MEDIA LITERACY - MINOR

College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

Contact Information

• School Director:
  Emily Metzgar
  mdj@kent.edu
  330-672-2572

• Speak with an Advisor

Fully Offered

• Kent Campus

Description

The Media Literacy minor gives a broad overview of the media from an
information, as opposed to skills, perspective.

Admission Requirements

Admission to a minor is open to students declared in a bachelor’s degree,
the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized
Program major). Students declared only in the A.A. or A.S. degree or the
A.T.S. degree in Individualized Program may not declare a minor. Students
may not pursue a minor and a major in the same discipline.

To declare the Media Literacy minor, students must have a minimum
2.000 overall Kent State University GPA. No Kent State University GPA is
required if the student is a first-semester freshman or transfer student
admitted in good standing.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MDJ 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
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<td>MDJ 2005</td>
<td>FUNDAMENTALS OF MEDIA MESSAGES</td>
<td>3</td>
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<td>MDJ 21001</td>
<td>PRINCIPLES OF ADVERTISING</td>
<td>3</td>
</tr>
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<td>MDJ 28001</td>
<td>PRINCIPLES OF PUBLIC RELATIONS</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 30034</td>
<td>PROGRAMMING FOR DIGITAL MEDIA</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 40006</td>
<td>LAW OF MASS COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>MDJ 40022</td>
<td>FILM AS COMMUNICATION</td>
<td>3</td>
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Minimum Total Credit Hours: 21

Graduation Requirements

Minimum Minor GPA: 2.700
Minimum Overall GPA: 2.000

• Minimum 50 percent of the total credit hours for the minor must be
taken at Kent State (in residence).

• Minimum 6 credit hours in the minor must be upper-division
coursework (30000 and 40000 level).

• Minimum 6 credit hours in the minor must be outside of the course
requirements for any major or other minor the student is pursuing.