USER EXPERIENCE DESIGN - MINOR

College of Communication and Information
School of Visual Communication Design
241 Taylor Hall
Kent Campus
330-672-7856
vcd@kent.edu
www.kent.edu/vcd

Description
The User Experience Design minor provides students with comprehension and applicable skills that focus on a product’s overall customer experience, ease of use, control and feedback. Curriculum covers fundamentals, principles, strategies, software, industry standards and professional ethics in regards to user experience design, user interface design, prototyping, usability, technology, software and information architecture.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students enrolled in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students enrolled only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

• Minimum 2.700 overall Kent State University GPA and completion of 15 earned credit hours.

Technology Requirement
• Students will need to have a personal laptop, preferably a MacBook Pro or a comparable PC that can handle video and animations.
• Students will need a subscription to Lynda.com (the University supplies a Lynda.com campus subscription with enrollment).
• Students will need Adobe Creative Cloud (Photoshop, Illustrator, After Effects, InDesign, XD, Muse and Edge Animate) and MS Office or Apple’s iWork Suite for each class. Other software may include Tumult Hype, Sketch, InVision, Transmit (or another FTP client), TextEdit, Balsamiq, Axure or OmniGraffle.

Minor Requirements

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<tr>
<th>Minor Requirements</th>
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<tbody>
<tr>
<td>UXD 20001 INTRODUCTION TO USER EXPERIENCE DESIGN 3</td>
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<tr>
<td>VCD 34006 MOTION DESIGN 3</td>
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<td>Choose from the following: 12</td>
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<tr>
<td>CCI 46001 RESPONSIVE WEB DESIGN</td>
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<td>UXD 40101 INFORMATION ARCHITECTURE</td>
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<td>UXD 40104 USABILITY</td>
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<td>VCD 34004 VISUAL ETHICS</td>
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Minimum Total Credit Hours: 18

Graduation Requirements
Minimum Minor GPA
2.700