COMMUNICATION STUDIES (COMM)

COMM 15000  INTRODUCTION TO HUMAN COMMUNICATION (KADL)  3 Credit Hours
An inquiry into the nature and function of human communication in interpersonal, group and public contexts.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Kent Core Additional, TAG Communication, Transfer Module Composition

COMM 20000  FOUNDATIONS OF COMMUNICATION  3 Credit Hours
The foundations of communication studies course serves as an introduction to the major. Provides an introduction to communication studies faculty, research and the major concentrations of the school; highlights possible careers in communication studies; and introduces possible ways students can supplement curriculum efforts through involvement.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 other
Grade Mode: Standard Letter

COMM 20001  INTERPERSONAL COMMUNICATION  3 Credit Hours
Introduction to human interpersonal communication. Components and structures situations and contexts are described nonevaluative focus with emphasis on informal experience.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: TAG Communication

COMM 21000  COMMUNICATION GRAMMAR REVIEW  1 Credit Hour
Designed to increase grammar, punctuation, spelling and syntax skills and proficiency. Students must earn a minimum C grade to fulfill the grammar requirement. Does not count toward communication studies (COMM) course requirements.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1 lecture
Grade Mode: Standard Letter
Attributes: TAG Communication

COMM 20100  COMMUNICATION THEORY  3 Credit Hours
Study of the process of human communication. Emphasis on source, message, channel and receiver dimensions of communication. Examination of major theories of communication and social influence.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: TAG Communication

COMM 20000  CRITICISM OF PUBLIC DISCOURSE (DIVD) (KHUM)  3 Credit Hours
A critical examination of selected public speeches representing diverse viewpoints on a variety of historic and contemporary issues, emphasizing methods of evaluating public oral communication and the role of speechmaking in free societies.
Prerequisite: Sophomore standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Diversity Domestic, Kent Core Humanities, Transfer Module Humanities

COMM 26001  PUBLIC COMMUNICATION IN SOCIETY  3 Credit Hours
Examines communication in public settings. Content includes issues in mass media, political communication and political advertising, news, crisis communication, public opinion, and communication in executive, legislative and judicial settings. Students explore the influence of mediated messages via application of mass communication theories and constructs.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 25464  ARGUMENTATION  3 Credit Hours
Introduction to principles of oral and written argumentation.
Prerequisite: COMM 15000.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 25863  BUSINESS AND PROFESSIONAL COMMUNICATION  3 Credit Hours
Introduction to principles of oral and written argumentation.
Prerequisite: COMM 15000.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 26501  INTRODUCTION TO HEALTH COMMUNICATION  3 Credit Hours
Introduction to the roles of communication in health, health and risk behavior, health care, and health promotion, including interpersonal, organizational and media contexts.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
COMM 30000 COMMUNICATION RESEARCH METHODS 3 Credit Hours
Introduction to qualitative and quantitative research methods in communication. Students should complete this course early in their program of study.  
Prerequisite: Minimum 2.000 overall GPA.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

COMM 35600 COMMUNICATION IN SMALL GROUPS AND TEAMS 3 Credit Hours
Focuses on the application and practice of group communication skills and techniques applied to goal-oriented small group situations. Course explores communication theory and research about small groups and teams, relating in group and teams, managing conflict in groups and teams, leadership in groups and teams and problem-solving in groups and teams.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

COMM 35852 INTERCULTURAL COMMUNICATION (DIVG) 3 Credit Hours
Theory and application of communication between people of different cultures and different national systems.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  
Attributes: TAG Communication  

COMM 35860 INTERVIEWING 3 Credit Hours
Techniques, principles and practical skills for interviews most likely to occur in business environments; job searches and selection interviews, information-gathering interviews, performance appraisals, counseling interviews and persuasive interviews.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  
Attributes: Diversity Global  

COMM 35864 ORGANIZATIONAL COMMUNICATION (WIC) 3 Credit Hours
Application of communication theory to organizational settings. Exploration of communication structures processes and methods in organizations.  
Prerequisite: Minimum C grade in COMM 20000; either minimum C grade in COMM 21000 or minimum 680 Grammar Test score; and minimum 2.000 overall GPA.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  
Attributes: Writing Intensive Course  

COMM 35912 GENDER AND COMMUNICATION (DIVD) 3 Credit Hours
Explores how gender is socially constructed in everyday communicative interactions and institutional contexts, including close relationships, organizations, school settings and the media. In the process, this course uncovers how the social construction of gender perpetuates power imbalances in society.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  
Attributes: Diversity Domestic  

COMM 36501 COMMUNICATION IN HEALTH CARE 3 Credit Hours
Examination of the dynamics of communication in health care settings, including provider-patient interaction, using communication theory, research and health advocacy skills across a variety of health care contexts.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

