

TOURISM MANAGEMENT - MINOR

College of Education Health and Human Services
School of Foundations, Leadership and Administration
www.kent.edu/ehhs/fla

About This Program

The Tourism Management minor prepares students to specialize in tourism service management and sustainable destination development relative to their careers. The minor provides students with the necessary skills for entrepreneurial success within the tourism industry. Exciting career opportunities exist in resorts, theme parks, special events, convention and visitors bureaus, regional planning, urban renewal, ecotourism, outdoor adventures, sport tourism and cultural tourism. The program provides students with knowledge, skills and abilities through coursework and hands-on, field-based experiences.

Contact Information

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- Speak with an Advisor

Program Delivery

- **Delivery:**
 - In person
- **Location:**
 - Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Students declared in the Recreation, Park and Tourism Management major may not declare the Tourism Management minor.

To declare this minor, students must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.250 overall Kent State GPA. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Requirements

Code	Title	Credit Hours
Minor Requirements		
RPTM 26060	INTRODUCTION TO GLOBAL TOURISM (DIVG)	3
RPTM 36060	ENTREPRENEURIAL APPROACHES TO LEISURE AND HOSPITALITY SERVICES	3

RPTM 36082	INTERPRETATION OF NATURAL AND CULTURAL RESOURCES	3
RPTM 46000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3

Minimum Total Credit Hours: 12

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes

Graduates with this minor will be able to:

1. Apply theoretical, philosophical, and conceptual knowledge to the management of tourists and tourism destinations.
2. Interpret tourism destination resources for the benefit and enjoyment of tourists.
3. Develop and promote domestic and international tourism itineraries.
4. Demonstrate understanding of the social and economic impacts of tourism at the local, regional and national levels.

Admission GPA for Undergraduate Students

For admissions, the College of Education, Health and Human Services considers a student to have established a Kent State University GPA after the student has successfully completed a minimum of 12 Kent State University credit hours. Undergraduate students who have not completed a minimum of 12 Kent State University credit hours will be evaluated for admission into programs, Advanced Study, and the Professional phase based on their high school GPA for new freshmen, or transfer GPA for transfer students. Once a student has successfully completed a minimum of 12 Kent State University credit hours, only the student's Kent State cumulative GPA will be considered for admission into a program, Advanced Study, and Professional Phase.

Students who have completed 12 or more credit hours of previous college-level coursework, either at Kent State University or at another accredited institution, need an overall GPA of 2.00 or higher to declare a College of Education, Health and Human Services majors, minors or certificates unless a higher minimum GPA is specified by the program. See specific programs in this catalog for more information on required minimum GPA to declare. Non-degree EHHS General can be declared without a minimum 2.00 overall GPA.

Transfer applicants who have completed fewer than 12 semester hours of college-level coursework will be evaluated on both collegiate and high school records.