

JOURNALISM - B.S.

College of Communication and Information

School of Journalism and Mass Communication
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Kent Campus
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Description

The Bachelor of Science degree in Journalism is a broad and flexible degree program that offers specialty areas in broadcast news, magazine media, multimedia news and photojournalism, as well as the opportunity to combine elements of each specialty. Students learn to report, write and produce news and information in magazines, newspapers, and online/web media. Students also learn the skills necessary for visual reporting of news. Students must complete an internship in their field of specialization. Multiple internships are permitted.

Students are encouraged to participate in various student media including the campus radio and television stations, the campus newspaper (print and online operations), and the multiple independent student magazines (print and online operations). Students are also encouraged to explore study abroad experiences. There are many study abroad/away opportunities. For more information, contact the Office of Global Education or coordinator of the college's International Study Programs.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

Fully Offered At:

- Kent Campus

Accreditation

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional

campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students:

All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Current Kent State Students: Active Kent State students who wish to change their major to Journalism must have a minimum 2.000 overall GPA to be admitted.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate critical thinking, grounded in a legal and ethical framework.
2. Gather information, analyze it and make informed judgments using methods and tools appropriate to their professions.
3. Demonstrate the ability to apply theory and research appropriate to their professions, including quantitative and qualitative methods.
4. Demonstrate the ability to apply basic ethical principles to their professional work.
5. Demonstrate the ability to apply laws and regulations applicable to their professional work.
6. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
7. Demonstrate understanding of how media and their professions evolved historically, their role in societal development and their global interaction today with institutions and individuals.
8. Demonstrate appreciation for diverse cultures and individual differences, and reflect that appreciation in their work.

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses

Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	36-37

Program Requirements

Major Requirements

[BS-JNL]

Code	Title	Credit Hours
Major Requirements (courses count in major GPA) (min C- grade required in all courses)		
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS) ¹	3
JMC 20006	MULTIMEDIA TECHNIQUES	3
JMC 26001	WRITING ACROSS PLATFORMS	3
JMC 26005	STORYTELLING ACROSS PLATFORMS	3
JMC 40006	LAW OF MASS COMMUNICATION	3
JMC 40010	ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) ²	3
JMC 40092	INTERNSHIP (ELR)	1
Journalism Skills Electives, choose from the following: ³		9
CCI 12001	PHOTOGRAPHY	
JMC 26007	REPORTING	
JMC 26008	BROADCAST REPORTING	
JMC 26395	SPECIAL TOPICS IN JOURNALISM SKILLS	
JMC 32001	PHOTOJOURNALISM I	
JMC 36005	COPY EDITING AND NEWS DESIGN	
JMC 36010	INTERVIEWING AND DATA FOR JOURNALISTS	
JMC 36018	FEATURE WRITING	
JMC 36020	STORYTELLING WITH SOUND	
Journalism Specialization Electives, choose from the following: ³		9
JMC 22004	VISUAL STORYTELLING	
JMC 26007	REPORTING	
JMC 26008	BROADCAST REPORTING	

JMC 32001	PHOTOJOURNALISM I	
JMC 32002	PHOTOJOURNALISM II	
JMC 32005	VIDEO FOR STILL PHOTOGRAPHERS	
JMC 33024	BROADCAST PERFORMANCE	
JMC 36005	COPY EDITING AND NEWS DESIGN	
JMC 36008	FREELANCE JOURNALISM	
JMC 36018	FEATURE WRITING	
JMC 36040	MAGAZINE EDITING AND DESIGN	
JMC 36050	ADVANCED REPORTING	
JMC 36395	SPECIAL TOPICS IN JOURNALISM REPORTING	
JMC 40007	REVIEWING THE ARTS	
JMC 40015	MEDIA MARKETPLACE	
JMC 40027	MANAGING MEDIA DIVERSITY	
JMC 40091	BUSINESS MEDIA SEMINAR	
JMC 40295	SELECTED TOPICS IN JOURNALISM AND MASS COMMUNICATION	
JMC 46001	INFORMATION GRAPHICS	
JMC 46003	PRODUCING TELEVISION NEWS	
JMC 46016	BUSINESS OF PUBLISHING	
JMC 46020	MAGAZINE DESIGN	
JMC 46052	ADVANCED BROADCAST REPORTING	
JMC 46056	CYBERMEDIA PRODUCTION	
JMC 46091	NEW YORK MEDIA SEMINAR	
Journalism Culminating Experience Electives, choose from the following: ³		6
JMC 40017	MEDIA ENTERPRISE	
JMC 42008	ADVANCED PHOTO TECHNIQUES	
JMC 43035	ADVANCED TELEVISION NEWS PRODUCING	
JMC 43092	STUDENT MEDIA PRACTICUM IN JOURNALISM (ELR)	
JMC 46007	INVESTIGATIVE REPORTING	
JMC 46009	REPORTING PUBLIC POLICY	
JMC 46021	ADVANCED MAGAZINE WRITING	
JMC 46054	BROADCAST DOCUMENTARY	
JMC 46055	DOCUMENTARY AND ENTREPRENEURIAL PHOTOGRAPHY	
JMC 46395	SPECIAL TOPICS IN JOURNALISM PRACTICE	
Additional Requirements (courses do not count in major GPA)		
COMM 21000	COMMUNICATION GRAMMAR REVIEW (min C grade)	1
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
POL 10004	COMPARATIVE POLITICS (DIVG) (KSS)	3
or POL 10100	AMERICAN POLITICS (DIVD) (KSS)	
or POL 10300	PUBLIC POLICY	
or POL 10500	WORLD POLITICS (DIVG) (KSS)	
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives, choose from the following:		9
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
DSCI 15310	COMPUTATIONAL THINKING AND PROGRAMMING	
DSCI 33310	HUMAN-COMPUTER INTERACTION	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	

VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities and Fine Arts (minimum one from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
Kent Core Additional		6
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) ⁴		27
Minimum Total Credit Hours:		120

- ¹ Students may substitute JMC 20003 for JMC 20001. JMC 20003 does not fulfill a Kent Core or Diversity requirement.
- ² A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C- must be earned.
- ³ Students cannot apply these courses toward more than one of the JMC Elective categories.
- ⁴ All credits for general electives must be from outside the journalism and mass communication discipline.

Progression Requirements

Students must maintain a 2.700 major GPA and a 2.000 overall GPA to continue taking JMC courses. Failure to do so will result in not being permitted to enroll in JMC courses. In addition, no grade lower than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.700	2.000

- Minimum 72 credit hours taken outside the discipline, see requirements for acceptable courses. Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.
- Any JMC course taken is calculated in the major GPA.
- A minimum C- grade is required in some courses.
- Students must complete minimum 72 credit hours **outside** the journalism and mass communication discipline per the Accrediting Council on Education in Journalism and Mass Communications. The following courses are considered within the discipline and **cannot** be used toward the 72-credit-hour requirement:

Code	Title	Credit Hours
COMM 20000	FOUNDATIONS OF COMMUNICATION	3
COMM 21008	SOCIAL MEDIA STRATEGIES	3
COMM 25863	BUSINESS AND PROFESSIONAL COMMUNICATION	3
COMM 25902	COMMUNICATION THEORY	3
COMM 26001	PUBLIC COMMUNICATION IN SOCIETY	3
COMM 26501	INTRODUCTION TO HEALTH COMMUNICATION	3
COMM 30000	COMMUNICATION RESEARCH METHODS	3
COMM 35860	INTERVIEWING	3
COMM 41000	SPORTS COMMUNICATION	3
COMM 42000	MEDIA, WAR AND PROPAGANDA	3

COMM 43000	COMMUNICATION TECHNOLOGY AND HUMAN INTERACTION	3
COMM 45006	MEDIA USE AND EFFECTS	3
COMM 45007	FREEDOM OF SPEECH	3
COMM 45092	INTERNSHIP IN COMMUNICATION STUDIES (ELR)	3-6
COMM 45093	VARIABLE TITLE WORKSHOP IN COMMUNICATION	1-5
COMM 45095	SPECIAL TOPICS IN COMMUNICATION STUDIES	1-6
COMM 45196	INDEPENDENT STUDY: COMMUNICATION STUDIES	1-6
COMM 45902	COMMUNICATION AND INFLUENCE (WIC)	3
COMM 46091	SENIOR SEMINAR (ELR)	3
COMM 46092	PRACTICUM IN COMMUNICATION STUDIES (ELR)	3
COMM 46503	HEALTH COMMUNICATION AND MEDIA	3
JMC any course		
VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	3
VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO	3
VCD 14002	COMMUNICATING WITH COLOR	3
VCD 18000	PHOTOGRAPHY	3
VCD 18002	PHOTOGRAPHY II	3
VCD 20000	BASIC COMPUTER-GRAPHIC DESIGN AND ILLUSTRATION	3
VCD 20010	INTRODUCTION TO DESIGN RESEARCH	3
VCD 23000	INTERMEDIATE STUDIO SKILLS:GRAPHIC DESIGN AND ILLUSTRATION	3
VCD 28001	ADVANCED PHOTOGRAPHY	3
VCD 28003	PHOTO TECHNOLOGY	3
VCD 28004	PHOTOGRAPHIC PERSPECTIVES	3
VCD 28005	COLOR PHOTOGRAPHY	3
VCD 28007	ADVANCED DIGITAL IMAGING	3
VCD 32000	ILLUSTRATION I	3
VCD 32001	ILLUSTRATION II	3
VCD 33000	GRAPHIC DESIGN I	3
VCD 33001	GRAPHIC DESIGN II	3
VCD 34004	VISUAL ETHICS	3
VCD 34005	INTRODUCTION TO 3D GRAPHIC DESIGN	3
VCD 34006	MOTION DESIGN	3
VCD 37000	VISUAL DESIGN FOR MEDIA: ADVANCED	3
VCD 38001	PHOTOGRAPHICS	3
VCD 38007	PHOTOGRAPHY TECHNIQUES	3
VCD 38009	INTERNSHIP SEMINAR - PHOTOGRAPHY	2
VCD 38011	EDITORIAL PHOTOGRAPHY	3
VCD 40025	PROFESSIONAL PORTFOLIO	3
VCD 40052	GRAPHIC DESIGN-TRAVEL AND FIELD EXPERIENCE	1-6
VCD 40053	GRAPHIC DESIGN STUDIO-GLYPHIX	1-8
VCD 40092	INTERNSHIP I-GRAPHIC DESIGN/ ILLUSTRATION (ELR)	1
VCD 40095	SPECIAL TOPICS:GRAPHIC DESIGN/ ILLUSTRATION	3
VCD 40096	INDIVIDUAL INVESTIGATION IN GRAPHIC DESIGN AND ILLUSTRATION	1-8
VCD 40192	INTERNSHIP II-GRAPHIC DESIGN/ ILLUSTRATION/PHOTOGRAPHY (ELR)	1-3

