

# COMMUNICATION STUDIES - B.A.

## College of Communication and Information

School of Communication Studies

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Kent Campus

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## Description

The Bachelor of Arts degree in Communication Studies prepares students for careers across every industry – from international organizations, to the health industry and nonprofit organizations, governmental agencies, marketing and business.

The Communication Studies major comprises the following concentrations:

- The **Applied Communication** concentration provides students the opportunity to take coursework in all areas of strategic communication-public relations, visual communication and design, organizational communication, and communication campaign design. Students in the applied communication concentration are trained to develop press releases and newsletters, design web-content, manipulate visual images, and present that information in a professional manner, in addition to having an understanding of organizational communication theory and practice.
- The **Global Communication** concentration prepares students to play a powerful role in redefining the way the world communicates. Students are exposed to a global perspective that allows them to understand business processes, information management, media systems and telecommunications structure, intercultural, and organizational communication practices across cultures and in diverse environments. Graduates are prepared to play a powerful role in redefining the way the world communicates.
- The **Health Communication** concentration trains students in the role communication plays in health and risk behavior, health care, health promotion, and influences both health outcomes and the cost of health care. This concentration promotes skills in health care communication and training, social support, health literacy, media literacy, and the design and development of health messages, programs and campaigns.
- The **Interpersonal Communication** concentration refines students' abilities to produce verbal and nonverbal messages among persons in face-to-face and mediated human interactions and to do so in ways that are sensitive to culture, gender, age, relationship type, power dynamics, and differences in communication styles. They also learn to use empathy and perspective taking to interpret the diverse meaning of such messages, to evaluate their intended and unintended effects, maximize the fulfillment of the instrumental and relational needs of the communicators in any given interaction, and to skillfully manage conflict among dyads and small groups.
- The **Organizational Communication** concentration trains students in the study and critique of discourse, meanings, symbols, information flow and knowledge in and between organizational settings. Students are trained to design messages across a variety of organizational

settings (for profit, public, non-profit, not-for profit). Students learn how to shape organizational culture, manage conflict, solve workplace problems, and work in group/team settings effectively. Students are also able to think critically about, and act professionally upon, the nature of gender, power, leadership, and technology in organizational environments.

- The **Public Communication** concentration provides students with an education that prepares students to analyze media use and media use patterns; evaluate, critique, and refine media messages; examine message processing; and effects of media use in relation to a variety of different audiences. Students critically evaluate media messages from a variety of different perspectives. Students are trained to identify and use communication technologies and channels based on an understanding of the different affordances and costs of each communication technology, particular tactics, trends, best practices and theory.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

There are many study abroad/away opportunities. For more information contact the Office of Global Education or coordinator of the college's International Study Programs.

## Fully Offered At:

- Ashtabula Campus (Applied Communication concentration only)
- East Liverpool Campus (Applied Communication concentration only)
- Kent Campus
- Salem Campus (Applied Communication concentration only)
- Stark Campus (Applied Communication, Interpersonal Communication, Organizational Communication concentrations only)
- Trumbull Campus (Applied Communication concentration only)
- Tuscarawas Campus (Applied Communication concentration only)

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**Freshman Students on the Kent Campus:** The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

**Freshman Students on the Regional Campuses:** Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have

open enrollment admission for students who hold a high school diploma, GED or equivalent.

### English Language Proficiency Requirements for International Students:

All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

**Transfer, Transitioning and Former Students:** For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Understand the uses, functions, and effects of communication in interpersonal, global, health, organizational and public settings.

