

DIGITAL MEDIA PRODUCTION - B.S.

College of Communication and Information

School of Media and Journalism

201 Franklin Hall

Kent Campus

330-672-2572

mdj@kent.edu

www.kent.edu/mdj

Description

The Bachelor of Science degree in Digital Media Production allows students to gain first-hand experience in all aspects of single camera and multi-camera production, including shooting, audio recording, editing, writing, directing and producing digital films, live and recorded television, webisodes and other streaming online content, as well as virtual reality and animation. Film styles covered include narrative fiction, documentary, commercial and corporate productions. Graduates generally secure permanent or freelance positions with television stations, production companies, remote broadcast entities and corporate media departments.

Students have the opportunity to work as student employees at TeleProductions, Kent State University's professional broadcast department. Students may assist in the production aspects of TV-2 and Kent State University Independent Films.

In addition, students supplement their coursework with an internship in their field of specialization. There are many study abroad/away opportunities.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

Fully Offered At:

- Kent Campus

Accreditation

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the

admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score, minimum 48 PTE score or minimum 100 DET score; or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate critical thinking, grounded in a legal and ethical framework.
2. Gather information, analyze it, and make informed judgments using methods and tools appropriate to their professions.
3. Demonstrate the ability to apply theory and research appropriate to their professions, including quantitative and qualitative methods.
4. Demonstrate the ability to apply basic ethical principles to their professional work.
5. Demonstrate the ability to apply laws and regulations applicable to their professional work.
6. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
7. Demonstrate understanding of how media and their professions evolved historically, their role in societal development and their global interaction today with institutions and individuals.
8. Demonstrate appreciation for diverse cultures and individual differences, and reflect that appreciation in their work.

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

| | |
|---|-----------|
| Destination Kent State: First Year Experience | 1 |
| Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission. | |
| Diversity Domestic/Global (DIVD/DIVG) | 2 courses |
| Students must successfully complete one domestic and one global course, of which one must be from the Kent Core. | |

| | |
|---|------------|
| Experiential Learning Requirement (ELR) | varies |
| Students must successfully complete one course or approved experience. | |
| Kent Core (see table below) | 36-37 |
| Writing-Intensive Course (WIC) | 1 course |
| Students must earn a minimum C grade in the course. | |
| Upper-Division Requirement | 39 (or 42) |
| Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours. | |
| Total Credit Hour Requirement | 120 |
| Some bachelor's degrees require students to complete more than 120 credit hours. | |

Kent Core Requirements

| | |
|---|--------------|
| Kent Core Composition (KCOMP) | 6 |
| Kent Core Mathematics and Critical Reasoning (KMCR) | 3 |
| Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) | 9 |
| Kent Core Social Sciences (KSS) (must be from two disciplines) | 6 |
| Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) | 6-7 |
| Kent Core Additional (KADL) | 6 |
| Total Credit Hours: | 36-37 |

Program Requirements

Major Requirements

| Code | Title | Credit Hours |
|--|--|--------------|
| Major Requirements (courses count in major GPA) (min C- grade is required in all courses) | | |
| JMC 10009 | ELEMENTS OF FILM, TV AND ANIMATION | 3 |
| JMC 13001 | PRODUCTION SAFETY AND SET PROTOCOL | 2 |
| JMC 20001 | MEDIA, POWER AND CULTURE (DIVD) (KSS) | 3 |
| JMC 20011 | PRODUCTION FUNDAMENTALS | 3 |
| JMC 23004 | STORY FOR PICTURE | 3 |
| JMC 23130 | DIRECTING FOR PICTURE | 3 |
| JMC 23140 | PRODUCTION I | 3 |
| JMC 30036 | DIGITAL VIDEO EDITING | 3 |
| JMC 33033 | SOUND FOR PICTURE | 3 |
| JMC 33043 | DIGITAL CINEMATOGRAPHY | 3 |
| JMC 40006 | LAW OF MASS COMMUNICATION | 3 |
| JMC 40010 | ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) ¹ | 3 |
| JMC 40092 | INTERNSHIP (ELR) | 1 |
| JMC 45007 | PRODUCING FOR PICTURE | 3 |
| JMC 49099 | PRODUCTION II (ELR) | 3 |
| Advanced Skills Electives, choose from the following: | | 6 |
| JMC 30034 | PROGRAMMING FOR DIGITAL MEDIA | |
| JMC 33036 | MULTIMEDIA ENGINEERING | |
| JMC 40037 | SCRIPTWRITING FOR VIDEO AND FILM | |
| JMC 40295 | SELECTED TOPICS IN JOURNALISM AND MASS COMMUNICATION | |
| JMC 44042 | REMOTE TELEVISION | |
| JMC 44050 | POST PRODUCTION SOUND | |
| JMC 44055 | SUAS AERIAL CINEMATOGRAPHY | |

