HEALTH EDUCATION AND PROMOTION - M.ED.

College of Education, Health and Human Services
School of Health Sciences
100 Nixson Hall
Kent Campus
330-672-2197
www.kent.edu/ehhs/hs

Description
The Master of Education degree in Health Education and Promotion enables graduates to pursue their diverse interests in the field while addressing competencies essential to professional development. Students are encouraged to pursue Health Education Specialist certification (CHES/MCHES).

The M.Ed. in Health Education and Promotion comprises two concentrations:

• The **Community Health** concentration provides background for those who will be involved in positions of leadership in a wide variety of health-related community settings, as well as for those who plan to pursue doctoral work in fields related to health education and health promotion.

• The **School Health Licensure** concentration enables graduates to teach health in schools or pursue diverse interests in the field. Competencies essential to school health education are addressed.

Fully Offered At:
• Kent Campus

Accreditation
National Council for the Accreditation of Teacher Education

Admission Requirements
• Official transcript(s)
• Goal statement
• Two letters of recommendation
• Current Ohio teaching license (required for School Health Licensure concentration only)

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 550 TOEFL score (79 on the Internet-based version), minimum 77 MELAB score, minimum 6.5 IELTS score or minimum 58 PTE Academic score. For more information on international admission, visit the Office of Global Education’s admission website. Effective spring 2018.

For more information about graduate admission, please visit the Graduate Studies website.

Program Learning Outcomes
Graduates of this program will be able to:

1. Assess needs, assets and capacity for health education.

2. Plan health education and promotion activities.
3. Implement health education and promotion programs.
4. Conduct program evaluation and research in health education.
5. Serve as health education resource person.
6. Administer and manage health education.
7. Communicate and advocate for health and health education.

Program Requirements

Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HED 64050</td>
<td>HEALTH BEHAVIOR</td>
<td>3</td>
</tr>
<tr>
<td>HED 64055</td>
<td>NEEDS ASSESSMENT AND EVALUATION IN HEALTH PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64057</td>
<td>PROGRAM PLANNING AND IMPLEMENTATION IN HEALTH PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64059</td>
<td>COMMUNICATION AND MARKETING IN HEALTH EDUCATION AND PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64061</td>
<td>FOUNDATIONS OF HEALTH EDUCATION AND PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64063</td>
<td>STRATEGIES IN HEALTH EDUCATION AND PROMOTION 1</td>
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Concentrations
Choose from the following: 15

Community Health
School Health Licensure

Minimum Total Credit Hours: 33

1  HED 64063 will complete the student teaching requirement. State or Federal background checks may be required for practicum/internship experiences.

Community Health Concentration Requirements
[EH-MED-HEDP-CHLT]

Concentration Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>HED 64030</td>
<td>INTRODUCTION TO RESEARCH AND DATA ANALYSIS IN HEALTH EDUCATION AND PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64062</td>
<td>ADMINISTRATION AND GRANT WRITING IN HEALTH PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64080</td>
<td>ADVOCACY AND POLICY ISSUES IN HEALTH EDUCATION AND PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>Health Education Electives (HED 50000 or 60000 level)</td>
<td>6</td>
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</tbody>
</table>

Minimum Total Credit Hours: 15

1  Students are recommended to select courses around a common theme, such as sexuality, substance abuse or other options approved by advisor. Students who plan to pursue a doctorate are recommended to take courses in research and statistics.

School Health Licensure Concentration Requirements
[EH-MED-HEDP-SHLI]

Concentration Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>HED 54543</td>
<td>ADMINISTRATION OF SCHOOL HEALTH PROGRAMS</td>
<td>3</td>
</tr>
<tr>
<td>HED 54544</td>
<td>SEXUALITY EDUCATION PROGRAMS</td>
<td>3</td>
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For more information about graduate admission, please visit the Graduate Studies website.
<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HED 54550</td>
<td>DRUG ABUSE AND VIOLENCE EDUCATION PROGRAMS</td>
<td>3</td>
</tr>
<tr>
<td>HED 54051</td>
<td>BIOBEHAVIORAL ASPECTS OF DISEASE PREVENTION IN HEALTH EDUCATION AND PROMOTION</td>
<td>3</td>
</tr>
<tr>
<td>HED 64058</td>
<td>DEVELOPMENTAL APPROACHES IN TEACHING SCHOOL HEALTH EDUCATION</td>
<td>3</td>
</tr>
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Minimum Total Credit Hours: 15

1 HED 64058 and HED 64063 will complete the student teaching requirement. State or Federal background checks may be required for practicum/internship experiences.

**Graduation Requirements**

M.Ed. degree candidates have six years from the term of first enrollment to complete the degree.

**Licensure Information**

Candidates seeking Ohio licensure are required to pass specific assessments in order to apply for licensure. Students should consult their advisors for specific program requirements and refer to the Ohio Department of Education-Educator Preparation website for more information on assessments specific to licensure type.