

HOSPITALITY AND TOURISM MANAGEMENT - M.S.

College of Education Health and Human Services
 School of Foundations, Leadership and Administration
 300 White Hall
 Kent Campus
 330-672-2012
 www.kent.edu/ehhs/fla

Description

The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The curriculum combines specialty classes in hospitality and business management, preparing graduates for well-compensated positions as managers in restaurants, hotels, conference centers, country clubs and other hospitality venues.

Fully Offered At:

- Kent Campus

Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- Résumé
- Work experience in hospitality or tourism is preferred.
- Goal statement describing professional and research goals
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score (paper-based version)
 - Minimum 79 TOEFL IBT score (Internet-based version)
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes

Graduates of this program will be able to:

1. Critically assess and discuss scientific research related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.

3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Describe the major steps and critically assess the research process.
5. Use, interpret and report scientific data.
6. Disseminate original scientific research and/or professional vision in a hospitality and tourism setting.

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements		
EVAL 65510	STATISTICS I FOR EDUCATIONAL SERVICES	2-3
or MIS 64005	ANALYTICS FOR DECISION MAKING	
EVAL 65511	RESEARCH IN EDUCATIONAL SERVICES	3
HM 53025	HOSPITALITY MARKETING	3
or SRM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
HM 63022	CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3
HM 63026	RESEARCH SEMINAR	1
SRM 65041	TOURISM AND HOSPITALITY REVIEW	3
SRM 65047	GLOBAL ISSUES OF TOURISM TRADE	3
Business Management Electives ¹		3-6
Focus Area Electives, choose from the following: ²		3-8
CULT 69521	MULTICULTURAL EDUCATIONAL PRACTICE AND POLICY	
HM 53025	HOSPITALITY MARKETING	
HM 53027	HOSPITALITY HUMAN RESOURCE MANAGEMENT	
HM 53029	HOSPITALITY FINANCIAL POLICY	
HM 53030	FOOD SERVICE SYSTEMS MANAGEMENT	
HM 53040	STRATEGIC HOTEL MANAGEMENT	
HM 53043	HOSPITALITY MEETINGS MANAGEMENT	
HM 63024	MANAGEMENT OF FOOD AND NUTRITION SERVICES	
HM 63092	HOSPITALITY AND TOURISM MANAGEMENT PRACTICUM	
HM 63095	SPECIAL TOPICS IN HOSPITALITY MANAGEMENT	
SRM 55022	EVENT PLANNING AND PRODUCTION	
SRM 55024	SPORT IN GLOBAL PERSPECTIVE	
SRM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
SRM 56030	DYNAMICS OF LEISURE BEHAVIOR	
SRM 56060	ADMINISTRATION OF LEISURE SERVICES	
SRM 56070	PARK PLANNING	
SRM 63195	SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT	
SRM 65061	PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT	
Other courses, as approved by faculty advisor		
Culminating Experience, choose from the following:		6
<i>Non-Thesis Option</i>		
HM 51092	HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	
HM 64010	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	

Thesis Option

HM 61199 THESIS I
or SRM 63199 THESIS I

Minimum Total Credit Hours: 35

- ¹ In consultation with an advisor, students select 60000-level supporting courses from the College of Business Administration in one focus area, which may include marketing, financial management or human resource management.
- ² Focus area coursework are to be based on student's professional goals and approved by advisor.