HOSPITALITY AND TOURISM MANAGEMENT - M.S.

College of Education, Health and Human Services
School of Foundations, Leadership and Administration
300 White Hall
Kent Campus
330-672-2012
www.kent.edu/ehhs/fla

Description
The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The program develops students' critical analysis skills, research ability and understanding of advanced hospitality and tourism issues. Graduates are prepared to successfully secure positions of leadership in industry or pursue a terminal degree in hospitality or tourism management.

Fully Offered At:
- Kent Campus

Admission Requirements
- Official transcript(s)
- 3.000 GPA
- Goal statement describing professional and research goals
- Three letters of recommendation
- Résumé

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 550 TOEFL score (79 on the Internet-based version), minimum 77 MELAB score, minimum 6.5 IELTS score or minimum 58 PTE Academic score. For more information on international admission, visit the Office of Global Education’s admission website. Effective spring 2018.

Work experience in hospitality or tourism is preferred. For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of this program will be able to:
1. Critically assess and discuss scientific research related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.
3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Describe the major steps and critically assess the research process.
5. Use, interpret and report scientific data.
6. Disseminate original scientific research and/or professional vision in a hospitality and tourism setting.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>EVAL 65511</td>
<td>RESEARCH IN EDUCATIONAL SERVICES</td>
<td>3</td>
</tr>
<tr>
<td>HM 53025</td>
<td>HOSPITALITY MARKETING</td>
<td>3</td>
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<tr>
<td>or SRM 56000</td>
<td>TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL</td>
<td>3</td>
</tr>
<tr>
<td>HM 63022</td>
<td>CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>HM 63026</td>
<td>RESEARCH SEMINAR</td>
<td>1</td>
</tr>
<tr>
<td>EVAL 65510</td>
<td>STATISTICS I FOR EDUCATIONAL SERVICES</td>
<td>2-3</td>
</tr>
<tr>
<td>or MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td></td>
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<tr>
<td>SRM 65041</td>
<td>TOURISM AND HOSPITALITY REVIEW</td>
<td>3</td>
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<tr>
<td>SRM 65047</td>
<td>GLOBAL ISSUES OF TOURISM TRADE</td>
<td>3</td>
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Culminating Experience, choose from the following:
- Non-Thesis Option
  - HM 51092  | HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM
  - HM 64010  | HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE
- Thesis Option
  - HM 61199  | THESIS I
  - or SRM 63199 | THESIS I

Business Management Electives
- Focus Area, choose from the following:
  - 3-6
  - CULT 69521 | MULTICULTURAL EDUCATIONAL PRACTICE AND POLICY
  - HM 53025   | HOSPITALITY MARKETING
  - HM 53027   | HOSPITALITY HUMAN RESOURCE MANAGEMENT
  - HM 53029   | HOSPITALITY FINANCIAL POLICY
  - HM 53030   | FOOD SERVICE SYSTEMS MANAGEMENT
  - HM 53040   | STRATEGIC HOTEL MANAGEMENT
  - HM 53043   | HOSPITALITY MEETINGS MANAGEMENT
  - HM 63024   | MANAGEMENT OF FOOD AND NUTRITION SERVICES
  - HM 63092   | HOSPITALITY AND TOURISM MANAGEMENT PRACTICUM
  - HM 63095   | SPECIAL TOPICS IN HOSPITALITY MANAGEMENT
  - SRM 55022  | EVENT PLANNING AND PRODUCTION
  - SRM 55024  | SPORT IN GLOBAL PERSPECTIVE
  - SRM 56000  | TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL
  - SRM 56030  | DYNAMICS OF LEISURE BEHAVIOR
  - SRM 56060  | ADMINISTRATION OF LEISURE SERVICES
  - SRM 56070  | PARK PLANNING
  - SRM 63195  | SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT
  - SRM 65061  | PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT

Other courses, as approved by faculty advisor

Minimum Total Credit Hours: 35
In consultation with an advisor, students select 60000-level supporting courses from the College of Business Administration in one focus area, which may include marketing, financial management or human resource management.

These credits of coursework to be based on student's professional goals and with advisor approval.