

# JOURNALISM - B.S.

**College of Communication and Information**  
 School of Media and Journalism  
 201 Franklin Hall  
 Kent Campus  
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 www.kent.edu/mdj

## Description

The Bachelor of Science degree in Journalism is a flexible degree program that offers a solid basis for informing communities in digital, visual and other formats such as broadcast, magazine media, multimedia and photojournalism, as well as the opportunity to combine elements of each specialty. Students gain critical skills in writing, reporting and producing journalism and they can customize communications experiences. Students must complete an internship in their field of specialization. Multiple internships are permitted.

Students are strongly encouraged to participate in various award-winning student media including the campus radio and television stations, the campus newspaper (print and online), and multiple independent student magazines (print and online.). Students are also encouraged to explore study-abroad and study-away experiences. For information, contact the Office of Global Education or coordinator of the college's International Study Programs.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

### Fully Offered At:

- Kent Campus

## Accreditation

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**Freshman Students on the Kent Campus:** The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions,

including additional requirements for some academic programs, visit the admissions website for new freshmen.

**Freshman Students on the Regional Campuses:** Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

**English Language Proficiency Requirements for International Students:** All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score, minimum 48 PTE score or minimum 100 DET score; or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

**Transfer, Transitioning and Former Students:** For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate critical thinking, grounded in a legal and ethical framework.
2. Gather information, analyze it and make informed judgments using methods and tools appropriate to their professions.
3. Demonstrate the ability to apply theory and research appropriate to their professions, including quantitative and qualitative methods.
4. Demonstrate the ability to apply basic ethical principles to their professional work.
5. Demonstrate the ability to apply laws and regulations applicable to their professional work.
6. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
7. Demonstrate understanding of how media and their professions evolved historically, their role in societal development and their global interaction today with institutions and individuals.
8. Demonstrate appreciation for diverse cultures and individual differences, and reflect that appreciation in their work.

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37

Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

## Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA) (min C- grade required in all courses)</b>		
EMAT 10310	MY STORY ON THE WEB	3
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS) <sup>1</sup>	3
JMC 26001	WRITING ACROSS PLATFORMS	3
JMC 26005	STORYTELLING ACROSS PLATFORMS	3
JMC 40006	LAW OF MASS COMMUNICATION	3
JMC 40010	ETHICS AND ISSUES IN MASS COMMUNICATION (WIC) <sup>1</sup>	3
JMC 40092	INTERNSHIP (ELR)	1
Journalism Skills Electives, choose from the following: <sup>2</sup>		9
CCI 12001	PHOTOGRAPHY	
JMC 26007	REPORTING	
JMC 26008	BROADCAST REPORTING	
JMC 26395	SPECIAL TOPICS IN JOURNALISM SKILLS	
JMC 32001	PHOTOJOURNALISM I	
JMC 36005	COPY EDITING AND NEWS DESIGN	
JMC 36010	INTERVIEWING AND DATA FOR JOURNALISTS	
JMC 36018	FEATURE WRITING	
JMC 36020	STORYTELLING WITH SOUND	
Journalism Specialization Electives, choose from the following: <sup>2</sup>		9
CCI 45091	SEMINAR IN MEDIA AND MOVEMENTS (ELR)	
JMC 22004	VISUAL STORYTELLING	
JMC 26007	REPORTING	
JMC 26008	BROADCAST REPORTING	
JMC 32001	PHOTOJOURNALISM I	
JMC 32002	PHOTOJOURNALISM II	
JMC 32005	VIDEO FOR STILL PHOTOGRAPHERS	
JMC 33024	BROADCAST PERFORMANCE	
JMC 36005	COPY EDITING AND NEWS DESIGN	
JMC 36008	FREELANCE JOURNALISM	

JMC 36018	FEATURE WRITING	
JMC 36040	MAGAZINE EDITING AND DESIGN	
JMC 36050	ADVANCED REPORTING	
JMC 36395	SPECIAL TOPICS IN JOURNALISM REPORTING	
JMC 40007	REVIEWING THE ARTS	
JMC 40015	MEDIA MARKETPLACE	
JMC 40027	MANAGING MEDIA DIVERSITY	
JMC 40295	SELECTED TOPICS IN JOURNALISM AND MASS COMMUNICATION	
JMC 46001	INFORMATION GRAPHICS	
JMC 46003	PRODUCING TELEVISION NEWS	
JMC 46006	OPINION WRITING	
JMC 46016	BUSINESS OF PUBLISHING	
JMC 46020	MAGAZINE DESIGN	
JMC 46052	ADVANCED BROADCAST REPORTING	
JMC 46091	NEW YORK MEDIA SEMINAR	
Journalism Culminating Experience Electives, choose from the following: <sup>2</sup>		6
JMC 40017	MEDIA ENTERPRISE	
JMC 42008	ADVANCED PHOTO TECHNIQUES	
JMC 43035	ADVANCED TELEVISION NEWS PRODUCING	
JMC 43092	STUDENT MEDIA PRACTICUM IN JOURNALISM (ELR)	
JMC 46007	INVESTIGATIVE REPORTING	
JMC 46009	REPORTING PUBLIC POLICY	
JMC 46021	ADVANCED MAGAZINE WRITING	
JMC 46054	BROADCAST DOCUMENTARY	
JMC 46055	DOCUMENTARY AND ENTREPRENEURIAL PHOTOGRAPHY	
JMC 46395	SPECIAL TOPICS IN JOURNALISM PRACTICE	
<b>Additional Requirements (courses do not count in major GPA)</b>		
COMM 21000	COMMUNICATION GRAMMAR REVIEW (min C grade)	1
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
POL 10004	COMPARATIVE POLITICS (DIVG) (KSS)	3
or POL 10100	AMERICAN POLITICS (DIVD) (KSS)	
or POL 10300	PUBLIC POLICY	
or POL 10500	WORLD POLITICS (DIVG) (KSS)	
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives, choose from the following:		9
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
EMAT 15310	CREATIVE CODING	
EMAT 33310	HUMAN-COMPUTER INTERACTION	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	
VCD 13000	DESIGN: PRINCIPLES, PROCESSES AND PRACTICE	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities and Fine Arts (minimum one from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
Kent Core Additional		6

