JOURNALISM - B.S.

College of Communication and Information
School of Journalism and Mass Communication
201 Franklin Hall
Kent Campus
330-672-2572
mc@kent.edu
www.kent.edu/jmc

Description
The Bachelor of Science degree in Journalism is a broad and flexible degree program that offers specialty areas in broadcast news, magazine media, multimedia news and photojournalism, as well as the opportunity to combine elements of each specialty. Students learn to report, write and produce news and information in magazines, newspapers, and online/web media. Students also learn the skills necessary for visual reporting of news. Students must complete an internship in their field of specialization. Multiple internships are permitted.

Students are encouraged to participate in various student media including the campus radio and television stations, the campus newspaper (print and online operations), and the multiple independent student magazines (print and online operations). Students are also encouraged to explore study abroad experiences. There are many study abroad/away opportunities. For more information contact the Office of Global Education or CCI's coordinator of International Study Programs.

Fully Offered At:
• Kent Campus

Accreditation
Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven Regional Campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information on international admission, visit the Office of Global Education’s admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Admission for Current Students:
Current Kent State students must have a minimum 2.000 overall GPA to be admitted directly into any major in the School of Journalism and Mass Communication.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate critical thinking, grounded in a legal and ethical framework.
2. Gather information, analyze it and make informed judgments using methods and tools appropriate to their professions.
3. Demonstrate the ability to apply theory and research appropriate to their professions, including quantitative and qualitative methods.
4. Demonstrate the ability to apply basic ethical principles to their professional work.
5. Demonstrate the ability to apply laws and regulations applicable to their professional work.
6. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
7. Demonstrate understanding of how media and their professions evolved historically, their role in societal development and their global interaction today with institutions and individuals.
8. Demonstrate appreciation for diverse cultures and individual differences, and reflect that appreciation in their work.

University Requirements
All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits/ Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Destination Kent State: First Year Experience</td>
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</tr>
<tr>
<td>Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.</td>
<td></td>
</tr>
<tr>
<td>Diversity Domestic/Global (DIV/DIVG)</td>
<td>2 courses</td>
</tr>
<tr>
<td>Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.</td>
<td></td>
</tr>
<tr>
<td>Experiential Learning Requirement (ELR)</td>
<td>varies</td>
</tr>
<tr>
<td>Students must successfully complete one course or approved experience.</td>
<td></td>
</tr>
<tr>
<td>Kent Core (see table below)</td>
<td>36-37</td>
</tr>
</tbody>
</table>
Writing-Intensive Course (WIC) 1 course

Students must earn a minimum C grade in the course.

Upper-Division Requirement 39 (or 42)

Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.

Total Credit Hour Requirement 120

Some bachelor’s degrees require students to complete more than 120 credit hours.

Kent Core Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits/Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kent Core Composition (KCMP)</td>
<td>6</td>
</tr>
<tr>
<td>Kent Core Mathematics and Critical Reasoning (KMCR)</td>
<td>3</td>
</tr>
<tr>
<td>Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)</td>
<td>9</td>
</tr>
<tr>
<td>Kent Core Social Sciences (KSS) (must be from two disciplines)</td>
<td>6</td>
</tr>
<tr>
<td>Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)</td>
<td>6-7</td>
</tr>
<tr>
<td>Kent Core Additional (KADL)</td>
<td>6</td>
</tr>
<tr>
<td>Total Credit Hours:</td>
<td>36-37</td>
</tr>
</tbody>
</table>

Program Requirements

Major Requirements

[CH-BS-JNL]

