

WEB-ENABLED E-LEARNING KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

College of Communication and Information

School of Information
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Description

The Web-Enabled E-Learning Knowledge Management graduate certificate provides essential knowledge and skills to interested information professionals. Knowledge management is a business process that formalizes the management and use of an enterprise’s intellectual assets. As the knowledge economy continues to take shape in the 21st century, the factors of production are shifting from physical financial capital to intellectual capital. In this environment, the success of organizations will depend on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

Fully Offered At:

- Online

Admission Requirements

- Bachelor’s degree from an accredited college or university
- Official transcript(s)
- Résumé
- Goal statement
- Three letters of recommendation
- Goal statement

For more information about graduate admissions, please visit the Graduate Studies website.

Gainful Employment Disclosure

Disclosure statement for this certificate.

Program Requirements

Certificate Requirements

Code	Title	Credit Hours
Certificate Requirements		
KM 60301	FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT	3
KM 60315	FOUNDATIONS OF DOCUMENT MANAGEMENT	3
KM 61096	INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT ¹	3
or KM 66098	MASTER’S PROJECT IN KNOWLEDGE MANAGEMENT	
or KM 66199	THESIS I	

or Capstone Course

Certificate Electives, choose from the following:		9
KM 60303	KNOWLEDGE ASSESSMENT AND EVALUATION	
KM 60305	COMMUNITIES OF PRACTICE	
KM 60310	INTELLECTUAL CAPITAL MANAGEMENT	
KM 60311	BUSINESS PROCESS MANAGEMENT	
KM 60312	BUSINESS INTELLIGENCE-COMPETITIVE INTELLIGENCE	
KM 61095	SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT	

Minimum Total Credit Hours: 18

¹ Students electing to enter the full degree program should use KM 66098, KM 66199 or Capstone Experience options to fulfill the requirement, rather than KM 61096, which may be useful for those students earning the certificate only.

Graduation Requirements

Minimum Certificate GPA
 3.000

- Students enrolled in the certificate can apply for admission to the master’s degree and apply a maximum of 12 credit hours taken for the certificate program to the master’s program requirements.