SPORT AND RECREATION MANAGEMENT - M.A.

Description
The Master of Arts degree in Sport and Recreation Management comprises two concentrations:

• The Sport and Recreation Management concentration provides students a knowledge base in management theory and application in both sport and recreation settings.
• The Sport Studies concentration focuses on the pedagogical, historical and sociological aspects of physical activity and sport.

Fully Offered At:
• Kent Campus

Admission Requirements
• Official transcript(s)
• Goal statement
• Minimum 3.00 GPA (submission of GRE, MAT, GMAT or approved equivalent standardized test is required if GPA does not meet minimum)
• Two letters of recommendation

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 550 TOEFL score (79 on the Internet-based version), minimum 77 MELAB score, minimum 6.5 IELTS score or minimum 58 PTE Academic score. For more information on international admission, visit the Office of Global Education’s admission website. Effective spring 2018.

For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport, recreation and entertainment industries.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

Program Requirements
Major Requirements
EVAL 65510 STATISTICS I FOR EDUCATIONAL SERVICES 3
or EVAL 65511 RESEARCH IN EDUCATIONAL SERVICES
SRM 63018 ETHICS IN EXERCISE, LEISURE AND SPORT 3

Concentrations
Choose from the following: 27-28
Sport and Recreation Management concentration
Sport Studies concentration

Minimum Total Credit Hours: 33-34

Sport and Recreation Management concentration Requirements
[EH-MA-SRCM-SRCM]

Concentration Requirements
SRM 55023 MARKETING AND PROMOTIONS IN SPORT AND RECREATION 3
or SRM 65045 SPORT MARKETING
SRM 63095 RESEARCH SEMINAR 1
SRM 65033 LEGAL ISSUES IN SPORT AND RECREATION 3
SRM 65039 FINANCIAL ASPECTS OF SPORT AND RECREATION 3
SRM 65042 LEADERSHIP OF SPORT AND RECREATION 3
SRM 65008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY 3
or SRM 65061 PHILOSOPHICAL AND SOCIAL BASES OF LEISURE AND SPORT

Concentration Electives, choose from the following: 1 6-9
CI 55015 PSYCHOLOGY OF COACHING
EVAL 68713 MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH 2
EVAL 68714 FACTOR ANALYSIS IN EDUCATIONAL RESEARCH 2
HIED 66657 LEADERSHIP IN EDUCATION ORGANIZATIONS
SRM 55022 EVENT PLANNING AND PRODUCTION
SRM 55029 HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS
SRM 55031 SPORT TOURISM
SRM 55032 SALES MANAGEMENT IN SPORT AND ENTERTAINMENT
SRM 55033 CHANGE YOUR MIND, GAME AND LIFE
SRM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL
SRM 56028 SPORT IN FILM
SRM 56030 DYNAMICS OF LEISURE BEHAVIOR
SRM 56060 ADMINISTRATION OF LEISURE SERVICES
SRM 56070 PARK PLANNING
SRM 63195 SPECIAL TOPICS IN EXERCISE, LEISURE AND SPORT
SRM 65006 CONTEMPORARY ISSUES IN SPORT MANAGEMENT
SRM 65008 SOCIOLOGY OF SPORT AND PHYSICAL ACTIVITY
SRM 65021 ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS
SRM 65034 CONTEMPORARY SPORT LAW
Sport Studies concentration Requirements

[EH-MA-SCRM-SPST]

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<th>Concentration Electives</th>
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Thesis or Non-Thesis Option, choose from the following: 3-6

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<th>SRM 63098</th>
<th>RESEARCH 3</th>
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<td>or SRM 65092</td>
<td>INTERNSHIP IN SPORT AND RECREATION MANAGEMENT</td>
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SRM 63199 | THESIS I |

Minimum Total Credit Hours: 27

1. Students may select from any courses offered by the School of Foundations, Leadership and Administration while developing their program of study in conjunction with their advisor. A maximum of 9 credit hours of coursework may be selected from course offerings outside the School of Foundations, Leadership and Administration. Students who select the non-thesis option must select 24 credit hours of concentration electives to meet the overall minimum credit hours for the degree.

2. State or Federal background checks may be required for practicum or internship experiences. A comprehensive exam may be accepted for the non-thesis option; however, students must still complete the minimum credit hours for the degree.