

EXECUTIVE MASTER BUSINESS ADMINISTRATION (EMBA)

EMBA 67021 GLOBAL CONDITIONS AND MACROECONOMIC POLICY-EMBA 2 Credit Hours

Analysis of forces determining economic growth, employment, inflation and the global economic environment with emphasis on understanding the business cycle and government stabilization policies.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67022 MANAGERIAL ECONOMICS-EMBA 2 Credit Hours

Analysis of managerial decision-making within the economic environment with emphasis on the firm's economic decisions under different market and business conditions.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67031 FINANCIAL ACCOUNTING-EMBA 2 Credit Hours

(Slashed with EMBA 77031) Study of basic principles, concepts and financial reporting for external users and the impact this will have on executive decisions.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67032 ACCOUNTING INFORMATION FOR EXECUTIVES-EMBA 2 Credit Hours

(Slashed with EMBA 77032) Study of managerial decision-making through planning and control techniques. Major emphasis will be on profit planning, responsibility accounting, cost behavior patterns and application of accounting data to basic planning and control decisions.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67040 OPERATIONS MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 77040) This course is designed for executives who have minimal experience with the production or operations phase of business. In this course they will develop skill in defining operating problems, in identifying alternative solutions and selecting the most viable solution.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67041 APPLIED STATISTICAL ANALYSIS-EMBA 2 Credit Hours

(Slashed with EMBA 77041) An analysis of univariate and multivariate statistical models and the use of these models to solve practical problems. A comparison of classical and neoclassical statistical approaches is also conducted.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67042 GLOBALIZATION AND TECHNOLOGY STRATEGY-EMBA 2 Credit Hours

(Slashed with EMBA 77042) This course provides managers and executives a critical understanding of various corporate, global and ethical issues related to leading and managing companies and innovations in a global world. This course integrates cross-functional aspects of business in light of geopolitical events, history, technology and strategy.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67043 DYNAMICS OF LEADERSHIP FOR EXECUTIVES-EMBA 2 Credit Hours

(Slashed with EMBA 77043) Leadership skills including: team development, conflict resolution, negotiation, communications and project development. These skills along with ethical considerations are developed to enhance business decision making.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67051 MARKETING MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 77051) The various elements comprising marketing strategy are studied as components of integrated programs directed toward industrial and consumer markets.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67061 FINANCIAL PLANNING AND STRATEGY-EMBA 2 Credit Hours

(Slashed with EMBA 77061) Problems and approaches to financial decision-making in business enterprises: controlling the allocation of funds among both current and fixed assets, assessing financial needs, and planning the mix and methods of financing.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67062 MONEY AND CAPITAL MARKETS-EMBA 2 Credit Hours

Analysis and evaluation of the structure, functions and characteristics of domestic and international money and capital markets as the financing mechanism for business and non-business systems.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67071 HUMAN RESOURCE MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 77071) The course will deal with some of the major areas of interest to the management of human resources. Special emphasis will be placed on areas of staff planning, such as job analysis and selection.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67082 LEGAL AND SOCIAL IMPACT ON MANAGERIAL DECISION-MAKING-EMBA 2 Credit Hours

(Slashed with EMBA 77082) Managerial decision-making is examined in terms of the real and potential impacts of the legal, political and social environment of business.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67084 MULTINATIONAL BUSINESS MANAGEMENT-EMBA 2 Credit Hours

The course covers the management of multinational corporations, including environmental and cultural aspects and the financial marketing production and personnel functions of international operations.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67085 EXECUTIVE POLICIES AND PLANNING-EMBA 2 Credit Hours

(Slashed with EMBA 77085) The course concentrates on the determination of corporate strategy in the business firm and its implementation through appropriate organizational arrangements and procedures.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 67090 APPLIED RESEARCH DESIGN-EMBA 1 Credit Hour

(Slashed with EMBA 77090) Introduction to research design in management. The course deals with the applications of the scientific method to solving organizational problems with a decision making context.

Prerequisite: Graduate standing.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

EMBA 67091 SEMINAR IN EXECUTIVE SKILLS DEVELOPMENT-EMBA 1,2 Credit Hour

(Repeatable for credit) (Slashed with EMBA 77091) A series of seminars developing managerial skills such as communications, leadership teamwork project and time management etc. Offered primarily in first year of program.

Prerequisite: Graduate standing.

Schedule Type: Seminar

Contact Hours: 1-2 other

Grade Mode: Standard Letter

EMBA 67096 APPLIED RESEARCH PROJECT-EMBA 3 Credit Hours

(Repeatable for credit) A research project based on an applied business or economic problem will be conducted under the direct supervision of a participating faculty member in the EMBA program.

Prerequisite: Graduate standing.

Schedule Type: Individual Investigation

Contact Hours: 3 other

Grade Mode: Standard Letter

EMBA 67191 SEMINAR IN CURRENT ISSUES FOR EXECUTIVE DEVELOPMENT-EMBA 1,2 Credit Hour

(Repeatable for credit) (Slashed with EMBA 77191) A series of seminars on current managerial, technological or economic problems facing the executive in today's society. Emphasis on global issues.

