

# KNOWLEDGE MANAGEMENT - M.S.

## College of Communication and Information

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## Description

The Master of Science degree in Knowledge Management prepares professionals to serve as leaders in all types of organizations who can assess and evaluate organizations on knowledge management principles, including culture, learning, communities and maturity. Graduates will be able to build strategy for effective knowledge management for organizations.

The skills and tools required to manage a knowledge organization build upon, but are different from, those required to manage an industrial-era organization. These new skills and tools are found in the emerging domain of knowledge management. Knowledge management organizations of all types, in all sectors of the economy, face a growing need for knowledge management professionals. In fact, knowledge organizations are created and sustained by knowledge management professionals working side-by-side with corporate executives, business and subject matter experts. A knowledge organization works smarter at the organizational, the community and the individual level because knowledge management professionals envision and strategically manage the organization's knowledge, design knowledge architectures and build technologies that enable the organization to work smarter, and facilitate knowledge management on a daily basis.

Students in the program learn principles, values, assessment and best practices from their instructors and fellow students, many of whom are also professionals working in knowledge management. Through courses and internships, students are provided real-world, practical experience.

## Fully Offered At:

- Online

## Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GRE scores if total GPA is below 3.0 in highest completed degree<sup>1</sup>
- Résumé
- Goal statement
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:

- Minimum 587 TOEFL PBT score (paper-based version)
- Minimum 94 TOEFL IBT score (Internet-based version)
- Minimum 82 MELAB score
- Minimum 7.0 IELTS score
- Minimum 65 PTE score

For more information about graduate admissions, please visit the Graduate Studies website. For more information on international admission, visit the Office of Global Education website.

<sup>1</sup> In calculating total GPA, all grades from all courses taken at relevant level (bachelor's or master's) from all institutions are counted.

## Program Learning Outcomes

Graduates of the program will be able to:

- Identify and apply principles of knowledge management in all types of organizations.
- Assess and evaluate organizations on knowledge management principles including, culture, learning, communities and maturity.
- Build a strategy for effective knowledge management for individual organizations.

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	3
KM 60303	KNOWLEDGE ASSESSMENT AND EVALUATION	3
KM 60304	THE INFORMATION AND KNOWLEDGE ECONOMY	3
KM 60305	COMMUNITIES OF PRACTICE	3
KM 60307	ORGANIZATIONAL LEARNING	3
LIS 60636	KNOWLEDGE ORGANIZATION STRUCTURES, SYSTEMS AND SERVICES	3
Major Electives, choose from the following:		15
KM 60310	INTELLECTUAL CAPITAL MANAGEMENT	
KM 60311	BUSINESS PROCESS MANAGEMENT	
KM 60312	BUSINESS INTELLIGENCE-COMPETITIVE INTELLIGENCE	
KM 60315	FOUNDATIONS OF DOCUMENT MANAGEMENT	
KM 60316	ORGANIZATIONAL CULTURE ASSESSMENT	
KM 60340	BUSINESS NARRATIVE AND STORYTELLING	
KM 60370	SEMANTIC ANALYSIS METHODS AND TECHNOLOGIES	
KM 60691	SEMINAR IN KNOWLEDGE MANAGEMENT	
KM 60792	ELECTIVE INTERNSHIP IN KNOWLEDGE MANAGEMENT	
KM 61095	SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT	
KM 61096	INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT	
Health Informatics (HI) Courses <sup>1</sup>		
Knowledge Management (KM) Courses		
Library and Information Science (LIS) Courses <sup>1</sup>		
User Experience Design (UXD) Courses <sup>1</sup>		

Culminating Requirement, choose from the following:		3-6
KM 66092	MASTER'S INTERNSHIP IN KNOWLEDGE MANAGEMENT	
KM 66098	MASTER'S PROJECT IN KNOWLEDGE MANAGEMENT	
KM 66198	MASTER'S RESEARCH PAPER IN KNOWLEDGE MANAGEMENT	
KM 66199	THESIS I	
Minimum Total Credit Hours:		36

<sup>1</sup> Students may take a maximum 6 credit hours of HI, LIS and/or UXD courses.