# Design - Minor

**College of Communication and Information**  
School of Visual Communication Design  
241 Taylor Hall  
Kent Campus  
330-672-7856  
vcd@kent.edu  
www.kent.edu/vcd

**Description**  
The Design minor provides students with a foundation in graphic design, including design research and history, graphic software, industry standards and professional ethics.

**Fully Offered At:**  
- Kent Campus

**Admission Requirements**  
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Design minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

**Minor Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCD 13000</td>
<td>DESIGN: PRINCIPLES, PROCESSES AND PRACTICE</td>
<td>3</td>
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<tr>
<td>VCD 13001</td>
<td>INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B grade)</td>
<td>3</td>
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<tr>
<td>VCD 22000</td>
<td>DESIGN/ILLUSTRATION TECHNIQUES I</td>
<td>3</td>
</tr>
<tr>
<td>VCD 23001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 34004</td>
<td>VISUAL ETHICS</td>
<td>3</td>
</tr>
<tr>
<td>VCD 37000</td>
<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
<td>3</td>
</tr>
<tr>
<td>VCD 45000</td>
<td>GRAPHIC DESIGN PERSPECTIVES (WIC)</td>
<td>3</td>
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Minimum Total Credit Hours: 21

**Graduation Requirements**

**Minimum Minor GPA**

2.250

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.

- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).