

# HOSPITALITY MANAGEMENT - B.S.

## College of Education Health and Human Services

School of Foundations, Leadership and Administration  
 300 White Hall  
 Kent Campus  
 330-672-2012  
 www.kent.edu/ehhs/fla

## Description

The Bachelor of Science degree in Hospitality Management prepares leaders for major hospitality industry segments through academic and research programs that value quality of life, business success, collaborative partnerships, creative approaches and ethical principles. Faculty members have advanced degrees in hospitality management and professional work experience in restaurants, hotels, club management, on-site food service, catering businesses and conference centers.

### Fully Offered At:

- Ashtabula Campus
- Kent Campus

## Accreditation

Accreditation Commission for Programs in Hospitality Administration

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**Freshman Students on the Kent Campus:** The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

**Freshman Students on the Regional Campuses:** Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

**English Language Proficiency Requirements for International Students:** All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on

international admission, visit the Office of Global Education’s admission website.

**Transfer, Transitioning and Former Students:** For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

**Current Kent State and Transfer Students:** Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

## University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor’s degrees require students to complete more than 120 credit hours.	

## Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
CIS 24053	INTRODUCTION TO COMPUTER APPLICATIONS	3
HM 13022	SANITATION AND SAFETY PRINCIPLES AND PRACTICES	3
HM 13023	TECHNIQUES OF FOOD PRODUCTION	6
HM 13024	INTRODUCTION TO HOSPITALITY MANAGEMENT	3
HM 23030	HOTEL OPERATIONS	3
HM 33020	LEGAL ISSUES IN THE HOSPITALITY INDUSTRY	3
HM 33026	HOSPITALITY COST CONTROL AND ANALYSIS	3
HM 33028	HOSPITALITY PURCHASING	3
HM 33029	CATERING AND BANQUET MANAGEMENT	3
HM 33050	PROFESSIONAL PRACTICE IN HOSPITALITY MANAGEMENT	1
HM 43025	HOSPITALITY MARKETING	3
HM 43027	HOSPITALITY HUMAN RESOURCE MANAGEMENT (WIC) <sup>1</sup>	3
HM 43029	HOSPITALITY FINANCIAL POLICY	3
HM 43031	LAYOUT AND DESIGN OF FOOD SERVICE OPERATIONS	3
HM 43092	PRACTICUM IN HOSPITALITY MANAGEMENT (ELR) <sup>2</sup>	3-6
HRM 34180	HUMAN RESOURCE MANAGEMENT	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Professional Electives, choose from the following:		12-15
<b>Hotel</b>		
HM 37777	CASINO MANAGEMENT AND GAMING OPERATIONS	
HM 33040	CONVENTION SALES AND MANAGEMENT	
HM 43040	STRATEGIC HOTEL MANAGEMENT	
<b>Food and Beverage</b>		
HM 23012	INTRODUCTORY FOOD SCIENCE	
HM 33031	FOOD, WINE AND BEVERAGE PAIRING	
HM 33070	INTERNATIONAL CUISINE	
HM 33145	BAKING AND PASTRY FUNDAMENTALS	
<b>Hospitality Events and Meetings</b>		
HM 33040	CONVENTION SALES AND MANAGEMENT	
HM 33070	INTERNATIONAL CUISINE	
HM 43043	HOSPITALITY MEETINGS MANAGEMENT	
HM 43192	HOSPITALITY MEETINGS MANAGEMENT PRACTICUM (ELR)	
<b>Other</b>		
FIN 36053	BUSINESS FINANCE	
HM 21095	SPECIAL TOPICS IN HOSPITALITY MANAGEMENT	
HM 33036	CLUB MANAGEMENT	
HM 37777	CASINO MANAGEMENT AND GAMING OPERATIONS	
HM 41095	SPECIAL TOPICS IN HOSPITALITY MANAGEMENT	
HM 43035	HOSPITALITY SERVICE QUALITY MANAGEMENT	

RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)	
RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	
RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
<b>Additional Requirements (courses do not count in major GPA)</b>		
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Mathematics (MATH) Electives, choose from the following:		3
MATH 10041	INTRODUCTORY STATISTICS (KMCR)	
or MATH 10040 INTRODUCTORY STATISTICS PLUS (KMCR)		
MATH 10051	QUANTITATIVE REASONING (KMCR)	
or MATH 10050 QUANTITATIVE REASONING PLUS (KMCR)		
MATH 11008	EXPLORATIONS IN MODERN MATHEMATICS (KMCR)	
MATH 11009	MODELING ALGEBRA (KMCR)	
or MATH 10772 MODELING ALGEBRA PLUS (KMCR)		
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	
or MATH 10675 ALGEBRA FOR CALCULUS BOOST (KMCR)		
or MATH 10774 ALGEBRA FOR CALCULUS STRETCH II (KMCR)		
or MATH 10775 ALGEBRA FOR CALCULUS PLUS (KMCR)		
MATH 11012	INTUITIVE CALCULUS (KMCR)	
MATH 11022	TRIGONOMETRY (KMCR)	
MATH 12002	ANALYTIC GEOMETRY AND CALCULUS I (KMCR)	
MATH 12011	CALCULUS WITH PRECALCULUS I (KMCR)	
MATH 12012	CALCULUS WITH PRECALCULUS II (KMCR)	
MATH 14001	BASIC MATHEMATICAL CONCEPTS I (KMCR)	
or MATH 10771 BASIC MATHEMATICAL CONCEPTS I PLUS (KMCR)		
MATH 14002	BASIC MATHEMATICAL CONCEPTS II (KMCR)	
Kent Core Composition		6
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences (must include one laboratory)		3-4
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)		13
Minimum Total Credit Hours:		120

<sup>1</sup> A minimum C grade must be earned to fulfill the writing-intensive requirement.

<sup>2</sup> Maximum 6 credit hours of HM 43092 may apply towards the graduation requirements.

### Progression Requirements

Students must apply to and be admitted to the professional phase of the program, prior to taking HM 33050 in the junior year and HM 43092. Students need to provide documentation of the following to the Vacca Office of Student Services:

- Minimum 2.000 overall GPA
- Minimum 2.250 GPA in major coursework
- First Aid certificate

- CPR certificate
- 400 hours of faculty approved work hours within the hospitality industry
- ServSafe® Certificate or industry-approved certification
- Ohio Department of Health (ODH) approved Level II manager’s course and exam from an ODH approved site.
- Completion of the following courses:

Code	Title	Credit Hours
HM 13022	SANITATION AND SAFETY PRINCIPLES AND PRACTICES	3
HM 13023	TECHNIQUES OF FOOD PRODUCTION	6
HM 13024	INTRODUCTION TO HOSPITALITY MANAGEMENT	3
HM 23030	HOTEL OPERATIONS	3

### Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.250	2.000

- Complete course requirements specified for the degree and meet all of the requirements listed above.

### Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
HM 13022	SANITATION AND SAFETY PRINCIPLES AND PRACTICES	3
HM 13024	INTRODUCTION TO HOSPITALITY MANAGEMENT	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Two		Credits
CIS 24053	INTRODUCTION TO COMPUTER APPLICATIONS	3
HM 23030	HOTEL OPERATIONS	3
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	3
Mathematics (MATH) Electives		3
Kent Core Requirement		3
Credit Hours		15
Semester Three		Credits
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
HM 13023	TECHNIQUES OF FOOD PRODUCTION	6
Kent Core Requirement		3
Credit Hours		15
Semester Four		Credits
! ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
HM 33028	HOSPITALITY PURCHASING	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
Kent Core Requirement		3

Kent Core Requirement		3
Credit Hours		15
Semester Five		Credits
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
! HM 33026	HOSPITALITY COST CONTROL AND ANALYSIS	3
HM 33050	PROFESSIONAL PRACTICE IN HOSPITALITY MANAGEMENT	1
HRM 34180	HUMAN RESOURCE MANAGEMENT	3
Professional Elective		3
Credit Hours		13
Semester Six		Credits
HM 33020	LEGAL ISSUES IN THE HOSPITALITY INDUSTRY	3
HM 33029	CATERING AND BANQUET MANAGEMENT	3
! MKTG 25010	PRINCIPLES OF MARKETING	3
Professional Electives		6
Credit Hours		15
Third Summer Term		Credits
HM 43092	PRACTICUM IN HOSPITALITY MANAGEMENT (ELR)	3-6
Credit Hours		3
Semester Seven		Credits
HM 43027	HOSPITALITY HUMAN RESOURCE MANAGEMENT (WIC)	3
HM 43029	HOSPITALITY FINANCIAL POLICY	3
Professional Elective		3
General Elective		6
Credit Hours		15
Semester Eight		Credits
HM 43025	HOSPITALITY MARKETING	3
HM 43031	LAYOUT AND DESIGN OF FOOD SERVICE OPERATIONS	3
General Electives		7
Credit Hours		13
Minimum Total Credit Hours:		120