PHOTOGRAPHY - B.F.A.

College of Communication and Information
School of Visual Communication Design
241 Taylor Hall
Kent Campus
330-672-7856
vcd@kent.edu
www.kent.edu/vcd

Description
The Bachelor of Fine Arts degree in Photography provides the student with a comprehensive program of study, balancing a liberal arts education with studio offerings in digital photography. Grounded in formal, technical and conceptual skills building, the Photography major focuses on the profession of photography as it relates to commerce. The program builds a photography professional through experiential learning opportunities, as well as through required courses in graphic design and multimedia.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

There are many study abroad/away opportunities. For more information contact the Office of Global Education.

Fully Offered At:
- Kent Campus

Accreditation
National Association of Schools of Art and Design

Admission Requirements
Admission to this major is selective. The School of Visual Communication Design recognizes that competence in visual design, as well as intellectual capacity, are necessary qualities in students who plan to prepare for a career in visual communication design or photography. Therefore, the right is reserved to require evidence of achievement in design and related areas from all students aspiring to enroll for the first time as majors in the school. Early admission is recommended.

The school director may impose additional requirements considered reasonable and necessary. Each transfer student will be evaluated individually in terms of his or her ability to perform within the program. A transfer applicant’s strengths and deficiencies will be considered and his or her transfer credits will reflect that consideration.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes
Graduates of this program will be able to:
1. Demonstrate an understanding of the ethics (and legal issues) closely associated with fields of visual communication.
2. Demonstrate an understanding of traditional hands-on skills relative to craftsmanship. Students will demonstrate an understanding of the basic use of digital technologies as they relate to their areas of study.
3. Demonstrate an ability to create visual response to communication problems, including understanding of hierarchy, typography, aesthetics, composition and construction of meaningful images.

University Requirements
All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Destination Kent State: First Year Experience</td>
<td>1</td>
</tr>
<tr>
<td>Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.</td>
<td></td>
</tr>
<tr>
<td>Diversity Domestic/Global (DIVD/DIVG)</td>
<td>2 courses</td>
</tr>
<tr>
<td>Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.</td>
<td></td>
</tr>
<tr>
<td>Experiential Learning Requirement (ELR)</td>
<td>varies</td>
</tr>
<tr>
<td>Students must successfully complete one course or approved experience.</td>
<td></td>
</tr>
<tr>
<td>Kent Core (see table below)</td>
<td>36-37</td>
</tr>
<tr>
<td>Writing-Intensive Course (WIC)</td>
<td>1 course</td>
</tr>
<tr>
<td>Students must earn a minimum C grade in the course.</td>
<td></td>
</tr>
<tr>
<td>Upper-Division Requirement</td>
<td>39 (or 42)</td>
</tr>
<tr>
<td>Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.</td>
<td></td>
</tr>
<tr>
<td>Total Credit Hour Requirement</td>
<td>120</td>
</tr>
<tr>
<td>Some bachelor’s degrees require students to complete more than 120 credit hours.</td>
<td></td>
</tr>
</tbody>
</table>

