The Journalism and Mass Communication major comprises the following rapidly changing media industry.

Students with a strong foundation to achieve their future goals in the State's School of Journalism and Mass Communication provides its two nationally accredited journalism schools in the State of Ohio, Kent classmates; many of whom are working media professionals. As one of to learn from their professors and from the experiences of their fellow professionally relevant. With small class sizes, students are able professional or academic career. Courses are dynamic, challenging is designed to give students a solid background in preparation for a combination of elements, including reporting public policy, computer-assisted reporting and design, along with online journalism and collaborative online production.

**Fully Offered At:**
- Online (Reporting/Editing: Journalism Educators concentration only)
- Kent Campus

**Admission Requirements**
- Official transcript(s)
- Three letters of recommendation
- GRE scores (may be waived for applicants with significant professional experience, as determined by the graduate studies committee)
- Goal statement and statement of desired concentration
- Résumé or vitae

**English Language Proficiency Requirements for International Students:** All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 587 TOEFL score (94 on the Internet-based version), minimum 82 MELAB score, minimum 7.0 IELTS score or minimum 65 PTE Academic score. For more information on international admission, visit the Office of Global Education's admission website. Effective spring 2018.

For more information about graduate admissions, please visit the Graduate Studies website.

**Program Learning Outcomes**
Graduates of this program will be able to:
1. Communicate effectively across multiple platforms.
2. Demonstrate an understanding of relevant ethical and legal frameworks in their disciplines.
3. Ground their professional work in relevant theories.
4. Represent high levels of professionalism.

**Program Requirements**

**Major Requirements**

<table>
<thead>
<tr>
<th>Major Requirements</th>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tr>
<td>JMC 60000</td>
<td>INTRODUCTION TO GRADUATE STUDIES IN JOURNALISM AND MASS COMMUNICATION</td>
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<td>JMC 60001</td>
<td>THEORY OF MASS COMMUNICATION</td>
<td>3</td>
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<tr>
<td>JMC 60002</td>
<td>LEGAL PROBLEMS IN MASS COMMUNICATION</td>
<td>3</td>
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<tr>
<td>JMC 60003</td>
<td>ETHICS OF MASS COMMUNICATION</td>
<td>3</td>
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<tr>
<td>JMC 60007</td>
<td>RESEARCH METHODS IN MASS COMMUNICATION</td>
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<td>JMC 6199</td>
<td>THESIS I</td>
<td>6</td>
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<tr>
<td>JMC 60396</td>
<td>MASTER'S PROFESSIONAL PROJECT</td>
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*Concentrations*

Choose from the following: 15-19

- Media Management
- Public Relations
- Reporting/Editing - Broadcast
- Reporting/Editing - Convergence
- Reporting/Editing - Journalism Educators
Reporting/Editing - Magazine
Reporting/Editing - Newspaper

Minimum Total Credit Hours: 36-40

1. Students declared in the Public Relations concentration may take JMC 68000 in place of JMC 60001.
2. Students declared in the Public Relations concentration may take JMC 50016 in place of JMC 60002.
3. Students declared in the Public Relations concentration may take JMC 68006 in place of JMC 60003.
4. Students declared in the Public Relations concentration may take JMC 68008 in place of JMC 60007.
5. Students who select JMC 60396 for their culminating experience must take an additional coursework to meet the minimum credit hours for graduation.

Graduation Requirements
- Minimum 50 percent of coursework must be at the 60000 level and must have JMC course subject.
- Maximum 4 credit hours of workshop courses (xxx93) may count toward the degree.

Media Management Concentration Requirements
[CI-MA-JMC-MEDM]

Concentration Requirements
JMC 50015 MEDIA MARKETPLACE 3
JMC 60015 ADVANCED MEDIA MANAGEMENT 3
Management/Marketing Elective, choose from the following: 3
JMC 60195 SPECIAL TOPICS SEMINAR
JMC 68001 PUBLIC RELATIONS MANAGEMENT
Marketing Upper-Division Course (MKTG 50000 or 60000 level)

Media Management Electives, choose from the following: 6
JMC 66092 INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION

Other electives in relevant discipline areas approved by a student’s advisor

Minimum Total Credit Hours: 15

1. For JMC 60195, students should see advisor for appropriate topic(s).

Public Relations Concentration Requirements
[CI-MA-JMC-PR]

Concentration Requirements
JMC 68001 PUBLIC RELATIONS MANAGEMENT 3
Public Relations Electives, choose from the following: 12
JMC 58001 MEDIA RELATIONS AND PUBLICITY
JMC 58003 DIGITAL PUBLIC RELATIONS
JMC 66092 INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION
JMC 68004 SOCIAL MEDIA AND PUBLIC RELATIONS
JMC 68005 STRATEGIC WRITING AND MESSAGING IN PUBLIC RELATIONS

Other electives in relevant discipline areas approved by a student’s advisor

Minimum Total Credit Hours: 15

1. For JMC 60195, students should see advisor for appropriate topic(s).

Reporting/Editing - Broadcast Concentration Requirements
[CI-MA-JMC-REBR]

Concentration Requirements
JMC 50004 COMPUTER-ASSISTED REPORTING 3
JMC 56009 REPORTING PUBLIC POLICY 3
JMC 56052 ADVANCED BROADCAST REPORTING 3
JMC 60195 SPECIAL TOPICS SEMINAR 1 3
JMC 66092 INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION 2 1

Broadcast Electives, choose from the following: 3
JMC 50012 ONLINE JOURNALISM
JMC 56054 BROADCAST DOCUMENTARY
JMC 60009 SOCIAL ROLE OF THE MASS MEDIA
JMC 60195 SPECIAL TOPICS SEMINAR

Minimum Total Credit Hours: 16

1. For JMC 60195, students should see advisor for appropriate topic(s).

Professional Prerequisite Courses
The following classes should be taken by students without significant professional news experience as directed by the academic advisor or graduate coordinator. Credit hours for the courses do not count toward the degree program, but the grades do for JMC 50002 and JMC 55051.

