hours:		9

Supply Chain Management Concentration Requirements

Code	Title	Credit Hours
Concentration Requirements		
MIS 64026	GLOBAL SUPPLY CHAIN MANAGEMENT AND SUSTAINABLE STRATEGIES	3
MIS 64028	GLOBAL SUPPLY CHAIN BUSINESS MODELS	3
MIS 64029	SUPPLY CHAIN AND VENDOR MANAGEMENT STRATEGIES	3
Minimum Total Credit Hours:		9

Graduation Requirements

The College of Business Administration will permit the waiving of M.B.A. coursework if supported by the appropriate and recent undergraduate coursework. The waiver of each specific course will be determined by the relevant academic department (Accounting, Economics,

Finance, Management and Information Systems and Marketing and Entrepreneurship). Students may graduate with the M.B.A. degree with fewer than 37 total credit hours but no fewer than 30 total credit hours.

Dual Degree with M.A. degree in Communication Studies

Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
COMM 65000	FOUNDATIONS OF COMMUNICATION INQUIRY	3
COMM 65652	THEORIES OF COMMUNICATION	3
COMM 65851	ORGANIZATIONAL COMMUNICATION	3
COMM 65020	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	2-3
or MIS 64005	ANALYTICS FOR DECISION MAKING	
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		6-7
Communication Studies (COMM) Electives, choose from the following options:		18
<i>Thesis Option</i>		
COMM 60199	THESIS I	
<i>Coursework Only Option</i>		
Communication Studies (COMM) Electives		
<i>Project Option</i>		
COMM 61198	MASTERS PROJECT IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives		
<i>Internship Option</i>		
COMM 64092	MASTERS INTERNSHIP IN COMMUNICATION STUDIES	

Communication Studies (COMM) Electives

Minimum Total Credit Hours: 60

Dual Degree with M.A. degree in Translation

Students have the opportunity to complete a dual degree program with the M.A. degree in Translation and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The Dual Degree with a M.B.A. degree in Business Administration and the M.A. degree in Translation is for students with a sufficient level of proficiency in a foreign language who wish to integrate a graduate business education with advanced translation training. This program is suitable for those whose career goals include assuming middle or executive management positions in international business or language industry enterprises or those interested in starting their own business in the language services industry.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY ¹	3
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
TRST 60001	GRADUATE RESEARCH AND WRITING IN TRANSLATION STUDIES	3
TRST 60010	THEORY OF TRANSLATION AND INTERPRETING	2
TRST 60011	TERMINOLOGY AND COMPUTER APPLICATIONS IN TRANSLATION	3
TRST 60012	SOFTWARE LOCALIZATION	3
Second Language, Culture or other approved courses (3 credit hours if a culture or appropriate language course is used for International Elective below)		3-6
International Electives		
Translation, choose from the following:		2
FR 63010	THE PRACTICE OF FRENCH TRANSLATION	
GER 61010	THE PRACTICE OF GERMAN TRANSLATION	
JAPN 65010	THE PRACTICE OF JAPANESE TRANSLATION	
RUSS 62010	THE PRACTICE OF RUSSIAN TRANSLATION	
SPAN 68010	THE PRACTICE OF SPANISH TRANSLATION	
Commercial, Legal and Diplomatic Translation, choose from the following:		3

FR 63250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
GER 61250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
JAPN 65250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
RUSS 62250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
SPAN 68250	COMMERCIAL, LEGAL AND DIPLOMATIC TRANSLATION	
Scientific, Technical and Medical Translation, choose from the following:		3
FR 63251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
GER 61251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
JAPN 65251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
RUSS 62251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
SPAN 68251	SCIENTIFIC, TECHNICAL AND MEDICAL TRANSLATION	
Case Study in Translation, choose from the following:		3
FR 63979	CASE STUDY IN TRANSLATION	
GER 61979	CASE STUDY IN TRANSLATION	
JAPN 65979	CASE STUDY IN TRANSLATION	
RUSS 62979	CASE STUDY IN TRANSLATION	
SPAN 68979	CASE STUDY IN TRANSLATION	
Additional Business or Translation Electives, choose from the following:		12
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	
or TRST 60012	SOFTWARE LOCALIZATION	
MIS 64271	HUMAN RESOURCE MANAGEMENT	
or TRST 60013	LANGUAGE PROJECT MANAGEMENT	
MCLS elective ²		
Business electives		
International elective (either unit)		
Minimum Total Credit Hours:		61