COMM 36505 COMMUNICATION, AGING AND CULTURE 3 Credit Hours
Examination of the roles of aging and culture on human communication.  
Prerequisite: None.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  

COMM 37091 SEMINAR IN COMMUNICATION AND POPULAR CULTURE 3 Credit Hours
(Repeatable twice for credit) Popular culture is driven by communication. The messages contained in that communication can be both prescriptive and descriptive and can reveal much about people's culture, attitudes, fears, values and perceptions of reality. Course will focus on messages contained in various popular culture artifacts including, but not limited to film, television, internet, music and literature.  
Prerequisite: None.  
Schedule Type: Seminar  
Contact Hours: 3 other  
Grade Mode: Standard Letter  

COMM 40001 ADVANCED INTERPERSONAL COMMUNICATION (WIC) 3 Credit Hours
Advanced treatment of interpersonal communication theory and research. Interpersonal principles are applied to group and organizational contexts.  
Prerequisite: COMM 20001; minimum C grade in COMM 20000; and either minimum C grade in COMM 21000 or minimum 680 Grammar Test score; and minimum 2.000 overall GPA.  
Schedule Type: Lecture  
Contact Hours: 3 lecture  
Grade Mode: Standard Letter  
Attributes: Writing Intensive Course
COMM 41000  SPORTS COMMUNICATION  3 Credit Hours
An examination of the inter-relationship between sports and communication in today's society. Students discuss and examine sports through communication lenses (groups, interpersonal, media/mediated and organizational).
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 42000  MEDIA, WAR AND PROPAGANDA  3 Credit Hours
Examines the influence of TV, movies, and media images of war, the war effort and portrayals of enemies, protesters and anti-war groups on communication research, including mass communication and persuasion.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 43000  COMMUNICATION TECHNOLOGY AND HUMAN INTERACTION  3 Credit Hours
Course aims to help students develop a critical understanding of diverse newer media and how they are used and affect human interaction. In achieving this goal, students are expected to learn how newer media are different from and similar to face-to-face communication or traditional mass media, newer media’s social and psychological effects on human interactions, and theoretical frameworks explaining these media.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45006  MEDIA USE AND EFFECTS  3 Credit Hours
The course examines the ways in which communication scholars have conceptualized and analyzed media processes, uses and effects. We explore such issues as media portrayals, news coverage, political campaigns, sex and violence in the media, media entertainment, children and television, and newer communication technologies.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter-IP

COMM 45007  FREEDOM OF SPEECH  3 Credit Hours
(Shaeded with COMM 55007) Examines historic and contemporary instances relating to freedom of speech; study of limits, rights, responsibilities and socio-legal-rhetorical issues.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter-IP

COMM 45091  SEMINAR IN COMMUNICATION STUDIES  1-4 Credit Hours
(Repeatable for a maximum of 9 credit hours) Examination of selected communication topics/areas and related research.
Prerequisite: None.
Schedule Type: Seminar
Contact Hours: 1-4 other
Grade Mode: Standard Letter

COMMM 45092  INTERNSHIP IN COMMUNICATION STUDIES (ELR)  3-6 Credit Hours
(Repeatable for credit) A formal, cooperative field experience with a designated organization or agency as designed by the students and the internship coordinator.
Prerequisite: Minimum 2.000 overall GPA; minimum C grade in COMM 20000; and Junior standing.
Schedule Type: Practicum or Internship
Contact Hours: 21-42 lecture
Grade Mode: Satisfactory/Unsatisfactory-IP
Attributes: Experiential Learning Requirement

COMM 45093  VARIABLE TITLE WORKSHOP IN COMMUNICATION  1-5 Credit Hours
(Repeatable for credit) Content varies per workshop course. No more than three credits may be counted as part of the upper-division credits required in the Communication Studies major.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1-5 other
Grade Mode: Satisfactory/Unsatisfactory

COMM 45095  SPECIAL TOPICS IN COMMUNICATION STUDIES  1-6 Credit Hours
(Repeatable for credit) (Shaeded with COMM 55095 and COMM 75095) Offered when unusual resources permit a topic different from existing courses. Topic will be announced when scheduled.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 1-6 lecture
Grade Mode: Satisfactory/Unsatisfactory

