

ENTREPRENEURSHIP FOR BUSINESS MAJORS - MINOR

College of Business Administration

Department of Marketing and Entrepreneurship
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Description

The Entrepreneurship for Business Majors minor brings an entrepreneurial perspective to students' major in business. Entrepreneurship is more than a set of tools and techniques for starting and growing a business. It is a mindset, a creative way of looking at opportunities, a passion, doing what one loves, a challenge, persistence and creating wealth and operating a business, whether one owns it or not.

Students in the minor are immersed in the entrepreneurial process through coursework, entrepreneurial projects and exposure to many entrepreneurs in the community. Students are prepared for the various aspects of starting a business, acquiring a business, corporate entrepreneurship or working for a small business.

Fully Offered At:

- Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Entrepreneurship for Business Majors minor, students must have a minimum 2.250 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Only students declared in a major in the College of Business Administration may declare the minor.

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
ENTR 27466	SPEAKER SERIES IN ENTREPRENEURSHIP	1
ENTR 37040	ENTREPRENEURIAL TOOLS ¹	3
ENTR 47047	STRATEGIC DILEMMAS IN ENTREPRENEURSHIP	3
Minor Electives, choose from the following:		6
ENTR 27192	BEGINNING PRACTICUM (ELR)	
ENTR 37045	SALES IN THE ENTREPRENEURIAL VENTURE	
ENTR 37065	ENTREPRENEURIAL FINANCE	

ENTR 37070	SOCIAL ENTREPRENEURSHIP
ENTR 37075	ENTREPRENEURIAL MARKETING
ENTR 37192	ADVANCED PRACTICUM (ELR)
ENTR 37195	SPECIAL TOPICS IN ENTREPRENEURSHIP I
ENTR 47070	NEW ENTERPRISE FORMATION
ENTR 47091	SEMINAR IN ENTREPRENEURSHIP
ENTR 47187	INTERNATIONAL EXPERIENCE IN ENTREPRENEURSHIP
ENTR 47195	SPECIAL TOPICS IN ENTREPRENEURSHIP II
FDM 35280	FASHION ENTREPRENEURSHIP
MKTG 35056	SOCIAL MEDIA MARKETING
MKTG 45047	ADVANCED PROFESSIONAL SELLING

Minimum Total Credit Hours: 19

¹ Managerial Marketing majors must take MMTG 35011.

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Students may not pursue a minor and major in the same discipline.
- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).