FASHION INDUSTRY STUDIES
- M.F.I.S.

College of the Arts
School of Fashion Design and Merchandising
www.kent.edu/fashion

Examples of Possible Careers*

Fashion designers
• -4.4% decline
• 28,300 number of jobs
• $75,810 potential earnings

Additional careers
• Fashion Entrepreneur
• Supply Chain Management
• Assistant Buyer
• Inventory Planning Analyst

Contact Information
• Program Coordinator: Jihyun Kim-Vick, Ph.D. | mfis@kent.edu | 330-672-1473
• Chat with an Admissions Counselor

Fully Offered
• Kent Campus

Admission Terms
• Fall

Admission Requirements
• Bachelor’s degree from an accredited college or university\(^1\) for unconditional admission
• Minimum 3.300 undergraduate GPA on a 4.000 point scale for unconditional admission
• Official transcripts(s)
• GRE or GMAT scores if GPA is below 3.300 for conditional admissions
• Goal statement (maximum 1000 words) relating career/academic goals and research interests as they relate to critical issue(s) the applicant has identified in current fashion industry practice
• Supportive materials that demonstrate research and writing capabilities (e.g., significant term paper, research project report, and/or visual portfolio with minimum 5-10 examples of work in any media documenting design process)
• Three letters of recommendation
• English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  • Minimum 587 TOEFL PBT score (paper-based version)
  • Minimum 94 TOEFL IBT score (Internet-based version)
  • Minimum 82 MELAB score
  • Minimum 7.0 IELTS score
  • Minimum 65 PTE score
  • Minimum 120 Duolingo test score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education’s admission website.

\(^1\) Students who are expecting to pursue coursework or thesis research in a design topic are required to possess a bachelor’s degree in fashion design OR a bachelor’s degree in a related field and substantial employment experience (minimum two years) in the fashion industry.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate a capacity for critical analysis of the fashion industry supply chain from fiber to the consumer to identify pertinent issues.
2. Demonstrate the ability to utilize cross-disciplinary and applied research methods with appropriate knowledge and technologies.
3. Demonstrate the critical generation of pragmatic solutions based on testing and experimentation that connect research findings to fashion industry issues.
4. Demonstrate abilities to effectively synthesize and present innovative and pragmatic research-based solutions applicable to the fashion industry.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDM 60011</td>
<td>THE FASHION INDUSTRY: A UNIFYING LENS</td>
<td>3</td>
</tr>
</tbody>
</table>

Description

The Master of Fashion Industry Studies degree in Fashion Industry Studies robustly addresses the highly interdisciplinary character of practice within fashion as a product-driven industry with a unique set of parameters that transcend many traditional academic boundaries.

Fashion Industry Studies is an initial master’s level degree for the academic advancement of students to engage in learning and experiences applicable to the fashion industry. The degree program prepares professionals who intentionally use cross-disciplinary and applied research methods to address complex issues derived from the industry setting and provide impactful research-based solutions for the fashion industry.
FDM 60031  FORMS OF INQUIRY IN THE FASHION INDUSTRY  3
FDM 60092  FASHION INDUSTRY PRACTICUM  3
FDM 60100  ADVANCED FASHION INDUSTRY PRACTICE  3
FDM 60199  THESIS 1  6
Fashion Elective from Cognate Area  3
Fashion Electives, choose from the following:  9
FDM 55035  HISTORIC TEXTILES
FDM 60010  THEORIES AS APPLIED TO THE FASHION INDUSTRY
FDM 60020  FASHION INDUSTRY DESIGN MANAGEMENT
FDM 60050  TECHSTYLELAB: DIGITAL DESIGN AND NEW MEDIA IN THE FASHION INDUSTRY
FDM 60093  WORKSHOPS ON CURRENT TOPICS IN THE FASHION INDUSTRY
FDM 60098  RESEARCH PROJECT IN FASHION INDUSTRY
FDM 60162  ADVANCED FASHION INDUSTRY DESIGN AND PRODUCTION
FDM 63011  VISUAL PRESENTATION IN THE FASHION INDUSTRY
FDM 65010  SUSTAINABLE CONCEPTS AND PRACTICES IN THE FASHION INDUSTRY
FDM 65045  FASHION INDUSTRY MERCHANDISE MANAGEMENT
FDM 65055  ENTREPRENEURIAL LEADERSHIP AND SUSTAINABILITY IN THE FASHION INDUSTRY
FDM 65065  SUPPLY CHAIN MANAGEMENT IN THE FASHION INDUSTRY
FDM 65095  FASHION INDUSTRY SPECIAL TOPICS
FDM 65096  INDIVIDUAL INVESTIGATION IN THE FASHION INDUSTRY

Minimum Total Credit Hours:  30

1 To earn the M.F.I.S. degree, each student must complete a written thesis accompanied by a visual presentation/representation that is successfully defended and approved by a committee of faculty with feedback from an industry partner. The thesis must demonstrate an innovative and pragmatic research-based solution applicable to the fashion industry.

Graduation Requirements
• Students in the M.F.I.S. degree are required to complete 24 credit hours of graded graduate coursework and a minimum of 6 credit hours of thesis.
• Students without a fashion background may be required to complete foundational coursework, FDM 10033 and FDM 10034 concurrently during the first semester, and either FDM 30260 or FDM 30262. Students must complete these courses within the first 18 credit hours of graduate study. These undergraduate credit hours are in addition to the 30 graduate credit hours required for the M.F.I.S. degree.