| | | |
|---|---|------------|
| JMC 45001 | ADVANCED LIGHTING FOR DIGITAL FILM AND TELEVISION | |
| JMC 45020 | AVID EDITOR CERTIFICATION | |
| JMC 46057 | MOTION GRAPHICS FOR VIDEO EDITING | |
| JMC 46395 | SPECIAL TOPICS IN JOURNALISM PRACTICE | |
| Additional Requirements (courses do not count in major GPA) | | |
| UC 10097 | DESTINATION KENT STATE: FIRST YEAR EXPERIENCE | 1 |
| College of Communication and Information Core Electives, choose from the following: | | 9 |
| COMM 15000 | INTRODUCTION TO HUMAN COMMUNICATION (KADL) | |
| COMM 35852 | INTERCULTURAL COMMUNICATION (DIVG) | |
| EMAT 15310 | CREATIVE CODING | |
| EMAT 33310 | HUMAN-COMPUTER INTERACTION | |
| LIS 30010 | INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND | |
| UXD 20001 | INTRODUCTION TO USER EXPERIENCE DESIGN | |
| VCD 13000 | DESIGN: PRINCIPLES, PROCESSES AND PRACTICE | |
| Additional Major Electives, choose from the following: | | 3 |
| ART 10022 | 2D COMPOSITION | |
| ART 10023 | 3D COMPOSITION | |
| ARTS 14000 | DRAWING I | |
| CCI 12001 | PHOTOGRAPHY | |
| EMAT 10310 | MY STORY ON THE WEB | |
| ECON 22060 | PRINCIPLES OF MICROECONOMICS (KSS) | |
| ENG 20021 | INTRODUCTION TO CREATIVE WRITING | |
| ENR 27056 | INTRODUCTION TO ENTREPRENEURSHIP | |
| FDM 10010 | FASHION FUNDAMENTALS | |
| THEA 11303 | THE ART OF ACTING | |
| THEA 11722 | FUNDAMENTALS OF PRODUCTION I: SCENERY, STAGECRAFT AND SOUND | |
| MUS 21113 | MUSIC PRODUCTION I | |
| Kent Core Composition | | 6 |
| Kent Core Mathematics and Critical Reasoning | | 3 |
| Kent Core Humanities and Fine Arts (minimum one from each) | | 9 |
| Kent Core Social Sciences (must be from two disciplines) | | 3 |
| Kent Core Basic Sciences (must include one laboratory) | | 6-7 |
| Kent Core Additional | | 6 |
| General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) ² | | 26 |
| Minimum Total Credit Hours: | | 120 |

¹ A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C- must be earned.

² All general elective credit hours for the degree must be from courses outside of the discipline.

Progression Requirements

Students must maintain a minimum 2.700 major GPA and a minimum 2.000 overall GPA to continue taking JMC courses. Failure to do so will result in students not being permitted to enroll in JMC courses until they meet with their academic advisor to complete a plan of study. In addition, no grade lower than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

Graduation Requirements

| Minimum Major GPA | Minimum Overall GPA |
|-------------------|---------------------|
| 2.700 | 2.000 |

- A minimum C- grade may be required in some courses.
- Any JMC course taken is calculated in the major GPA.
- Students must complete minimum 72 credit hours **outside** the journalism and mass communication discipline per the Accrediting Council on Education in Journalism and Mass Communications. The following courses are considered within the discipline and **cannot** be used toward the 72-credit-hour requirement:
- All transfer coursework with a subject TRAN, KAPS, COMM, JMC or VCD (and no number other than 'xxxx') will not count toward the 72-credit-hour requirement automatically, nor will Kent State coursework with a subject designator of CCI. Prior Kent State coursework with the subject designator of JOUR also will not count toward the 72-credit-hour requirement. Students must meet with their academic advisor for further evaluation of their coursework for applicability to this requirement.

