FASHION DESIGN - B.F.A.

College of the Arts
School of Fashion Design and Merchandising
226 Rockwell Hall
Kent Campus
330-672-3010
FashionSchool@kent.edu
www.kent.edu/fashion

Description
The Bachelor of Fine Arts degree in Fashion Design integrates conceptual, technical and production design knowledge and skills, leading to a synthesis of the design process from concept to production. These processes include color, design and trend research; technical sketching and rendered illustration; pattern-making and garment construction; analysis of appropriate fit and fabric selection; and the ability to communicate specifications for production using industry standards appropriate to specific markets.

The B.F.A. degree in Fashion Design prepares students for professional careers by developing technical competency, creative/independent problem solving and conceptual understanding necessary for the challenges of a career in the creative industries. Students in both degree programs will be required to develop portfolios for presentation at industry interviews and are prepared to be strongly competitive for any entry-level design position in the industry.

Prior to senior year, fashion design students will select to complete either the B.A. or B.F.A. degree.

The B.F.A. degree in Fashion Design engages students in a focused-study thesis project (collection development) as a capstone experience that results in submitting their collection for formal review by faculty and industry designer-critics, followed by public presentation in a fashion venue.

Study Abroad/Away Requirement
The School of Fashion Design and Merchandising requires all students to participate in a study abroad/away experience, which includes opportunities to study for a semester at its NYC studio and Florence campus, as well as through collaborative partnership programs with the Paris American Academy, Hong Kong Polytechnic University and Regent's University in London. For more information visit the School of Fashion Design and Merchandising website or contact the Office of Global Education.

Fully Offered At:
• Kent Campus

Accreditation
National Association of Schools of Art and Design (NASAD)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students: Admission to the Fashion Design major is selective. Prospective applicants must have a minimum 3.0 overall grade point average (on a 4.0 scale); and a minimum 21 ACT composite score or a minimum 1060 SAT score. Please note that the old SAT score for admittance was 980 SAT score (combined mathematics and critical reading).

Transfer Students: Admission to the Fashion Design major requires a minimum 2.750 overall GPA based on minimum 24 credit hours of college-level coursework at an accredited institution. Those students meeting this GPA requirement but with fewer than 24 credit hours will be evaluated as new freshmen.

Students who do not meet the criteria for admission to the Fashion Design major may be eligible for admission to the Pre-Fashion Design and Merchandising non-degree major. In addition, students who do not meet the admission criteria may initiate the process for declaring the B.A. degree in Fashion Design after completing minimum 12 credit hours of non-developmental coursework at Kent State University and earning a minimum 2.750 overall GPA.

English Language Proficiency Requirements for International Students:
All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 5.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information on international admission, visit the Office of Global Education’s admission website.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate an understanding of the fashion industry.
2. Demonstrate an understanding of fashion products and services.
3. Demonstrate an understanding of fashion markets.
4. Demonstrate skills appropriate for designing within the fashion industry.
5. Demonstrate an understanding of technology applicable to design within the fashion industry.
6. Articulate conceptual and critical thinking applicable to design in the fashion industry.
7. Demonstrate knowledge of the fashion design industry through visual, oral, and written forms.
8. Demonstrate research processes and practices employed in the fashion design industry.
9. Demonstrate knowledge of the fashion design industry through reflective experiential learning.

University Requirements
All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits/Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Destination Kent State: First Year Experience</td>
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</tbody>
</table>
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.

Diversity Domestic/Global (DIVD/DIVG) 2 courses

Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.

Experiential Learning Requirement (ELR) varies

Students must successfully complete one course or approved experience.

Kent Core (see table below) 36-37

Writing-Intensive Course (WIC) 1 course

Students must earn a minimum C grade in the course.

Upper-Division Requirement 39 (or 42)

Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.

Total Credit Hour Requirement 120

Some bachelor's degrees require students to complete more than 120 credit hours.

Kent Core Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits/Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kent Core Composition (KCMP)</td>
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<tr>
<td>Kent Core Mathematics and Critical Reasoning (KMCR)</td>
<td>3</td>
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<tr>
<td>Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)</td>
<td>9</td>
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<tr>
<td>Kent Core Social Sciences (KSS) (must be from two disciplines)</td>
<td>6</td>
</tr>
<tr>
<td>Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)</td>
<td>6-7</td>
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<tr>
<td>Kent Core Additional (KACL)</td>
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<td>Total Credit Hours:</td>
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Program Requirements

Major Requirements

[CA-BFA-FD]

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<tr>
<th>Major Requirements (courses count in major GPA)</th>
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<tr>
<td>FDM 10010 FASHION FUNDAMENTALS</td>
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<td>FDM 10023 FASHION VISUALS</td>
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<td>FDM 10024 FASHION VISUALS LABORATORY</td>
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<td>FDM 10033 FASHION FABRICS</td>
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<td>FDM 10034 FASHION FABRICS LABORATORY</td>
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<td>FDM 10053 INTRODUCTION TO FASHION TECHNOLOGY</td>
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<td>FDM 10054 INTRODUCTION TO FASHION TECHNOLOGY LABORATORY</td>
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<tr>
<td>FDM 10140 FOUNDATIONS OF FASHION DRAWING</td>
<td>3</td>
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<tr>
<td>FDM 15055 BASICS OF APPAREL CONSTRUCTION</td>
<td>3</td>
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<tr>
<td>FDM 20013 HISTORY OF COSTUME</td>
<td>3</td>
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<tr>
<td>FDM 20050 FASHION TECHNOLOGY APPLICATIONS</td>
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<td>FDM 20121 FASHION DRAWING I</td>
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<tr>
<td>FDM 20122 FASHION DRAWING II</td>
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<td>FDM 20153 FLAT PATTERN</td>
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<tr>
<td>FDM 20154 DRAPING</td>
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<td>FDM 35010 CONTEMPORARY FASHION DESIGNERS (WIC)</td>
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<td>FDM 40121 FASHION PORTFOLIO I</td>
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<td>FDM 45292 INTERNSHIP IN FASHION DESIGN (ELR)</td>
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<td>Fashion Design and Merchandising (FDM Electives)</td>
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<td>Fashion Design Studio I Electives, choose from the following:</td>
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<td>FDM 30161 FASHION DESIGN STUDIO I</td>
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<td>Additional Requirements (courses do not count in major GPA)</td>
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<td>ARTH 22006 ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)</td>
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<td>ECON 22060 PRINCIPLES OF MICROECONOMICS (KSS)</td>
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<td>MKTG 25010 PRINCIPLES OF MARKETING</td>
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<td>Algebra and Calculus Electives, choose from the following:</td>
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<td>MATH 11109 MODELING ALGEBRA (KMR)</td>
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<td>MATH 111010 ALGEBRA FOR CALCULUS (KMR)</td>
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<td>Minimum Overall GPA:</td>
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Graduation Requirements

Minimum Major GPA 2.500
Minimum Overall GPA 2.500

• Minimum 2.500 overall GPA required for internship.
• Minimum 2.500 overall GPA required for study away requirement.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>FDM 10023</td>
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<td>! Fashion Design Studio I Electives</td>
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<td>! FDM 40121</td>
<td>FASHION PORTFOLIO I</td>
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<td>! FDM 40099</td>
<td>SENIOR FASHION DESIGN THESIS I (ELR)</td>
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**Kent Core Requirement**

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<thead>
<tr>
<th>Course Code</th>
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<tr>
<td></td>
<td><strong>Credit Hours</strong></td>
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**Minimum Total Credit Hours:**

| Total Credit Hours | 120 |