WEB-ENABLED E-LEARNING
KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

College of Communication and Information
School of Information
314 University Library
Kent Campus
330-672-2782
iSchool@kent.edu
www.kent.edu/iSchool

Description
The Web-Enabled E-Learning Knowledge Management graduate certificate provides essential knowledge and skills to interested information professionals. Knowledge management is a business process that formalizes the management and use of an enterprise’s intellectual assets. As the knowledge economy continues to take shape in the 21st century, the factors of production are shifting from physical financial capital to intellectual capital. In this environment, the success of organizations will depend on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

Fully Offered At:
• Online

Admission Requirements
• Bachelor’s degree from an accredited college or university
• Official transcript(s)
• Résumé
• Goal statement
• Three letters of recommendation
• Goal statement

For more information about graduate admissions, please visit the Graduate Studies website.

Gainful Employment Disclosure
Disclosure statement for this certificate.

Program Requirements
Certificate Requirements
[C609]

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KM 60301</td>
<td>FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>KM 60315</td>
<td>FOUNDATIONS OF DOCUMENT MANAGEMENT</td>
<td>3</td>
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<tr>
<td>KM 61096</td>
<td>INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT</td>
<td>3</td>
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or KM 66098 MASTER’S PROJECT IN KNOWLEDGE MANAGEMENT
or KM 66199 THESIS I

or Capstone Course

Certificate Electives, choose from the following:

<table>
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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>KM 60303</td>
<td>KNOWLEDGE ASSESSMENT AND EVALUATION</td>
</tr>
<tr>
<td>KM 60305</td>
<td>COMMUNITIES OF PRACTICE</td>
</tr>
<tr>
<td>KM 60310</td>
<td>INTELLECTUAL CAPITAL MANAGEMENT</td>
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<tr>
<td>KM 60311</td>
<td>BUSINESS PROCESS MANAGEMENT</td>
</tr>
<tr>
<td>KM 60312</td>
<td>BUSINESS INTELLIGENCE-COMPETITIVE INTELLIGENCE</td>
</tr>
<tr>
<td>KM 61095</td>
<td>SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT</td>
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Minimum Total Credit Hours: 18

1 Students electing to enter the full degree program should use KM 66098, KM 66199 or Capstone Experience options to fulfill the requirement, rather than KM 61096, which may be useful for those students earning the certificate only.

Graduation Requirements
Minimum Certificate GPA
3.000

• Students enrolled in the certificate can apply for admission to the master’s degree and apply a maximum of 12 credit hours taken for the certificate program to the master’s program requirements.