

PUBLIC COMMUNICATION - MINOR

College of Communication and Information
 School of Communication Studies
 201 Taylor Hall
 Kent Campus
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Description

The Public Communication minor introduces students to theory and practice related to public discourse, persuasive communication, in-depth analysis of media processes, uses and effects. These include the impact of violence and sex in the media, how persuasive messages in the media influence audiences and the impact of the media on the political process.

The minor lends itself to careers in business, media relations, promotion, political consulting, public affairs, social media management, advertising, community outreach, marketing and audience research, among others.

Fully Offered At:

- Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Public Communication minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

[PCMM]

Code	Title	Credit Hours
Minor Requirements		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
COMM 25902	COMMUNICATION THEORY	3
COMM 26001	PUBLIC COMMUNICATION IN SOCIETY	3
Minor Electives, choose from the following:		9
COMM 41000	SPORTS COMMUNICATION	
COMM 42000	MEDIA, WAR AND PROPAGANDA	
COMM 43000	COMMUNICATION TECHNOLOGY AND HUMAN INTERACTION	
COMM 45006	MEDIA USE AND EFFECTS	
COMM 45007	FREEDOM OF SPEECH	

COMM 45902	COMMUNICATION AND INFLUENCE (WIC)	
Minimum Total Credit Hours:		18

Graduation Requirements

Minimum Minor GPA
2.250

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).