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

## Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
COMM 20000	FOUNDATIONS OF COMMUNICATION <sup>1</sup>	3
COMM 21000	COMMUNICATION GRAMMAR REVIEW <sup>1</sup>	1
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) (KHUM)	3
or COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
or COMM 35912	GENDER AND COMMUNICATION (DIVD)	
or COMM 46605	COMMUNICATION ACROSS THE LIFESPAN	
COMM 30000	COMMUNICATION RESEARCH METHODS	3
COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC) <sup>2</sup>	3
or COMM 40001	ADVANCED INTERPERSONAL COMMUNICATION (WIC)	
or COMM 45902	COMMUNICATION AND INFLUENCE (WIC)	
COMM 46091	SENIOR SEMINAR (ELR)	3
or COMM 46092	PRACTICUM IN COMMUNICATION STUDIES (ELR)	
or HONR 40099	SENIOR HONORS THESIS/PROJECT (ELR)	
DSCI 10310	MY STORY ON THE WEB	3
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		9
<b>Additional Requirements (courses do not count in major GPA)</b>		
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives, choose from the following:		9
CCI 12001	PHOTOGRAPHY	
DSCI 15310	COMPUTATIONAL THINKING AND PROGRAMMING	
DSCI 33310	HUMAN-COMPUTER INTERACTION	
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	
VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3-5
Kent Core Humanities and Fine Arts (minimum one from each) <sup>3</sup>		9
Kent Core Social Sciences (must be from two disciplines) <sup>4</sup>		6
Kent Core Basic Sciences (must include one laboratory)		6-7
Kent Core Additional		3
General Electives (total credit hours depends on earning 120 credits hour, including 39 upper-division credit hours)		28
<b>Concentrations</b>		
Choose from the following:		18
Applied Communication		
Global Communication		
Health Communication		
Interpersonal Communication		
Organizational Communication		
Public Communication		
Minimum Total Credit Hours:		120

- <sup>1</sup> A minimum C grade must be earned.
- <sup>2</sup> A minimum C grade is required in either COMM 35864, COMM 40001 or COMM 45902 to fulfill the writing-intensive requirement
- <sup>3</sup> Students who choose COMM 26000 will need to fulfill 6 credit hours of Kent Core Humanities and Fine Arts. Students who do not choose COMM 26000 will need to fulfill 9 credit hours of Kent Core Humanities and Fine Arts.
- <sup>4</sup> Students who choose JMC 20001 to fulfill a College of Communication and Information Core Elective will need to fulfill 3 credit hours of Kent Core Social Science. Students who do not choose JMC 20001 will need to fulfill 6 credit hours of Kent Core Social Science.

## Applied Communication Concentration Requirements

[BA-COMM-APCO]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
COMM 45807	HIGH IMPACT PROFESSIONAL SPEAKING	3
JMC 20004	ADVERTISING WRITING AND STORYTELLING	3
or JMC 20005	FUNDAMENTALS OF MEDIA MESSAGES	
or JMC 26001	WRITING ACROSS PLATFORMS	
VCD 37000	VISUAL DESIGN FOR MEDIA: ADVANCED	3
Communication and Information Interdisciplinary Electives, choose from the following		6
Communication and Information (CCI)		
Digital Science (DSCI)		
Journalism and Mass Communication (JMC)		
Library and Information Sciences (LIS)		
User Experience Design (UXD)		
Visual Communication Design (VCD)		
<b>Additional Requirements (courses do not count in major GPA)</b>		
ENG 20002	INTRODUCTION TO TECHNICAL WRITING	3
or ENG 30062	PRINCIPLES OF TECHNICAL WRITING	
or ENG 30063	PROFESSIONAL WRITING	
Minimum Total Credit Hours:		18

## Global Communication Concentration Requirements

[BA-COMM-GLBL]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
Concentration Electives, choose from the following:		15
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
COMM 36505	COMMUNICATION, AGING AND CULTURE	
COMM 42000	MEDIA, WAR AND PROPAGANDA	
COMM 45684	COMMUNICATION TRENDS, RISKS AND WARNINGS	
COMM 45766	COMMUNICATION IN A GLOBAL SOCIETY	
Other advisor approved electives		
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Minimum Total Credit Hours:		18