<table>
<thead>
<tr>
<th>Major Requirements (courses count in major GPA) (min C- grade required in all courses)</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 20001 MEDIA, POWER AND CULTURE (DIVD) (KSS) 1</td>
</tr>
<tr>
<td>JMC 20006 MULTIMEDIA TECHNIQUES</td>
</tr>
<tr>
<td>JMC 26001 WRITING ACROSS PLATFORMS</td>
</tr>
<tr>
<td>JMC 26005 STORYTELLING ACROSS PLATFORMS</td>
</tr>
<tr>
<td>JMC 40006 LAW OF MASS COMMUNICATION</td>
</tr>
<tr>
<td>JMC 4010 ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) 2</td>
</tr>
<tr>
<td>JMC 40092 INTERNSHIP (ELR)</td>
</tr>
<tr>
<td>JMC 22001 PHOTOGRAPHY</td>
</tr>
<tr>
<td>JMC 26007 REPORTING</td>
</tr>
<tr>
<td>JMC 26008 BROADCAST REPORTING</td>
</tr>
<tr>
<td>JMC 26395 SPECIAL TOPICS IN JOURNALISM SKILLS</td>
</tr>
<tr>
<td>JMC 32001 PHOTOJOURNALISM I</td>
</tr>
<tr>
<td>JMC 36005 COPY EDITING AND NEWS DESIGN</td>
</tr>
<tr>
<td>JMC 36010 INTERVIEWING AND DATA FOR JOURNALNANS</td>
</tr>
<tr>
<td>JMC 36018 FEATURE WRITING</td>
</tr>
<tr>
<td>JMC 36020 STORYTELLING WITH SOUND</td>
</tr>
<tr>
<td>Journalism Specialization Electives, choose from the following: 3</td>
</tr>
<tr>
<td>JMC 22004 VISUAL STORYTELLING</td>
</tr>
<tr>
<td>JMC 26007 REPORTING</td>
</tr>
<tr>
<td>JMC 26008 BROADCAST REPORTING</td>
</tr>
<tr>
<td>JMC 32001 PHOTOJOURNALISM I</td>
</tr>
<tr>
<td>JMC 32002 PHOTOJOURNALISM II</td>
</tr>
<tr>
<td>JMC 32005 VIDEO FOR STILL PHOTOGRAPHERS</td>
</tr>
<tr>
<td>JMC 33024 BROADCAST PERFORMANCE</td>
</tr>
<tr>
<td>JMC 36005 COPY EDITING AND NEWS DESIGN</td>
</tr>
<tr>
<td>JMC 36008 FREELANCE JOURNALISM</td>
</tr>
<tr>
<td>JMC 36018 FEATURE WRITING</td>
</tr>
<tr>
<td>JMC 36040 MAGAZINE EDITING AND DESIGN</td>
</tr>
<tr>
<td>JMC 36050 ADVANCED REPORTING</td>
</tr>
<tr>
<td>JMC 36395 SPECIAL TOPICS IN JOURNALISM REPORTING</td>
</tr>
<tr>
<td>JMC 40007 REVIEWING THE ARTS</td>
</tr>
<tr>
<td>JMC 40015 MEDIA MARKETPLACE</td>
</tr>
<tr>
<td>JMC 40027 MANAGING MEDIA DIVERSITY</td>
</tr>
<tr>
<td>JMC 40091 BUSINESS MEDIA SEMINAR</td>
</tr>
<tr>
<td>JMC 40295 SELECTED TOPICS IN JOURNALISM AND MASS COMMUNICATION</td>
</tr>
<tr>
<td>JMC 46001 INFORMATION GRAPHICS</td>
</tr>
<tr>
<td>JMC 46003 PRODUCING TELEVISION NEWS</td>
</tr>
<tr>
<td>JMC 46016 BUSINESS OF PUBLISHING</td>
</tr>
<tr>
<td>JMC 46020 MAGAZINE DESIGN</td>
</tr>
<tr>
<td>JMC 46052 ADVANCED BROADCAST REPORTING</td>
</tr>
<tr>
<td>JMC 46056 CYBERMEDIA PRODUCTION</td>
</tr>
<tr>
<td>JMC 46091 NEW YORK MEDIA SEMINAR</td>
</tr>
<tr>
<td>Journalism Culminating Experience Electives, choose from the following: 3</td>
</tr>
<tr>
<td>JMC 40017 MEDIA ENTERPRISE</td>
</tr>
<tr>
<td>JMC 42008 ADVANCED PHOTO TECHNIQUES</td>
</tr>
<tr>
<td>JMC 43035 ADVANCED TELEVISION NEWS PRODUCING</td>
</tr>
<tr>
<td>JMC 43092 STUDENT MEDIA PRACTICUM IN JOURNALISM (ELR)</td>
</tr>
<tr>
<td>JMC 46007 INVESTIGATIVE REPORTING</td>
</tr>
<tr>
<td>JMC 46009 REPORTING PUBLIC POLICY</td>
</tr>
<tr>
<td>JMC 46021 ADVANCED MAGAZINE WRITING</td>
</tr>
<tr>
<td>JMC 46054 BROADCAST DOCUMENTARY</td>
</tr>
<tr>
<td>JMC 46055 DOCUMENTARY AND ENTREPRENEURIAL PHOTOGRAPHY</td>
</tr>
<tr>
<td>JMC 46395 SPECIAL TOPICS IN JOURNALISM PRACTICE</td>
</tr>
</tbody>
</table>

