COMMUNICATION STUDIES - M.A.

College of Communication and Information
School of Communication Studies
135 Taylor Hall
Kent Campus
330-672-2659
comm@kent.edu
www.kent.edu/comm

Description
The Master of Arts degree in Communication Studies is intended to provide a broad spectrum of knowledge about human communication in various social contexts, and the ways in which information is produced and processed. Curriculum focus is on the social and behavioral study of communication theory and research, and students may choose to specialize in global, health, interpersonal and/or mediated/mass communication. The program prepares individuals to pursue a doctorate degree, as well as for non-academic careers in which a broad understanding of communication theory and research is desirable.

Students in the program may also apply for the dual degree program with the Master of Business Administration degree in the College of Business Administration. The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

Admission Requirements
- Official transcript(s)
- Three letters of recommendation
- Goal statement
- Sample of scholarly writing
- GRE scores are required only for applicants seeking a graduate assistantship
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following (effective spring 2018):
  - Minimum 587 TOEFL PBT score (paper-based version)
  - Minimum 94 TOEFL IBT score (Internet-based version)
  - Minimum 82 MELAB score
  - Minimum 7.0 IELTS score
  - Minimum 65 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education’s admission website.

Program Learning Outcomes
Graduates of the program will be able to:

1. Read, critique and engage in theory-based research involving a broad spectrum of topics in human communication.

2. Understand and master appropriate methodological skills for the study of human communication and apply them to relevant and shifting real-world contexts that often include newer communication technologies.

3. Utilize theory-based and state-of-the-art knowledge to stimulate and improve communication processes in educational, business and nonprofit environments.

Program Requirements
Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
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<tbody>
<tr>
<td>COMM 65000</td>
<td>FOUNDATIONS OF COMMUNICATION INQUIRY</td>
<td>3</td>
</tr>
<tr>
<td>COMM 65020</td>
<td>QUANTITATIVE RESEARCH METHODS IN COMMUNICATION</td>
<td>3</td>
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<tr>
<td>COMM 65652</td>
<td>THEORIES OF COMMUNICATION</td>
<td>3</td>
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Culminating Requirement, choose from the following: 23

Thesis Option
- COMM 60199  THESIS I

Additional Coursework
Coursework-only Option
- Additional Coursework

Project Option
- COMM 61198  MASTERS PROJECT IN COMMUNICATION STUDIES

Additional Coursework
Internship Option
- COMM 64092  MASTERS INTERNSHIP IN COMMUNICATION STUDIES

Additional Coursework

Minimum Total Credit Hours: 32