¹ Or approved substitute including study abroad

² Minimum 3 credits must be taken from MCLS

Graduation Requirements

- Students in the M.A. Translation and M.B.A dual degree program must earn a total of 61-64 credit hours. There is a minimum requirement of 31-33 credit hours from the M.B.A. program and 30-33 credit hours from the M.A. in Translation. A minimum GPA of 3.0 must be maintained.
- The M.B.A. program should be initiated before 12 credit hours in the M.A. Translation program have been completed. The M.A. in Translation is awarded upon completion of the requirements of that degree. The M.B.A. is awarded upon completion of the joint M.B.A./M.A. Translation degree program.
- Actual offerings and schedules vary from year to year and MCLS and COBA jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from the MCLS and COBA graduate coordinators.

Dual Degree with M.Arch. degree in Architecture

Students have the opportunity to complete a dual degree program with the M.Arch. degree in Architecture and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree combining a Master of Architecture (M.Arch.) with a Master of Business Administration (M.B.A.) is designed for architects or undergraduate architectural students who aspire to middle or executive management positions in architectural practices, or who are interested in starting their own business along with the preparation to enter the profession of architecture by stimulating the growth of technical knowledge and design creativity. It fosters the refinement of design skills acquired in undergraduate programs, also by offering a broad exposure to professional issues and knowledge.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ARCH 60101	GRADUATE DESIGN STUDIO I	6
ARCH 60102	GRADUATE DESIGN STUDIO II	4
ARCH 60103	GRADUATE DESIGN STUDIO III	9
ARCH 60150	PROJECT PROGRAMMING	3
ARCH 60301	THEORIES OF ARCHITECTURE	3
ARCH 60922	METHODS OF INQUIRY IN ARCHITECTURAL STUDIES	2
ARCH 65001	PROFESSIONAL PRACTICE: REAL ESTATE AND DEVELOPMENT	2
ARCH 65002	PROFESSIONAL PRACTICE: CONTRACT AND PLANNING LAW	2
ARCH 65003	PROFESSIONAL PRACTICE: LEADERSHIP, ETHICS AND OFFICE MANAGEMENT	3
ARCH 66995	SPECIAL TOPICS IN ARCHITECTURE ¹	1
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		3
Minimum Total Credit Hours:		64

¹ Topics in Professional Practice.

- Actual offerings and schedules vary from year to year and College of Architecture and Environmental Design (CAED) and College of Business Administration (COBA) will jointly provide a pre-approved recommended course of study. Students who wish to take a different course of study need to obtain separate approvals from CAED and COBA graduate coordinators. Contact the CAED graduate secretary for details on coursework registration.

Graduation Requirements

Minimum of 64 credit hours, 35 from the M.Arch. program and 29 from the M.B.A. program.

Dual Degree with M.L.I.S. degree in Library and Information Science

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.L.I.S. degree in Library and Information Science. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

