PHOTOGRAPHY - B.F.A.

College of Communication and Information  
School of Visual Communication Design  
241 Taylor Hall  
Kent Campus  
330-672-7856  
vcd@kent.edu  
www.kent.edu/vcd

Description

The Bachelor of Fine Arts degree in Photography provides the student with a comprehensive program of study, balancing a liberal arts education with studio offerings in digital photography. Grounded in formal, technical and conceptual skills building, the Photography major focuses on the profession of photography as it relates to commerce. The program builds a photography professional through experiential learning opportunities, as well as through required courses in graphic design and multimedia.

Programs in the College of Communication and Information are, by nature, innovative, interdisciplinary and collaborative, which is critical to both professional and scholarly disciplines. Students are educated to work at the intersections of communication, information and technology. Through a core of diverse theory- and practice-based courses, students learn basic concepts that apply across the range of college programs and develop a sense of professional expectations and build toward interdisciplinary thinking and application.

There are many study abroad/away opportunities. For more information contact the Office of Global Education.

Fully Offered At:
• Kent Campus

Accreditation

National Association of Schools of Art and Design

Admission Requirements

Admission to this major is selective. The School of Visual Communication Design recognizes that competence in visual design, as well as intellectual capacity, are necessary qualities in students who plan to prepare for a career in visual communication design or photography. Therefore, the right is reserved to require evidence of achievement in design and related areas from all students aspiring to enroll for the first time as majors in the school. Early admission is recommended.

The school director may impose additional requirements considered reasonable and necessary. Each transfer student will be evaluated individually in terms of his or her ability to perform within the program. A transfer applicant’s strengths and deficiencies will be considered and his or her transfer credits will reflect that consideration.

English Language Proficiency Requirements for International Students:
All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information on international admission, visit the Office of Global Education’s admission website.

Program Learning Outcomes

Graduates of this program will be able to:
1. Demonstrate an understanding of the ethics (and legal issues) closely associated with fields of visual communication.
2. Demonstrate an understanding of traditional hands-on skills relative to craftsmanship. Students will demonstrate an understanding of the basic use of digital technologies as they relate to their areas of study.
3. Demonstrate an ability to create visual response to communication problems, including understanding of hierarchy, typography, aesthetics, composition and construction of meaningful images.

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience 1

Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.

Diversity Domestic/Global (DIVD/DIVG) 2 courses

Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.

Experiential Learning Requirement (ELR) varies

Students must successfully complete one course or approved experience.

Kent Core (see table below) 36-37

Writing-Intensive Course (WIC) 1 course

Students must earn a minimum C grade in the course.

Upper-Division Requirement 39 (or 42)

Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.

Total Credit Hour Requirement 120

Some bachelor’s degrees require students to complete more than 120 credit hours.

Kent Core Requirements

Kent Core Composition (KCMP) 6
Kent Core Mathematics and Critical Reasoning (KMCR) 3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each) 9
Kent Core Social Sciences (KSS) (must be from two disciplines) 6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory) 6-7
Kent Core Additional (KADL) 6

Total Credit Hours: 36-37

Program Requirements

Major Requirements

[BFA-PHOT]
Kent Core Additional
Kent Core Basic Sciences (must include one laboratory)
Kent Core Social Sciences
Kent Core Humanities
Kent Core Mathematics and Critical Reasoning
Kent Core Composition

from the following:

College of Communication and Information Core Electives, choose

UC 10097  JMC 20001
Entrepreneurship (ENTR) Elective
ENTR 27056
COMM 15000
Art History (ARTH) Upper-Division Elective (30000 or 40000 level)
ARTH 22007
ARTH 22006
ARTH 22007

Additional Requirements (courses do not count in major GPA)

ARTH 22006  ART HISTORY: ANCIENT AND MEDIEVAL ART
(KFA)
ARTH 22007  ART HISTORY: RENAISSANCE TO MODERN ART
(KFA)
Art History (ARTH) Upper-Division Elective (30000 or 40000 level)
COMM 15000  INTRODUCTION TO HUMAN COMMUNICATION
(KADL)
ENTR 27056  INTRODUCTION TO ENTREPRENEURSHIP
Enterprise (ENTR) Elective
JMC 20001  MEDIA, POWER AND CULTURE (DIVD) (KSS)
UC 10097  DESTINATION KENT STATE: FIRST YEAR EXPERIENCE

College of Communication and Information Core Electives, choose
from the following:

COMM/JMC 21008  SOCIAL MEDIA STRATEGIES
COMM 35852  INTERCULTURAL COMMUNICATION (DIVG)
DSCI 15310  COMPUTATIONAL THINKING AND PROGRAMMING
DSCI 33310  HUMAN-COMPUTER INTERACTION
LIS 30100  INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND
UXD 20001  INTRODUCTION TO USER EXPERIENCE DESIGN
Kent Core Composition
Kent Core Mathematics and Critical Reasoning
Kent Core Humanities
Kent Core Social Sciences
Kent Core Basic Sciences (must include one laboratory) 6-7
Kent Core Additional