Additional Requirements (courses do not count in major GPA)

| ARTH 12001 ART AS A WORLD PHENOMENON (KFA)                                          | 3               |
| COMM 15000 INTRODUCTION TO HUMAN COMMUNICATION (KADL)                                | 3               |
| COMM 21000 COMMUNICATION GRAMMAR REVIEW (min C grade)                                | 1               |
| ECON 22060 PRINCIPLES OF MICROECONOMICS (KSS)                                        | 3               |
| ENTR 27056 INTRODUCTION TO ENTREPRENEURSHIP                                         | 3               |
| LIS 30010 INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND                            | 3               |
| MATH 10041 INTRODUCTORY STATISTICS (KMCr)                                            | 4               |
| POL 10004 COMPARATIVE POLITICS (DIVD) (KSS)                                          | 3               |
| or POL 10100 AMERICAN POLITICS (DIVD) (KSS)                                         | 3               |
| PSYC 11762 GENERAL PSYCHOLOGY (DIVD) (KSS)                                           | 3               |
| or SOC 12050 INTRODUCTION TO SOCIOLOGY (DIVD) (KSS)                                  | 3               |
| UC 10097 DESTINATION KENT STATE: FIRST YEAR EXPERIENCE                               | 1               |
| VCD 14001 VISUAL DESIGN LITERACY                                                    | 3               |

History or Pan-African Studies Electives, choose from the following: 6

| HIST 11050 WORLD HISTORY ANCIENT AND MEDIEVAL (DIVD) (KHUM)                        | 6               |
| HIST 11051 WORLD HISTORY MODERN (DIVD) (KHUM)                                     | 6               |
| HIST 12070 EARLY AMERICA: FROM PRE-COLONIZATION TO CIVIL WAR AND RECONSTRUCTION (DIVD) (KHUM) | 6               |
| HIST 12071 MODERN AMERICA: FROM INDUSTRALIZATION TO GLOBALIZATION (DIVD) (KHUM)    | 6               |
Graduation Requirements

Students must maintain a 2.700 major GPA and a 2.000 overall GPA in order to continue taking JMC courses. Failure to do so will result in not being permitted to enroll in JMC courses. In addition, no grade lower than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

Progression Requirements

Students may substitute JMC 20003 for JMC 20001. JMC 20003 does not fulfill a Kent Core or Diversity requirement.

A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C must be earned.

Students cannot apply these courses toward more than one of the JMC Elective categories.

All credits for general electives must be from outside the journalism and mass communication discipline.

Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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<tbody>
<tr>
<td>2.700</td>
<td>2.000</td>
</tr>
</tbody>
</table>

- Minimum 72 credit hours taken outside the discipline, see requirements for acceptable courses. Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.
- Any JMC course taken is calculated in the major GPA.
- A minimum C grade is required in some courses.
- Students must complete minimum 72 credit hours outside the journalism and mass communication discipline per the Accrediting Council on Education in Journalism and Mass Communications. The following courses are considered within the discipline and cannot be used toward the 72-credit-hour requirement:

<table>
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<tr>
<th>Course Code</th>
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<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>COMM 20000</td>
<td>FOUNDATIONS OF COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>COMM 21008</td>
<td>SOCIAL MEDIA STRATEGIES</td>
<td>3</td>
</tr>
<tr>
<td>COMM 25863</td>
<td>BUSINESS AND PROFESSIONAL COMMUNICATION</td>
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<td>COMM 35860</td>
<td>INTERVIEWING</td>
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<td>3</td>
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<td>COMM 42000</td>
<td>MEDIA, WAR AND PROPAGANDA</td>
<td>3</td>
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<td>3</td>
</tr>
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<td>MEDIA USE AND EFFECTS</td>
<td>3</td>
</tr>
<tr>
<td>COMM 45007</td>
<td>FREEDOM OF SPEECH</td>
<td>3</td>
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Prerequisite for a subsequent class.

than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

In addition, no grade lower than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