| Code | Title | Credit Hours |
|---|---|--------------|
| CCI 12001 | PHOTOGRAPHY | 3 |
| CCI 45091 | SEMINAR IN MEDIA AND MOVEMENTS (ELR) | 3 |
| COMM 25863 | BUSINESS AND PROFESSIONAL COMMUNICATION | 3 |
| COMM 26001 | PUBLIC COMMUNICATION IN SOCIETY | 3 |
| COMM 35860 | INTERVIEWING | 3 |
| COMM 41000 | SPORTS COMMUNICATION | 3 |
| COMM 42000 | MEDIA, WAR AND PROPAGANDA | 3 |
| COMM 45007 | FREEDOM OF SPEECH | 3 |
| COMM 45902 | COMMUNICATION AND INFLUENCE (WIC) | 3 |
| COMM 46503 | HEALTH COMMUNICATION AND MEDIA | 3 |
| EMAT 10310 | MY STORY ON THE WEB | 3 |
| Any Journalism Mass Communication (JMC) courses | | |
| VCD 32000 | ILLUSTRATION I | 3 |
| VCD 32001 | ILLUSTRATION II | 3 |
| VCD 33000 | GRAPHIC DESIGN I | 3 |
| VCD 33001 | GRAPHIC DESIGN II | 3 |
| VCD 34005 | INTRODUCTION TO 3D GRAPHIC DESIGN | 3 |
| VCD 38001 | PHOTOGRAPHICS | 3 |
| VCD 38004 | ADVANCED PHOTOGRAPHY | 3 |
| VCD 38007 | PHOTOGRAPHY TECHNIQUES | 3 |
| VCD 38011 | EDITORIAL PHOTOGRAPHY | 3 |
| VCD 42000 | ADVANCED ILLUSTRATION: MEDIA | 3 |
| VCD 42002 | EDITORIAL ILLUSTRATION | 3 |
| VCD 42003 | ADVERTISING ILLUSTRATION | 3 |
| VCD 48005 | COLOR PHOTOGRAPHY | 3 |
| VCD 48008 | ADVANCED DIGITAL IMAGING | 3 |

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Semester One | | Credits |
|---|---|----------------|
| JMC 10009 | ELEMENTS OF FILM, TV AND ANIMATION | 3 |
| JMC 13001 | PRODUCTION SAFETY AND SET PROTOCOL | 2 |
| JMC 20001 | MEDIA, POWER AND CULTURE (DIVD) (KSS) | 3 |
| UC 10097 | DESTINATION KENT STATE: FIRST YEAR EXPERIENCE | 1 |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| Credit Hours | | 15 |
| Semester Two | | |
| JMC 20011 | PRODUCTION FUNDAMENTALS | 3 |
| JMC 23004 | STORY FOR PICTURE | 3 |
| College of Communication and Information Core Electives | | 3 |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| Credit Hours | | 15 |
| Semester Three | | |
| JMC 23130 | DIRECTING FOR PICTURE | 3 |
| JMC 30036 | DIGITAL VIDEO EDITING | 3 |
| or | or SOUND FOR PICTURE | |
| JMC 33033 | or DIGITAL CINEMATOGRAPHY | |
| or | | |
| JMC 33043 | | |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| General Elective | | 1 |
| Credit Hours | | 16 |
| Semester Four | | |
| JMC 23140 | PRODUCTION I | 3 |
| JMC 30036 | DIGITAL VIDEO EDITING | 3 |
| or | or SOUND FOR PICTURE | |
| JMC 33033 | or DIGITAL CINEMATOGRAPHY | |
| or | | |
| JMC 33043 | | |
| College of Communication and Information Core Electives | | 3 |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| General Electives | | 1 |
| Credit Hours | | 16 |
| Semester Five | | |
| JMC 30036 | DIGITAL VIDEO EDITING | 3 |
| or | or SOUND FOR PICTURE | |
| JMC 33033 | or DIGITAL CINEMATOGRAPHY | |
| or | | |
| JMC 33043 | | |
| Advanced Skills Elective | | 3 |
| Additional Major Electives | | 3 |
| Kent Core Requirement | | 3 |
| Kent Core Requirement | | 3 |
| Credit Hours | | 15 |
| Semester Six | | |
| JMC 40006 | LAW OF MASS COMMUNICATION | 3 |

| JMC 45007 | PRODUCING FOR PICTURE | 3 |
|---|---|-----|
| College of Communication and Information Core Electives | | 3 |
| General Electives | | 6 |
| Credit Hours | | 15 |
| Third Summer Term | | |
| JMC 40092 | INTERNSHIP (ELR) | 1 |
| Credit Hours | | 1 |
| Semester Seven | | |
| JMC 40010 | ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) | 3 |
| Advanced Skills Elective | | 3 |
| General Electives | | 9 |
| Credit Hours | | 15 |
| Semester Eight | | |
| JMC 49099 | PRODUCTION II (ELR) | 3 |
| General Electives | | 9 |
| Credit Hours | | 12 |
| Minimum Total Credit Hours: | | 120 |

