EVENT PLANNING - MINOR

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

Contact Information
• Program Coordinator:
  Mark Lyberger
  mlyberge@kent.edu
  330-672-2015
• Speak with an Advisor

Fully Offered
• Kent Campus

Description
The Event Planning minor prepares students to assume leadership roles within the industry. Through innovation, research, knowledge dissemination and the enhancement of educational and practical opportunities, this minor affords students the opportunity to enroll in a variety of courses across disciplines to procure knowledge and practical skills pertaining to the process of event planning.

Admission Requirements
Admission to a minor is open to students declared in a bachelor’s degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Learning Outcomes
Graduates of this program will be able to:
• apply the event planning process in the design, implementation, and evaluation of special events
• integrate event planning principles in a variety of settings including hospitality, sport, recreation, and tourism
• gain practical experience in event planning

Program Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEM 23030</td>
<td>HOTEL OPERATIONS</td>
<td>3</td>
</tr>
</tbody>
</table>

HEM 33270  GLOBAL CUISINE  3
RPTM 36075  PROGRAM DESIGN AND EVALUATION  3
SPAD 45022  EVENT PLANNING AND PRODUCTION  3
Practicum Electives, choose from the following:  1-3
HEM 43092  PRACTICUM IN HOSPITALITY AND EVENT MANAGEMENT (ELR)
SPAD 25092  PRACTICUM I IN SPORT ADMINISTRATION (ELR)
SPAD 35092  PRACTICUM II IN SPORT ADMINISTRATION (ELR)
Discipline Electives, choose from the following:  9
Hospitality/Event Management
HEM 33140  CONVENTION SALES AND MANAGEMENT
HEM 41095  SPECIAL TOPICS IN HOSPITALITY AND EVENT MANAGEMENT
HEM 43143  HOSPITALITY MEETINGS AND EVENT MANAGEMENT
Recreation, Park and Tourism Management
RPTM 26030  LEADERSHIP IN RECREATION, PARKS AND TOURISM
RPTM 26060  INTRODUCTION TO GLOBAL TOURISM (DIVG)
RPTM 36040  INCLUSION OF PEOPLE WITH DISABILITIES IN LEISURE SERVICES (DIVD)
RPTM 36060  ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES
RPTM 46000  TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL
RPTM 46095  SELECTED TOPICS IN RECREATION  4
Sport Administration
SPAD 35025  FACILITY MANAGEMENT
SPAD 45023  SPORT MARKETING
SPAD 45024  SPORT IN GLOBAL PERSPECTIVE
SPAD 45026  SPORT AND THE MEDIA
SPAD 45027  PUBLIC RELATIONS AND PROMOTION IN SPORT
SPAD 45030  SPORT ENTERPRISE (WIC)
SPAD 46080  LEGAL ISSUES IN SPORT AND RECREATION
SPAD 46095  SPECIAL TOPICS IN SPORT ADMINISTRATION  4

Minimum Total Credit Hours:  22

1 With permission, students may register for HEM 23030, SPAD 45022, and RPTM 36075 without completion of the prerequisite courses.
2 Students may repeat the practicum for maximum 3 credit hours with advisor approval.
3 Students not enrolled in the Hospitality/Event Management; Sport Administration or Recreation, Park and Tourism major (or one of their related minors) must select at least one course from each of the three categories. Students enrolled in one of those three majors or a related minor must select one course from each of the two categories that are not their major or minor; remaining coursework may be selected from any of the three categories or consist of an approved elective.
4 Students may select a special topics with advisor approval.
Graduation Requirements

<table>
<thead>
<tr>
<th>Minimum Minor GPA</th>
<th>Minimum Overall GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.500</td>
<td>2.000</td>
</tr>
</tbody>
</table>

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).