JOURNALISM - B.S.
College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

Examples of Possible Careers*
Communications teachers, postsecondary
• 3.2% about as fast as the average
• 35,600 number of jobs
• $71,030 potential earnings

Media and communication workers, all other
• 8.1% much faster than the average
• 35,200 number of jobs
• $49,730 potential earnings

Technical writers
• 7.4% faster than the average
• 58,400 number of jobs
• $74,650 potential earnings

Additional Careers
• Editors
• News analysts, reporters, and journalists
• Proofreaders and copy markers
• Writers and authors

Contact Information
• School Director: Emily Metzgar | mdj@kent.edu | 330-672-2572
• Speak with an Advisor
• Chat with an Admissions Counselor

Fully Offered
• Kent Campus

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics’ Occupations Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Description
Journalists are reporters, watchdogs, storytellers. The Bachelor of Science degree in Journalism teaches students how to cover real stories that make a difference. Whether using a camera, a microphone, a smartphone or a laptop, students become journalists by doing journalism inside and outside the classroom.

Gaining critical skills that equip them for storytelling in all its forms, students will practice their craft in Kent State’s award-winning student media. Working with these outlets, students will learn how to engage audiences where they "live," on TV, radio, online, social media and in print.

Journalism students will produce news and feature content on visual, digital and emerging platforms, and they’ll apply what they’ve learned as part of the required professional internship.

With a grounding in ethics and an understanding of media's role in democratic society, students graduate prepared to continue as journalists or apply their skills to other professions that value critical thinking, information gathering and the ability to make sense of it for others.

Accreditation
Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

Admission Requirements
The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for first-year students.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score, minimum 48 PTE score or minimum 100 DET score; or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Program Learning Outcomes
Graduates of this program will be able to:
1. Demonstrate critical thinking, grounded in a legal and ethical framework.
2. Gather information, analyze it and make informed judgments using methods and tools appropriate to their professions.
3. Demonstrate the ability to apply theory and research appropriate to their professions, including quantitative and qualitative methods.
4. Demonstrate the ability to apply basic ethical principles to their professional work.
5. Demonstrate the ability to apply laws and regulations applicable to their professional work.
6. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
7. Demonstrate understanding of how media and their professions evolved historically, their role in societal development and their global interaction today with institutions and individuals.
8. Demonstrate appreciation for diverse cultures and individual differences, and reflect that appreciation in their work.

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

| Destination Kent State: First Year Experience | 1 |
| Diversity Domestic/Global (DIVD/DIVG) | 2 courses |
| Experiential Learning Requirement (ELR) | varies |
| Kent Core (see table below) | 36-37 |
| Writing-Intensive Course (WIC) | 1 course |
| Upper-Division Requirement | 39 (or 42) |
| Total Credit Hour Requirement | 120 |

Some bachelor’s degrees require students to complete more than 120 credit hours.

Kent Core Requirements

| Kent Core Composition (KCMP) | 6 |
| Kent Core Mathematics and Critical Reasoning (KMCR) | 3 |
| Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) | 9 |
| Kent Core Social Sciences (KSS) (must be from two disciplines) | 6 |
| Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) | 6-7 |
| Kent Core Additional (KADL) | 6 |

Total Credit Hours: 36-37

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMAT 10310</td>
<td>MY STORY ON THE WEB</td>
<td>3</td>
</tr>
</tbody>
</table>

Journalism Skills Electives, choose from the following: 9

1. MEDIA, POWER AND CULTURE (DIVD) (KSS)
2. WRITING ACROSS PLATFORMS
3. STORYTELLING ACROSS PLATFORMS
4. LAW OF MASS COMMUNICATION
5. ETHICS AND ISSUES IN MASS COMMUNICATION (WIC)
6. INTERNSHIP (ELR)
7. PHOTOGRAPHY
8. REPORTING
9. BROADCAST REPORTING
10. SPECIAL TOPICS IN JOURNALISM SKILLS
11. PHOTOJOURNALISM I
12. EDITING
13. INTERVIEWING AND DATA FOR JOURNALISTS
14. FEATURE WRITING
15. STORYTELLING WITH SOUND
16. SEMINAR IN MEDIA AND MOVEMENTS (ELR)
17. VISUAL STORYTELLING
18. BROADCAST REPORTING
19. PHOTOJOURNALISM I
20. VIDEO FOR STILL PHOTOGRAPHERS
21. BROADCAST PERFORMANCE
22. EDITING
23. FREELANCE JOURNALISM
24. FEATURE WRITING
25. MAGAZINE EDITING AND DESIGN
26. ADVANCED REPORTING
27. SPECIAL TOPICS IN JOURNALISM REPORTING
28. REVIEWING THE ARTS
29. MEDIA MARKETPLACE
30. MANAGING MEDIA DIVERSITY
31. SELECTED TOPICS IN JOURNALISM AND MASS COMMUNICATION
32. INFORMATION GRAPHICS
33. PRODUCING TELEVISION NEWS
34. OPINION WRITING
35. BUSINESS OF PUBLISHING
36. MAGAZINE DESIGN
37. ADVANCED BROADCAST REPORTING
38. NEW YORK MEDIA SEMINAR
39. MEDIA ENTERPRISE
40. ADVANCED PHOTO TECHNIQUES
41. ADVANCED TELEVISION NEWS PRODUCING
42. STUDENT MEDIA PRACTICUM IN JOURNALISM (ELR)
43. INVESTIGATIVE REPORTING
44. REPORTING PUBLIC POLICY
45. ADVANCED MAGAZINE WRITING
46. BROADCAST DOCUMENTARY
47. DOCUMENTARY AND ENTREPRENEURIAL PHOTOGRAPHY
Graduation Requirements

