LEADERSHIP AND MANAGEMENT - GRADUATE CERTIFICATE

College of Business Administration
Department of Management and Information Systems
www.kent.edu/business/mis

Contact Information
• Program Coordinator:
  Roberto Chavez
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  330-672-2817

Fully Offered
• Online

Admission Terms
• Fall
• Spring
• Summer

Description
The Leadership and Management graduate certificate prepares participants to serve as responsible leaders in public, private and nonprofit organizations. Because the need for leadership and management competence is ubiquitous across all organizations, this certificate program welcomes participants from all fields and undergraduate degree backgrounds.

Accreditation
AACSB, International - The Association to Advance Collegiate Schools of Business

Admission Requirements
• Bachelor’s degree from an accredited college or university for unconditional admission
• Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
• Official transcripts
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 550 TOEFL PBT score (paper-based version)
  • Minimum 79 TOEFL IBT score (internet-based version)
  • Minimum 77 MELAB score
  • Minimum 6.5 IELTS score
  • Minimum 58 PTE score
  • Minimum 110 Duolingo English Test score

Program Learning Outcomes
Graduates of this program will be able to:
1. Articulate their position and apply their ideas effectively in writing.
2. Articulate their position and apply their ideas orally.
3. Articulate their ideas collaboratively as part of a team and provide some meaningful contribution to the overall team effort.
4. Identify stakeholders related to ethical dilemmas and understand the difference between the ethical and legal aspects of the dilemma.
5. Identify alternatives and consequences regarding an ethical dilemma and support a course of action.

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
<td>2</td>
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<td>MIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
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<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
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<td>MIS 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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Minimum Total Credit Hours: 10

Progression Requirements
• Maintain good standing

Graduation Requirements
Minimum Certificate GPA   Minimum Overall GPA
3.000                     3.000

Roadmap
This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Fall Semester

<table>
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<tr>
<th>First Eight Weeks</th>
<th>Credits</th>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
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Second Eight Weeks

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Spring Semester

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Second Eight Weeks

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Minimum Total Credit Hours: 10