COMM 45196  INDEPENDENT STUDY: COMMUNICATION STUDIES  1-6 Credit Hours
(Repeatable for credit) A formal, cooperative field experience with a designated organization or agency as designed by the students and the internship coordinator.
Prerequisite: Minimum 2.000 overall GPA; minimum C grade in COMM 20000; and Junior standing and special approval.
Schedule Type: Individual Investigation
Contact Hours: 6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 45459  COMMUNICATION AND CONFLICT  3 Credit Hours
(Shaeded with COMM 55459) Examination of issues related to managing conflict in communication. Critique and synthesis of conceptual approaches and research pertaining to conflict in interpersonal, organizational and public communication settings.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45549  COMMUNICATION TRENDS, RISKS AND WARNINGS  3 Credit Hours
Recognizing and exploring the role of communicators in building new and deeper public understanding of critical, pervasive, and enduring human problems across conventional borders.
Prerequisite: None.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter
COMM 45766  COMMUNICATION IN A GLOBAL SOCIETY  3 Credit Hours
Offers a broad-based treatment of a variety of topics in our “globalizing” world from the standpoint of communication. Considers the importance of communication on multiple levels of the international landscape, ranging from the very ways globalization is defined and framed to new communication media and networks, to campaigns and debates about global issues, and including the transformation of organizational and institutional relationships as well as local-to-global interactions.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45807  HIGH IMPACT PROFESSIONAL SPEAKING  3 Credit Hours
Principles and practices of effective communication in a variety of professional contexts. Emphasis on professional presentation skills development.
Prerequisite: COMM 15000 and Junior standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45865  ORGANIZATIONAL COMMUNICATION TRAINING AND DEVELOPMENT  3 Credit Hours
Theory and application of diagnosing communication problems in an organization and the intervention process.
Prerequisite: COMM 35864.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45902  COMMUNICATION AND INFLUENCE (WIC)  3 Credit Hours
Explores theories and strategies of social influence in contemporary society. Students discuss and critique influential communication practices such as interpersonal persuasion, product and services advertisements, social movements and political messages. Course addresses global perspectives on persuasion.
Prerequisite: Minimum C grade in COMM 20000; either minimum C grade in COMM 21000 or minimum 680 Grammar Test score; and minimum 2.000 overall GPA.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
Attributes: Writing Intensive Course

COMM 45957  LANGUAGE, MEANING AND COGNITION  3 Credit Hours
Overview of language use in social contexts, including basic components of language production; semantics; pragmatics (speech acts); the production and comprehension of sentences; message production; message comprehension; language and society (conversational rules; coherence); individual differences in language use (adaptive ability, gender differences); powerful vs. powerless speech; and intercultural considerations.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45959  NONVERBAL COMMUNICATION  3 Credit Hours
Survey of theory and research in nonverbal codes of communication through readings, field study and classroom interaction.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 45960  HEALTH COMMUNICATION  3 Credit Hours
(Slashed with COMM 55960) Examines communication processes and research related to health and health care from the perspectives of public, professional and primary discourses.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 46092  PRACTICUM IN COMMUNICATION STUDIES (ELR)  3 Credit Hours
A formal cooperative field experience with a designated organization or agency, as designed by the student and the practicum director.
Prerequisite: COMM 35864 or COMM 40001 or COMM 45902; minimum 2.000 overall GPA; and Senior standing and special approval.
Schedule Type: Practicum or Internship
Contact Hours: 9 other
Grade Mode: Standard Letter-IP
Attributes: Experiential Learning Requirement

COMM 46091  SENIOR SEMINAR (ELR)  3 Credit Hours
Capstone course helps students synthesize major coursework. Students complete a career exploration project, examine ethics and issues in communication and also do a portfolio of their achievements.
Prerequisite: Minimum 2.000 overall GPA; minimum C grade in COMM 20000; and Senior standing.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter-IP
Attributes: Experiential Learning Requirement

COMM 46503  HEALTH COMMUNICATION AND MEDIA  3 Credit Hours
Investigation of health messages in traditional and new media, including both incidental communication and planned campaigns.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 46507  EVERYDAY INTERPERSONAL COMMUNICATION AND HEALTH  3 Credit Hours
Examination of the roles of everyday interpersonal communication in physical and psychosocial health and risk behavior.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
COMM 46601 RELATIONAL COMMUNICATION 3 Credit Hours
Provides an exploration of theory and research about the interactions among individuals in relationships. Subtopics of the course include communication and the development, maintenance and dissolution of personal relationships; relationships across the life span; individual differences in relationships and relational processes, qualities, and outcomes.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 46605 COMMUNICATION ACROSS THE LIFESPAN 3 Credit Hours
Explores common life stages (childhood, youth, midlife, and old age) and the transitioning of communication within and between these different stages of development. Sub-topics include life span communication and: family, friendships, social and gender role development, interpersonal conflict management, and the use of varied communication technologies facilitating human interaction across the life span.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 46608 FAMILY COMMUNICATION 3 Credit Hours
Examines the interactions among individuals in families. Sub-topics of the course include family communication and storytelling, identity, rules, conflict, intimacy, stress, external influences on family communication, and family communication and the media.
Prerequisite: None.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 55007 FREEDOM OF SPEECH 3 Credit Hours
(Slashed with COMM 45007) Examines historic and contemporary instances relating to freedom of speech; study of limits, rights, responsibilities and socio-legal-rhetorical issues.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 55093 VARIABLE TITLE WORKSHOP IN COMMUNICATION STUDIES 1-6 Credit Hours
(Repeatable for credit) Variable topic workshop in communication studies.
Prerequisite: Graduate standing.
Schedule Type: Workshop
Contact Hours: 1-6 other
Grade Mode: Satisfactory/Unsatisfactory