At 61 credit hours for the dual degree, students receive an M.L.I.S.-M.B.A. dual-degree. The curriculum includes 24 credit hours of M.B.A. coursework, 25 credit hours of Library and Information Science courses and 12 credit hours from either business or library and information science.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
LIS 60010	THE INFORMATION LANDSCAPE	3
LIS 60020	INFORMATION ORGANIZATION	3
LIS 60030	PEOPLE IN THE INFORMATION ECOLOGY	3
LIS 60040	INFORMATION INSTITUTIONS AND PROFESSIONS	3
LIS 60050	RESEARCH AND ASSESSMENT IN LIBRARY AND INFORMATION SCIENCE	3
LIS 60092	MASTER'S INTERNSHIP IN LIBRARY AND INFORMATION SCIENCE	3
LIS 60280	MASTER'S PORTFOLIO IN LIBRARY AND INFORMATION SCIENCE	1
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64158	LEADERSHIP AND MANAGERIAL ASSESSMENT	2
MIS 64185	BUSINESS STRATEGY	3
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective, Any business graduate course in accordance to student's career goals may count as an elective. Recommended: ECON 62015		3

Business or Library and Information Science Elective, Minimum 3 credit hours must be from Library Science (LIS), choose from the following:

LIS 60641	INFORMATION STORAGE AND RETRIEVAL SYSTEMS	12
LIS 60645	DATABASE DESIGN AND APPLICATIONS	
LIS 60647	NETWORK AND SOFTWARE RESOURCES FOR INFORMATION SYSTEMS	
LIS 61095	SELECTED TOPICS IN LIBRARY SCIENCE	
MIS 64005	ANALYTICS FOR DECISION MAKING	
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	
MIS 64271	HUMAN RESOURCE MANAGEMENT	

Library and Information Science Electives, Any Library Science (LIS) graduate course in accord to student's career goals may count as an elective

Recommended, choose from the following: 6-9

LIS 60608	THE PUBLIC LIBRARY	
LIS 60609	MARKETING THE LIBRARY	
LIS 60615	THE ACADEMIC LIBRARY	
LIS 60616	THE SPECIAL LIBRARY	
LIS 60623	BUSINESS/FINANCE INFORMATION SOURCES AND SERVICES	
LIS 60643	ONLINE INFORMATION SYSTEMS	
LIS 60652	FOUNDATIONS OF RECORDKEEPING IN SOCIETY	
LIS 60700	FOUNDATIONS OF MUSEUM STUDIES	
LIS 61095	SELECTED TOPICS IN LIBRARY SCIENCE	

Minimum Total Credit Hours: 61

Dual Degree with M.S.N. degree in Nursing

Student have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S.N degree in Nursing. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual degree is for experienced nurses whose career goals include assuming middle or executive management positions in health services agencies or in health-related companies, or who are interested in starting their own businesses. It combines the strengths of advanced nursing preparation with the practical management knowledge needed to develop significant leadership capabilities.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
ECON 52086 or ECON 62022	ECONOMICS OF HEALTH CARE MANAGERIAL ECONOMICS	2-3
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
FIN 66050	LAW AND ETHICS	2

or NURS 60020	LEGAL AND REGULATORY MANAGEMENT FOR NURSE ADMINISTRATORS	
FIN 66060	MANAGERIAL FINANCE	2
MIS 64005	ANALYTICS FOR DECISION MAKING	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64158 or NURS 60014	LEADERSHIP AND MANAGERIAL ASSESSMENT LEADERSHIP IN NURSING AND HEALTH CARE MANAGEMENT	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64270	ORGANZATIONAL ANALYSIS AND DESIGN	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
NURS 60010	ADVANCED NURSING INFORMATICS	3
NURS 60024	HEALTH CARE ORGANIZATION STRUCTURE AND BEHAVIOR	3
NURS 60025	HEALTH POLICY AND ADVANCED NURSING PRACTICE	3
NURS 60101	THEORETICAL BASIS FOR NURSING PRACTICE I	3
NURS 60403	METHODS OF INQUIRY	3
NURS 64002	PROGRAM DEVELOPMENT AND EVALUATION FOR NURSE ADMINISTRATORS	3
NURS 64202	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I SEMINAR	2
NURS 64292	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP I PRACTICUM	2
NURS 64302	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II SEMINAR	2
NURS 64392	NURSING ADMINISTRATION AND HEALTH SYSTEMS LEADERSHIP II PRACTICUM	2
Business elective		3

Minimum Total Credit Hours: 58