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<td>COMM 21008</td>
<td>SOCIAL MEDIA STRATEGIES</td>
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<tr>
<td>COMM 45007</td>
<td>FREEDOM OF SPEECH</td>
<td>3</td>
</tr>
<tr>
<td>Course</td>
<td>Title</td>
<td>Credits</td>
</tr>
<tr>
<td>----------</td>
<td>--------------------------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>VCD 40195</td>
<td>SELECTED TOPICS: GRAPHIC DESIGN/ ILLUSTRATION</td>
<td>1-4</td>
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<tr>
<td>VCD 42000</td>
<td>ADVANCED ILLUSTRATION: MEDIA</td>
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<td>VCD 42002</td>
<td>EDITORIAL ILLUSTRATION</td>
<td>3</td>
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<td>VCD 42003</td>
<td>ADVERTISING ILLUSTRATION</td>
<td>3</td>
</tr>
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<td>VCD 43000</td>
<td>STUDIO PRODUCTION</td>
<td>3</td>
</tr>
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<td>VCD 43001</td>
<td>INTERACTION DESIGN</td>
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<tr>
<td>VCD 43002</td>
<td>TYPOGRAPHIC/PHOTOGRAPHIC GRAPHIC DESIGN</td>
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<tr>
<td>VCD 43003</td>
<td>CORPORATE IDENTITY/GRAPHIC DESIGN</td>
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<tr>
<td>VCD 43004</td>
<td>ISSUES FOR GRAPHIC DESIGN BUSINESSES</td>
<td>3</td>
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<td>VCD 43005</td>
<td>PACKAGING, PROMOTION AND RETAIL ENVIRONMENTS</td>
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<td>VCD 43006</td>
<td>ENVIRONMENTAL GRAPHIC DESIGN</td>
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<td>VCD 43007</td>
<td>INFORMATION GRAPHICS</td>
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<td>VCD 43008</td>
<td>BRANDED IDENTITY</td>
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<td>VCD 43051</td>
<td>TYPE HIGH PRESS</td>
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<tr>
<td>VCD 45000</td>
<td>GRAPHIC DESIGN PERSPECTIVES (WIC)</td>
<td>3</td>
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<tr>
<td>VCD 46000</td>
<td>WEB DESIGN AND PROGRAMMING I</td>
<td>3</td>
</tr>
<tr>
<td>VCD 46001</td>
<td>WEB DESIGN AND PROGRAMMING II</td>
<td>3</td>
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<tr>
<td>VCD 46003</td>
<td>ADVANCED TYPOGRAPHY</td>
<td>3</td>
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<tr>
<td>VCD 46053</td>
<td>WEB DESIGN AND PROGRAMMING STUDIO</td>
<td>3</td>
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<tr>
<td>VCD 48001</td>
<td>PHOTOGRAPHIC PROJECT</td>
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<tr>
<td>VCD 48002</td>
<td>ADVANCED PHOTOGRAPHIC PROJECT</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48003</td>
<td>PROFESSIONAL PORTFOLIO - PHOTO-ILLUSTRATION</td>
<td>2</td>
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<tr>
<td>VCD 48009</td>
<td>FASHION PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48092</td>
<td>PRACTICUM IN PHOTOGRAPHY (ELR)</td>
<td>1-3</td>
</tr>
<tr>
<td>VCD 49198</td>
<td>SENIOR RESEARCH PAPER: GRAPHIC DESIGN/ILLUSTRATION (ELR)</td>
<td>2</td>
</tr>
<tr>
<td>VCD 49199</td>
<td>SENIOR CAPSTONE (ELR)</td>
<td>3</td>
</tr>
</tbody>
</table>

- All transfer coursework with a subject and number designator of TRAN, KAPS, COMM, JMC or VCD XXXXX will not count toward the 72-credit-hour requirement automatically, nor will Kent State coursework with a subject designator of CCI. Prior Kent State coursework with the subject designator of JOUR will also not count toward the 72-credit-hour requirement. Students must meet with their academic advisor for further evaluation of their coursework for applicability to this requirement.

**Roadmap**

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

### Course Title

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTH 12001</td>
<td>ART AS A WORLD PHENOMENON (KFA)</td>
<td>3</td>
</tr>
<tr>
<td>JMC 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>JMC 20006</td>
<td>MULTIMEDIA TECHNIQUES</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 11762</td>
<td>GENERAL PSYCHOLOGY (DIVD) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>or SOC 12050</td>
<td>or INTRODUCTION TO SOCIOLOGY (DIVD) (KSS)</td>
<td></td>
</tr>
<tr>
<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
</tr>
<tr>
<td>Kent Core Requirement</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Minimum Total Credit Hours: 120