COMM 55095 SPECIAL TOPICS 1-4 Credit Hours
(Repeatable for credit) (Slashed with COMM 45095 and COMM 75095) Offered when resources permit a topic different from existing courses. Topic will be announced when scheduled.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 1-4 lecture
Grade Mode: Standard Letter-S/U

COMM 55459 COMMUNICATION AND CONFLICT 3 Credit Hours
(Slashed with COMM 45459) Examination of issues related to managing conflict in communication. Critique and synthesis of conceptual approaches and research pertaining to conflict in interpersonal, organizational and public communication settings.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 55766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours
(Slashed with COMM 45766) Offers a broad-based treatment of a variety of topics in our "globalizing" world from the standpoint of communication. Considers the importance of communication on multiple levels of the international landscape, ranging from the very ways globalization is defined and framed to new communication media and networks, to campaigns and debates about global issues, and including the transformation of organizational and institutional relationships as well as local-to-global interactions.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 55960 HEALTH COMMUNICATION 3 Credit Hours
(Slashed with COMM 45960) Examines communication processes and research related to health and health care from the perspectives of public, professional and primary discourses.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 60199 THESIS I 2-6 Credit Hours
Thesis student must register for a total of 6 hours, 2 to 6 hours in a single semester or distributed over several semesters if desired.
Prerequisite: Graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 2-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 60299 THESIS II 2 Credit Hours
Thesis students must continue registration each semester until all degree requirements are met.
Prerequisite: COMM 60199 and Graduate standing.
Schedule Type: Masters Thesis
Contact Hours: 2 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 61198 MASTERS PROJECT IN COMMUNICATION STUDIES 3 Credit Hours
One of the non-thesis options for graduation. Students propose a theory-driven applied research project on a communicative phenomenon or issue. The final written paper is evaluated by the students’ academic advisor and the Graduate Coordinator to deem satisfactory for graduation.
Prerequisite: COMM 65000 and COMM 65020 and COMM 65652.
Schedule Type: Research
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory-IP
COMM 64092  MASTERS INTERNSHIP IN COMMUNICATION STUDIES  3 Credit Hours
(Repeatable for credit) One of the non-thesis options for graduation. Students choose and secure an internship position with a designated organization or agency that requires the student to utilize communication skills and knowledge. Students complete 135 hours of internship. The employer, the academic advisor, and the Graduate Coordinator evaluate the student’s overall performance. The advisor and the Graduate Coordinator determine whether the student complete the requirements. 
Prerequisite: Graduate standing.
Schedule Type: Practicum or Internship
Contact Hours: 3 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65000  FOUNDATIONS OF COMMUNICATION INQUIRY  3 Credit Hours
(Slashed with COMM 75000) Philosophy of science, epistemological and theory construction principles which are the foundation of inquiry into the process of communication.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65020  QUANTITATIVE RESEARCH METHODS IN COMMUNICATION  3 Credit Hours
(Slashed with COMM 75020) An examination of basic quantitative social scientific research methods and procedures for the study of communication.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65040  QUALITATIVE RESEARCH METHODS IN COMMUNICATION  3 Credit Hours
Exploration of qualitative methods in human communication research. Focus on the nature of qualitative data participant observation, and archival strategies of data collection and interpretive and interactionist approaches to data analysis.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65060  COMMUNICATION MEASUREMENT AND ANALYSIS  3 Credit Hours
(Slashed with COMM 75060) A survey of self-report, observational and psychological instruments used in communication research. Uses of the computer in analyzing data obtained in communication research.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65091  SEMINAR IN PERSUASION  3,4 Credit Hours
(Repeatable for credit) (Slashed with COMM 75091) Examination of selected areas of persuasion research. Emphasis on synthesizing research results and formulating explanatory models of persuasive behavior.
Prerequisite: Graduate standing and special approval.
Schedule Type: Seminar
Contact Hours: 3-4 other
Grade Mode: Standard Letter

