FASHION DESIGN - B.F.A.

College of the Arts
School of Fashion Design and Merchandising
www.kent.edu/fashion

Examples of Possible Careers*
Art, drama, and music teachers, postsecondary
- 5.6% faster than the average
- 116,300 number of jobs
- $69,690 potential earnings

Fashion designers
- 4.4% decline
- 28,300 number of jobs
- $75,810 potential earnings

Additional careers
- Art, drama, and music teachers, community college, colleges and universities and art institutes
- CAD Designer
- Costume Designer
- Creative Director
- Illustrator
- Product Developer
- Print Designer
- Technical Designer
- Textile Designer
- Product Development
- Knit Designer
- Knit Programmer
- Sourcing

Contact Information
Program Coordinator: Linda Ohrn-McDaniel | lohrn@kent.edu | 330-672-0188
Speak with an Advisor
Chat with an Admissions Counselor

Fully Offered
- Kent Campus

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Description
The Bachelor of Fine Arts degree in Fashion Design integrates conceptual, technical and production design knowledge and skills, leading to a synthesis of the design process from concept to production. These processes include color, design and trend research; technical sketching and rendered illustration; pattern-making and garment construction; analysis of appropriate fit and fabric selection; and the ability to communicate specifications for production using industry standards appropriate to specific markets.

The degree program prepares students for professional careers by developing technical competency, creative/independent problem solving and conceptual understanding necessary for the challenges of a career in the creative industries. Students develop portfolios for presentation at industry interviews and are prepared to be strongly competitive for any entry-level design position in the industry. In addition, students participate in a study abroad/away experience, which includes opportunities to study for a semester in New York City and Florence, Italy, as well as through collaborative partnership programs with the Paris American Academy, Hong Kong Polytechnic University and Regent’s University in London.

The B.F.A. degree in Fashion Design engages students in a focused-study thesis project (collection development) as a capstone experience that results in submitting their collection for formal review by faculty and industry designer-critics, followed by public presentation in a fashion venue and completion of a thesis "magazine" (print collateral).

Accreditation
National Association of Schools of Art and Design (NASAD)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students: Admission to this degree is selective. The B.F.A. degree requires applicants to have a minimum 2.750 overall Kent State GPA and the support of the Fashion Design faculty. To be considered for the Bachelor of Fine Arts degree, students must be enrolled in junior-level fashion design studio courses and need to submit a "Letter of Intent" and a "B.F.A. Proposal" by the established deadlines.

Transfer Students: Admission to the Fashion Design major requires a minimum 2.750 overall GPA based on minimum 24 credit hours of college-level coursework at an accredited institution. Those students meeting this GPA requirement but with fewer than 24 credit hours will be evaluated as new freshmen.

Students who do not meet the criteria for admission to the Fashion Design major may be eligible for admission to the Pre-Fashion Design and Merchandising non-degree major. In addition, students who do not meet the admission criteria may initiate the process for declaring the B.A. degree in Fashion Design after completing minimum 12 credit hours of non-developmental coursework at Kent State University and earning a minimum 2.750 overall GPA.

English Language Proficiency Requirements for International Students:
All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB
Program Learning Outcomes

Graduates of this program will be able to:

1. Understand the fashion industry, fashion markets, fashion products, and services.
2. Demonstrate understanding of integrating conceptual, technical and production design knowledge and skills, leading to a synthesis of the design process from concept to production.
3. Apply knowledge and skills in the use of basic tools, techniques, and processes sufficient to produce work from draft or specifications to finished product, including skills in portfolio preparation.
4. Articulate conceptual and critical thinking applicable to the fashion industry.
5. Employ research processes and practices employed in the fashion industry.
6. Articulate professionalism and communication skills in the appropriate creative industry.

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

**Destination Kent State: First Year Experience**

- Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.

**Diversity Domestic/Global (DIVD/DIVG)**

- Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.

**Experiential Learning Requirement (ELR)**

- Students must successfully complete one course or approved experience.

**Kent Core (see table below)**

- Kent Core Composition (K CMP) 6
- Kent Core Mathematics and Critical Reasoning (KMCR) 3
- Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) 9
- Kent Core Social Sciences (KSS) (must be from two disciplines) 6
- Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) 6-7

**Total Credit Hour Requirement**

- 120 credit hours.

