

SPORT ADMINISTRATION - B.S.

College of Education Health and Human Services
 School of Foundations, Leadership and Administration
 300 White Hall
 Kent Campus
 330-672-2012
 www.kent.edu/ehhs/fla

Description

The Bachelor of Science degree in Sport Administration prepares students for careers in the sport industry through a balanced academic program and numerous practical experiences. Students complete a core group of courses developed to exceed accreditation guidelines, and all students are required to complete one of the following minors:

- Business
- Data Analytics
- Finance
- International Business for Non-Business Majors
- Management for Non-Business Majors
- Marketing

The curricular balance of sport, business and sociological courses along with three required practical experiences make the program of study one that is cutting edge compared to other programs within the state of Ohio and across the country.

Fully Offered At:

- Kent Campus

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen.

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language

proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education’s admission website.

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website.

Current Kent State and Transfer Students: Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.000 overall Kent State GPA to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate comprehensive knowledge in the areas of promotion and marketing as related to sport.
2. Effectively and safely implement sporting events and fundraising events.
3. Demonstrate an understanding of the policies and organizations that govern sport.
4. Demonstrate knowledge of basic legal concepts and theory as it applies to sport.
5. Demonstrate financial knowledge of accounting, economics and finance as it applies to sport.
6. Demonstrate an understanding of ethics in sport management.
7. Demonstrate an understanding of management and organizational skills in sport.
8. Demonstrate an understanding of behavioral dimensions in sport.

University Requirements

All students in a bachelor’s degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	

Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	36-37

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
BMRT 21004 or MATH 10041 or MGMT 24056	BUSINESS ANALYTICS I INTRODUCTORY STATISTICS (KMCR) BUSINESS ANALYTICS I	3
SPAD 15000	INTRODUCTION TO SPORT ADMINISTRATION	3
SPAD 25000	SPORT IN SOCIETY (DIVD)	3
SPAD 25092	PRACTICUM I IN SPORT ADMINISTRATION (ELR) ¹	1
SPAD 35021	GOVERNANCE IN SPORT	3
SPAD 35025	FACILITY MANAGEMENT	3
SPAD 35065 or SPAD 45029	HISTORY AND PHILOSOPHY OF SPORT AND PHYSICAL ACTIVITY (WIC) ² HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	3
SPAD 35092	PRACTICUM II IN SPORT ADMINISTRATION (ELR) ¹	1
SPAD 45021	ORGANIZATION AND ADMINISTRATION OF ATHLETICS	3
SPAD 45022	EVENT PLANNING AND PRODUCTION	3
SPAD 45023	SPORT MARKETING	3
SPAD 45024	SPORT IN GLOBAL PERSPECTIVE	3
SPAD 45026	SPORT AND THE MEDIA	3
SPAD 45027	PUBLIC RELATIONS AND PROMOTION IN SPORT	3
SPAD 45030	SPORT ENTERPRISE (WIC) ²	3
SPAD 45032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	3
SPAD 45091	SEMINAR FOR INTERNSHIP PREPARATION	1
SPAD 45092	INTERNSHIP IN SPORT ADMINISTRATION (ELR) ¹	12
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION	3
Additional Requirements (courses do not count in major GPA)		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ARCH 10001	UNDERSTANDING ARCHITECTURE (KFA)	3

COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
MATH 11009	MODELING ALGEBRA (KMCR)	4
MKTG 25010	PRINCIPLES OF MARKETING	3
PHIL 21001	INTRODUCTION TO ETHICS (DIVG) (KHUM)	3
PSYC 11762 or SOC 12050	GENERAL PSYCHOLOGY (DIVD) (KSS) INTRODUCTION TO SOCIOLOGY (DIVD) (KSS)	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Composition		6
Kent Core Humanities or Fine Arts (minimum one course from each)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)		16
Minimum Total Credit Hours:		120

- State and Federal background checks may be required for practicum and internship experiences.
- A minimum C grade must be earned to fulfill the writing-intensive requirement.

Progression Requirements

Student must maintain a minimum 2.500 overall GPA and a minimum 2.500 major and minor GPA every semester, until graduation.

Students who do not maintain the minimum required GPA¹ will receive a warning and will be required to meet with their faculty and professional advisor to develop a plan of continuation. The plan will include all actions necessary to continue in the current program, the opportunity to declare a different program, a timeline of when actions should occur, and next steps if actions are not followed. Please refer to the Not Permitted to Continue policy in the Academic Policies section in the University Catalog.

- Undergraduate students who have not completed a minimum of 12 Kent State University credit hours will be evaluated for advanced study and professional phase based on their high school GPA for new freshmen or transfer GPA for transfer students.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.500	2.500

- Successful completion of one of the following minors is required for graduation: Business, Data Analytics, Finance, International Business for Non-Business Majors, Management for Non-Business Majors and Marketing. A minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing. Students should consult their advisor when choosing electives to fulfill minor requirements.

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
MATH 11009	MODELING ALGEBRA (KMCR)	4
SPAD 15000	INTRODUCTION TO SPORT ADMINISTRATION	3
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Requirement		3
Kent Core Requirement		3
General Elective		2
Credit Hours		16
Semester Two		
ARCH 10001	UNDERSTANDING ARCHITECTURE (KFA)	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
PSYC 11762 or SOC 12050	GENERAL PSYCHOLOGY (DIVD) (KSS) or INTRODUCTION TO SOCIOLOGY (DIVD) (KSS)	3
Kent Core Requirement		3
General Elective		3
Credit Hours		15
Semester Three		
! ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
PHIL 21001	INTRODUCTION TO ETHICS (DIVG) (KHUM)	3
SPAD 25000	SPORT IN SOCIETY (DIVD)	3
! SPAD 25092	PRACTICUM I IN SPORT ADMINISTRATION (ELR)	1
Kent Core Requirement		3
General Elective		3
Credit Hours		16
Semester Four		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
! MKTG 25010	PRINCIPLES OF MARKETING	3
SPAD 35065 or SPAD 45029	HISTORY AND PHILOSOPHY OF SPORT AND PHYSICAL ACTIVITY (WIC) or HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	3
Kent Core Requirement		3
Credit Hours		15
Semester Five		
! BMRT 21004 or MATH 10041 or MGMT 24056	BUSINESS ANALYTICS I or INTRODUCTORY STATISTICS (KMCR) or BUSINESS ANALYTICS I	3
! SPAD 35021	GOVERNANCE IN SPORT	3
SPAD 35025	FACILITY MANAGEMENT	3
SPAD 45026	SPORT AND THE MEDIA	3
General Elective		3
Credit Hours		15
Semester Six		
! SPAD 35092	PRACTICUM II IN SPORT ADMINISTRATION (ELR)	1
SPAD 45021	ORGANIZATION AND ADMINISTRATION OF ATHLETICS	3
SPAD 45023	SPORT MARKETING	3

SPAD 45032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	3
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION	3
General Elective		3
Credit Hours		16
Semester Seven		
SPAD 45022	EVENT PLANNING AND PRODUCTION	3
SPAD 45024	SPORT IN GLOBAL PERSPECTIVE	3
SPAD 45027	PUBLIC RELATIONS AND PROMOTION IN SPORT	3
SPAD 45030	SPORT ENTERPRISE (WIC)	3
! SPAD 45091	SEMINAR FOR INTERNSHIP PREPARATION	1
General Elective		2
Credit Hours		15
Semester Eight		
! SPAD 45092	INTERNSHIP IN SPORT ADMINISTRATION (ELR)	12
Credit Hours		12
Minimum Total Credit Hours:		120