COMM 65093  VARIABLE TITLE WORKSHOP IN COMMUNICATION  1-6 Credit Hours
(Repeatable for credit)Variable topic workshop in communication studies.
Prerequisite: Graduate standing.
Schedule Type: Workshop
Contact Hours: 1-6 other
Grade Mode: Satisfactory/Unsatisfactory

COMM 65096  INDIVIDUAL INVESTIGATION  1-6 Credit Hours
(Repeatable for a maximum of 6 credit hours) (Cross-listed with COMM 75096) Independent study of area or problem to be selected in consultation with graduate staff.
Prerequisite: Graduate standing.
Schedule Type: Individual Investigation
Contact Hours: 1-6 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65098  RESEARCH  1-15 Credit Hours
(Repeatable for credit)Research or individual investigation for master’s level graduate students. Credits may be applied toward meeting degree requirements if school approves.
Prerequisite: Graduate standing.
Schedule Type: Research
Contact Hours: 1-15 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 65591  SEMINAR IN SMALL GROUP COMMUNICATION  3,4 Credit Hours
(Repeatable for credit) (Slashed with COMM 75591) Research theories and findings in small group communication.
Prerequisite: COMM 35550 and Graduate standing.
Schedule Type: Seminar
Contact Hours: 3-4 other
Grade Mode: Standard Letter

COMM 65652  THEORIES OF COMMUNICATION  3 Credit Hours
(Slashed with COMM 75652) Introduction to approaches in the study of human communication. Focuses on differing views of interaction from theory building and research-generation perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65660  POLITICAL COMMUNICATION  3 Credit Hours
(Cross-listed with COMM 75660 and JMC 65660) An examination of political communication theory and research. Content includes approaches to political communication, role of the media in politics and analysis of political messages.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65661  COMMUNICATION IN AN INFORMATION SOCIETY  3 Credit Hours
(Slashed with COMM 75661) Examines how the development and use of newer communication technologies have influenced human communication. Considers the evolution, social and psychological impact, and culture of newer communication technologies such as the Internet, and how research adapts to these newer media.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
COMM 65662  MASS MEDIA EFFECTS  3 Credit Hours
(Slashed with COMM 75662) Examines perspectives on media effects, the impact media have on individuals and societies, and how individual, societal and communication elements influence media uses and effects. Explores issues such as media portrayals, campaigns, violence and children and the media.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65665  PERSONAL AND MEDIATED COMMUNICATION  3 Credit Hours
(Slashed with COMM 75665) Examination of the interface of interpersonal and mediated communication in everyday life. Includes topics such as parasocial interaction, talk radio, TV co-viewing, cell phones, teleconferencing, computer-mediated relationships and media portrayals.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65670  INTERPERSONAL COMMUNICATION  3 Credit Hours
(Slashed with COMM 75670) Survey of recent theoretical developments and research in interpersonal communication. Topics include relationship development, interaction, interpersonal traits, compliance, conversational analysis and research methods.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65673  FAMILY COMMUNICATION  3 Credit Hours
(Slashed with COMM 85673) Family Communication examines the study of theory and research about the interactions among individuals in families. The course also examines how families interact with external entities. Finally, the course explores health communication, media uses or new communication technologies and work-life balance issues from a family communication perspective.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65675  COMMUNICATION, UNCERTAINTY AND PRIVACY MANAGEMENT  3 Credit Hours
(Cross-listed with COMM 85675) Communication, uncertainty, and the management of private information examines theory and research about disclosure and uncertainty issues in communication in a variety of contexts. Course content examines disclosure and uncertainty management applications in relational contexts, health contexts, organizational contexts, and contexts involving human interaction occurring through technology.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65677  RELATIONAL COMMUNICATION  3 Credit Hours
(Slashed with COMM 85677) Relational communication provides an exploration of theory and research about the interactions among individuals in personal relationships. Subtopics of the course include communication and the development, maintenance, and dissolution of personal relationships, relationships across the life span, individual differences in relationships and relational processes, qualities and outcomes.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65679  COMMUNICATION ACROSS THE LIFESPAN  3 Credit Hours
(Slashed with COMM 85679) Overview of research examining communication across the lifespan, including issues related to communication and cognition, communicative uses of language, communication in close relationships and differences in media uses and effects.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65680  INTERCULTURAL/INTERNATIONAL COMMUNICATION ANALYSIS  3 Credit Hours
Examination of theoretical perspectives, research issues and the rhetorical analyses of intercultural and international communication.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65683  INTERGROUP COMMUNICATION  3 Credit Hours
(Slashed with COMM 85683) Overview of theory and research of communication between groups of individuals, including issues of discrimination, language, identity, social status, religion and demographics.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65684  COMMUNICATION AND TRANSNATIONAL TREND ANALYSIS  3 Credit Hours
Recognizes and explores the role of communicators in building new and deeper public understanding of critical, pervasive and enduring human problems across conventional borders.
Prerequisite: Graduate standing.
Schedule Type: Seminar
Contact Hours: 3 other
Grade Mode: Standard Letter