Additional Requirements (courses do not count in major GPA)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 21000</td>
<td>COMMUNICATION GRAMMAR REVIEW (min C grade)</td>
<td>1</td>
</tr>
<tr>
<td>ENTR 27056</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td>POL 10004</td>
<td>COMPARATIVE POLITICS (DIVG) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>or POL 1010</td>
<td>AMERICAN POLITICS (DIVD) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>or POL 1030</td>
<td>PUBLIC POLICY</td>
<td>3</td>
</tr>
<tr>
<td>or POL 1050</td>
<td>WORLD POLITICS (DIVG) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
</tr>
</tbody>
</table>

College of Communication and Information Core Electives, choose from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 15000</td>
<td>INTRODUCTION TO HUMAN COMMUNICATION (KADL)</td>
<td>6</td>
</tr>
<tr>
<td>COMM 35852</td>
<td>INTERCULTURAL COMMUNICATION (DIVG)</td>
<td>3</td>
</tr>
<tr>
<td>EMAT 15310</td>
<td>CREATIVE CODING</td>
<td>3</td>
</tr>
<tr>
<td>EMAT 33310</td>
<td>HUMAN-COMPUTER INTERACTION</td>
<td>6</td>
</tr>
<tr>
<td>LIS 30010</td>
<td>INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND</td>
<td>6</td>
</tr>
<tr>
<td>UXD 20001</td>
<td>INTRODUCTION TO USER EXPERIENCE DESIGN</td>
<td>3</td>
</tr>
<tr>
<td>VCD 13000</td>
<td>DESIGN: PRINCIPLES, PROCESSES AND PRACTICE</td>
<td>3</td>
</tr>
</tbody>
</table>

Kent Core Composition

- 6

Kent Core Mathematics and Critical Reasoning

- 3

Kent Core Humanities and Fine Arts (minimum one from each)

- 9

Kent Core Social Sciences (must be from two disciplines)

- 3

Kent Core Basic Sciences (must include one laboratory)

- 6-7

Kent Core Additional

- 6

General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)

- 27

Minimum Total Credit Hours:

= 120

1. A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C- must be earned.

2. Students cannot apply these courses toward more than one of the MDJ Elective categories.

3. All credits for general electives must be from outside the media and journalism discipline.

Progression Requirements

Students must maintain a 2.700 major GPA and a 2.000 overall GPA to continue taking MDJ courses. Failure to do so will result in not being permitted to enroll in MDJ courses. In addition, no grade lower than a C- in a MDJ course will be counted toward graduation or as a prerequisite for a subsequent class.

Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.700</td>
<td>2.000</td>
</tr>
</tbody>
</table>

- Minimum 72 credit hours taken outside the discipline, see requirements for acceptable courses. Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.

- Any MDJ course taken is calculated in the major GPA.

- A minimum C- grade is required in some courses.

- Students must complete minimum 72 credit hours outside the media and journalism discipline per the Accrediting Council on Education in Journalism and Mass Communications. The following courses are considered within the discipline and cannot be used toward the 72-credit-hour requirement.

