INTERNATIONAL BUSINESS FOR NON-BUSINESS MAJORS - MINOR

Description
The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

• To declare the minor, students must have a minimum 2.500 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements
[IBNB]

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 23020</td>
<td>INTRODUCTION TO FINANCIAL ACCOUNTING</td>
<td>3</td>
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<tr>
<td>BUS 30234</td>
<td>INTERNATIONAL BUSINESS</td>
<td>3</td>
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<tr>
<td>ECON 22060</td>
<td>PRINCIPLES OF MICROECONOMIC (KSS)</td>
<td>3</td>
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<td>ECON 22061</td>
<td>PRINCIPLES OF MACROECONOMIC (KSS)</td>
<td>3</td>
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<tr>
<td>ECON 42075</td>
<td>INTERNATIONAL ECONOMIC RELATIONS</td>
<td>3</td>
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<tr>
<td>or FIN 46064</td>
<td>INTERNATIONAL BUSINESS FINANCE</td>
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<tr>
<td>or MKTG 45060</td>
<td>INTERNATIONAL MARKETING</td>
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<tr>
<td>FIN 36053</td>
<td>BUSINESS FINANCE</td>
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</tr>
<tr>
<td>MKTG 25010</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
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Global Business Experience (study abroad, internship abroad or global internship) 1
For study abroad, choose from the following:

- ACCT 43087 INTERNATIONAL ACCOUNTING EXPERIENCE
- BUS 30187 INTERNATIONAL BUSINESS EXPERIENCE
- ECON 42187 INTERNATIONAL ECONOMIC EXPERIENCE
- FIN 46087 INTERNATIONAL FINANCE EXPERIENCE
- MIS 44187 INTERNATIONAL EMERGING ENTERPRISES AND MARKETS
- MKTG 45187 INTERNATIONAL EXPERIENCE IN MARKETING

Language Requirement, choose from the following: 0-11
- Courses on a single foreign language
- Two courses in two foreign languages
- Interagency Language Roundtable (ILR) Level One competency 2

Minimum Total Credit Hours: 24-35

1 Students who have completed at least one business course while studying abroad and also completed other courses abroad for their program should discuss another alternative to meet this requirement with the college’s director of international programs.

2 As determined by an international business faculty advisor in consultation with the appropriate language faculty member. Generally, this proficiency can be achieved by completion of the Intermediate I level of a foreign language.

Graduation Requirements

Minimum Minor GPA
2.500

• Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500.
• Satisfaction of all course prerequisites is required.
• In computing the minor GPA, all attempts of 30000- and 40000-level courses are included in the calculation.
• Students may not pursue a minor and major in the same discipline.

• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).