INTERNATIONAL BUSINESS FOR BUSINESS MAJORS - MINOR

Description
The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree. Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

- To declare the minor, students must have a minimum 2.500 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUS 30234</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
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<tr>
<td>ECON 42075</td>
<td>INTERNATIONAL ECONOMIC RELATIONS</td>
<td>3</td>
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<tr>
<td>or FIN 46064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
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<tr>
<td>or MKTG 45060</td>
<td>INTERNATIONAL MARKETING</td>
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Global Business Experience (study abroad, internship abroad, global internship) 1

For study abroad, choose from the following:
- ACCT 43087 INTERNATIONAL ACCOUNTING EXPERIENCE
- BUS 30187 INTERNATIONAL BUSINESS EXPERIENCE
- ECON 42187 INTERNATIONAL ECONOMIC EXPERIENCE

Graduation Requirements
Minimum Minor GPA
2.500

- Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500.
- Satisfaction of all courses prerequisites is required.
- In computing the minor GPA, all attempts of 30000- and 40000-level courses are included in the calculation.
- Students may not pursue a minor and major in the same discipline.
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).