Prerequisite: Graduate standing.

Schedule Type: Seminar

Contact Hours: 1-2 other

Grade Mode: Standard Letter

EMBA 77031 FINANCIAL ACCOUNTING-EMBA 2 Credit Hours

(Slashed with EMBA 67031) Study of basic principles, concepts and financial reporting for external users and the impact this will have on executive decisions.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77032 ACCOUNTING INFORMATION FOR EXECUTIVE ACTION-EMBA 2 Credit Hours

(Slashed with EMBA 67032) Study of managerial decision-making through planning and control techniques. Major emphasis will be on profit planning, responsibility accounting, cost behavior patterns and application of accounting data to basic planning and control decisions.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77040 OPERATIONS MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 67040) This course is designed for executives who have minimal experience with the production or operations phase of business. In this course they will develop skill in defining operating problems in identifying alternative solutions and selecting the most viable solution.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77041 APPLIED STATISTICAL ANALYSIS-EMBA 2 Credit Hours

(Slashed with EMBA 67041) An analysis of univariate and multivariate statistical models and the use of these models to solve practical problems. A comparison of classical and neoclassical statistical approaches is also conducted.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77042 MANAGEMENT INFORMATION SYSTEMS-EMBA 2 Credit Hours

(Slashed with EMBA 67042) Synthesis of computer/information technology organization behavior and functional aspects of business to enhance decision making and strategic planning skills of the manager.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77043 DYNAMICS OF LEADERSHIP FOR EXECUTIVE-EMBA 2 Credit Hours

(Slashed with EMBA 67043) Leadership skills including: team development conflict resolution negotiation communications and project development. These skills along with ethical considerations are developed to enhance business decision making.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77051 MARKETING MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 67051) The various elements comprising marketing strategy are studied as components of integrated programs directed toward industrial and consumer markets.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77058 MARKETING STRATEGY AND PLANNING-EMBA 2 Credit Hours

Focuses on integration of marketing planning into the strategic planning process. Deals mostly with marketing strategy at the level of senior management rather than operations.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77061 FINANCIAL PLANNING AND STRATEGY-EMBA 2 Credit Hours

(Slashed with EMBA 67061) Problems and approaches to financial decision making in business enterprises: controlling the allocation of funds among both current and fixed assets, assessing financial needs, and planning the mix and methods of financing.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77070 ORGANIZATIONAL ANALYSIS AND DESIGN-EMBA 2 Credit Hours

The course is concerned with the development of both theoretical and practical concepts related to complex work organizations.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77071 HUMAN RESOURCE MANAGEMENT-EMBA 2 Credit Hours

(Slashed with EMBA 67071) The course will deal with some of the major areas of interest to the management of human resources. Special emphasis will be placed on areas of staff planning such as job analysis and selection.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77082 LEGAL AND SOCIAL IMPACT ON MANAGERIAL DECISION-MAKING-EMBA 2 Credit Hours

(Slashed with EMBA 67082) Managerial decision-making is examined in terms of the real and potential impacts of the legal, political and social environment of business.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77085 EXECUTIVE POLICY AND PLANNING-EMBA 2 Credit Hours

(Slashed with EMBA 67085) The course concentrates on the determination of corporate strategy in the business firm and its implementation through appropriate organizational arrangements and procedures.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 2 lecture

Grade Mode: Standard Letter

EMBA 77090 APPLIED RESEARCH DESIGN-EMBA 1 Credit Hour

(Slashed with EMBA 67090) Introduction to research design in management. The course deals with the applications of the scientific method to solving organizational problems with a decision-making context.

Prerequisite: Doctoral standing.

Schedule Type: Lecture

Contact Hours: 1 lecture

Grade Mode: Standard Letter

EMBA 77091 SEMINAR IN EXECUTIVE SKILLS DEVELOPMENT-EMBA 1,2 Credit Hour

(Repeatable for credit) (Slashed with EMBA 67091) A series of seminars developing managerial skills such as communications, leadership, teamwork, project and time management, etc. Offered primarily in first year of program.

Prerequisite: Doctoral standing.

Schedule Type: Seminar

Contact Hours: 1-2 other

Grade Mode: Standard Letter

EMBA 77096 APPLIED RESEARCH PROJECT-EMBA 3 Credit Hours

(Repeatable for credit) A research project based on an applied business or economic problem will be conducted under the direct supervision of a participating faculty member in the EMBA program.

Prerequisite: Doctoral standing.

Schedule Type: Individual Investigation

Contact Hours: 3 other

Grade Mode: Standard Letter

EMBA 77191 SEMINAR IN CURRENT ISSUES FOR EXECUTIVE DEVELOPMENT-EMBA 1,2 Credit Hour

(Repeatable for credit) (Slashed with EMBA 67191) A series of seminars on current managerial, technological or economic problems facing the executive in today's society. Emphasis on global issues.

Prerequisite: Doctoral standing.

Schedule Type: Seminar

Contact Hours: 1-2 other

Grade Mode: Standard Letter