COMM 65685  COMMUNICATION AND COGNITION  3 Credit Hours
(Slashed with COMM 85685) Application of cognitive theory and research findings to understanding and explaining message production, interpersonal communication, individual differences in adaptive ability, persuasion, political communication, media processing and media effects.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
COMM 6576 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours
Overview of, analysis of, and critical reflection on topics and issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and "civilizational" identity, discourses of marketization and consumerism, organizational communication dynamics of "the anti-globalization movement" and "globalization from below," definitions and frameworks of security, symbols of war and peace, debates over corporate social responsibility, frames of environmental sustainability, the roles of new media in alternative organizational and institutional formation, and understanding global problems in terms of communication networks. Contributes to the core curriculum for the global communication concentration in the MA program in COMM. Open to PhD students in CCI, plus other masters students within CCI.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65794 TEACHING OF COLLEGE COMMUNICATION 2-4 Credit Hours
(Repeatable for credit) (Slashed with COMM 75794) Training and experience in college teaching. Maximum of three hours applicable toward master's degree requirements.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 2-4 lecture
Grade Mode: Standard Letter-S/U

COMM 65851 ORGANIZATIONAL COMMUNICATION 3 Credit Hours
(Slashed with COMM 75851) Structure, methodology and application of communication theory in industrial and organizational settings.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 65891 SEMINAR IN ORGANIZATIONAL COMMUNICATION 3,4 Credit Hours
(Repeatable for credit) Theories and problems of human communication within, between and/or among formal organizations.
Prerequisite: Graduate standing and special approval.
Schedule Type: Seminar
Contact Hours: 3-4 other
Grade Mode: Standard Letter