- All transfer coursework with a subject and number designator of TRAN, KAPS, COMM, MDJ or VCD XXXXX will not count toward the 72-credit-hour requirement automatically, nor will Kent State coursework with a subject designator of CCI. Prior Kent State coursework with the subject designator of JMC or JOUR will also not count toward the 72-credit-hour requirement. Students must meet with their academic advisor for further evaluation of their coursework for applicability to this requirement.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCI 12001</td>
<td>PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>CCI 45091</td>
<td>SEMINAR IN MEDIA AND MOVEMENTS (ELR)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 25863</td>
<td>BUSINESS AND PROFESSIONAL COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>COMM 26001</td>
<td>PUBLIC COMMUNICATION IN SOCIETY</td>
<td>3</td>
</tr>
<tr>
<td>COMM 35860</td>
<td>INTERVIEWING</td>
<td>3</td>
</tr>
<tr>
<td>COMM 41000</td>
<td>SPORTS COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>COMM 42000</td>
<td>MEDIA, WAR AND PROPAGANDA</td>
<td>3</td>
</tr>
<tr>
<td>COMM 45007</td>
<td>FREEDOM OF SPEECH</td>
<td>3</td>
</tr>
<tr>
<td>COMM 45902</td>
<td>COMMUNICATION AND INFLUENCE (WIC)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 46503</td>
<td>HEALTH COMMUNICATION AND MEDIA</td>
<td>3</td>
</tr>
<tr>
<td>EMAT 10310</td>
<td>MY STORY ON THE WEB</td>
<td>3</td>
</tr>
</tbody>
</table>

Any Media and Journalism (MDJ) courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCD 32000</td>
<td>ILLUSTRATION I</td>
<td>3</td>
</tr>
<tr>
<td>VCD 32001</td>
<td>ILLUSTRATION II</td>
<td>3</td>
</tr>
<tr>
<td>VCD 33000</td>
<td>GRAPHIC DESIGN I</td>
<td>3</td>
</tr>
<tr>
<td>VCD 33001</td>
<td>GRAPHIC DESIGN II</td>
<td>3</td>
</tr>
<tr>
<td>VCD 34005</td>
<td>INTRODUCTION TO 3D GRAPHIC DESIGN</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38001</td>
<td>PHOTOGRAPHS</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38004</td>
<td>ADVANCED PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38007</td>
<td>PHOTOGRAPHY TECHNIQUES</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38011</td>
<td>EDITORIAL PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 42000</td>
<td>ADVANCED ILLUSTRATION:MEDIA</td>
<td>3</td>
</tr>
<tr>
<td>VCD 42002</td>
<td>EDITORIAL ILLUSTRATION</td>
<td>3</td>
</tr>
<tr>
<td>VCD 42003</td>
<td>ADVERTISING ILLUSTRATION</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48005</td>
<td>COLOR PHOTOGRAPH</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48008</td>
<td>ADVANCED DIGITAL IMAGING</td>
<td>3</td>
</tr>
</tbody>
</table>

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (†) must be completed in the semester listed to ensure a timely graduation.

<table>
<thead>
<tr>
<th>Semester One</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDJ 20001</td>
<td>3</td>
</tr>
<tr>
<td>UC 10097</td>
<td>1</td>
</tr>
</tbody>
</table>

College of Communication and Information Core Electives

- 3

Kent Core Requirement

- 3

Kent Core Requirement

- 3
### Semester Two
- **COMM 21000** COMMUNICATION GRAMMAR REVIEW 1
- **EMAT 10310** MY STORY ON THE WEB 3
- **MDJ 26001** WRITING ACROSS PLATFORMS 3
- Kent Core Requirement 3
- Kent Core Requirement 3
- Kent Core Requirement 3

**Credit Hours:** 16

### Semester Three
- **MDJ 26005** STORYTELLING ACROSS PLATFORMS 3
- Journalism Skills Electives 3
- College of Communication and Information Core Electives 3
- Kent Core Requirement 3

**Credit Hours:** 12

### Semester Four
- **ENTR 27056** INTRODUCTION TO ENTREPRENEURSHIP 3
- Journalism Skills Electives 3
- Kent Core Requirement 3
- Kent Core Requirement 3
- Kent Core Requirement 3

**Credit Hours:** 15

### Semester Five
- **POL 10004** or **POL 10100** or **POL 10300** or **POL 10500** COMPARATIVE POLITICS (DIVG) (KSS) or AMERICAN POLITICS (DIVD) (KSS) or PUBLIC POLICY or WORLD POLITICS (DIVG) (KSS) 3
- Journalism Skills Electives 3
- Journalism Specialization Electives 6
- General Electives 3

**Credit Hours:** 15

### Semester Six
- Journalism Specialization Electives 3
- College of Communication and Information Core Electives 3
- Kent Core Requirement 3
- General Electives 6

**Credit Hours:** 15

### Third Summer Term
- **MDJ 40092** INTERNSHIP (ELR) 1

**Credit Hours:** 1

### Semester Seven
- **MDJ 40006** LAW OF MASS COMMUNICATION 3
- Journalism Culminating Experience Electives 3
- General Electives 9

**Credit Hours:** 15

### Semester Eight
- **MDJ 40010** ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) 3
- Journalism Culminating Experience Electives 3
- General Electives 9

**Credit Hours:** 15

**Minimum Total Credit Hours:** 120