Kent Core Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kent Core Composition (KCMP)</td>
<td>6</td>
</tr>
<tr>
<td>Kent Core Mathematics and Critical Reasoning (KMCR)</td>
<td>3</td>
</tr>
<tr>
<td>Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)</td>
<td>9</td>
</tr>
<tr>
<td>Kent Core Social Sciences (KSS) (must be from two disciplines)</td>
<td>6</td>
</tr>
<tr>
<td>Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)</td>
<td>6-7</td>
</tr>
<tr>
<td>Kent Core Additional (KADL)</td>
<td>6</td>
</tr>
<tr>
<td>Total Credit Hours:</td>
<td>36-37</td>
</tr>
</tbody>
</table>
## Program Requirements
### Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCI 12001</td>
<td>PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 13000</td>
<td>DESIGN: PRINCIPLES, PROCESSES AND PRACTICE</td>
<td>3</td>
</tr>
<tr>
<td>VCD 13001</td>
<td>INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B- grade)</td>
<td>3</td>
</tr>
<tr>
<td>VCD 18002</td>
<td>PHOTOGRAPHY II</td>
<td>3</td>
</tr>
<tr>
<td>VCD 23001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 28003</td>
<td>PHOTO TECHNOLOGY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 28004</td>
<td>PHOTOGRAPHIC PERSPECTIVES</td>
<td>3</td>
</tr>
<tr>
<td>VCD 34004</td>
<td>VISUAL ETHICS</td>
<td>3</td>
</tr>
<tr>
<td>VCD 34006</td>
<td>MOTION DESIGN</td>
<td>3</td>
</tr>
<tr>
<td>VCD 37000</td>
<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38001</td>
<td>PHOTOGRAPHICS</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38004</td>
<td>ADVANCED PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38007</td>
<td>EMERGING PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38009</td>
<td>INTERNSHIP SEMINAR - PHOTOGRAPHY</td>
<td>2</td>
</tr>
<tr>
<td>VCD 38011</td>
<td>EDITORIAL PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 40192</td>
<td>INTERNSHIP II-GRAPHIC DESIGN/ ILLUSTRATION/PHOTOGRAPHY (ELR)</td>
<td>3</td>
</tr>
<tr>
<td>VCD 45000</td>
<td>GRAPHIC DESIGN PERSPECTIVES (WIC) ²</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48001</td>
<td>PHOTOGRAPHIC PROJECT</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48002</td>
<td>ADVANCED PHOTOGRAPHIC PROJECT</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48003</td>
<td>PROFESSIONAL PORTFOLIO PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48005</td>
<td>COLOR PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48008</td>
<td>ADVANCED DIGITAL IMAGING</td>
<td>3</td>
</tr>
<tr>
<td>VCD 48009</td>
<td>FASHION PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 22006</td>
<td>ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 22007</td>
<td>ART HISTORY: RENAISSANCE TO MODERN ART (KFA)</td>
<td>3</td>
</tr>
<tr>
<td>Art History (ARTH) Upper-Division Elective (30000 or 40000 level)</td>
<td>1</td>
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</tr>
<tr>
<td>COMM 15000</td>
<td>INTRODUCTION TO HUMAN COMMUNICATION (KADL)</td>
<td>3</td>
</tr>
<tr>
<td>ENTR 27056</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td>Entrepreneurship (ENTR) Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>JMC 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
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</table>

### Additional Requirements (courses do not count in major GPA)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTH 22006</td>
<td>ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)</td>
<td>3</td>
</tr>
<tr>
<td>ARTH 22007</td>
<td>ART HISTORY: RENAISSANCE TO MODERN ART (KFA)</td>
<td>3</td>
</tr>
<tr>
<td>Art History (ARTH) Upper-Division Elective (30000 or 40000 level)</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>COMM 15000</td>
<td>INTRODUCTION TO HUMAN COMMUNICATION (KADL)</td>
<td>3</td>
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<tr>
<td>ENTR 27056</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td>Entrepreneurship (ENTR) Elective</td>
<td>3</td>
<td></td>
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<tr>
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<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
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<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
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</tbody>
</table>

College of Communication and Information Core Electives, choose from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>COMM 35852</td>
<td>INTERCULTURAL COMMUNICATION (DIVD)</td>
<td>3</td>
</tr>
<tr>
<td>EMAT 15310</td>
<td>CREATIVE CODING</td>
<td>3</td>
</tr>
<tr>
<td>EMAT 33310</td>
<td>HUMAN-COMPUTER INTERACTION</td>
<td>3</td>
</tr>
<tr>
<td>JMC 21008</td>
<td>SOCIAL MEDIA STRATEGIES</td>
<td>3</td>
</tr>
<tr>
<td>LIS 30010</td>
<td>INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND</td>
<td>3</td>
</tr>
<tr>
<td>UXD 20001</td>
<td>INTRODUCTION TO USER EXPERIENCE DESIGN</td>
<td>3</td>
</tr>
</tbody>
</table>

**Graduation Requirements**

- Minimum Total Credit Hours: 120

**Progression Requirements**

- Students must receive a minimum B- in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- grade is achieved.

