SPORT ADMINISTRATION - M.A.

Contact Information
- Program Coordinator: Aaron Mulrooney | amulroon@kent.edu | 330-672-0204
- Chat with an Admissions Counselor

Fully Offered
- Kent Campus

Admission Terms
- Fall
- Spring
- Summer

Examples of Possible Careers*

Coaches and scouts
- 11.8% much faster than the average
- 292,000 number of jobs
- $36,330 potential earnings

Education administrators, all other
- 8.1% much faster than the average
- 52,100 number of jobs
- $87,580 potential earnings

Fundraisers
- 14.3% much faster than the average
- 100,600 number of jobs
- $59,610 potential earnings

Market research analysts and marketing specialists
- 17.7% much faster than the average
- 738,100 number of jobs
- $65,810 potential earnings

Marketing managers
- 6.7% faster than the average
- 286,300 number of jobs
- $142,170 potential earnings

Sales and related workers, all other
- 1.9% slower than the average
- 142,900 number of jobs
- $30,550 potential earnings

Sales managers
- 3.5% about as fast as the average
- 433,800 number of jobs
- $132,290 potential earnings

Miscellaneous entertainers and performers, sports and related workers
- 4.2% about as fast as the average
- 33,300 number of jobs
- $N/A potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other
- -1.8% decline
- 1,189,200 number of jobs
- $116,350 potential earnings

*Note
Source of occupation titles and labor data is from the U.S. Bureau of Labor Statistics’ Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Description
The Master of Arts degree in Sport Administration provides students a knowledge base in management theory and application in sport settings. The program culminates with an internship, research project or thesis.

Admission Requirements
- Bachelor’s degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GRE, MAT, GMAT or approved equivalent standardized test scores if GPA is below 3.000 (effective spring 2022, test scores are no longer required for admission)
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score (paper-based version)
  - Minimum 79 TOEFL IBT score (Internet-based version)
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score
  - Minimum 110 Duolingo English Test score
For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education’s admission website.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport industry.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

Program Requirements

**Major Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>RMS 65510</td>
<td>STATISTICS I FOR EDUCATIONAL SERVICES</td>
<td>3</td>
</tr>
<tr>
<td>or RMS 65511</td>
<td>RESEARCH IN EDUCATIONAL SERVICES</td>
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</tr>
<tr>
<td>SPAD 65008</td>
<td>SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 63018</td>
<td>ETHICS IN SPORT</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 63091</td>
<td>RESEARCH SEMINAR</td>
<td>1</td>
</tr>
<tr>
<td>SPAD 65039</td>
<td>FINANCIAL ASPECTS OF SPORT</td>
<td>3</td>
</tr>
<tr>
<td>SPAD 65042</td>
<td>LEADERSHIP OF SPORT</td>
<td>3</td>
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<tr>
<td>SPAD 65045</td>
<td>SPORT MARKETING</td>
<td>3</td>
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</table>

**Major Electives, choose from the following:**

- CI 55015  PSYCHOLOGY OF COACHING  1
- HIED 66657 LEADERSHIP IN EDUCATION ORGANIZATIONS  1
- HTM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL  1
- RMS 68713 MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH  1
- RMS 68714 FACTOR ANALYSIS IN EDUCATIONAL RESEARCH  1
- RPTM 56060 ADMINISTRATION OF LEISURE SERVICES  1
- RPTM 56070 PARK PLANNING  1
- SPAD 55022 EVENT PLANNING AND PRODUCTION  1
- SPAD 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS  1
- SPAD 55031 SPORT TOURISM  1
- SPAD 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT  1
- SPAD 55033 CHANGE YOUR MIND, GAME AND LIFE  1
- SPAD 56028 SPORT IN FILM  1
- SPAD 56030 DYNAMICS OF LEISURE BEHAVIOR  1
- SPAD 63195 SPECIAL TOPICS IN SPORT ADMINISTRATION  1
- SPAD 65006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT  1
- SPAD 65008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY  1
- SPAD 65021 ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS  1

**Minimum Total Credit Hours:** 34

1. Students who select the non-thesis option must select 9 credit hours of major electives to meet the overall minimum credit hours for the degree.
2. Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.

