INTERNATIONAL BUSINESS
FOR BUSINESS MAJORS - MINOR

College of Business Administration
Department of Management and Information Systems
A432 Business Administration Building
Kent Campus
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www.kent.edu/business/mis

Description
The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree. Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

• To declare the minor, students must have a minimum 2.500 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUS 30234</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>ECON 42075</td>
<td>INTERNATIONAL ECONOMIC RELATIONS</td>
<td>3</td>
</tr>
<tr>
<td>or FIN 46064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
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<tr>
<td>or MKTG 45060</td>
<td>INTERNATIONAL MARKETING</td>
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Global Experience (study abroad, internship abroad, global internship)  

For study abroad, choose from the following:

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<tr>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 43087</td>
<td>INTERNATIONAL ACCOUNTING EXPERIENCE</td>
<td></td>
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<tr>
<td>BUS 30187</td>
<td>INTERNATIONAL BUSINESS EXPERIENCE</td>
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<tr>
<td>ECON 42187</td>
<td>INTERNATIONAL ECONOMIC EXPERIENCE</td>
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<tr>
<td>ENTR 47187</td>
<td>INTERNATIONAL EXPERIENCE IN ENTREPRENEURSHIP</td>
<td></td>
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<tr>
<td>FIN 46087</td>
<td>INTERNATIONAL FINANCE EXPERIENCE</td>
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<tr>
<td>HRM 34187</td>
<td>INTERNATIONAL EXPERIENCE IN HUMAN RESOURCE MANAGEMENT</td>
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<td>MGMT 44187</td>
<td>INTERNATIONAL MANAGEMENT EXPERIENCE</td>
<td></td>
</tr>
<tr>
<td>MKTG 45187</td>
<td>INTERNATIONAL EXPERIENCE IN MARKETING</td>
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Language Requirement, choose from the following: 3-11

Three courses from a single foreign language

Two courses in two foreign languages

Interagency Language Roundtable (ILR) Level One competency

Minimum Total Credit Hours: 12-20

1 Students who study abroad and take at least one business course can use any other courses taken for their program (such as Kent Core) to satisfy the global experience.

2 As determined by an international business faculty advisor in consultation with the appropriate language faculty member. Generally this proficiency can be achieved by completion of the Intermediate I level of a foreign language. If the student has achieved foreign language competency without earning credit hours, then the student must choose from the following:

• another course from the minor elective choices not taken to satisfy the minor;

• an additional foreign language course.

Graduation Requirements

Minimum Minor GPA
2.500

• Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500.

• Satisfaction of all courses prerequisites is required.

• In computing the minor GPA, all attempts of 30000- and 40000-level courses are included in the calculation.

• Students may not pursue a minor and major in the same discipline.

• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).

• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.

• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).