- Some bachelor's degrees require students to complete more than 120 credit hours.

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**Kent Core Additional (KADL)** 6

**Total Credit Hours:** 36-37

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**Program Requirements**

**Major Requirements**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tr>
<td>FDM 10010</td>
<td>FASHION FUNDAMENTALS</td>
<td>3</td>
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<td>FDM 10023</td>
<td>FASHION VISUALS</td>
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<td>FDM 10024</td>
<td>FASHION VISUALS LABORATORY</td>
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<td>FDM 10033</td>
<td>FASHION FABRICS</td>
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<td>FASHION FABRICS LABORATORY</td>
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<td>FDM 10053</td>
<td>INTRODUCTION TO FASHION TECHNOLOGY</td>
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<td>FDM 10054</td>
<td>INTRODUCTION TO FASHION TECHNOLOGY LABORATORY</td>
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<td>FDM 10140</td>
<td>FOUNDATIONS OF FASHION DRAWING</td>
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<td>FDM 15055</td>
<td>BASICS OF APPAREL CONSTRUCTION</td>
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<td>FDM 20013</td>
<td>HISTORY OF COSTUME</td>
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<td>FDM 20050</td>
<td>FASHION TECHNOLOGY APPLICATIONS</td>
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<tr>
<td>FDM 20121</td>
<td>FASHION DRAWING I</td>
<td>3</td>
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<td>FDM 20122</td>
<td>FASHION DRAWING II</td>
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<td>FDM 20153</td>
<td>FLAT PATTERN</td>
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<td>FDM 20154</td>
<td>DRAPIING</td>
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<td>FDM 35010</td>
<td>CONTEMPORARY FASHION DESIGNERS (WIC)</td>
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<td>FDM 40121</td>
<td>FASHION PORTFOLIO I</td>
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<td>FDM 40122</td>
<td>FASHION PORTFOLIO II</td>
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<td>SENIOR FASHION DESIGN THESIS II (ELR)</td>
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<td>INTERNSHIP IN FASHION DESIGN (ELR)</td>
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**Fashion Study Away Requirement**

- Additional Major Electives, choose from the following: 3
  - Fashion Design and Merchandising (FDM) Electives
  - Accounting (ACCT) Upper-Division Electives (30000 or 40000 level)
  - Architectural Studies (ARCS) Upper-Division Electives (30000 or 40000 level)
  - Art History (ARTH) Upper-Division Electives (30000 or 40000 level)
  - Art Studio (ARTS) Upper-Division Electives (30000 or 40000 level)
  - Business Administration Interdisciplinary (BUS) Upper-Division Electives (30000 or 40000 level)
  - Design Innovation (DI) Upper-Division Electives (30000 or 40000 level)
  - Entrepreneurship (ENTR) Upper-Division Electives (30000 or 40000 level)
  - Finance (FIN) Upper-Division Electives (30000 or 40000 level)
  - Management (MGMT) Upper-Division Electives (30000 or 40000 level)
  - Marketing (MKTG) Upper-Division Electives (30000 or 40000 level)
  - Media and Journalism (MDJ) Upper-Division Electives (30000 or 40000 level)
  - Theatre (THEA) Upper-Division Electives (30000 or 40000 level)

- Fashion Design Studio I Electives, choose from the following: 6
  - FDM 30161 FASHION DESIGN STUDIO I
  - FDM 30189 FLORENCE FASHION DESIGN STUDIO I (ELR)
  - FDM 30190 NEW YORK CITY FASHION DESIGN STUDIO I (ELR)
**Fashion Design Studio II Electives, choose from the following:**
- FDM 30162  FASHION DESIGN STUDIO II
- FDM 30289  FLORENCE FASHION DESIGN STUDIO II (ELR)
- FDM 30290  NEW YORK CITY DESIGN STUDIO II (ELR)

**Additional Requirements (courses do not count in major GPA):**
- ARTH 22006  ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)
- ARTH 22007  ART HISTORY: RENAISSANCE TO MODERN ART (KFA)
- ECON 22060  PRINCIPLES OF MICROECONOMICS (KSS)
- MKTG 25010  PRINCIPLES OF MARKETING