**Dual Degree with M.B.A. degree in Business Administration**

Students have the opportunity to complete a dual degree program with the M.A. degree in Sport Administration and the M.B.A. degree in Business Administration. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.A./M.B.A. degree program is designed for students and professionals whose career goals focus on communication, particularly global communication, and provides direction and leadership in economic and business development processes.

**Dual Degree Requirements**

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>ACCT 63037</td>
<td>FINANCIAL ACCOUNTING FOR DECISION MAKING</td>
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<tr>
<td>ACCT 63038</td>
<td>MANAGERIAL ACCOUNTING FOR DECISION MAKING</td>
<td>2</td>
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<tr>
<td>ECON 62021</td>
<td>GLOBAL CONDITIONS AND MACROECONOMICS POLICY</td>
<td>2</td>
</tr>
<tr>
<td>ECON 62022</td>
<td>MANAGERIAL ECONOMICS</td>
<td>2</td>
</tr>
<tr>
<td>FIN 66060</td>
<td>MANAGERIAL FINANCE</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64005</td>
<td>ANALYTICS FOR DECISION MAKING</td>
<td>2-3</td>
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<tr>
<td>or RMS 65510</td>
<td>STATISTICS I FOR EDUCATIONAL SERVICES</td>
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<tr>
<td>MIS 64041</td>
<td>OPERATIONS, SERVICE AND SUPPLY CHAIN MANAGEMENT</td>
<td>2-3</td>
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<tr>
<td>MIS 64042</td>
<td>GLOBALIZATION AND TECHNOLOGY STRATEGY</td>
<td>2</td>
</tr>
<tr>
<td>MIS 64158</td>
<td>LEADERSHIP AND MANAGERIAL ASSESSMENT</td>
<td>2-3</td>
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<tr>
<td>or SPAD 65042</td>
<td>LEADERSHIP OF SPORT</td>
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<tr>
<td>MIS 64185</td>
<td>BUSINESS STRATEGY</td>
<td>3</td>
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<tr>
<td>MIS 64271</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>2</td>
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<tr>
<td>MIS 68051</td>
<td>BUSINESS PROFESSIONAL DEVELOPMENT I</td>
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<tr>
<td>MKTG 65051</td>
<td>MARKETING MANAGEMENT</td>
<td>2</td>
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Law Elective, choose from the following: 2-6

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<tr>
<td>FIN 66050</td>
<td>LAW AND ETHICS</td>
</tr>
<tr>
<td>SPAD 63018</td>
<td>ETHICS IN SPORT</td>
</tr>
<tr>
<td>&amp; SPAD 65033</td>
<td>AND SPORT LAW</td>
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College of Business and Administration Electives, choose from the following: 6

- Accounting (ACCT) Courses
- Business Administration (BAD) Courses
- Economics (ECON) Courses
- Entrepreneurship (ENTR) Courses
- Finance (FIN) Courses
- Management and Information Systems (MIS) Courses
- Marketing (MKTG) Courses

Sport Administration Major Electives, choose from the following: 1 6-9

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<td>SPAD 65036</td>
<td>SPORT IN HIGHER EDUCATION</td>
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<td>SPAD 65038</td>
<td>SPORT PROMOTION AND FUNDRAISING</td>
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<tr>
<td>SPAD 65046</td>
<td>FACILITY MANAGEMENT AND OPERATIONS</td>
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<tr>
<td>SPAD 65048</td>
<td>INTRAMURAL AND CLUB SPORT ADMINISTRATION</td>
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Thesis or Non-Thesis Option, choose from the following: 3-6

**Thesis Option (6 credit hours)**

<table>
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<tr>
<td>SPAD 63199</td>
<td>THESIS I</td>
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**Non-Thesis Option (3 credit hours)**

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<tr>
<td>SPAD 63098</td>
<td>RESEARCH</td>
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**or SPAD 65092 INTERNISHIP IN SPORT ADMINISTRATION**

Minimum Total Credit Hours: 56

1 Students who select the non-thesis option must select 9 credit hours of Sport Administration electives.
2 Students choosing SPAD 65092 may be required to complete state or Federal background checks for their practicum or internship experience.