MEDIA LITERACY - MINOR

College of Communication and Information
School of Journalism and Mass Communication
201 Franklin Hall
Kent Campus
330-672-2572
jmc@kent.edu
www.kent.edu/jmc

Description
The Media Literacy minor gives a broad overview of the media from an
information, as opposed to skills, perspective.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree,
the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized
Program major). Students declared only in the A.A. or A.S. degree or the
A.T.S. degree in Individualized Program may not declare a minor. Students
may not pursue a minor and a major in the same discipline.

To declare the Media Literacy minor, students must have a minimum
2.000 overall Kent State University GPA. No Kent State University GPA is
required if the student is a first-semester freshman or transfer student
admitted in good standing.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>JMC 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
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<td>JMC 20005</td>
<td>FUNDAMENTALS OF MEDIA MESSAGES</td>
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<td>JMC 21001</td>
<td>PRINCIPLES OF ADVERTISING</td>
<td>3</td>
</tr>
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<td>JMC 28001</td>
<td>PRINCIPLES OF PUBLIC RELATIONS</td>
<td>3</td>
</tr>
<tr>
<td>JMC 30034</td>
<td>PROGRAMMING FOR DIGITAL MEDIA</td>
<td>3</td>
</tr>
<tr>
<td>JMC 40006</td>
<td>LAW OF MASS COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>JMC 40022</td>
<td>FILM AS COMMUNICATION</td>
<td>3</td>
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Minimum Total Credit Hours: 21

Graduation Requirements

Minimum Minor GPA
2.700

• Minimum 6 credit hours in the minor must be upper-division
coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course
requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be
taken at Kent State (in residence).