USER EXPERIENCE DESIGN - MINOR

College of Communication and Information
School of Visual Communication Design
241 Taylor Hall
Kent Campus
330-672-7856
vcd@kent.edu
www.kent.edu/vcd

College of Communication and Information
School of Information
314 University Library
Kent Campus
330-672-2782
iSchool@kent.edu
www.kent.edu/iSchool

Description

The User Experience Design minor provides students with comprehension and applicable skills that focus on a product's overall customer experience, ease of use, control and feedback. The minor's curriculum covers fundamentals, principles, strategies, software, industry standards and professional ethics in regards to user experience design, user interface design, prototyping, usability, technology, software and information architecture.

Fully Offered At:

• Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the User Experience Design minor, students must have a minimum 2.700 overall Kent State University GPA and have completed 15 earned credit hours.

Minor Requirements

[UXDE]

Code	Title	Credit Hours
Minor Requirements		
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	3
VCD 34006	MOTION DESIGN	3
Minor Electives, choose from the following:		12
CCI 46001	RESPONSIVE WEB DESIGN	
UXD 40101	INFORMATION ARCHITECTURE	
UXD 40104	USABILITY	
VCD 34004	VISUAL ETHICS	
VCD 43001	INTERACTION DESIGN	
Minimum Total Credit Hours:		18

Graduation Requirements

Minimum Minor GPA

2.700

• Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
• Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
• Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Technology Requirements

• Personal laptop, preferably a MacBook Pro or a comparable PC that can handle video and animations.
• Subscription to Lynda.com (Kent State supplies a Lynda.com campus subscription with enrollment).
• Primary software Adobe Creative Cloud (Photoshop, Illustrator, After Effects, InDesign, XD, Muse and Edge Animate) and MS Office or Apple's iWork Suite for each class.
• Other software may include Tumult Hype, Sketch, InVision, Transmit (or another FTP client), Text Edit, Balsamiq, Axure or Omnigraffle.