General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) <sup>3</sup>	27
Minimum Total Credit Hours:	120

- <sup>1</sup> A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C- must be earned.
- <sup>2</sup> Students cannot apply these courses toward more than one of the JMC Elective categories.
- <sup>3</sup> All credits for general electives must be from outside the journalism and mass communication discipline.

### Progression Requirements

Students must maintain a 2.700 major GPA and a 2.000 overall GPA to continue taking JMC courses. Failure to do so will result in not being permitted to enroll in JMC courses. In addition, no grade lower than a C- in a JMC course will be counted toward graduation or as a prerequisite for a subsequent class.

### Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.700	2.000

- Minimum 72 credit hours taken outside the discipline, see requirements for acceptable courses. Only general elective courses may be taken as pass/fail, of which maximum 12 credit hours may be taken as pass/fail.
- Any JMC course taken is calculated in the major GPA.
- A minimum C- grade is required in some courses.
- Students must complete minimum 72 credit hours **outside** the journalism and mass communication discipline per the Accrediting Council on Education in Journalism and Mass Communications. The following courses are considered within the discipline and **cannot** be used toward the 72-credit-hour requirement:
- All transfer coursework with a subject and number designator of TRAN, KAPS, COMM, JMC or VCD XXXXX will not count toward the 72-credit-hour requirement automatically, nor will Kent State coursework with a subject designator of CCI. Prior Kent State coursework with the subject designator of JOUR will also not count toward the 72-credit-hour requirement. Students must meet with their academic advisor for further evaluation of their coursework for applicability to this requirement.

Code	Title	Credit Hours
CCI 12001	PHOTOGRAPHY	3
CCI 45091	SEMINAR IN MEDIA AND MOVEMENTS (ELR)	3
COMM 25863	BUSINESS AND PROFESSIONAL COMMUNICATION	3
COMM 26001	PUBLIC COMMUNICATION IN SOCIETY	3
COMM 35860	INTERVIEWING	3
COMM 41000	SPORTS COMMUNICATION	3
COMM 42000	MEDIA, WAR AND PROPAGANDA	3
COMM 45007	FREEDOM OF SPEECH	3
COMM 45902	COMMUNICATION AND INFLUENCE (WIC)	3
COMM 46503	HEALTH COMMUNICATION AND MEDIA	3
EMAT 10310	MY STORY ON THE WEB	3
Any Journalism Mass Communication (JMC) courses		
VCD 32000	ILLUSTRATION I	3

VCD 32001	ILLUSTRATION II	3
VCD 33000	GRAPHIC DESIGN I	3
VCD 33001	GRAPHIC DESIGN II	3
VCD 34005	INTRODUCTION TO 3D GRAPHIC DESIGN	3
VCD 38001	PHOTOGRAPHICS	3
VCD 38004	ADVANCED PHOTOGRAPHY	3
VCD 38007	PHOTOGRAPHY TECHNIQUES	3
VCD 38011	EDITORIAL PHOTOGRAPHY	3
VCD 42000	ADVANCED ILLUSTRATION: MEDIA	3
VCD 42002	EDITORIAL ILLUSTRATION	3
VCD 42003	ADVERTISING ILLUSTRATION	3
VCD 48005	COLOR PHOTOGRAPHY	3
VCD 48008	ADVANCED DIGITAL IMAGING	3

### Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Two		
COMM 21000	COMMUNICATION GRAMMAR REVIEW	1
EMAT 10310	MY STORY ON THE WEB	3
JMC 26001	WRITING ACROSS PLATFORMS	3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Three		
JMC 26005	STORYTELLING ACROSS PLATFORMS	3
Journalism Skills Electives		3
College of Communication and Information Core Electives		3
Kent Core Requirement		3
Credit Hours		12
Semester Four		
ENTR 27056	INTRODUCTION TO ENTREPRENEURSHIP	3
Journalism Skills Electives		3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
Semester Five		
POL 10004	COMPARATIVE POLITICS (DIVG) (KSS)	3
or	or AMERICAN POLITICS (DIVD) (KSS)	
POL 10100	or PUBLIC POLICY	
or	or WORLD POLITICS (DIVG) (KSS)	
POL 10300		
or		
POL 10500		

Journalism Skills Electives	3
Journalism Specialization Electives	6
General Electives	3
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Credit Hours	15
<b>Semester Six</b>	
Journalism Specialization Electives	3
College of Communication and Information Core Electives	3
Kent Core Requirement	3
General Electives	6
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Credit Hours	15
<b>Third Summer Term</b>	
JMC 40092 INTERNSHIP (ELR)	1
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Credit Hours	1
<b>Semester Seven</b>	
JMC 40006 LAW OF MASS COMMUNICATION	3
Journalism Culminating Experience Electives	3
General Electives	9
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Credit Hours	15
<b>Semester Eight</b>	
JMC 40010 ETHICS AND ISSUES IN MASS COMMUNICATION (WIC)	3
Journalism Culminating Experience Electives	3
General Electives	9
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Credit Hours	15
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Minimum Total Credit Hours:	120