COMM 66501 HEALTH COMMUNICATION 3 Credit Hours
(Slashed with COMM 86501) Investigation of the role of communication theory, research and practice in health beliefs and behavior, health care and health promotion.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 66503 HEALTH COMMUNICATION AND MEDIA EFFECTS 3 Credit Hours
(Slashed with COMM 86503) Overview of theory and research on the processing and effects of health messages in the media.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 66506 HEALTH COMMUNICATION AND NEW MEDIA 3 Credit Hours
(Slashed with COMM 86506) Investigation of the implementation and effects of new media technologies and their implications for health communication.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 66507 INTERPERSONAL COMMUNICATION AND HEALTH 3 Credit Hours
(Slashed with COMM 86507) Investigation of the interpersonal communication processes that influence and/or are influenced by health and health contexts.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 66508 HEALTH COMMUNICATION LITERACY 3 Credit Hours
(Slashed with COMM 86508) Investigation of the concept and consequences of communication as it relates to health literacy, including social, cultural, educational and political forces that affect health literacy levels and strategies for creating accessible health communication.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 66509 PUBLIC COMMUNICATION CAMPAIGNS 3 Credit Hours
(Slashed with COMM 86509) Overview of the major issues surrounding the development, dissemination and effects of public communication campaigns.
Prerequisite: Graduate standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 75000 FOUNDATIONS OF COMMUNICATION INQUIRY 3 Credit Hours
(Slashed with COMM 65000) Philosophy of science, epistemological and theory construction principles which are the foundation of inquiry into the process of communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 75020 QUANTITATIVE RESEARCH METHODS IN COMMUNICATION 3 Credit Hours
(Slashed with COMM 85020) An examination of basic quantitative social scientific research methods and procedures for the study of communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
<th>Grade Mode</th>
<th>Contact Hours</th>
<th>Schedule Type</th>
<th>Prerequisite</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 75040</td>
<td>QUALITATIVE RESEARCH METHODS IN COMMUNICATION</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65040) Exploration of qualitative methods in human communication research. Focus on the nature of qualitative data, participant observation and archival strategies of data collection and interpretive and interactionist approaches to data analysis.</td>
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<tr>
<td>COMM 75060</td>
<td>COMMUNICATION MEASUREMENT AND ANALYSIS</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td></td>
<td>(Slashed with COMM 65060) A survey of self-report, observational and psychological instruments used in communication research. Uses of the computer in analyzing data obtained in communication research.</td>
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<td>COMM 75091 SEMINAR IN PERSUASION</td>
<td>3,4</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Seminar</td>
<td>Doctoral standing and special approval.</td>
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<td>(Repeatable for credit) (Slashed with COMM 65091) Examination of selected areas of persuasion research. Emphasis on synthesizing research results and formulating explanatory models of persuasive behavior.</td>
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<td>COMM 75093 VARIABLE TITLE WORKSHOP IN COMMUNICATION STUDIES</td>
<td>1-6</td>
<td>Satisfactory/Unsatisfactory</td>
<td>1-6 lecture</td>
<td>Workshop</td>
<td>Doctoral standing.</td>
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<td>(Repeatable for credit) Variable title workshop in communications.</td>
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<td></td>
<td>COMM 75095 SPECIAL TOPICS</td>
<td>1-4</td>
<td>Satisfactory/Unsatisfactory</td>
<td>1-4 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Repeatable for credit) (Slashed with COMM 45095 and COMM 55095) Offered when resources permit a topic different from existing courses. Topic will be announced when scheduled.</td>
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<td></td>
<td>COMM 75096 INDIVIDUAL INVESTIGATION</td>
<td>1-6</td>
<td>Satisfactory/Unsatisfactory-IP</td>
<td>1-6 other</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Repeatable for credit) (Slashed with COMM 65096) Independent study of area or problem to be selected in consultation with graduate staff.</td>
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<td></td>
<td>COMM 75591 SEMINAR IN SMALL GROUP COMMUNICATION</td>
<td>3,4</td>
<td>Satisfactory/Unsatisfactory-IP</td>
<td>3 lecture</td>
<td>Seminar</td>
<td>Doctoral standing.</td>
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<td>(Repeatable for credit) (Slashed with COMM 65591) Research theories and findings in small group communication.</td>
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<tr>
<td></td>
<td>COMM 75652 THEORIES OF COMMUNICATION</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65652) Introduction to approaches in the study of human communication. Focuses on differing views of interaction from theory building and research generation perspective.</td>
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<td>COMM 75660 POLITICAL COMMUNICATION</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65660 and COMM 75660) An examination of political communication theory and research. Content includes approaches to political communication, role of the media in politics and analysis of political messages.</td>
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<td>COMM 75661 COMMUNICATION IN AN INFORMATION SOCIETY</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65661) Examines how the development and use of newer communication technologies have influenced how people communicate. Considers the evolution, social and psychological impact and culture of newer communication technologies (especially the Internet) and how research adapts to such technologies.</td>
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<td>COMM 75662 MASS MEDIA EFFECTS</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65662) Examines perspectives on media effects, the impact media have on individuals and societies and how individual, societal and communication elements influence media uses and effects. Explores issues such as media portrayals, campaigns, violence and children and the media.</td>
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<td></td>
<td>COMM 75665 PERSONAL AND MEDIATED COMMUNICATION</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65665) Examination of the interface of interpersonal and mediated communication in everyday life. Includes topics such as parasocial interaction, talk radio, TV co-viewing, cell phones, teleconferencing, computer-mediated relationships and media portrayals.</td>
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<td>COMM 75670 INTERPERSONAL COMMUNICATION</td>
<td>3</td>
<td>Satisfactory/Unsatisfactory</td>
<td>3 lecture</td>
<td>Lecture</td>
<td>Doctoral standing.</td>
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<td>(Slashed with COMM 65670) Survey of recent theoretical developments and research in interpersonal communication. Topics include relationship development, interaction, interpersonal traits, compliance, conversational analysis and research methods.</td>
</tr>
</tbody>
</table>
COMM 75680  INTERCULTURAL/INTERNATIONAL COMMUNICATION  3 Credit Hours
Examination of theoretical perspectives, research issues and the rhetorical analyses of intercultural and international communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 75794  TEACHING OF COLLEGE COMMUNICATION  2-4 Credit Hours
(Repeatable for credit) (Slashed with COMM 65794) Training and experience in college teaching. Maximum of three hours applicable toward master's degree requirements.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter-S/U

COMM 75851  ORGANIZATIONAL COMMUNICATION  3 Credit Hours
(Slashed with COMM 65851) Structure, methodology and application of communication theory in industrial and organizational settings.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 75891  SEMINAR IN ORGANIZATIONAL COMMUNICATION  3,4 Credit Hours
(Repeatable for credit) Theories and problems of human communication within, between and/or among formal organizations.
Prerequisite: Doctoral standing and special approval.
Schedule Type: Seminar
Contact Hours: 3-4 other
Grade Mode: Standard Letter

