BUSINESS MANAGEMENT - B.B.A.

College of Business Administration
Department of Management and Information Systems
A432 Business Administration Building
Kent Campus
330-672-1140
mis@kent.edu
www.kent.edu/business/mis

Description
The Bachelor of Business Administration degree in Business Management gives students credentials important to getting their first job as an entry-level manager or manager-trainee. Every organization of any size and type depends on and needs managers, including, as examples, the small corner store, department stores, accounting firms, healthcare centers, manufacturing firms or a business-to-business type of organization.

Fully Offered At:
• Ashtabula Campus
• Geauga Campus
• Kent Campus
• Salem Campus
• Stark Campus
• Trumbull Campus
• Tuscarawas Campus

Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Transfer Student: A minimum 2.500 overall GPA is required for admission into the major. Students who have previously attended Kent State and have completed (or the equivalent of) COMM 15000, ENG 21011, MATH 11010 and MGMT 24163 must have earned a minimum C grade in the courses.

Program Learning Outcomes
Graduates of this program will be able to:
1. Assess and suggest appropriate solutions to human resource-related business problems.
2. Assess and suggest appropriate solutions to business concerns in global markets.
3. Demonstrate an understanding of basic principles of project management.
4. Demonstrate an understanding of leadership principles and theories.

Graduates of the Bachelor of Business Administration degree will be able to:
1. Recall strategic frameworks that are used to make business decisions.
2. Perform basic calculations using quantitative tools that are used to support business decisions.
3. Articulate and deliberate their ideas in writing.
4. Articulate and deliberate their ideas orally.
5. Identify ethical dilemmas and stakeholders.
6. Recommend alternatives and consequences and choose a reasoned conclusion from the alternatives given.
7. Identify global factors in making a business decision.
8. Analyze global factors in making a business decision.

University Requirements
All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience

Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.
Major Requirements

Program Requirements

Kent Core Requirements

Course Requirements

Tables:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 34165</td>
<td>DYNAMICS OF LEADERSHIP ¹</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 34175</td>
<td>LEARNING TO LEAD</td>
<td></td>
</tr>
<tr>
<td>HRM 34180</td>
<td>HUMAN RESOURCE MANAGEMENT ²</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 34185</td>
<td>INDIVIDUAL AND GROUP BEHAVIOR IN ORGANIZATIONS</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 44152</td>
<td>PROJECT MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 44163</td>
<td>GLOBAL BUSINESS MANAGEMENT (WIC) ³</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 44392</td>
<td>BUSINESS CONSULTING AND PRACTICUM (ELR)</td>
<td>3</td>
</tr>
</tbody>
</table>

Courses, choose from the following:

- BUS 30187  INTERNATIONAL BUSINESS EXPERIENCE
- MGMT 34054  USING INFORMATION SYSTEMS FOR SOLVING BUSINESS PROBLEMS
- MGMT 34164  ORGANIZATIONAL MENTORING
- MGMT 34165  DYNAMICS OF LEADERSHIP ¹
- or MGMT 34175  LEARNING TO LEAD
- MGMT 44009  THE BUSINESS CASE FOR SUSTAINABILITY
- MGMT 44062  SUPPLY CHAIN MANAGEMENT

College Electives, choose from the following:

- ACCT 33063  COST CONTROL AND ANALYSIS FOR MANAGEMENT ⁵
- ECON 32082  INTRODUCTION TO MANAGERIAL ECONOMICS

FIN 36040  PERSONAL FINANCIAL PLANNING
MKTG 45046  PROFESSIONAL SELLING

Additional Requirements (courses do not count in major GPA)

- ACCT 23020  INTRODUCTION TO FINANCIAL ACCOUNTING 3
- ACCT 23021  INTRODUCTION TO MANAGERIAL ACCOUNTING 3
- BUS 10123  EXPLORING BUSINESS ⁵ 3
- BUS 30062  ADVANCED PROFESSIONAL DEVELOPMENT 3
- CIS 24053  INTRODUCTION TO COMPUTER APPLICATIONS 3

Experiential Learning Requirement (ELR)

Students must successfully complete one course or approved experience.

Upper-Division Requirement

39 (or 42) credit hours, including 39 upper-division credit hours.

Total Credit Hour Requirement

120 credit hours.

Some bachelor's degrees require students to complete more than 120 credit hours.

