

EVENT PLANNING - MINOR

College of Education Health and Human Services
 School of Foundations, Leadership and Administration
 300 White Hall
 Kent Campus
 330-672-2012
 www.kent.edu/ehhs/fla

Description

The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this minor affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

Fully Offered At:

- Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Minor Requirements

Code	Title	Credit Hours
Minor Requirements		
HM 23030	HOTEL OPERATIONS	3
HM 33070	INTERNATIONAL CUISINE	4
RPTM 36075	PROGRAM DESIGN AND EVALUATION	3
SPAD 45022	EVENT PLANNING AND PRODUCTION	3
Practicum Electives, choose from the following: ¹		1-3
HM 43092	PRACTICUM IN HOSPITALITY MANAGEMENT (ELR)	
RPTM 36192	PRACTICUM IN RECREATION, PARK AND TOURISM MANAGEMENT (ELR)	
SPAD 25092	PRACTICUM I IN SPORT ADMINISTRATION (ELR)	
SPAD 35092	PRACTICUM II IN SPORT ADMINISTRATION (ELR)	
Discipline Electives, choose from the following: ²		9
<i>Hospitality Management</i>		
HM 33040	CONVENTION SALES AND MANAGEMENT	
HM 43043	HOSPITALITY MEETINGS MANAGEMENT	

HM 41095	SPECIAL TOPICS IN HOSPITALITY MANAGEMENT ³
<i>Recreation, Park and Tourism Management</i>	
RPTM 26030	RECREATION GROUP LEADERSHIP
RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)
RPTM 36040	INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)
RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES
RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL
RPTM 46095	SELECTED TOPICS IN RECREATION ³
<i>Sport Administration</i>	
SPAD 35025	FACILITY MANAGEMENT
SPAD 45023	SPORT MARKETING
SPAD 45024	SPORT IN GLOBAL PERSPECTIVE
SPAD 45026	SPORT AND THE MEDIA
SPAD 45027	PUBLIC RELATIONS AND PROMOTION IN SPORT
SPAD 45030	SPORT ENTERPRISE (WIC)
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION
SPAD 46095	SPECIAL TOPICS IN SPORT ADMINISTRATION ³

Minimum Total Credit Hours: 23

- 1 Students may repeat the practicum for maximum 3 credit hours with advisor approval.
- 2 Students **not** enrolled in the Hospitality Management, Sport Administration or Recreation, Park and Tourism major (or one of their related minors) must select at least one course from each of the three categories. Students enrolled in one of those three majors or a related minor must select one course from each of the two categories that are not their major or minor; remaining coursework may be selected from any of the three categories or consist of an approved elective.
- 3 Students should select a special topics with advisor approval.

Graduation Requirements

Minimum Minor GPA
 2.500

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).