**Roadmap**

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

**Semester One**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CCI 12001</td>
<td>PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>! VCD 13000</td>
<td>DESIGN: PRINCIPLES, PROCESSES AND PRACTICE</td>
<td>3</td>
</tr>
<tr>
<td>! VCD 18002</td>
<td>PHOTOGRAPHY II</td>
<td>3</td>
</tr>
<tr>
<td>! VCD 23001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
<td>1</td>
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</tbody>
</table>

**Semester Two**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>! VCD 18002</td>
<td>PHOTOGRAPHY II</td>
<td>3</td>
</tr>
<tr>
<td>! VCD 23001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td>VCD 37000</td>
<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
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</table>

**Semester Three**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>! VCD 28003</td>
<td>PHOTO TECHNOLOGY</td>
<td>3</td>
</tr>
<tr>
<td>! VCD 28004</td>
<td>PHOTOGRAPHIC PERSPECTIVES</td>
<td>3</td>
</tr>
<tr>
<td>VCD 38004</td>
<td>ADVANCED PHOTOGRAPHY</td>
<td>3</td>
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</tbody>
</table>

**Minimum Major GPA**: 2.700

**Minimum Overall GPA**: 2.000

- A minimum B- grade may be required in some courses.
<table>
<thead>
<tr>
<th>Semester Four</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td><strong>Kent Core Requirement</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>Credit Hours</strong></td>
<td>15</td>
</tr>
<tr>
<td><strong>ARTH 22007</strong> ART HISTORY: RENAISSANCE TO MODERN ART (KFA)</td>
<td>3</td>
</tr>
<tr>
<td><strong>JMC 20001</strong> MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 48005</strong> COLOR PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 48008</strong> ADVANCED DIGITAL IMAGING</td>
<td>3</td>
</tr>
<tr>
<td><strong>Kent Core Requirement</strong></td>
<td>3</td>
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</table>

<table>
<thead>
<tr>
<th>Semester Five</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>VCD 38001</strong> PHOTOGRAPHICS</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 38007</strong> EMERGING PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 38009</strong> INTERNSHIP SEMINAR - PHOTOGRAPHY</td>
<td>2</td>
</tr>
<tr>
<td><strong>VCD 34004</strong> VISUAL ETHICS</td>
<td>3</td>
</tr>
<tr>
<td><strong>Kent Core Requirement</strong></td>
<td>3</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester Six</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ENTR 27056</strong> INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 48009</strong> FASHION PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td><strong>Art History (ARTH) Upper-Division Elective (30000 or 40000 level)</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>Kent Core Requirement</strong></td>
<td>3</td>
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<tr>
<td><strong>Kent Core Requirement</strong></td>
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<table>
<thead>
<tr>
<th>Third Summer Term</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td><strong>VCD 40192</strong> INTERNSHIP II-GRAPHIC DESIGN/ILLUSTRATION/PHOTOGRAPHY (ELR)</td>
<td>3</td>
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</table>

<table>
<thead>
<tr>
<th>Semester Seven</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>VCD 48001</strong> PHOTOGRAPHIC PROJECT</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 34006</strong> MOTION DESIGN</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 38011</strong> EDITORIAL PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 45000</strong> GRAPHIC DESIGN PERSPECTIVES (WIC)</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester Eight</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td><strong>VCD 48002</strong> ADVANCED PHOTOGRAPHIC PROJECT</td>
<td>3</td>
</tr>
<tr>
<td><strong>VCD 48003</strong> PROFESSIONAL PORTFOLIO PHOTOGRAPHY</td>
<td>3</td>
</tr>
<tr>
<td><strong>Entrepreneurship (ENTR) Elective</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>College of Communication and Information Core Electives</strong></td>
<td>3</td>
</tr>
<tr>
<td><strong>General Electives</strong></td>
<td>3</td>
</tr>
</tbody>
</table>

| Minimum Total Credit Hours:                                                 | 120          |