Kent Core Requirements

Kent Core Composition (KCMP) 6

Kent Core Mathematics and Critical Reasoning (KMCR) 3

Kent Core Humanities and Fine Arts (KHUM/KFA) (must be from two disciplines) 6

Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) 6-7

Kent Core Additional (KADL) 6

Total Credit Hours: 36-37
A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 if:

1. 30 or more credit hours have been earned and any two classes (from ACCT 23020, ACCT 23021, CIS 24053, FIN 26074, MGMT 24163 or MKTG 25010) have successfully been completed.
2. 60 or more credit hours have been earned and the student has successfully completed one course (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053)
3. At the discretion of the college’s dean’s office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP score or Credit by Exam) but does not meet the requirements listed above.

Students who have taken MATH 10041 for another program may use it as a substitute for MGMT 24056.

Minimum C grade in ENG 21011 or HONR 20197.

A maximum of 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be applied toward the degree program.

### Progression Requirements
Minimum 2.500 overall GPA; and minimum C grade in COMM 15000, ENG 21011, MATH 11010 and MGMT 24163.

### Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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<tbody>
<tr>
<td>2.500</td>
<td>2.500</td>
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</table>

- Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- Students must complete two measures of outcomes assessment as specified by the College of Business Administration for complete satisfaction of the B.B.A.
Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

 Semester One
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 10123</td>
<td>EXPLORING BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>COMM 15000</td>
<td>INTRODUCTION TO HUMAN COMMUNICATION (KADL)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 11010</td>
<td>ALGEBRA FOR CALCULUS (KMCR)</td>
<td>3</td>
</tr>
<tr>
<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
</tr>
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Kent Core Requirement: 3

Credit Hours: 16

 Semester Two
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIS 24053</td>
<td>INTRODUCTION TO COMPUTER APPLICATIONS</td>
<td>3</td>
</tr>
<tr>
<td>ECON 22060</td>
<td>PRINCIPLES OF MICROECONOMICS (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 11012</td>
<td>INTUITIVE CALCULUS (KMCR) or ANALYTIC GEOMETRY AND CALCULUS I (KMCR)</td>
<td>3-5</td>
</tr>
<tr>
<td>UC 10162</td>
<td>INTRODUCTION TO PROFESSIONAL DEVELOPMENT</td>
<td>1</td>
</tr>
</tbody>
</table>

Kent Core Requirement: 3

Credit Hours: 16

 Semester Three
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 23020</td>
<td>INTRODUCTION TO FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>ECON 22061</td>
<td>PRINCIPLES OF MACROECONOMICS (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 26074</td>
<td>LEGAL ENVIRONMENT OF BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 24163</td>
<td>PRINCIPLES OF MANAGEMENT</td>
<td>3</td>
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</table>

Kent Core Requirement: 3

Credit Hours: 15

 Semester Four
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>ACCT 23021</td>
<td>INTRODUCTION TO MANAGERIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 24056</td>
<td>BUSINESS ANALYTICS I</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 25010</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
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</tbody>
</table>

Kent Core Requirement: 3

Credit Hours: 15

 Semester Five
Required for progression in the major: minimum 2.500 overall GPA, minimum C grade in COMM 15000, ENG 21011, MATH 11010 and MIS 24163

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>BUS 30062</td>
<td>ADVANCED PROFESSIONAL DEVELOPMENT</td>
<td>3</td>
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<tr>
<td>FIN 36053</td>
<td>BUSINESS FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>HRM 34180</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>3</td>
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<tr>
<td>MGMT 34060</td>
<td>OPERATIONS MANAGEMENT</td>
<td>3</td>
</tr>
</tbody>
</table>

Kent Core Requirement: 3

Credit Hours: 15

 Semester Six
Required: minimum overall 2.500 GPA

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>MGMT 34156</td>
<td>BUSINESS ANALYTICS II</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 34165</td>
<td>DYNAMICS OF LEADERSHIP</td>
<td>3</td>
</tr>
</tbody>
</table>

Major Electives: 3

College Electives: 3

Credit Hours: 15

 Semester Seven
Required: minimum overall 2.500 GPA

<table>
<thead>
<tr>
<th>Course Code</th>
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<tr>
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</table>

Major Electives: 3

General Electives: 6

Credit Hours: 15

 Semester Eight
Required: minimum overall 2.500 GPA and completion of The Assurance of Learning Assessment given in MGMT 44285

<table>
<thead>
<tr>
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<tr>
<td>MGMT 34185</td>
<td>INDIVIDUAL AND GROUP BEHAVIOR IN ORGANIZATIONS</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 44285</td>
<td>INTEGRATED BUSINESS POLICY AND STRATEGY</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 44392</td>
<td>BUSINESS CONSULTING AND PRACTICUM (ELR)</td>
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</table>

Major Electives: 3

College Electives: 3

General Electives: 3

Credit Hours: 13

Minimum Total Credit Hours: 120

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