WEB-ENABLED E-LEARNING KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

College of Communication and Information
School of Information
www.kent.edu/iSchool

Examples of Possible Careers*
Computer and information systems managers
• 10.4% much faster than the average
  • 461,000 number of jobs
  • $151,150 potential earnings

Computer science teachers, postsecondary
• 2.6% slower than the average
  • 38,500 number of jobs
  • $85,540 potential earnings

Project management specialists and business operations specialists, all other
• 5.9% faster than the average
  • 1,361,800 number of jobs
  • $77,420 potential earnings

Contact Information
• School Director: Meghan Harper | iSchool@kent.edu | 330-672-2782
• Chat with an Admissions Counselor

Fully Offered
• Online

Admission Terms
• Fall
• Spring
• Summer

Description
The Web-Enabled E-Learning Knowledge Management graduate certificate provides essential knowledge and skills to interested information professionals. Knowledge management is a business process that formalizes the management and use of an enterprise’s intellectual assets. As the knowledge economy continues to take shape in the 21st century, the factors of production are shifting from physical financial capital to intellectual capital. In this environment, the success of organizations will depend on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

Admission Requirements
• Bachelor’s degree from an accredited college or university
• Official transcript(s)
• Résumé
• Goal statement
• Three letters of recommendation
• Goal statement

For more information about graduate admissions, please visit the Graduate Studies website.

Program Requirements
Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KM 60301</td>
<td>FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>KM 60315</td>
<td>FOUNDATIONS OF DOCUMENT MANAGEMENT</td>
<td>3</td>
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<tr>
<td>KM 61096</td>
<td>INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>or KM 66099</td>
<td>MASTER’S PROJECT IN KNOWLEDGE MANAGEMENT</td>
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</tr>
<tr>
<td>or KM 66199</td>
<td>THESIS I</td>
<td></td>
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Certificate Electives, choose from the following: 9

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>KM 60303</td>
<td>KNOWLEDGE ASSESSMENT AND EVALUATION</td>
</tr>
<tr>
<td>KM 60305</td>
<td>COMMUNITIES OF PRACTICE</td>
</tr>
<tr>
<td>KM 60310</td>
<td>INTELLECTUAL CAPITAL MANAGEMENT</td>
</tr>
<tr>
<td>KM 60311</td>
<td>BUSINESS PROCESS MANAGEMENT</td>
</tr>
<tr>
<td>KM 60312</td>
<td>BUSINESS INTELLIGENCE-COMPETITIVE INTELLIGENCE</td>
</tr>
<tr>
<td>KM 61095</td>
<td>SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT</td>
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Minimum Total Credit Hours: 18

Students electing to enter the full degree program should use KM 66099, KM 66199 or Capstone Experience options to fulfill the requirement, rather than KM 61096, which may be useful for those students earning the certificate only.

Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Certificate GPA</th>
<th>Minimum Overall GPA</th>
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<td>3.000</td>
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• Students enrolled in the certificate can apply for admission to the master’s degree and apply a maximum of 12 credit hours taken for the certificate program to the master’s program requirements.