INFORMATION DESIGN - MINOR

College of Communication and Information  
School of Visual Communication Design  
241 Taylor Hall  
Kent Campus  
330-672-7856  
vcd@kent.edu  
www.kent.edu/vcd

Description
The Information Design minor offers students a basic understanding of visual communication tools, theory and ethics. Subjects covered include the creation of print and digital artifacts and an understanding of information design and how it is used in many fields of study. Those fields include business, science, communication, journalism. It is expected that these skills will enhance and complement students’ respective majors.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Information Design minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>VCD 14001</td>
<td>VISUAL DESIGN LITERACY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 20010</td>
<td>INTRODUCTION TO DESIGN RESEARCH</td>
<td>3</td>
</tr>
<tr>
<td>VCD 34004</td>
<td>VISUAL ETHICS</td>
<td>3</td>
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<tr>
<td>VCD 37000</td>
<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
<td>3</td>
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<tr>
<td>VCD 45000</td>
<td>GRAPHIC DESIGN PERSPECTIVES (WIC)</td>
<td>3</td>
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<tr>
<td>JMC 46001</td>
<td>INFORMATION GRAPHICS</td>
<td>3</td>
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<tr>
<td>or VCD 43007</td>
<td>INFORMATION GRAPHICS</td>
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Minimum Total Credit Hours: 18

Graduation Requirements
Minimum Minor GPA 2.250

• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).