VCD 40193	VARIABLE TITLE WORKSHOP IN VISUAL COMMUNICATION DESIGN	1-3
VCD 40195	SELECTED TOPICS:GRAPHIC DESIGN/ ILLUSTRATION	1-4
VCD 42000	ADVANCED ILLUSTRATION:MEDIA	3
VCD 42002	EDITORIAL ILLUSTRATION	3
VCD 42003	ADVERTISING ILLUSTRATION	3
VCD 43000	STUDIO PRODUCTION	3
VCD 43001	INTERACTION DESIGN	3
VCD 43002	TYPOGRAPHIC/PHOTOGRAPHIC GRAPHIC DESIGN	3
VCD 43003	IDENTITY SYSTEMS	3
VCD 43004	ISSUES FOR GRAPHIC DESIGN BUSINESSES	3
VCD 43005	PACKAGING, PROMOTION AND RETAIL ENVIRONMENTS	3
VCD 43006	ENVIRONMENTAL GRAPHIC DESIGN	3
VCD 43007	INFORMATION GRAPHICS	3
VCD 43008	BRANDED IDENTITY	3
VCD 43051	TYPE HIGH PRESS	3
VCD 45000	GRAPHIC DESIGN PERSPECTIVES (WIC)	3
VCD 46000	WEB DESIGN AND PROGRAMMING I	3
VCD 46001	WEB DESIGN AND PROGRAMMING II	3
VCD 46003	ADVANCED TYPOGRAPHY	3
VCD 46053	WEB DESIGN AND PROGRAMMING STUDIO	3
VCD 48001	PHOTOGRAPHIC PROJECT	3
VCD 48002	ADVANCED PHOTOGRAPHIC PROJECT	3
VCD 48003	PROFESSIONAL PORTFOLIO PHOTOGRAPHY	3
VCD 48009	FASHION PHOTOGRAPHY	3
VCD 48092	PRACTICUM IN PHOTOGRAPHY (ELR)	1-3
VCD 49198	SENIOR RESEARCH PAPER:GRAPHIC DESIGN/ILLUSTRATION (ELR) (WIC)	2
VCD 49199	VISUAL COMMUNICATION DESIGN CAPSTONE (ELR)	3

- All transfer coursework with a subject and number designator of TRAN, KAPS, COMM, JMC or VCD XXXXX will not count toward the 72-credit-hour requirement automatically, nor will Kent State coursework with a subject designator of CCI. Prior Kent State coursework with the subject designator of JOUR will also not count toward the 72-credit-hour requirement. Students must meet with their academic advisor for further evaluation of their coursework for applicability to this requirement.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Course	Title	Credits
Semester One		
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
JMC 20006	MULTIMEDIA TECHNIQUES	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16

Semester Two		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
JMC 26001	WRITING ACROSS PLATFORMS	3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16

Semester Three		
JMC 26005	STORYTELLING ACROSS PLATFORMS	3
Journalism Skills Electives		3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Credit Hours		12

Semester Four		
ENR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
Journalism Skills Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15

Semester Five		
POL 10004	COMPARATIVE POLITICS (DIVG) (KSS)	3
or	or AMERICAN POLITICS (DIVD) (KSS)	
POL 10100	or PUBLIC POLICY	
or	or WORLD POLITICS (DIVG) (KSS)	
POL 10300		
or		
POL 10500		
Journalism Skills Electives		3
Journalism Specialization Electives		6
General Electives		3
Credit Hours		15

Semester Six		
Journalism Specialization Electives		3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
General Electives		6
Credit Hours		15

Third Summer Term		
JMC 40092	INTERNSHIP (ELR)	1
Credit Hours		1

Semester Seven		
JMC 40006	LAW OF MASS COMMUNICATION	3
Journalism Culminating Experience Electives		3
General Electives		9
Credit Hours		15

Semester Eight		
JMC 40010	ETHICS AND ISSUES IN MASS COMMUNICATION (WIC)	3
Journalism Culminating Experience Electives		3
General Electives		9
Credit Hours		15
Minimum Total Credit Hours:		120