SPORT AND RECREATION MANAGEMENT - M.A.

College of Education Health and Human Services
School of Foundations, Leadership and Administration
300 White Hall
Kent Campus
330-672-2012
www.kent.edu/ehhs/fla

Description
The Master of Arts degree in Sport and Recreation Management provides students a knowledge base in management theory and application in both sport and recreation settings. The program culminates with an internship, research project or thesis.

Fully Offered At:
- Kent Campus

Admission Requirements
- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GRE, MAT, GMAT or approved equivalent standardized test if GPA is below 3.000
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score (paper-based version)
  - Minimum 79 TOEFL IBT score (Internet-based version)
  - Minimum 77 MELAB score
  - Minimum 6.5 IELTS score
  - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport, recreation and entertainment industries.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

Program Requirements

Major Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>EVAL 65510</td>
<td>STATISTICS I FOR EDUCATIONAL SERVICES</td>
<td>3</td>
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<tr>
<td>or EVAL 65511</td>
<td>RESEARCH IN EDUCATIONAL SERVICES</td>
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<tr>
<td>SRM 63018</td>
<td>ETHICS IN EXERCISE, LEISURE AND SPORT</td>
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<td>SRM 63095</td>
<td>RESEARCH SEMINAR</td>
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<td>SRM 65008</td>
<td>SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY</td>
<td>3</td>
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<tr>
<td>or SRM 65061</td>
<td>PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT</td>
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<td>SRM 65033</td>
<td>LEGAL ISSUES IN SPORT AND RECREATION</td>
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<tr>
<td>SRM 65039</td>
<td>FINANCIAL ASPECTS OF SPORT AND RECREATION</td>
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<td>SRM 65042</td>
<td>LEADERSHIP OF SPORT AND RECREATION</td>
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<tr>
<td>SRM 65045</td>
<td>SPORT MARKETING</td>
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Major Electives, choose from the following: 6-9
- CI 55015  PSYCHOLOGY OF COACHING
- EVAL 68713 MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH
- EVAL 68714 FACTOR ANALYSIS IN EDUCATIONAL RESEARCH
- HIED 66657 LEADERSHIP IN EDUCATION ORGANIZATIONS
- SRM 55022 EVENT PLANNING AND PRODUCTION
- SRM 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS
- SRM 55031 SPORT TOURISM
- SRM 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT
- SRM 55033 CHANGE YOUR MIND, GAME AND LIFE
- SRM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL
- SRM 56028 SPORT IN FILM
- SRM 56030 DYNAMICS OF LEISURE BEHAVIOR
- SRM 56060 ADMINISTRATION OF LEISURE SERVICES
- SRM 56070 PARK PLANNING
- SRM 63195 SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT
- SRM 65006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT
- SRM 65008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY
- SRM 65021 ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS
- SRM 65034 CONTEMPORARY SPORT LAW
- SRM 65036 SPORT IN HIGHER EDUCATION
- SRM 65038 SPORT PROMOTION AND FUNDRAISING
- SRM 65046 FACILITY MANAGEMENT AND OPERATIONS
- SRM 65048 INTRAMURAL AND CLUB SPORT ADMINISTRATION

Thesis or Non-Thesis Option, choose from the following: 3-6
- SRM 63098 RESEARCH
- or SRM 65092 INTERNSHIP IN SPORT AND RECREATION MANAGEMENT
- SRM 63199 THESIS

Minimum Total Credit Hours: 34
Students who select the non-thesis option must select 9 credit hours of concentration electives to meet the overall minimum credit hours for the degree.

EVAL 68713 and EVAL 68714 are concentration electives for students choosing the thesis option only.

If student chooses SRM 65092, State or Federal background checks may be required for practicum or internship experiences.