## Health Communication Concentration Requirements

[BA-COMM-HCMM]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
COMM 26501	INTRODUCTION TO HEALTH COMMUNICATION	3
Health Communication Electives, choose from the following:		9
COMM 36501	COMMUNICATION IN HEALTH CARE	
COMM 36505	COMMUNICATION, AGING AND CULTURE	
COMM 46503	HEALTH COMMUNICATION AND MEDIA	
COMM 46507	EVERYDAY INTERPERSONAL COMMUNICATION AND HEALTH	
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		6
Minimum Total Credit Hours:		18

## Interpersonal Communication Concentration Requirements

[BA-COMM-IPCM]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
COMM 20001	INTERPERSONAL COMMUNICATION	3
Interpersonal Communication Electives, choose from the following:		9
COMM 35600	COMMUNICATION IN SMALL GROUPS AND TEAMS	
COMM 36505	COMMUNICATION, AGING AND CULTURE	
COMM 45957	LANGUAGE, MEANING AND COGNITION	
COMM 45959	NONVERBAL COMMUNICATION	
COMM 46601	RELATIONAL COMMUNICATION	
COMM 46605	COMMUNICATION ACROSS THE LIFESPAN	
COMM 46608	FAMILY COMMUNICATION	
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		6
Minimum Total Credit Hours:		18

## Organizational Communication Concentration Requirements

[BA-COMM-ORCM]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
COMM 25863	BUSINESS AND PROFESSIONAL COMMUNICATION	3
COMM 35600	COMMUNICATION IN SMALL GROUPS AND TEAMS	3
COMM 45865	ORGANIZATIONAL COMMUNICATION TRAINING AND DEVELOPMENT	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		9
Minimum Total Credit Hours:		18

## Public Communication Concentration Requirements

[BA-COMM-PCMM]

Code	Title	Credit Hours
<b>Concentration Requirements (courses count in major GPA)</b>		
COMM 26001	PUBLIC COMMUNICATION IN SOCIETY	3

COMM 45006	MEDIA USE AND EFFECTS	3
COMM 45007	FREEDOM OF SPEECH	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		9
Minimum Total Credit Hours:		18

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.250	2.000

- Any COMM course taken is calculated in the major GPA.
- The School of Communication Studies generally will approve dual concentrations for Communication Studies students as long as there are at least 12 credit hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 credit hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the Applied or the Global Communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option. Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

## Roadmaps

- Applied Communication Concentration
- Global Communication Concentration
- Health Communication Concentration
- Interpersonal Communication Concentration
- Organizational Communication Concentration
- Public Communication Concentration

### Applied Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16

<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16

<b>Semester Three</b>		
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) or (KHUM)	3
COMM 35852	or INTERCULTURAL COMMUNICATION (DIVG) or GENDER AND COMMUNICATION (DIVD)	
COMM 35912	or COMMUNICATION ACROSS THE LIFESPAN	
COMM 46605		
JMC 20004	ADVERTISING WRITING AND STORYTELLING or FUNDAMENTALS OF MEDIA MESSAGES	3
JMC 20005	or WRITING ACROSS PLATFORMS	
JMC 26001		
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3

<b>Semester Four</b>		
VCD 37000	VISUAL DESIGN FOR MEDIA: ADVANCED	3
College of Communication and Information Core Electives		3
Communication and Information Interdisciplinary Electives		3
Kent Core Requirement		3
Kent Core Requirement		3

<b>Semester Five</b>		
COMM 30000	COMMUNICATION RESEARCH METHODS	3
Communication and Information Interdisciplinary Electives		3
Kent Core Requirement		3
General Electives		6

<b>Semester Six</b>		
! COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC) or ADVANCED INTERPERSONAL COMMUNICATION (WIC)	3
COMM 40001	or COMMUNICATION AND INFLUENCE (WIC)	
COMM 45902		
ENG 20002	INTRODUCTION TO TECHNICAL WRITING or PRINCIPLES OF TECHNICAL WRITING	3
ENG 30062	or PROFESSIONAL WRITING	
ENG 30063		
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		3
General Electives		6

<b>Semester Seven</b>		
COMM 45807	HIGH IMPACT PROFESSIONAL SPEAKING	3
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		3
General Electives		9
Credit Hours		15

