WEB-ENABLED E-LEARNING KNOWLEDGE MANAGEMENT - GRADUATE CERTIFICATE

Examples of Possible Careers*

Computer and information systems managers
- 10.4% much faster than the average
- 461,000 number of jobs
- $151,150 potential earnings

Computer science teachers, postsecondary
- 2.6% slower than the average
- 38,500 number of jobs
- $85,540 potential earnings

Project management specialists and business operations specialists, all other
- 5.9% faster than the average
- 1,361,800 number of jobs
- $77,420 potential earnings

Contact Information
- School Director: Meghan Harper | iSchool@kent.edu | 330-672-2782
- Chat with an Admissions Counselor

Fully Offered
- Online

Admission Terms
- Fall
- Spring
- Summer

Description
The Web-Enabled E-Learning Knowledge Management graduate certificate provides essential knowledge and skills to interested information professionals. Knowledge management is a business process that formalizes the management and use of an enterprise’s intellectual assets. As the knowledge economy continues to take shape in the 21st century, the factors of production are shifting from physical financial capital to intellectual capital. In this environment, the success of organizations will depend on their ability to generate, adopt and diffuse knowledge. Knowledge management promotes a collaborative and integrative approach to the creation, capture, organization, access and use of information assets, including the tacit and knowledge of people.

Admission Requirements
- Bachelor’s degree from an accredited college or university
- Official transcript(s)
- Résumé
- Goal statement
- Three letters of recommendation
- Goal statement

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Program Requirements

Certificate Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>KM 60301</td>
<td>FOUNDATIONAL PRINCIPLES OF KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>KM 60315</td>
<td>FOUNDATIONS OF DOCUMENT MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>KM 61096</td>
<td>INDIVIDUAL INVESTIGATION IN KNOWLEDGE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>or KM 66099</td>
<td>MASTER'S PROJECT IN KNOWLEDGE MANAGEMENT</td>
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<tr>
<td>or KM 66199</td>
<td>THESIS I</td>
<td></td>
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Certificate Electives, choose from the following:

- KM 60303 KNOWLEDGE ASSESSMENT AND EVALUATION
- KM 60305 COMMUNITIES OF PRACTICE
- KM 60310 INTELLECTUAL CAPITAL MANAGEMENT
- KM 60311 BUSINESS PROCESS MANAGEMENT
- KM 60312 BUSINESS INTELLIGENCE-COMPETITIVE INTELLIGENCE
- KM 61095 SPECIAL TOPICS IN KNOWLEDGE MANAGEMENT

Minimum Total Credit Hours: 18

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Graduation Requirements

Minimum Certificate GPA Minimum Overall GPA
3.000

- Students enrolled in the certificate can apply for admission to the master’s degree and apply a maximum of 12 credit hours taken for the certificate program to the master’s program requirements.