**FAVOR MIA MINOR**

**College of the Arts**
School of Fashion Design and Merchandising
225 Rockwell Hall
Kent Campus
330-672-3010
FashionSchool@kent.edu
www.kent.edu/fashion

**College of Communication and Information**
School of Journalism and Mass Communication
201 Franklin Hall
330-672-8293
jmc@kent.edu
www.kent.edu/jmc

**Description**
The Fashion Media minor is for students studying either fashion merchandising or journalism and mass communication.

Fashion merchandising students take the Media Track to learn about the fashion media and better prepare them to understand this industry. The track includes a trip to New York City as a requirement.

Journalism and mass communication students take the Fashion Track to learn about the fashion publishing industry to better prepare them for work in this business. The track includes a trip to New York City to study fashion media.

**Fully Offered At:**
- Kent Campus

**Admission Requirements**
Admission to the minor is selective, open only to students declared in the Fashion Merchandising major or in a major in the School of Journalism and Mass Communication.

To declare the Fashion Media minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

**Minor Requirements**

**Code** | **Title** | **Credit Hours**
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**Minor Requirements**
ENTR 27056 | INTRODUCTION TO ENTREPRENEURSHIP | 3
or FDM 35280 | FASHION ENTREPRENEURSHIP | 3
FDM 10010 | FASHION FUNDAMENTALS | 3
JMC 41111 | FASHION PUBLISHING | 3
**Media Track or Fashion Track, choose from the following:**
15
**Fashion Track for Students Declared in Fashion Merchandising Major**
FDM 35080 | FASHION IN THE MEDIA | 1
or JMC 46091 | NEW YORK MEDIA SEMINAR | 1
FDM 45492 | FIELD EXPERIENCE STUDY TOUR FOR NYC STUDENT STUDENTS (ELR) | 1
1 FDM 35080 must be taken in New York City only.

**Graduation Requirements**

**Minimum Minor GPA**
2.700

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).