**Algebra and Calculus Electives, choose from the following:**
- 3-4 credits
  - MATH 11009  MODELING ALGEBRA (KMC)
  - MATH 11010  ALGEBRA FOR CALCULUS (KMC)
  - MATH 11012  INTUITIVE CALCULUS (KMC)

**UC 10097  DESTINATION KENT STATE: FIRST YEAR EXPERIENCE**

**Kent Core Basic Sciences (must include one laboratory):**
- 6-7 credits
  - Student must complete at least three courses that include laboratory.

**Kent Core Humanities:**
- 3 credits

**Kent Core Social Sciences (must be from two disciplines):**
- 3 credits

**Kent Core Additional:**
- 6 credits

**Minimum Total Credit Hours:**
- 120 credits

1. A minimum C grade must be earned in to fulfill the writing-intensive requirement.
2. Students are required to participate in a study away opportunity. Students must have minimum 2.500 overall GPA to participate in this study away requirement. Choose from the following: FDM 30189; FDM 30190; FDM 30289; FDM 30290; FDM 35070; FDM 35080; FDM 35589; FDM 35689; FDM 35789; FDM 35889; FDM 35989; FDM 45392; FDM 45590.
3. Maximum 6 credit hours of FDM 45093 can be used as an Additional Major Elective. Maximum 6 credit hours from each non-Fashion Design and Merchandising (FDM) subject area can be used as an Additional Major Elective.

**Graduation Requirements**

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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<tbody>
<tr>
<td>2.500</td>
<td>2.500</td>
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</table>

- Participation in a study abroad/away experience
- Minimum 2.500 overall GPA required for internship
- Minimum 2.500 overall GPA required for study away

**Roadmap**

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

**Semester One**
- **Credits**
  - ARTH 22006  ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA) 3
  - ! FDM 10010  FASHION FUNDAMENTALS 3
  - FDM 10023  FASHION VISUALS 1
  - FDM 10024  FASHION VISUALS LABORATORY 2

**Semester Two**
- **Credit Hours**
  - 16 credits
  - ! FDM 10021  FASHION DRAWING I 3
  - FDM 20050  FASHION TECHNOLOGY APPLICATIONS 3
  - FDM 20153  FLAT PATTERN 3
  - Kent Core Requirement 3

**Semester Three**
- **Credit Hours**
  - 15 credits
  - ! FDM 10013  HISTORY OF COSTUME 3
  - ! FDM 20122  FASHION DRAWING II 3
  - FDM 20154  DRAPING 3
  - Additional Major Elective 3
  - Kent Core Requirement 3

**Semester Four**
- **Credit Hours**
  - 15 credits
  - ! FDM 30189  FASHION FABRICS 3
  - Additional Major Elective 3
  - Kent Core Requirement 3

**Semester Five**
- **Credit Hours**
  - 15 credits
  - ! FDM 30190  FASHION TECHNOLOGY LABORATORY 3
  - Additional Major Elective 3
  - Kent Core Requirement 3

**Semester Six**
- **Credit Hours**
  - 14 credits
  - ! FDM 40121  FASHION PORTFOLIO I 3
  - ! FDM 40122  FASHION PORTFOLIO II 3
  - Additional Major Elective 3
  - Kent Core Requirement 3

**Third Summer Term**
- **Credit Hours**
  - 3 credits
  - FDM 45929  INTERNSHIP IN FASHION DESIGN (ELR) 3

**Semester Seven**
- **Credit Hours**
  - 3 credits
  - ! FDM 40199  SENIOR FASHION DESIGN THESIS II (ELR) 3
  - Kent Core Requirement 3
  - Kent Core Requirement 3

**Semester Eight**
- **Credit Hours**
  - 15 credits
  - ! FDM 40121  FASHION PORTFOLIO I 3
  - ! FDM 40122  FASHION PORTFOLIO II 3
  - Additional Major Elective 3

**Fashion Design - B.F.A.**
<table>
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<th>Kent Core Requirement</th>
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