INTERNATIONAL BUSINESS FOR NON-BUSINESS MAJORS - MINOR

College of Business Administration
Department of Management and Information Systems
A432 Business Administration Building
Kent Campus
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Description
The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree. Students declared only in the A.A. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

• To declare the minor, students must have a minimum 2.500 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 23020</td>
<td>INTRODUCTION TO FINANCIAL ACCOUNTING</td>
<td>3</td>
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<tr>
<td>BUS 30234</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
</tr>
<tr>
<td>ECON 22060</td>
<td>PRINCIPLES OF MICROECONOMICS (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 22061</td>
<td>PRINCIPLES OF MACROECONOMICS (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 42075</td>
<td>INTERNATIONAL ECONOMIC RELATIONS</td>
<td>3</td>
</tr>
<tr>
<td>or FIN 46064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>or MKTG 45060</td>
<td>INTERNATIONAL MARKETING</td>
<td>3</td>
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<tr>
<td>FIN 36053</td>
<td>BUSINESS FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 25010</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
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Global Experience (study abroad, internship abroad or global internship) 1

For study abroad, choose from the following:

- ACCT 43087 INTERNATIONAL ACCOUNTING EXPERIENCE
- BUS 30187 INTERNATIONAL BUSINESS EXPERIENCE
- ECON 42187 INTERNATIONAL ECONOMIC EXPERIENCE
- ENTR 47187 INTERNATIONAL EXPERIENCE IN ENTREPRENEURSHIP
- FIN 46087 INTERNATIONAL FINANCE EXPERIENCE
- HRM 34187 INTERNATIONAL EXPERIENCE IN HUMAN RESOURCE MANAGEMENT
- MGMT 44187 INTERNATIONAL MANAGEMENT EXPERIENCE
- MKTG 45187 INTERNATIONAL EXPERIENCE IN MARKETING

Language Requirement, choose from the following:

- Courses on a single foreign language
- Two courses in two foreign languages
- Interagency Language Roundtable (ILR) Level One competency 2

Minimum Total Credit Hours: 24-35

1 Students who study aboard and take at least one business course can use any other courses taken for their program (such as Kent Core) to satisfy the global experience.

2 As determined by an international business faculty advisor in consultation with the appropriate language faculty member. Generally, this proficiency can be achieved by completion of the Intermediate I level of a foreign language.

Graduation Requirements

Minimum Minor GPA

2.500

• Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500.
• Satisfaction of all course prerequisites is required.
• In computing the minor GPA, all attempts of 30000- and 40000-level courses are included in the calculation.
• Students may not pursue a minor and major in the same discipline.
• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).