COMM 80199  DISSERTATION I  15 Credit Hours
(Repeatable for credit) Doctoral dissertation for which registration in at least two semesters is required, first of which will be semester in which dissertation work is begun and continuing until the completion of 30 hours.
Prerequisite: Doctoral standing.
Schedule Type: Dissertation
Contact Hours: 15 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 80299  DISSERTATION II  15 Credit Hours
(Repeatable for credit) Continuing registration required of doctoral students who have completed the initial 30 hours of dissertation and continuing until all degree requirements are met.
Prerequisite: COMM 80199 and Doctoral standing.
Schedule Type: Dissertation
Contact Hours: 15 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 85098  RESEARCH  1-15 Credit Hours
(Repeatable for credit) Research or individual investigation for doctoral students who have not yet passed their candidacy examination. Credits may be applied toward degree if school approves.
Prerequisite: Doctoral standing.
Schedule Type: Research
Contact Hours: 1-15 other
Grade Mode: Satisfactory/Unsatisfactory-IP

COMM 85673  FAMILY COMMUNICATION  3 Credit Hours
(Slashed with COMM 65673) Family Communication examines the study of theory and research about the interactions among individuals in families. The course also examines how families interact with external entities. Finally, the course explores health communication, media uses or new communication technologies and work-life balance issues from a family communication perspective.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 85675  COMMUNICATION, UNCERTAINTY AND PRIVACY MANAGEMENT  3 Credit Hours
(Slashed with COMM 65675) Communication, uncertainty and the management of private information examines theory and research about disclosure and uncertainty issues in communication in a variety of contexts. Course content examines disclosure and uncertainty management applications in relational contexts, health contexts, organizational contexts, and contexts involving human interaction occurring through technology.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 85677  RELATIONAL COMMUNICATION  3 Credit Hours
(Slashed with COMM 65677) Relational communication provides an exploration of communication theory and research about the interactions among individuals in personal relationships. Subtopics of the course include communication and the development, maintenance, and dissolution of personal relationships, relationships across the life span, individual differences in relationships and relational processes, qualities and outcomes.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 85679  COMMUNICATION ACROSS THE LIFESPAN  3 Credit Hours
(Slashed with COMM 65679) Overview of research examining communication across the lifespan, including issues related to communication and cognition, communicative uses of language, communication in close relationships and differences in media uses and effects.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 85683  INTERGROUP COMMUNICATION  3 Credit Hours
(Slashed with COMM 65683) Overview of theory and research of communication between groups of individuals, including issues of discrimination, language, identity, social status, religion and demographics.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter
COMM 85685 COMMUNICATION AND COGNITION 3 Credit Hours
(Slashed with COMM 65685) Application of cognitive theory and research findings to understanding and explaining message production, interpersonal communication, individual differences in adaptive ability, persuasion, political communication, media processing and media effects.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 85766 COMMUNICATION IN A GLOBAL SOCIETY 3 Credit Hours
Overview of, analysis of, and critical reflection on topics and issues related to globalization, largely from a communication perspective yet drawing from other disciplines, and including topics such as framing and narratives of globalization and fragmentation, images of national and "civilizational" identity, discourses of marketization and consumerism, organizational communication dynamics of "the anti-globalization movement" and "globalization from below," definitions and frameworks of security, symbols of war and peace, debates over corporate social responsibility, frames of environmental sustainability, the roles of new media in alternative organizational and institutional formation, and understanding global problems in terms of communication networks.
Open to graduate students in and outside the College of Communication and Information who are interested in international dimensions of communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86501 HEALTH COMMUNICATION 3 Credit Hours
(Slashed with COMM 66501) Investigation of the role of communication theory, research and practice in health beliefs and behavior, health care and health promotion.
Prerequisite: Doctoral standing.
Schedule Type: Seminar
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86503 HEALTH COMMUNICATION AND MEDIA EFFECTS 3 Credit Hours
(Slashed with COMM 66503) Overview of theory and research on the processing and effects of health messages in the media.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86506 HEALTH COMMUNICATION AND NEW MEDIA 3 Credit Hours
(Slashed with COMM 66506) Investigation of the implementation and effects of new media technologies and their implications for health communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86507 INTERPERSONAL COMMUNICATION AND HEALTH 3 Credit Hours
(Slashed with COMM 66507) Investigation of the interpersonal communication processes that influence and/or are influenced by health and health contexts.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86508 HEALTH COMMUNICATION LITERACY 3 Credit Hours
(Slashed with COMM 66508) Investigation of the concept and consequences of communication as it relates to health literacy, including social, cultural, educational, and political forces that affect health literacy levels, and strategies for creating accessible health communication.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter

COMM 86509 PUBLIC COMMUNICATION CAMPAIGNS 3 Credit Hours
(Slashed with COMM 66509) Overview of the major issues surrounding the development, dissemination, and effects of public communication campaigns.
Prerequisite: Doctoral standing.
Schedule Type: Lecture
Contact Hours: 3 lecture
Grade Mode: Standard Letter