**Semester Eight**

COMM 46091	SENIOR SEMINAR (ELR)	3
or	or PRACTICUM IN COMMUNICATION STUDIES	
COMM 46092	(ELR)	
or	or SENIOR HONORS THESIS/PROJECT (ELR)	
HONR 40099		
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		3
General Electives		7
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Credit Hours		13
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Minimum Total Credit Hours:		120

## Global Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Elective		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) or (KHUM)	3
COMM 35852	or INTERCULTURAL COMMUNICATION (DIVG)	
COMM 35912	or GENDER AND COMMUNICATION (DIVD)	
COMM 46605	or COMMUNICATION ACROSS THE LIFESPAN	
College of Communication and Information Core Elective		3
Concentration Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
College of Communication and Information Core Elective		3
Concentration Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
General Electives		3
Credit Hours		15
<b>Semester Five</b>		
COMM 30000	COMMUNICATION RESEARCH METHODS	3
General Electives		9
Kent Core Requirement		3
Credit Hours		15
<b>Semester Six</b>		
COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC) or ADVANCED INTERPERSONAL COMMUNICATION (WIC)	3
COMM 40001	or COMMUNICATION AND INFLUENCE (WIC)	
COMM 45902		
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Concentration Electives		6

General Electives	3
Credit Hours	15
<b>Semester Seven</b>	
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	6
Concentration Electives	3
General Electives	6
Credit Hours	15
<b>Semester Eight</b>	
COMM 46091 SENIOR SEMINAR (ELR) or PRACTICUM IN COMMUNICATION STUDIES (ELR)	3
COMM 46092 (ELR) or SENIOR HONORS THESIS/PROJECT (ELR)	
HONR 40099	
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	3
General Electives	7
Credit Hours	13
Minimum Total Credit Hours:	120

## Health Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
COMM 26501	INTRODUCTION TO HEALTH COMMUNICATION	3
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) or (KHUM)	3
or COMM 35852	or INTERCULTURAL COMMUNICATION (DIVG)	
or COMM 35912	or GENDER AND COMMUNICATION (DIVD)	
or COMM 4660E	or COMMUNICATION ACROSS THE LIFESPAN	
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
COMM 30000	COMMUNICATION RESEARCH METHODS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Five</b>		
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Health Communication Electives		3
Kent Core Requirement		3
General Electives		6
Credit Hours		15
<b>Semester Six</b>		
COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC) or ADVANCED INTERPERSONAL COMMUNICATION (WIC)	3
or COMM 40001	COMMUNICATION (WIC)	
or COMM 45902	or COMMUNICATION AND INFLUENCE (WIC)	

Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	3
Health Communication Electives	3
General Electives	6
Credit Hours	15
<b>Semester Seven</b>	
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	3
Health Communication Electives	3
General Electives	9
Credit Hours	15
<b>Semester Eight</b>	
COMM 46091 SENIOR SEMINAR (ELR) or COMM 46092 PRACTICUM IN COMMUNICATION STUDIES (ELR) or HONR 40099 SENIOR HONORS THESIS/PROJECT (ELR)	3
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	3
General Electives	7
Credit Hours	13
Minimum Total Credit Hours:	120



## Interpersonal Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
! COMM 20001	INTERPERSONAL COMMUNICATION	3
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) (KHUM)	3
or	COMM 35852 or INTERCULTURAL COMMUNICATION (DIVG)	
or	COMM 35912 or GENDER AND COMMUNICATION (DIVD)	
or	COMM 4660E or COMMUNICATION ACROSS THE LIFESPAN	
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
! COMM 30000	COMMUNICATION RESEARCH METHODS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Five</b>		
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Interpersonal Communication Electives		3
College of Communication and Information Core Electives		3
General Electives		6
Credit Hours		15
<b>Semester Six</b>		
COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC)	3
or	COMM 40001 or ADVANCED INTERPERSONAL COMMUNICATION (WIC)	
or	COMM 45902 or COMMUNICATION AND INFLUENCE (WIC)	

Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	3
Interpersonal Communication Electives	3
General Electives	6
Credit Hours	15
<b>Semester Seven</b>	
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	6
Interpersonal Communication Electives	3
General Electives	6
Credit Hours	15
<b>Semester Eight</b>	
COMM 46091 SENIOR SEMINAR (ELR)	3
or	or PRACTICUM IN COMMUNICATION STUDIES (ELR)
COMM 46092 (ELR)	
or	or SENIOR HONORS THESIS/PROJECT (ELR)
HONR 40099	
General Electives	10
Credit Hours	13
Minimum Total Credit Hours:	120



## Organizational Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
COMM 25863	BUSINESS AND PROFESSIONAL COMMUNICATION	3
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) (KHUM)	3
or		
COMM 35852	or INTERCULTURAL COMMUNICATION (DIVG)	
or	or GENDER AND COMMUNICATION (DIVD)	
COMM 35912	or COMMUNICATION ACROSS THE LIFESPAN	
or		
COMM 4660E		
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
COMM 30000	COMMUNICATION RESEARCH METHODS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Five</b>		
COMM 35600	COMMUNICATION IN SMALL GROUPS AND TEAMS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
College of Communication and Information Core Electives		3
General Electives		6
Credit Hours		15

<b>Semester Six</b>		
! COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC)	3
or	or ADVANCED INTERPERSONAL	
COMM 40001	COMMUNICATION (WIC)	
or	or COMMUNICATION AND INFLUENCE (WIC)	
COMM 45902		
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
General Electives		9
Credit Hours		15
<b>Semester Seven</b>		
COMM 45865	ORGANIZATIONAL COMMUNICATION TRAINING AND DEVELOPMENT	3
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		6
General Electives		6
Credit Hours		15
<b>Semester Eight</b>		
COMM 46091	SENIOR SEMINAR (ELR)	3
or	or PRACTICUM IN COMMUNICATION STUDIES (ELR)	
COMM 46092	(ELR)	
or	or SENIOR HONORS THESIS/PROJECT (ELR)	
HONR 40099		
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		3
General Electives		7
Credit Hours		13
Minimum Total Credit Hours:		120

## Public Communication Concentration

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
<b>Semester One</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
! COMM 20000	FOUNDATIONS OF COMMUNICATION	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Two</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
DSCI 10310	MY STORY ON THE WEB	3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
<b>Semester Three</b>		
COMM 26001	PUBLIC COMMUNICATION IN SOCIETY	3
COMM 26000	CRITICISM OF PUBLIC DISCOURSE (DIVD) or (KHUM)	3
or COMM 35852	or INTERCULTURAL COMMUNICATION (DIVG)	
or COMM 35912	or GENDER AND COMMUNICATION (DIVD)	
or COMM 4660E	or COMMUNICATION ACROSS THE LIFESPAN	
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Four</b>		
COMM 30000	COMMUNICATION RESEARCH METHODS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
<b>Semester Five</b>		
COMM 45006	MEDIA USE AND EFFECTS	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
College of Communication and Information Core Electives		3
General Electives		6
Credit Hours		15
<b>Semester Six</b>		
COMM 45007	FREEDOM OF SPEECH	3
Communication Studies (COMM) Sophomore, Junior or Senior Elective (20000, 30000 or 40000-level)		3
General Electives		9
Credit Hours		15

### Semester Seven

Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		6
COMM 35864	ORGANIZATIONAL COMMUNICATION (WIC)	3
or COMM 40001	or ADVANCED INTERPERSONAL COMMUNICATION (WIC)	
or COMM 45902	or COMMUNICATION AND INFLUENCE (WIC)	
General Electives		6
Credit Hours		15
<b>Semester Eight</b>		
COMM 46091	SENIOR SEMINAR (ELR)	3
or COMM 46092	or PRACTICUM IN COMMUNICATION STUDIES (ELR)	
or HONR 40099	or SENIOR HONORS THESIS/PROJECT (ELR)	
Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)		3
General Electives		7
Credit Hours		13
Minimum Total Credit Hours:		120