General Electives (total credit hours depends on earning 120 credit
hours, including 39 upper-division credit hours)
Minimum Total Credit Hours: 120

1 A minimum C grade must be earned to fulfill the writing-intensive
requirement.

Progression Requirements

• Students must receive a minimum B- in VCD 13001 before enrolling in
VCD 23001. VCD 13001 may be taken a maximum three times until a
minimum B- grade is achieved.
• Students must maintain a 2.500 major GPA in order to continue
taking VCD courses. Failure to do so at the end of one semester will
result in a written warning with the option of repeating certain VCD
courses in order to meet minimum grade and GPA requirements to
continue. Failure to do so at the end of two consecutive semesters
will result in not being permitted to enroll in VCD courses. Students in
this situation will be contacted by an academic advisor to create an
alternative plan of study with a new major.

Graduation Requirements

Minimum Major GPA 2.700
Minimum Overall GPA 2.000

• Any VCD course taken is calculated in the major GPA.
• A minimum B- grade may be required in some courses.

Roadmap

This roadmap is a recommended semester-by-semester plan of study
for this major. However, courses designated as critical (!) must be completed
in the semester listed to ensure a timely graduation.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CCI 12001</td>
<td>PHOTOGRAPHY</td>
<td>3</td>
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<tr>
<td>! VCD 13000</td>
<td>DESIGN: PRINCIPLES, PROCESSES AND PRACTICE</td>
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<tr>
<td>! VCD 13001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
<td>3</td>
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<td>UC 10097</td>
<td>DESTINATION KENT STATE: FIRST YEAR EXPERIENCE</td>
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<td>! VCD 23001</td>
<td>INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO</td>
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<td>! VCD 37000</td>
<td>VISUAL DESIGN FOR MEDIA: ADVANCED</td>
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Credit Hours 16

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<tr>
<td>COMM 15000</td>
<td>INTRODUCTION TO HUMAN COMMUNICATION (KADL)</td>
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<td>! VCD 18002</td>
<td>PHOTOGRAPHY II</td>
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<tr>
<td>! VCD 23001</td>
<td>INTRODUCTION TO TYPOGRAPHY</td>
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<td>VCD 37000</td>
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Credit Hours 15

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<td>ARTH 22006</td>
<td>ART HISTORY: ANCIENT AND MEDIEVAL ART (KFA)</td>
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<td>! VCD 28001</td>
<td>ADVANCED PHOTOGRAPHY</td>
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<td>! VCD 28003</td>
<td>PHOTO TECHNOLOGY</td>
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<td>! VCD 28004</td>
<td>PHOTOGRAPHIC PERSPECTIVES</td>
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### Kent Core Requirement

**Credit Hours:** 3

### Semester Four

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<tr>
<td>ARTH 22007</td>
<td>ART HISTORY: RENAISSANCE TO MODERN ART (KFA)</td>
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<td>JMC 20001</td>
<td>MEDIA, POWER AND CULTURE (DIVD) (KSS)</td>
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<td>VCD 28005</td>
<td>COLOR PHOTOGRAPHY</td>
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<td>VCD 28007</td>
<td>ADVANCED DIGITAL IMAGING</td>
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**Credit Hours:** 15

### Semester Five

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<td>PHOTOGRAPHICS</td>
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<td>VCD 38007</td>
<td>PHOTOGRAPHY TECHNIQUES</td>
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<td>VCD 38009</td>
<td>INTERNSHIP SEMINAR - PHOTOGRAPHY</td>
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<td>VCD 34004</td>
<td>VISUAL ETHICS</td>
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**Credit Hours:** 14

### Semester Six

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<td>VCD 48009</td>
<td>FASHION PHOTOGRAPHY</td>
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<td>Art History (ARTH) Upper-Division Elective (30000 or 40000 level)</td>
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**Credit Hours:** 15

### Third Summer Term

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<td>INTERNSHIP II-GRAPHIC DESIGN/ILLUSTRATION/PHOTOGRAPHY (ELR)</td>
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**Credit Hours:** 3

### Semester Seven

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<td>VCD 48001</td>
<td>PHOTOGRAPHIC PROJECT</td>
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<td>VCD 34006</td>
<td>MOTION DESIGN</td>
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<td>VCD 38011</td>
<td>EDITORIAL PHOTOGRAPHY</td>
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<tr>
<td>VCD 45000</td>
<td>GRAPHIC DESIGN PERSPECTIVES (WIC)</td>
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**Credit Hours:** 12

### Semester Eight

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<td>ADVANCED PHOTOGRAPHIC PROJECT</td>
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<td>VCD 48003</td>
<td>PROFESSIONAL PORTFOLIO PHOTOGRAPHY</td>
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<td>Entrepreneurship (ENTR) Elective</td>
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<td>College of Communication and Information Core Electives</td>
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<td>General Electives</td>
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**Credit Hours:** 15

### Minimum Total Credit Hours:

120