

MEDIA LITERACY - MINOR

College of Communication and Information

School of Media and Journalism

201 Franklin Hall

Kent Campus

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Description

The Media Literacy minor gives a broad overview of the media from an information, as opposed to skills, perspective.

Fully Offered At:

- Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Media Literacy minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
JMC 20005	FUNDAMENTALS OF MEDIA MESSAGES	3
JMC 21001	PRINCIPLES OF ADVERTISING	3
JMC 28001	PRINCIPLES OF PUBLIC RELATIONS	3
JMC 30034	PROGRAMMING FOR DIGITAL MEDIA	3
JMC 40006	LAW OF MASS COMMUNICATION	3
JMC 40022	FILM AS COMMUNICATION	3
Minimum Total Credit Hours:		21

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.700	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).