JMC 22002 VIDEOGRAPHY BASICS 1
JMC 50002 REPORTING FOR MASS MEDIA 3
JMC 55051 REPORTING BROADCAST NEWS 3

Reporting/Editing - Convergence Concentration Requirements
[CI-MA-JMC-RECN]

Concentration Requirements
JMC 50012 ONLINE JOURNALISM 3
JMC 55051 REPORTING BROADCAST NEWS 3
JMC 56009 REPORTING PUBLIC POLICY 3
JMC 60195 SPECIAL TOPICS SEMINAR 1 3
JMC 66092 INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION 2 1

Convergence Electives, choose from the following: 3
JMC 50004 COMPUTER-ASSISTED REPORTING
JMC 56052 ADVANCED BROADCAST REPORTING
JMC 56054 BROADCAST DOCUMENTARY
JMC 60009 SOCIAL ROLE OF THE MASS MEDIA
JMC 60195 SPECIAL TOPICS SEMINAR 1

Other electives in relevant discipline areas approved by a student’s advisor

Minimum Total Credit Hours: 16

1. For JMC 60195, students should see advisor for appropriate topic(s).

2. Internship may be waived if a student has relevant and significant professional experience and approval from faculty.
Professional Prerequisite Courses
The following classes should be taken by students without significant professional news experience as directed by the academic advisor or graduate coordinator. Credit hours for the courses do not count toward the degree program, but the grade for JMC 50003 does.

<table>
<thead>
<tr>
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<th>Course Title</th>
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<td>VIDEOGRAPHY BASICS</td>
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<td>JMC 50002</td>
<td>REPORTING FOR MASS MEDIA</td>
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<td>JMC 50003</td>
<td>EDITING FOR MASS MEDIA</td>
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</table>

Reporting/Editing - Journalism Educators Concentration Requirements

**[CI-MA-JMC-REJO]**

**Concentration Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 50002</td>
<td>REPORTING FOR MASS MEDIA</td>
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</tr>
<tr>
<td>JMC 50015</td>
<td>MEDIA MARKETPLACE</td>
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</tr>
<tr>
<td>JMC 60195</td>
<td>SPECIAL TOPICS SEMINAR</td>
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</table>

**Journalism Educators Electives**, choose from the following: 6

- JMC 56006  EDITORIAL WRITING
- JMC 67076  TEACHING BROADCAST JOURNALISM
- JMC 67079  TEACHING PHOTO EDITING
- JMC 67083  TEACHING NEWS DESIGN
- JMC 67085  TEACHING PHOTOJOURNALISM
- JMC 67087  ADVISING YEARBOOK
- JMC 60195  SPECIAL TOPICS SEMINAR

Minimum Total Credit Hours: 15

1 For JMC 60195, students should see advisor for appropriate topic(s).

Reporting/Editing - Magazine Concentration Requirements

**[CI-MA-JMC-REMA]**

**Concentration Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>JMC 56016</td>
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<tr>
<td>JMC 56018</td>
<td>FEATURE WRITING</td>
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<td>JMC 64021</td>
<td>LITERARY JOURNALISM</td>
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<tr>
<td>or JMC 66010</td>
<td>SPECIALIZED REPORTING</td>
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<tr>
<td>JMC 66092</td>
<td>INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION</td>
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**Magazine Electives**, choose from the following: 6

- JMC 50004  COMPUTER-ASSISTED REPORTING
- JMC 50012  ONLINE JOURNALISM
- JMC 56009  REPORTING PUBLIC POLICY
- JMC 56020  MAGAZINE DESIGN
- JMC 60009  SOCIAL ROLE OF THE MASS MEDIA
- JMC 60021  LITERARY JOURNALISM
- JMC 66010  SPECIALIZED REPORTING

Other electives in relevant discipline areas approved by a student's advisor

Minimum Total Credit Hours: 16

1 Internship may be waived if a student has relevant and significant professional experience and approval from faculty.

Professional Prerequisite Courses
The following classes should be taken by students without significant professional news experience as directed by the academic advisor or graduate coordinator. Credit hours for the courses do not count toward the degree program, but the grade for JMC 50003 does.

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
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<td>JMC 22002</td>
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<td>JMC 50003</td>
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<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
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Reporting/Editing - Newspaper Concentration Requirements

**[CI-MA-JMC-RENE]**

**Concentration Requirements**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>JMC 50004</td>
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<td>JMC 56009</td>
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<tr>
<td>JMC 56021</td>
<td>ADVANCED MAGAZINE WRITING</td>
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<td>or JMC 66010</td>
<td>SPECIALIZED REPORTING</td>
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</tr>
<tr>
<td>JMC 66092</td>
<td>INTERNSHIP IN JOURNALISM AND MASS COMMUNICATION</td>
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</tbody>
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**Newspaper Electives**, choose from the following: 6

- JMC 50012  ONLINE JOURNALISM
- JMC 56016  BUSINESS OF PUBLISHING
- JMC 56020  MAGAZINE DESIGN
- JMC 56021  ADVANCED MAGAZINE WRITING
- JMC 60009  SOCIAL ROLE OF THE MASS MEDIA
- JMC 66010  SPECIALIZED REPORTING

Other electives in relevant discipline areas approved by a student's advisor

Minimum Total Credit Hours: 19

1 Internship may be waived if a student has relevant and significant professional experience and approval from faculty.