EVENT PLANNING - MINOR

College of Education, Health and Human Services
School of Foundations, Leadership and Administration
300 White Hall
Kent Campus
330-672-2012
www.kent.edu/ehhs/fla

Description
The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this program affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

Fully Offered At:
• Kent Campus

Admission Requirements
Admission to a minor is open to students enrolled in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students enrolled only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Minor Requirements
[EVPL]

<table>
<thead>
<tr>
<th>Minor Requirements</th>
<th>Electives, choose from the following:</th>
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<tbody>
<tr>
<td>HM 23030 HOTEL OPERATIONS</td>
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<tr>
<td>HM 33070 INTERNATIONAL CUISINE</td>
<td>4</td>
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<tr>
<td>RPTM 36075 PROGRAM DESIGN AND EVALUATION</td>
<td>3</td>
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<td>SPAD 45022 EVENT PLANNING AND PRODUCTION</td>
<td>3</td>
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<td>Practicum Electives, choose from the following:</td>
<td>1-3</td>
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<td>HM 43092 PRACTICUM IN HOSPITALITY MANAGEMENT (ELR)</td>
<td>3</td>
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<tr>
<td>RPTM 36192 PRACTICUM IN RECREATION, PARK AND TOURISM MANAGEMENT (ELR)</td>
<td>3</td>
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<td>SPAD 25092 PRACTICUM I IN SPORT ADMINISTRATION (ELR)</td>
<td>3</td>
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<td>SPAD 35092 PRACTICUM II IN SPORT ADMINISTRATION (ELR)</td>
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Hospitality Management (HM), Recreation, Park and Tourism Management (RPTM), Sport Administration (SPAD) Electives, choose from the following: 2

Hospitality Management
HM 33040 CONVENTION SALES AND MANAGEMENT
HM 43043 HOSPITALITY MEETINGS MANAGEMENT
HM 41095 SPECIAL TOPICS IN HOSPITALITY MANAGEMENT 3

Recreation, Park and Tourism Management
RPTM 26030 RECREATION GROUP LEADERSHIP
RPTM 26060 INTRODUCTION TO GLOBAL TOURISM (DIVG)
RPTM 36040 INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)

Sport Administration
SPAD 35025 FACILITY MANAGEMENT
SPAD 45023 SPORT MARKETING
SPAD 45024 SPORT IN GLOBAL PERSPECTIVE
SPAD 45026 SPORT AND THE MEDIA
SPAD 45027 PUBLIC RELATIONS AND PROMOTION IN SPORT
SPAD 45030 SPORT ENTERPRISE (WIC)
SPAD 46080 LEGAL ISSUES IN SPORT AND RECREATION
SPAD 46095 SPECIAL TOPICS IN SPORT ADMINISTRATION 3

Minimum Total Credit Hours: 23-25

1 Practicum may be repeated up to 3 credit hours with advisor approval
2 Students NOT enrolled in the Hospitality Management, Sport Administration or Recreation, Park and Tourism major, or one of their related minors, must select at least one course from each of the three categories.
3 Students enrolled in the Hospitality Management, Sport Administration or Recreation, Park and Tourism major, or one of their related minors, must select one course from each of the two categories that are not in their major or minor. For these students the remaining coursework may be selected from any of the three categories or consist of an approved elective.
3 Students should select a special topics with advisor approval.

Graduation Requirements
Minimum Minor GPA
2.500