INFORMATION DESIGN - MINOR

College of Communication and Information
School of Visual Communication Design
241 Taylor Hall
Kent Campus
330-672-7856
vcd@kent.edu
www.kent.edu/vcd

Description
The Information Design minor offers students a basic understanding of visual communication tools, theory and ethics. Subjects covered include the creation of print and digital artifacts and an understanding of information design and how it is used in many fields of study - business, science, communication, journalism, etc. It is expected that these skills will enhance and complement students’ respective majors.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students enrolled in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students enrolled only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Minor Requirements

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VCD 14001 VISUAL DESIGN LITERACY 3
VCD 20010 INTRODUCTION TO DESIGN RESEARCH 3
VCD 34004 VISUAL ETHICS 3
VCD 37000 VISUAL DESIGN FOR MEDIA: ADVANCED 3
VCD 45000 GRAPHIC DESIGN PERSPECTIVES (WIC) 3
JMC 46001 INFORMATION GRAPHICS 3
or VCD 43007 INFORMATION GRAPHICS 3

Minimum Total Credit Hours: 18

Graduation Requirements

Minimum Minor GPA
2.250

• Requirement to declare minor: Minimum 2.000 overall Kent State University GPA; or, if a first semester freshman or transfer student admitted in good standing, no established Kent State University GPA is needed.