

# COMMUNICATION STUDIES - M.A.

## College of Communication and Information

School of Communication Studies

201 Taylor Hall

Kent Campus

330-672-2659

comm@kent.edu

www.kent.edu/comm

## Description

The Master of Arts degree in Communication Studies is intended to provide a broad spectrum of knowledge about human communication in various social contexts, and the ways in which information is produced and processed. Curriculum focus is on the social and behavioral study of communication theory and research, and students may choose to specialize in global, health, interpersonal or mediated/mass communication. The program prepares individuals to pursue a doctorate degree, as well as for non-academic careers in which a broad understanding of communication theory and research is desirable.

## Fully Offered At:

- Kent Campus

## Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GRE scores are required only for applicants seeking a graduate assistantship
- Goal statement
- Sample of scholarly writing
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 587 TOEFL PBT score (paper-based version)
  - Minimum 94 TOEFL IBT score (Internet-based version)
  - Minimum 82 MELAB score
  - Minimum 7.0 IELTS score
  - Minimum 65 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

## Program Learning Outcomes

Graduates of the program will be able to:

1. Read, critique and engage in theory-based research involving a broad spectrum of topics in human communication.

2. Understand and master appropriate methodological skills for the study of human communication and apply them to relevant and shifting real-world contexts that often include newer communication technologies.
3. Utilize theory-based and state-of-the-art knowledge to stimulate and improve communication processes in educational, business and nonprofit environments.

## Program Requirements

### Major Requirements

[MA-COMM]

Code	Title	Credit Hours
<b>Major Requirements</b>		
COMM 65000	FOUNDATIONS OF COMMUNICATION INQUIRY	3
COMM 65020	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	3
or COMM 65040	QUALITATIVE RESEARCH METHODS IN COMMUNICATION	
COMM 65652	THEORIES OF COMMUNICATION	3
Culminating Requirement, choose from the following:		23
<i>Thesis Option</i>		
COMM 60199	THESIS I	
Communication Studies (COMM) Electives <sup>1</sup>		
<i>Coursework-only Option</i>		
Communication Studies (COMM) Electives <sup>1</sup>		
<i>Project Option</i>		
COMM 61198	MASTERS PROJECT IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives <sup>1</sup>		
<i>Internship Option</i>		
COMM 64092	MASTERS INTERNSHIP IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives <sup>1</sup>		
Minimum Total Credit Hours:		32

<sup>1</sup> A minimum of 9 credit hours must be at the 60000-level. Up to 6 credit hours may be taken from programs outside of Communication Studies. A maximum of 4 credit hours of workshop coursework may be taken.

## Dual degree with M.B.A. degree in Business Administration

Students have the opportunity to complete a dual degree program with the M.A. degree in Communication Studies and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

## Dual Degree Requirements

[MA-COMM-DMCO]

[MBA-BAD-DMCO]

Code	Title	Credit Hours
<b>Major Requirements</b>		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
COMM 65000	FOUNDATIONS OF COMMUNICATION INQUIRY	3
COMM 65652	THEORIES OF COMMUNICATION	3
COMM 65851	ORGANIZATIONAL COMMUNICATION	3
COMM 65020	QUANTITATIVE RESEARCH METHODS IN COMMUNICATION	2-3
or MIS 64005	ANALYTICS FOR DECISION MAKING	
ECON 62021	GLOBAL CONDITIONS AND MACROECONOMICS POLICY	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
MIS 64041	OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT	2
MIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
MIS 64185	BUSINESS STRATEGY	3
MIS 64271	HUMAN RESOURCE MANAGEMENT	2
MIS 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
Business Elective		6-7
Communication Studies (COMM) Electives, choose from the following options:		18
<i>Thesis Option</i>		
COMM 60199	THESIS I	
Communication Studies (COMM) Electives		
<i>Coursework Only Option</i>		
Communication Studies (COMM) Electives		
<i>Project Option</i>		
COMM 61198	MASTERS PROJECT IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives		
<i>Internship Option</i>		
COMM 64092	MASTERS INTERNSHIP IN COMMUNICATION STUDIES	
Communication Studies (COMM) Electives		
Minimum Total Credit Hours:		60