FASHION MEDIA - MINOR

College of Communication and Information
School of Media and Journalism
College of the Arts
School of Fashion Design and Merchandising
www.kent.edu/mdj

Contact Information

• School Director:
  Emily Metzgar
  mdj@kent.edu
  330-672-2572

• Speak with an Advisor

Fully Offered

• Kent Campus

Description

The Fashion Media minor is for students studying either fashion merchandising or a major in the School of Media and Journalism.

Fashion merchandising students take the Media Track to learn about the fashion media and better prepare them to understand this industry. The track includes a trip to New York City as a requirement.

Media and Journalism students take the Fashion Track to learn about the fashion publishing industry to better prepare them for work in this business. The track includes a trip to New York City to study fashion media.

Admission Requirements

Admission to the minor is selective, open only to students declared in the Fashion Merchandising major or in a major in the School of Media and Journalism.

To declare the Fashion Media minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Program Requirements

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENTR 27056</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td>or FDM 35280</td>
<td>FASHION ENTREPRENEURSHIP</td>
<td></td>
</tr>
<tr>
<td>FDM 10010</td>
<td>FASHION FUNDAMENTALS</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 41111</td>
<td>FASHION PUBLISHING</td>
<td>3</td>
</tr>
<tr>
<td>Media Track or Fashion Track, choose from the following:</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>

Media Track for Students Declared in Fashion Merchandising Major

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMAT 10310</td>
<td>MY STORY ON THE WEB</td>
<td></td>
</tr>
<tr>
<td>FDM 35080</td>
<td>FASHION IN THE MEDIA ¹</td>
<td>1</td>
</tr>
<tr>
<td>or MDJ 46020</td>
<td>MAGAZINE DESIGN</td>
<td></td>
</tr>
<tr>
<td>MDJ 20005</td>
<td>FUNDAMENTALS OF MEDIA MESSAGES</td>
<td></td>
</tr>
</tbody>
</table>

Graduation Requirements

Minimum Minor GPA 2.700
Minimum Overall GPA 2.000

• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

¹ FDM 35080 must be taken in New York City only.