

SPORT AND RECREATION MANAGEMENT - M.A.

College of Education Health and Human Services

School of Foundations, Leadership and Administration

300 White Hall

Kent Campus

330-672-2012

www.kent.edu/ehhs/fla

Description

The Master of Arts degree in Sport and Recreation Management provides students a knowledge base in management theory and application in both sport and recreation settings. The program culminates with an internship, research project or thesis.

Fully Offered At:

- Kent Campus

Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- GRE, MAT, GMAT or approved equivalent standardized test if GPA is below 3.000
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score (paper-based version)
 - Minimum 79 TOEFL IBT score (Internet-based version)
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport, recreation and entertainment industries.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements		
EVAL 65510	STATISTICS I FOR EDUCATIONAL SERVICES	3
or EVAL 65511	RESEARCH IN EDUCATIONAL SERVICES	
SRM 63018	ETHICS IN EXERCISE, LEISURE AND SPORT	3
SRM 63095	RESEARCH SEMINAR	1
SRM 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY	3
or SRM 65061	PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT	
SRM 65033	LEGAL ISSUES IN SPORT AND RECREATION	3
SRM 65039	FINANCIAL ASPECTS OF SPORT AND RECREATION	3
SRM 65042	LEADERSHIP OF SPORT AND RECREATION	3
SRM 65045	SPORT MARKETING	3
Major Electives, choose from the following: ¹		6-9
CI 55015	PSYCHOLOGY OF COACHING	
EVAL 68713	MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH ²	
EVAL 68714	FACTOR ANALYSIS IN EDUCATIONAL RESEARCH ²	
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	
SRM 55022	EVENT PLANNING AND PRODUCTION	
SRM 55029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	
SRM 55031	SPORT TOURISM	
SRM 55032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	
SRM 55033	CHANGE YOUR MIND, GAME AND LIFE	
SRM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	
SRM 56028	SPORT IN FILM	
SRM 56030	DYNAMICS OF LEISURE BEHAVIOR	
SRM 56060	ADMINISTRATION OF LEISURE SERVICES	
SRM 56070	PARK PLANNING	
SRM 63195	SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT	
SRM 65006	CONTEMPORARY ISSUES IN SPORT MANAGEMENT	
SRM 65008	SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY	
SRM 65021	ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS	
SRM 65034	CONTEMPORARY SPORT LAW	
SRM 65036	SPORT IN HIGHER EDUCATION	
SRM 65038	SPORT PROMOTION AND FUNDRAISING	
SRM 65046	FACILITY MANAGEMENT AND OPERATIONS	
SRM 65048	INTRAMURAL AND CLUB SPORT ADMINISTRATION	
Thesis or Non-Thesis Option, choose from the following:		3-6
SRM 63098	RESEARCH ³	
or SRM 65092	INTERNSHIP IN SPORT AND RECREATION MANAGEMENT	
SRM 63199	THESIS I	

Minimum Total Credit Hours:

34

¹ Students who select the non-thesis option must select 9 credit hours of concentration electives to meet the overall minimum credit hours for the degree.

² EVAL 68713 and EVAL 68714 are concentration electives for students choosing the thesis option only.

³ If student chooses SRM 65092, State or Federal background checks may be required for practicum or internship experiences.