# HOSPITALITY AND TOURISM MANAGEMENT - M.S.

**College of Education, Health and Human Services**  
School of Foundations, Leadership and Administration  
300 White Hall  
Kent Campus  
330-672-2012  
www.kent.edu/ehhs/fla

## Description
The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The curriculum combines specialty classes in hospitality and business management, preparing graduates for well-compensated positions as managers in restaurants, hotels, conference centers, country clubs and other hospitality venues.

## Fully Offered At:
- Kent Campus

## Admission Requirements
- Bachelor's degree from an accredited college or university  
- Minimum 3.000 undergraduate GPA on a 4.000 point scale  
- Official transcript(s)  
- Résumé  
- Work experience in hospitality or tourism is preferred.  
- Goal statement describing professional and research goals  
- Three letters of recommendation  
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:  
  - Minimum 550 TOEFL PBT score (paper-based version)  
  - Minimum 79 TOEFL IBT score (Internet-based version)  
  - Minimum 77 MELAB score  
  - Minimum 6.5 IELTS score  
  - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

## Program Learning Outcomes
Graduates of this program will be able to:

1. Critically assess and discuss scientific research related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.
3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Describe the major steps and critically assess the research process.
5. Use, interpret and report scientific data.
6. Disseminate original scientific research and/or professional vision in a hospitality and tourism setting.

## Program Requirements

### Major Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
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<tbody>
<tr>
<td>EVAL 65510</td>
<td>STATISTICS I FOR EDUCATIONAL SERVICES</td>
<td>2-3</td>
</tr>
<tr>
<td>or MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
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<tr>
<td>EVAL 65511</td>
<td>RESEARCH IN EDUCATIONAL SERVICES</td>
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<td>HM 53025</td>
<td>HOSPITALITY MARKETING</td>
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<tr>
<td>or SRM 56000</td>
<td>TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL</td>
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<tr>
<td>HM 63022</td>
<td>CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT</td>
<td>3</td>
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<tr>
<td>HM 63026</td>
<td>RESEARCH SEMINAR</td>
<td>1</td>
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<tr>
<td>SRM 65041</td>
<td>TOURISM AND HOSPITALITY REVIEW</td>
<td>3</td>
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<tr>
<td>SRM 65047</td>
<td>GLOBAL ISSUES OF TOURISM TRADE</td>
<td>3</td>
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<tr>
<td>Business Management Electives</td>
<td></td>
<td>3-6</td>
</tr>
<tr>
<td>Focus Area Electives, choose from the following:</td>
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<td>3-8</td>
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### Other courses, as approved by faculty advisor

### Culminating Experience, choose from the following: 6

#### Non-Thesis Option

- HM 51092 | HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM |
- HM 64010 | HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE |

#### Thesis Option
In consultation with an advisor, students select 60000-level supporting courses from the College of Business Administration in one focus area, which may include marketing, financial management or human resource management.

Focus area coursework are to be based on student’s professional goals and approved by advisor.