

INTERNATIONAL BUSINESS FOR NON-BUSINESS MAJORS - MINOR

College of Business Administration

Department of Management and Information Systems
 A432 Business Administration Building
 Kent Campus
 330-672-1140
 mis@kent.edu
 www.kent.edu/business/mis

Description

The International Business minor introduces students to cultural issues of a broad, global nature. Students are encouraged to participate in study-abroad programs to complement their studies. Global business is fast becoming an important part of the U.S. economy. The world that college graduates are facing will essentially be a borderless world. This suggests a need to be trained for employment that will have international implications. Whether students take a major in business, fashion design and merchandising, the hard sciences, English or education, some training in global outreach, cultural diversity and “business cultures” will be necessary.

Fully Offered At:

- Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

- To declare the minor, students must have a minimum 2.500 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
BUS 30234	INTERNATIONAL BUSINESS	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
ECON 42075	INTERNATIONAL ECONOMIC RELATIONS	3
or FIN 46064	INTERNATIONAL BUSINESS FINANCE	
or MKTG 45060	INTERNATIONAL MARKETING	
FIN 36053	BUSINESS FINANCE	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Global Experience (study abroad, internship abroad or global internship) ¹		3
For study abroad, choose from the following:		

ACCT 43087	INTERNATIONAL ACCOUNTING EXPERIENCE	
BUS 30187	INTERNATIONAL BUSINESS EXPERIENCE	
ECON 42187	INTERNATIONAL ECONOMIC EXPERIENCE	
ENTR 47187	INTERNATIONAL EXPERIENCE IN ENTREPRENEURSHIP	
FIN 46087	INTERNATIONAL FINANCE EXPERIENCE	
HRM 34187	INTERNATIONAL EXPERIENCE IN HUMAN RESOURCE MANAGEMENT	
MGMT 44187	INTERNATIONAL MANAGEMENT EXPERIENCE	
MKTG 45187	INTERNATIONAL EXPERIENCE IN MARKETING	
Language Requirement, choose from the following:		0-11
Courses on a single foreign language		
Two courses in two foreign languages		
Interagency Language Roundtable (ILR) Level One competency ²		
Minimum Total Credit Hours:		24-35

- ¹ Students who study aboard and take at least one business course can use any other courses taken for their program (such as Kent Core) to satisfy the global experience.
- ² As determined by an international business faculty advisor in consultation with the appropriate language faculty member. Generally, this proficiency can be achieved by completion of the Intermediate I level of a foreign language.

Graduation Requirements

Minimum Minor GPA
2.500
<ul style="list-style-type: none"> • Students with an interest in this minor are encouraged to take as their Kent Core Social Sciences at least one of the following courses: GEOG 17063, POL 10004 and/or POL 10500. • Satisfaction of all course prerequisites is required. • In computing the minor GPA, all attempts of 30000- and 40000-level courses are included in the calculation. • Students may not pursue a minor and major in the same discipline. • Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level). • Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing. • Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).